



**DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS  
DIVISION OF MUSEUMS AND HISTORY BOARD REPORT  
SEPTEMBER 11, 2015**

**Division of Tourism**

**Administration**

- The Division has determined it necessary to close its China office. The official office was sanctioned by the China National Tourism Administration in 2004, but was not established in alignment with Nevada law. This combined with the change in the Chinese business environment resulted in the need/opportunity to restructure the way we operate in China. To facilitate the process, the Division hired an attorney in Beijing who has helped us ensure we are following all Chinese law, but not being taken advantage of during the process. We are also working closely with the U.S. Commercial Services offices in Beijing and Shanghai as well as the State Department. We are still unsure how long the closure process will take.
- The Division continues with the selection process for its international representative firms. We have just completed selection of the firms for Brazil, Mexico, South Korea, Germany and India (our new market). The process for Australia will be concluded in mid-September. We will then have completed the needed RFP process for all in-country rep firms but China, which we'll tackle in the Spring.

**Domestic Sales**

- The Division continues to conduct sales/marketing programs in the New York City/Tri-State market to support the new Jet Blue flight. We attended the LVCVA Leisure Sales Mission in New York and New Jersey to sell Nevada to travel agents and tour operators who could potentially book individuals or groups on the JetBlue flight to Reno or on the several direct flights to Las Vegas/southern Nevada.
- The Division staff attended TAP Travel Alliance Partners conference in Oklahoma City. June 9-14. Had appointment meetings with 37 tour operators who book domestic groups. Have subsequently sent leads out to all territories.

**International Sales**

- Division staff joined the Las Vegas Convention and Visitors Bureau on a sales mission to Australia. During the mission we met with travel agents, including Flight Centre, Qantas Holidays, Helloworld and other major buyers to promote Nevada beyond the Las Vegas strip. During the one-on-one meetings and trade events, we met with more than 400 travel agents and tour operators.

- Division staff attended IPW (International Pow Wow) in Orlando May 30-June 4 in Orlando, with a very full three days of appointments including both sales and media. This show is the largest marketplace for tourism to the U.S. from all global markets.
- Larry attended HanaTour International Travel Show (June 3-10). Las Vegas was the destination of the year which is a great honor and big opportunity. We were invited to partner with them and take advantage of the opportunity to promote the entire state. We participated in one on one travel agent meetings, travel agent presentations, miscellaneous promotional activities and the booth. Booth graphics provided by us included the Reno arch, Lake Tahoe, Heavenly, Great Basin National Park, Cathedral Gorge, Hoover Dam, Red Rock Canyon and Lamoille Canyon. In addition, we conducted sales calls and airline event in Seoul and Busan.
- Claudia attended the Las Vegas China sales mission with meetings in Beijing, Wuhan and Chengdu. While in Beijing Claudia also met with the U.S. Commercial Services office as well as CNTA to discuss closing the NCOT China office.
- Global Flight Centre, the world's largest travel agency based in Australia had its annual meeting in Las Vegas. The Division organized post conference familiarization tours in southern Nevada and had a table at the meeting.
- The Division hosted Infinity Holidays/RV familiarization trip through Southern Nevada, May 31 – June 5. Infinity Holidays is a tour operator from Australia and the fam trip showcased southern Nevada as a fly-drive destination. The trip included Primm, Laughlin, Boulder City, Lake Mead, Valley of Fire, Pahrump, Beatty and Las Vegas.

#### **Governor's Trade Mission to Europe**

- TravelNevada along with partners from all corners of the state including Reno and Las Vegas joined the Governor's Trade Mission to Europe. We worked with our rep offices in the U.K. and Germany to create a tourism track in which partners were able to meet with travel agents, tour operators and wholesalers in London and Berlin. These were the top travel professionals in those countries. Larry and AviaReps, our firm in Germany, also brought in tour operators from the Netherlands, Austria and Italy to the German meetings. We also hosted a reception for the Governor to meet one-on-one with our tourism team and we hosted the all-mission receptions in London and Berlin.

This was a productive sales mission. The sales team reports that the meetings were of very high quality with several opportunities were generated during the business sessions and events. The tale of the mission tape:

#### **UK:**

- Call center trainings: 198
- Media contacts: 92
- Tour operator meetings: 94
- Total number of leads: 190

**Germany:**

- Travel agent presentations: 324
- Tour operator meetings: 100
- Total number of leads: 414

During the mission, we also met with the U.K. Travel Channel to discuss bringing a popular lifestyle program, the Olly and Jeni show, to Nevada.

**Statewide Industry**

- The Division distributed \$1,105,323.00 for the FY16 1<sup>st</sup> Cycle Rural Marketing Grants. 206 requests were received, requesting \$1,740,840.00 in funding. The Territory Advisory Council reviewed the submissions and made a recommendation to the Nevada Commission on Tourism who approved the funding on June 17.
- The Nevada Indian Territory has adopted two, three-night itineraries that highlight attractions of American Indian interest based out of Las Vegas and Reno respectively. Division staff worked closely with the Indian Territory to develop these itineraries which will be used to promote the American Indian culture in and potential for tourism to/within Nevada.

**Marketing**

- The Division, in collaboration with northern Nevada partners, hosted a media event in New York City on the eve of the Jet Blue inaugural flight from LGA to RNO. The event was a tremendous success with media from national outlets including *USA Today*, the *New York Times* and *Conde Nast Traveler* attending the event. While in New York for the media event, we worked with Destination Analysts to develop and conduct four focus groups; two in New York City and two in Teaneck, NJ. The goal of the focus groups was to determine perception of Nevada as a travel destination, obstacles to traveling to Nevada and insights into the current ad campaign.
- The Division has been working with its marketing agency, Fahlgren-Mortine to develop and produce a new campaign. The direction, as agreed to and based upon consumer research, and input from the majority asked, is "More Stories than Souvenirs." This concept conveys how visitors can be transformed through the unique characters they meet while on a trip to Nevada. The production will begin soon with the campaign launched with the Fall/Winter media buy in November 2015.
- The 2015 Discover Your Nevada campaign, in cooperation with Nevada Magazine's Silver State Scavenger Hunt, was kicked off in May. More than 3,800 participated in the Scavenger Hunt with about 40 people completing the entire 10-location hunt. Those that completed the hunt will be entered into a drawing to receive a day of adventure driving in Nevada in a Land Rover.

**Nevada Magazine**

- The Great Nevada Picture Hunt began in June and recently concluded with more than 1,200 photos submitted for consideration. The winning photos will be in the Sept/Oct issue.

### Additional Activities

- Division staff participated in the Western Association of Fish and Wildlife conference that was hosted by Nevada Department of Wildlife in Reno. Division staff provided attendees with visitor information at a booth during the conference which was attended by over 300 fish and wildlife representatives from around the country.
- The Division participated with several other agencies on the Western Governors' Association meeting in Lake Tahoe at the end of June. The Division put together two of the three area tours highlighting the tourism/economic development efforts and cultural/history components of the Lake Tahoe region. The Division also coordinated the meeting of the Western States Tourism Policy Council, of which Claudia is a member.

### Media Coverage

We had a good month for international and national news coverage; including the fruition of a year-old media tour, as well as statewide coverage. Some of the highlights:

- *Men's Health* magazine in Australia produced an article about Reno as the result of last September's press tour. This comes on the heels of another Australian media placement that resulted from a tour to Reno last fall, independent of the group tour we hosted. <http://www.traveller.com.au/reborn-reno-steals-the-limelight-from-las-vegas-ghxbo1> The Men's Health article is attached.
- The *Wall Street Journal* ran an article in both print and online about Tonopah as the newest "IT destination" in Nevada. <http://www.wsj.com/articles/hoping-to-become-tourist-haunt-nevada-town-finds-boost-in-spirits-1438291601>
- A write we worked with over a year ago returned to us for insight on a food article she was working on. This resulted in a placement in the *USA Today* about Reno's burgeoning food scene. <http://experience.usatoday.com/food-and-wine/story/best-of-food-and-wine/2015/06/30/reno-tahoe-original-flavors/29506695/>
- TravelNevada's Instagram has been growing like a weed and attracting a lot of industry attention. We were asked to be part of a Latergram case study, which was featured on the company's blog. Latergram is the most widely used tool to repost Instagram photos. The case study, #BehindtheBrand, showcased how we use Latergram and Instagram to generate brand awareness and grow interest in visiting our state. <http://blog.latergram.me/behindthebrand-with-travelnevada-on-instagram/>

### Upcoming Events

- November 16-17, 2016 – Governor's Global Tourism Summit, Hilton Lake Las Vegas. This first-ever conference focused on international inbound travel will feature speakers including the President/CEO of Brand USA, the director of the U.S. Department of Commerce Travel and Tourism Office and several Las Vegas-area international business and tourism leaders. We will bring in the international reps from our global markets and buyers from each region. We also are working closely with the Las Vegas Convention and Visitors Authority, which will bring in its international representative firms for the meeting.

- The Division will be sponsoring a number of northern Nevada events this summer, including:
  - Barrett-Jackson Auto Auction – Aug. 6-8
  - Great Reno Balloon Races – Sept. 11-13
  - National Championship Air Races – Sept. 16-20. We also will sponsor a television show being filmed to air on NBC Sports showcasing the event.
- The Division is sponsoring the Nevada Museum of Art’s Seven Magic Wonders public art installation to be built in the desert outside of Jean. We anticipate this being a significant draw for art enthusiasts as well as international visitors. The art also illustrates the “Don’t Fence Me In” creative spirit of Nevada. The installation is set to be unveiled in the fall of 2015.
- The Division, along with several northern Nevada partners, will host a group of 140 Brazilian tour operators Sept. 27-30. The group will visit locations throughout northern Nevada.
- The Division will host its annual Mexico sales mission Oct. 12 – 19. Volaris airline will be the official airline sponsor. The group will meet with tour operators and travel agents in Mexico City, Guadalajara and Cancun.

### Nevada Arts Council

#### Grants

- Annual Grants Awarded: The Board of the Nevada Arts Council (NAC) awarded 126 FY16 grants, totaling \$785,496, to arts organizations, public institutions, schools and artists in support of a breadth of programs and projects in 11 counties. \$1,655,430 was requested.

Four different grant review panels – composed primarily of out-of state arts specialists, artists and educators – convened in public meetings in June to evaluate 190 grant applications. The *Organizational Grants Panel* met for two and half days to review Project and Partners in Excellence (PIE) applications. The *Arts Learning Panel* met for a day and a half to review Arts Learning Project applications and Arts Learning Component funding for PIE grantees. The *Folklife Panel* reviewed applications for the new Living Traditions grants that support projects by master traditional artists and programs that perpetuate the state’s rich cultural traditions. This panel also selected the 2016 Nevada Heritage Award recipient. During two days of meetings, the *Visual Arts Artist Fellowship Panel* reviewed 60 applications submitted by artists working in painting, sculpture, mixed media, photography, media arts and installation art. As well, the panel reviewed eight proposals for the first Fellowship Project Grant. Each panel recommended grant awards and funding amounts for the NAC Board to consider and approve during its June meetings. In addition to these annual grants, the NAC will award as many as 150 additional grants in FY16 through its various quarterly and rolling grant categories.

- **Grants Management Activities:** The fourth quarter is the busiest time of the year for the NAC Grants Management Team (GMT). The GMT guided the preparation of the 190 FY16 grant applications for NAC grant panels to review as noted above. Once the NAC Board approved the FY16 grants, the GMT assembled and distributed grant management packets to grantees. Concurrently, the GMT began the collection process for final report materials from 264 FY15 grantees. The GMT also prepared 16 FY16 Jackpot Grant applications for the NAC Board to review and approve at its June meeting to support arts projects scheduled July 1 – September 31, 2015.
- **Grants Management Training:** The NAC presented three mandatory Grants Management webinars for FY16 organizational grant recipients during the second week of July. Topics addressed included the basics of grant management and compliance, as well as new federal reporting requirements.

#### **Awards**

- **Nevada Heritage Award:** Blues pianist and singer Robert “Junior” Brantley received the 2016 Nevada Heritage Award for his lifelong dedication to the preservation and teaching of Blues traditions. A resident of Las Vegas since 1992, Brantley’s career included years with The Fabulous Thunderbirds and Roomful of Blues, and touring as part of harmonica legend Sonny Boy Williamson’s band. He has performed with Eric Clapton, Stevie Ray Vaughan, B.B. King and Buddy Guy.

Brantley was nominated by representatives of the Winchester Cultural Center, West Las Vegas Cultural Center and the House of Blues Music Forward Foundation. Laura Clark, House of Blues director of program, wrote in her nomination statement, “Beyond his remarkable talent and experiences in the genre of blues music, Junior demonstrates a strong commitment to passing on an appreciation of the Blues and the role this distinctively American musical style has played in reflecting social condition. His work with the Foundation allowed him to educate tens of thousands of young people about their culture and communities through blues music.”

The Nevada Heritage Awards honors and recognizes Nevada master folk and traditional artists who, at the highest level of excellence and authenticity, carry forward the folk traditions of their families and communities through practice and teaching. A “community” can be defined as a group of people who share common cultural elements, such as ethnicity, tribal heritage, national origin, occupation, religious belief, geographic area, or traditional art form.

- **NV Energy Received National Arts Award:** NV Energy/NV Foundation has been recognized for its support of arts and arts education with a national Business Committee for the Arts (BAC) award, based on a NAC nomination earlier this year. Americans for the Arts selected the company to receive a Business Committee for the Arts award known as the BCA 10. NV Energy is the first business in Nevada to receive this recognition.

NV Energy and NAC celebrated the BCA 10 award at three different community events, inviting local media, elected officials and representatives of arts organizations supported by NV Energy/NV Energy Foundation. Hosts included Arts for All Nevada at the Lake

Mansion in Reno, the Northeastern Nevada Museum in Elko, and the Smith Center for the Performing Arts in Las Vegas.

The BCA 10 honors 10 U.S. companies annually for their exceptional commitment to the arts through grants, local partnerships, volunteer programs, matching gifts, sponsorships, employee involvement and board membership. "The Nevada Arts Council submitted this nomination because [both entities] ...believe that the arts are absolutely essential to the wellbeing of our state - creating vibrant communities, diversifying local economies and providing our children a complete education."

BCA 10 awards will be presented Oct. 6 at the Central Park Boathouse in New York City. NV Energy is joined by Ameriprise Financial (Minneapolis, MN); AutoZone, Inc. (Memphis, TN); BNY Mellon (New York, NY); Corning Incorporated (Corning, NY); GE's FirstBuild (Louisville, KY); Prospective Inc. (Reston, VA); Spec's Wines, Spirits & Finer Foods (Houston, TX); The Trust Company of Kansas (Wichita, KS) and U.S. Bank (Minneapolis, MN).

#### **2015 Arts @ the Heart Conference**

- This year's *Arts @ the Heart* on June 3 & 4 in Reno convened more than 100 attendees from rural and urban communities in 11 counties to discuss "making arts indispensable" at the local level. Participants included artists, representatives of local arts agencies, libraries, chambers of commerce, economic development agencies, small businesses, museums, and a variety of community cultural organizations. A roster of regional and national speakers joined with attendees to discuss the mechanics of successful private/public alliances, planning through community engagement, the role of artists as civic animators, and mentoring the next generation of arts leaders, among other issues. Presenters included Doug Borwick, author, educator and vice-president, Gard Foundation; Kristen Madsen, director of arts, Sonoma County Economic Development Board, and former senior vice president of the GRAMMY and MusiCares foundations; Maryo Ewell, consultant, Creative Districts Program of Colorado Creative Industries; and Eric Strain, principal, Assemblage STUDIO, Las Vegas. Plenary sessions were streamed live by the Brewery Arts Center; a number of recorded sessions will be available on the NAC website. *Arts @ the Heart* was co-sponsored by the Pioneer Center for the Performing Arts, Nevada Division of Tourism, Brewery Arts Center, Liberty Fine Art Gallery, Carson City Visitors Bureau and the National Endowment for the Arts.

#### **Educational Outreach**

- **Artists in Schools + Communities Roster:** Staff is finalizing the new *Artists in Schools + Communities Roster* (AIS+C) – a resource to broaden participation in the arts through artist-led residencies and programs. The AIS+C roster includes more than 70 individual artists and ensembles in a multiplicity of disciplines from Nevada and beyond. Artists have been approved to provided residencies in one or two tracks – an education track for arts-based learning experiences in pre-K–12 settings, and a community track for arts-based learning experiences in community settings. The roster will be available in late summer.
- **Nevada Poetry Out Loud Champion:** Dominique Groffman, Nevada's 2015 Poetry Out Loud champion, advanced to the third round of competition as one of 24 regional

finalists at the National Finals in Washington D.C. Although the Douglas County High School senior did not continue on to the finals, she received a personalized plaque from the National Endowment for the Arts and Poetry Foundation. Quite an achievement – considering that more than 365,000 students across the nation participated in the 10th year of Poetry Out Loud.

#### National Issues

- **National Endowment for the Arts Budget:** NAC continues to monitor Congressional action on the federal budget as it impacts arts funding for the National Endowment for the Arts (NEA). The fiscal year 2016 Interior Appropriations bill, which includes the NEA budget and other national cultural institutions, has stalled due to disagreements with portions of the legislation unrelated to the Endowment. There has been no indication when the bill will go to a vote.
- **Federal Support of Arts Education:** The U.S. Senate passed the *Every Child Achieves Act* (S.1177) with bipartisan support by a vote of 81-17. S.1177 amends the *Elementary and Secondary Education Act* that oversees public education, and preserves the arts as a core academic subject, eligibility for arts in preschool education funding and after-school initiatives. The House of Representatives passed its own bill, the *Student Success Act*, which eliminates a federal definition of core academic subjects. This is the section that has referenced arts education as an eligible Title I expenditure in the past.
- **IRA Charitable Rollover Tax:** The Senate Finance Committee passed legislation to extend several expired tax provisions, including the IRA Charitable Rollover that expired at the end of 2014. The provision is a key tax incentive for charitable giving and an important funding source for nonprofit groups, including arts organizations. Consideration on the Senate floor is the next step.

#### Upcoming Events

- **OXS Gallery Spotlight:** *WALLY'S WORLD: The Loneliest Art Collection in Nevada* is featured in the Office Exhibition Space (OXS), August 10 — September 18, 2015. *Wally's World* includes 35 paintings, etchings, drawings and mixed media works curated from the extraordinary art collection of Wally Cuchine, former director of the Eureka Opera House. Traveling the state as part of the NAC Nevada Touring Initiative, the exhibit is a testament to Cuchine's commitment to the artists of the Silver State and a generous gift to the state he so deeply cherishes.

Cuchine will discuss his art collection at the exhibit reception on Monday, September 14, 5 - 7:30 pm. The reception is free and open to the public. The OXS gallery is located in the NAC office at 716 N Carson St, Suite A, in Carson City. OXS is managed by the Artist Services Program, and is open weekdays from 8:00 am - 5:00 pm.

- **Nevada Folklife Archives Conservation Plan:** The NAC Folklife Program is developing a Conservation Assessment and Plan for the Nevada Folklife Archives, as part of summer meetings with the Nevada State Archives. The Nevada Folklife Archives consist of more than 30,000 photographic images, audio recordings, field notes, ephemera, objects and related documentation that have been generated and collected by staff and contract folklorists over the past 30 years. A staged archiving deposit plan will insure that these



materials that capture the multiplicity of cultures of Nevada's past and present are protected for posterity in a controlled and secure environment.

- Basque Arboglyph Exhibit: The NAC Folklife Program is organizing a new NTI exhibit, in collaboration with the Nevada Historical Society, featuring the Jean and Phillip Earl collection of Basque tree carvings. For more than half a century, the Earls used clues from old maps, letters, and books to hunt for and document "Mountain Picassos," distinctive figures carved into aspen trees found in the high country meadows of the Great Basin. These figures – along with names, dates, and sayings – were carved by Basque shepherders in the early to mid-20th century. The exhibit will feature 26 of these unique canvases – along with interpretive text, photographs, and video to explain the process and provide the context of these remarkable artworks. For additional information on this cultural phenomenon, visit *Nevada Stories: Hunting the Mountain Picassos* at <https://vimeo.com/79409653>.

## **Nevada Indian Commission**

### **Stewart Indian School Update**

- H&K Architects are working on the design and construction documents for the Stewart Indian School Cultural Center.
- Design and construction documents on the Welcome and information Center for the Stewart Indian School and the Stewart Indian School Master Plan will commence after the first of the year.
- The Nevada Indian Commission (NIC) received notification from the National Park Service to move forward with completing a National Landmark application for the Stewart Indian School. They are working with SHPO to complete this application.

### **Nevada Day Celebration**

- Sherry Rupert will be the Grand Marshall of the 2015 Nevada Day Parade.
- Stewart Indian School will have a float in the parade.
- Nevada's Native American tribes will have a Division as part of the parade.

### **Traditional Ecological Knowledge Bi-State Summit, Reno, NV – November 2015**

- A large portion of the pine nut tree forest in southern Nevada, so important to Native Americans, was clear cut about two years ago. This was done without prior notification to the Native Americans. To help ensure future decisions made to change the landscape are done with input from all concerned populations, the NIC has created this Summit to bring the various federal, state and native stakeholders together.
- In advance of the conference and to help shape the agenda for the conference, listening sessions will be held:

- Reno, Sept. 8 – Sparks Indian Colony Health Center
- Sept. 9 – Bishop Paiute Tribe
- Sept. 10 – Yerington Paiute Tribe

**Tourism**

- Northern and Southern tribal travel itineraries have been developed and released.
- American Indian Tourism Conference will be held in Ignacio, CO – Sept. 13-17.
- The NIC is working with its constituents to gather information for inclusion in the 2016 Visitor's Guide.



NEVADA  
**STATE HISTORIC  
PRESERVATION OFFICE**

Department of Conservation and Natural Resources

Brian Sandoval, Governor  
Leo M. Drozdoff, P.E., Director  
Rebecca L. Palmer, Administrator, SHPO

August 20, 2015

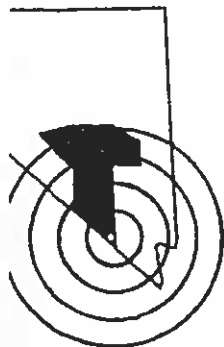
**MEMORANDUM**

**TO: BOARD OF MUSEUMS AND HISTORY**

**FROM: REBECCA PALMER, State Historic Preservation Officer**

**SUBJECT: STAFF REPORT**

1. At your September meeting, my National and State Register program manager, Jim Bertolini, is presenting a National and State Register overview and Board member training. However, if you have any questions about the program or your role in the review of National and/or State Register nominations at any point in time please feel free to contact him. We are here to help explain the program and provide any assistance you might need during your reviews. We can also make the PowerPoint presentation available to you for future reference.
2. Included in your Board package is a draft of our State Register guidelines and associated documents. I welcome any comments you might have at any point in time. Jim will address any comments provided and send a final draft to you for review prior to your December meeting. My plan is to make this available to the public by the beginning of next year.
3. The SHPO launched a new and improved Nevada Cultural Resource Information System (NVCRIS), a web-based map viewer, on August 17. We are required to maintain a statewide cultural resource inventory under the authority of NRS 383.021 (b) and the National Historic Preservation Act (54 U.S.C § 302303(b) (1)). The majority of data in NVCRIS is confidential as per the Archaeological Resources Protection Act of 1979 (ARPA) (16 U.S.C. § 470aa & 470mm) and is therefore not open to the public. All subscribers to NVCRIS meet the Secretary of Interior's standards for archaeology and are employed by professional cultural resource firms or are cultural resource professionals employed by state or federal agencies. The new viewer has expanded resource layers including State and National Register listings, along with new urban and rural architectural layers. With the addition of these new layers, NVCRIS displays data for over 104,000 recorded cultural resources within the state.
4. If you are aware of any local government or 501(c) (3) nonprofit organization with an interesting preservation project that might benefit from a Historic Preservation Fund sub-grant from our office, please make them aware that applications will be available in September and must be submitted to our office by December 11, 2015. Past projects have included grants to support public education, surveys, planning, archaeological investigations, and building restoration. Grants range in size from \$1,000-100,000 depending on the availability of funding.



**Pahrump Valley  
Museum  
and  
Historical Society**

**P.O. BOX 1510  
PAHRUMP, NEVADA 89041**

**refers to Agenda Item 8C**

**DIVISION OF MUSEUMS  
AND HISTORY**

**SEP 01 2015**

**ADMINISTRATION OFFICE**

Dear Friend of the Museum,

The Pahrump Valley Museum and Historical Society appreciates the support that you have provided to the museum and thanks you for helping us make this museum possible and available to the citizens of Pahrump. We not only serve Pahrump, we have visitors from all over the United States, and international guests as well. The Museum receives thousands of visitors every year.

Since 1992 when the Pahrump Valley Museum and Historical Society was founded, it has grown to 9,500 square feet indoors, plus 4 acres outdoors. Our exhibits cover the many diverse aspects of Nye County's history.

Much of the Museum's funding comes from a special tax the County collects that is designated for the two principal Nye County Museums: the Pahrump Valley Museum and the Central Nevada Museum in Tonopah. I'm sure that you have noticed that Nye County has some very real and challenging financial issues with which it has to deal. The Nye County Board of County Commissioners, in looking for money to deal with their budget issues, is considering eliminating and capturing existing budgets of the Museums, which would greatly affect both Museums.

We need to let the Board of County Commissioners know that the Museums are important to the residents of Nye County, and should be funded. I'm asking you to write a short letter to the Board of County Commissioners expressing your support for the Museum and asking them to continue to support it. I'd also like to ask you to ask five of your friends and neighbors, many of whom may have visited the Museum even though they may not be members, to write a letter as well. Please send your letter to your commissioner at:

Board of County Commissioners  
2100 E. Walt Williams Dr. #100  
Pahrump, NV 89048

Thank you for your continued support of the Museum,

C. Gary Hollis,  
Chairman, Pahrump Valley Museum Board of Directors

**Public Information Office**  
**Report to the Board of**  
**Nevada State Division of Museums and History**  
**Through August 2015**

From: Felicia Archer, Public Information Officer

The seven Nevada State Museums have been successfully attracting attention via news, social and entertainment media. In partnership with Nevada Division of Tourism, staff has been working to increase exposure via a new divisional website. Positive media relationships have resulted in widespread news coverage, locally and internationally. From within the TravelNevada division, the public information officer works to bridge the needs of the museums and media, and to leverage the marketing strengths of the Division of Tourism on the museums' behalf. Here are some of the highlights from June to August 2015.

**News Coverage:**

At NSRMBC, a group of pop-culture Australian performers on the Las Vegas Strip, "Human Nature," visited and filmed a widely released promotional piece also available on YouTube. The museum was also featured as a destination in the U.K. publication Express.

Two events at the Nevada State Museum, Carson City attracted several stories. The Coin Show and Fair, and the Jeff Sheid exhibit of Fallini Ranch Photography drew widespread attention. In Las Vegas, the Tule Springs fossils and the Folies collection were well covered. Folies and Time Capsule long-form interviews were carried on KNPR radio. Also, the Las Vegas Wine and Music Fest provided a good spotlight on the venue.

In Lost City, art shows, and ongoing exhibits resulted in print stories and a Fox-5 television on-location interview. The July 4 trains at NSRMCC gained valuable earned media in market.

At the NHS, the Travel Channel's Mysteries at the Museum show featured The Gridley Flour Sack and a segment with the acting director. The ongoing exhibit about Lake Tahoe at the Nevada Museum of Art brings attention to the many Washoe baskets in the Society and NSMCC's collections loaned for the show. Also, NHS' Red Dog Saloon exhibit continues to draw attention. In Ely, EERDM was featured in a Las Vegas Review travel column. Regional media coverage of the Indian Territory Travel Itineraries featured several museums on the road trip across Nevada.

**Web Progress:** The new website for the Division of Museums and History is up. Training was held. Staff has been adding content. The PIO has been auditing the pages to make improvements and meeting with TravelNevada staff on fixes and functionality. Board biographies were edited and members' photos are up on the board page. An overview page is planned and the site continues to evolve.

**Media Relations and Marketing:**

The public information officer continues to build relationships with media on behalf of the division to increase positive coverage and reputation. Staff met with TravelNevada's PR agency to optimize inclusion in messaging. Staff partnerships with TravelNevada resulted in museums inclusion in Indian Territory Itineraries, a congratulatory ad in True West magazine and related editorial content, and inclusion in content for Cultural Traveler Magazine online. Museums are working to include

TravelNevada branding in publications and promotional materials. Nevada Magazine is a strong partner in promoting the museums.

The PIO placed two adventures on the TravelNevada.com site. One is on Nevada railroads and the second is on the Pan-Pacific Exposition exhibit at NSMLV. The adventure content will be used in other media opportunities. Travel Nevada added an adventure on a visit from visually challenged students to the NSRMBC.

### Social Media:

The division has several Facebook pages, Twitter feeds, YouTube channels and Instagram accounts. Staff has used Periscope to live broadcast events and to follow our media counterparts. The division continues to expand offerings as links to museum websites are active again.

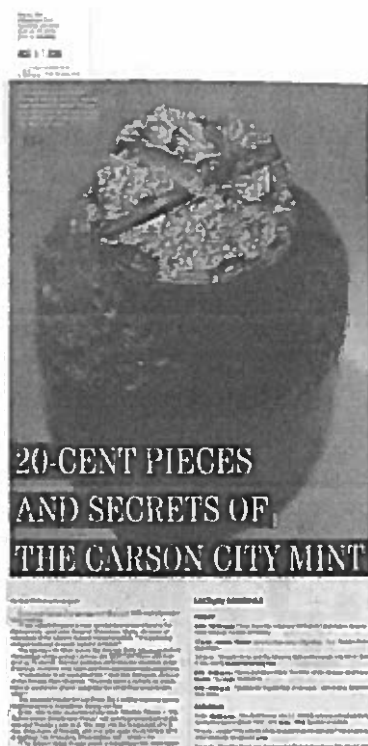
### What's Ahead:

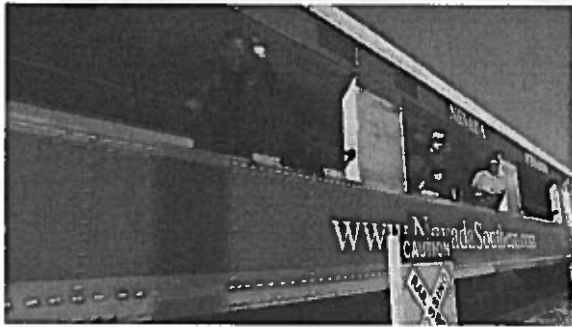
A Canadian Geographic journalist visited NSMCC and a feature is expected. The Guardian newspaper is considering a piece on NSMLV following an interview on the Folies collection and uniqueness of being a Las Vegas museum. The Los Angeles Times is preparing a story on the Greeno Gaming Collection at NSMLV. Las Vegas Weekly has completed an interview about the Tule Springs fossils.

Staff is collaborating on the Boulder City Stakeholders meeting in September. Among upcoming events staff is preparing for are the NHS Fall Conference and National Fossil Month in October, with a dinosaur movie integration. Native American Day in Lost City is in November and NSRMCC celebrates Harvest Trains Weekend and Nevada Day in October.

Using Google Analytics on division website activity will now be possible and we are exploring its benefits.

### Success Samples:





### Human Nature Tours the Nevada State Railroad Museum

[HOME](#) [NEWS](#) [WEATHER](#) [VIDEO](#) [HAVE](#) [MORE SHOWS](#) [TAKE US TO CAR](#)

WVAF FOX5

#### Does Nevada have lost civilizations?



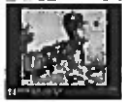
Posted: Jun 30 2013 11:03 AM PST  
 Posted by: JACOB BENNETT  
 CONNECT

There's a museum in Carson that showcases some of the artifacts from civilizations in Nevada that have been lost to time



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Photo gallery: Parade of trains at Nevada State Railroad Museum



#### Photo gallery: Parade of trains at Nevada State Railroad Museum

The Nevada State Railroad Museum (NSRM) is a non-profit organization that preserves and operates historic trains and rail equipment. The museum is located in Carson, Nevada, and is open to the public. The museum's collection includes a variety of historic trains, including passenger trains, freight trains, and military trains. The museum also offers tours and exhibits for visitors.

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 Author: Susan Sherratt

By Susan Sherratt [ssheratt@renewspg.com](mailto:ssheratt@renewspg.com)

**A MUSEUM mystery**

Travel Channel show tonight features Nevada flour sack

It's an only-in-Nevada story. Flight up there with the Earth's most powerful high-altitude jet, the wings of a simple sack of flour is an intriguing anecdote in Nevada history.

At 9 p.m. June 26, the Travel Channel (Channel 34, Courier cable, Reno) will tackle the tale of Earl (or Rowdy) C. Gridley and the bag of flour that raised as much as \$275,000 in "Mysteries of the Museum," a series that examines unique relics and stories from the past.

The flour sack is both a relic and a story. The Nevada Historical Society museum has it on display at its museum on the University of Nevada, Reno campus. Acting museum director Sherrya Hayes Zorn will tell its story on the series' season finale.

"It's about Earl C. Gridley and the sack of flour," Hayes-Zorn said. After the sack of flour raised money for a good cause in Nevada, he traveled to California, and the Earl Canal and he earned more than \$275,000 for what today is the Red Cross.

Gridley's story might not be as much a mystery as a good yarn.

In 1862, William Talcott discovered silver ore in Pinyon Canyon in central Nevada, according to an entry in the Online Nevada Encyclopedia by Nevada historian Ron James. The strike resulted in the founding of Clark, Austin and Lander counties. In 1864, Gridley bet H.S. Herrick that a Democrat would win a local election, James said.

See MYSTERY, Page B2

Gridley lost the bet and it cost him a 50-pound sack of flour. He carried the sack to Herrick. The sack then donated to the Secretary Commission, a forerunner of the Red Cross. Gridley took bids for the sack, James said, but the owner of the building returned at the flour for the commission. The sack then was auctioned off repeatedly.

Gridley took his sack on the road and his Nevada-California tale was roughly \$275,000 to help the Civil War's wounded.

"Mysteries of the Museum" has come to the Historical Society before. In December, the program filmed a segment about the legend of a gun owned by Mark Twain during his time on the Centennial.

The 90-day episode featuring the flour sack — and other segments from other museums — will close the current season.

"They took a lot of views and angles of the flour sack and I did the interview," Hayes-Zorn said. "There were hours for hours. They do like us because

we have great stories and just a lot of programmatic focus on Nevada. They are interested in using us again, maybe."

The flour sack, meanwhile, rests in a small case in the museum's main exhibition room along with a photo of Earl considering the sack.

"Mysteries of the Museum" is in its eighth year of hour-long episodes.

"We look for the stories first, it has to be a compelling tale with a real 'hook factor' even better when it's an unexpected twist," said Dan Williams, chief of the Emmy-nominated selection process. "Every product we choose has a human story behind it — or in the rare case, an animal — and that's what is re-created on the show."

"Sometimes we do museum stories because we hear about them, sometimes they've pitched to us, and sometimes we throw a dart at the map and see what's there," he said.



Earl (or Rowdy) Gridley's 50-pound flour sack in the Nevada Historical Society museum.





**STATE OF NEVADA**  
**DEPARTMENT OF TOURISM & CULTURAL AFFAIRS**  
**Division of Museums and History**  
**Nevada Historical Society**

**Brian Sandoval**  
Governor

Report to the  
Board of Museums and History  
September 11, 2015

**Peter Barton**  
Administrator

**Claudia Vecchio**  
Director

**Sheryln Hayes-Zorn**  
Curator III/Acting Director

**I. Status of Private Funds Budget**

Status of Private Funds Budget B/A #5035					Status	
State Fiscal Year 2015						
	GL #	Approved Budget	Approved Changes	Total Budget	YTD Actuals	Percentage YTD
<b>Revenues:</b>						
Bal Frd from Prior Fiscal Yr Unrestr	2511	106,090		106,090	106,090	100.00%
Bal Frd from Prior Fiscal Yr Restr	2511	54,987	3,993	58,980	58,980	100.00%
Bal Fwrd to New Fiscal Year Unrestr	2512	0	-132,110	-132,110	-132,110	100.00%
Bal Fwrd to New Fiscal Year Restr	2512	0	-48,180	-48,180	-48,180	100.00%
Memberships	4008	18,413	-3,993	14,420	23,705	164.39%
Photograph Sales	4010	20,373		20,373	13,947	68.46%
Printing Sales	4011	2,311		2,311	1,855	80.25%
Merchandise Sales	4025	22,718		22,718	16,693	73.48%
Publication Sales	4027	33,310		33,310	16,704	50.15%
Books and Pamphelt (Publ Fund)	4052	314		314	745	237.27%
Prior Year Refunds	4203	0		0	125	0.00%
Gifts & Donations	4251	5,804		5,804	2,611	44.98%
Private Grants (Restricted)	4265	32,176		32,176	10,265	31.90%
Treasurer's Interest	4326	627		627	684	109.08%
Outside Bank Account	4454	0		0	0	0.00%
<b>Total Revenues</b>		<b>297,123</b>	<b>-180,290</b>	<b>116,833</b>	<b>72,113</b>	<b>61.72%</b>
<b>Expenditures:</b>						
	<b>Category</b>					
Administration	35	14,416	4,252	18,668	17,625	94.41%
Quarterly	37	41,316		41,316	14,717	35.62%
Museum Store	41	14,312		14,312	7,855	54.89%
Photo	49	1,548		1,548	1,523	98.35%
Special Projects (Restricted)	55	91,470		91,470	21,762	23.79%
Reserve	86	134,061	-4,252	129,809	0	0.00%
<b>Total Expenditures:</b>		<b>297,123</b>	<b>0</b>	<b>297,123</b>	<b>63,482</b>	<b>21.37%</b>
<b>Revenues Over (Under) Expenditures:</b>		<b>0</b>	<b>-180,290</b>	<b>-180,290</b>	<b>8,631</b>	<b>40.36%</b>

**Budget Status Narrative:**

For year-end reporting purposes the above figures reflect fiscal year 2015 accrued revenues and expenditures as of June 30, 2015. The Society continues to fulfill its mission to the public thru sales in photography, printing, membership and the museum store.

Nevada Historical Society  
 Report to the Board  
 September 11, 2015  
**II. Museum Store Sales**

Store sales chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 15	1,194	1,938	2,578	934	373	2,104	2,072	1,509	-912	1,123	1,158	2,621	16,693
FY 14	725	1,174	1,272	2,754	3,484	2,364	1,235	-306	3,396	1,609	1,131	3,457	22,295
FY 13	1,537	1,556	1,552	2,373	1,060	4,258	1,293	2,250	1,388	1,549	1,961	1,658	22,435
FY 12	1,260	1,506	1,851	1,084	1,376	2,543	1,090	1,649	2,433	1,084	2,474	1,748	20,098
FY 11	2,351	551	1,261	1,686	1,873	898	1,152	1,839	1,565	1,156	1,228	2,067	17,627
YTD	1,194	3,132	5,710	6,644	7,017	9,122	11,194	12,703	11,790	12,914	14,071	16,693	22,295
YTD Comparison	164.6%	164.9%	180.1%	112.1%	74.6%	77.5%	86.1%	100.0%	73.2%	72.9%	74.7%	74.9%	
Monthly Comparison	164.6%	165.1%	202.7%	33.9%	10.7%	89.0%	167.8%	493.1%	-26.9%	69.8%	102.3%	75.8%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Store Sales Narrative:**

Sales in the museum store reflect five days of operation. Our exhibitions, programs and unique products make a positive impact on store sales. I will be working with our new Adm. Assistant to review and enhance our strategic plan to expand our children's and *Made in Nevada* products, while planning new Society products associated with objects from our gallery. Our new store remodel and combining our Admissions and Store improve foot traffic and provide visitors with a better shopping experience. Museum store sales reported through June 30, 2015. Please note that the negative amount listed for March is due to a delayed adjustment for a large photo purchase that occurred in late February.

**III. Museum Revenue and Expenditure Chart**

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
<b>Revenues</b>													
Store Sales	1,194	1,938	2,578	934	373	2,104	2,072	1,509	-912	1,123	1,158	2,621	16,693
<b>Expenditures</b>													
Merchandise	0	0	979	0	68	1,258	0	253	1,206	315	0	361	4,439
Personnel	0	0	0	0	0	0	0	0	765	0	0	0	765
Operating/Other	0	13	1,414		57	-35			901	282	-131	149	2,650
Total Expenditure	0	13	0	0	125	1,223	0	253	2,872	597	-131	510	7,855
<b>Net Profit</b>	<b>1,194</b>	<b>1,925</b>	<b>2,578</b>	<b>934</b>	<b>249</b>	<b>881</b>	<b>2,072</b>	<b>1,256</b>	<b>-3,784</b>	<b>526</b>	<b>1,289</b>	<b>2,112</b>	<b>8,838</b>

**Museum Store Revenue and Expenditure Narrative:**

This section accounts for revenues and expenditures thru June 30, 2015. Dorothy Nell Barry is our new Admin Assistant III that manages the admissions office, membership and museum store. She has been learning the POS and working on creating new procedures to use this system. The membership volunteers have been working with Dorothy on fixing many issues with our membership records and entering all of our membership records into PastPerfect 5.

Nevada Historical Society  
 Report to the Board  
 September 11, 2015

**IV. Membership Figures**

Memberships (new and renewals) chart comparison against four previous fiscal years.

Membership Categories	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
Individual	9	12	11	25	5	40	35	12	11	31	26	16	233
Family	8	6	8	3	0	17	10	0	4	10	17	10	93
Institutional	8	1	0	0	0	60	3	0	2	0	1	1	76
Sustaining	1	1	1	2	0	4	1	1	1	6	0	3	21
Contributing	0	1	2	0	0	0	1	0	0	0	0	0	4
Patron	0	0	0	0	0	1	0	0	0	0	1	0	2
Benefactor	0	0	0	0	0	0	0	0	0	0	0	0	0
Senior	4	6	7	5	1	12	10	3	3	2	3	5	61
Student	0	0	0	0	0	0	0	0	0	0	0	1	1
<b>FY 15</b>	<b>30</b>	<b>27</b>	<b>29</b>	<b>35</b>	<b>6</b>	<b>134</b>	<b>60</b>	<b>16</b>	<b>21</b>	<b>49</b>	<b>48</b>	<b>36</b>	<b>491</b>
<b>FY 14</b>	<b>21</b>	<b>24</b>	<b>22</b>	<b>50</b>	<b>37</b>	<b>56</b>	<b>42</b>	<b>46</b>	<b>34</b>	<b>39</b>	<b>22</b>	<b>28</b>	<b>421</b>
<b>FY 13</b>	<b>15</b>	<b>41</b>	<b>16</b>	<b>31</b>	<b>32</b>	<b>46</b>	<b>49</b>	<b>29</b>	<b>43</b>	<b>39</b>	<b>23</b>	<b>25</b>	<b>389</b>
<b>FY 12</b>	<b>19</b>	<b>30</b>	<b>33</b>	<b>29</b>	<b>37</b>	<b>56</b>	<b>48</b>	<b>43</b>	<b>55</b>	<b>30</b>	<b>25</b>	<b>39</b>	<b>444</b>
<b>FY 11</b>	<b>19</b>	<b>44</b>	<b>29</b>	<b>30</b>	<b>40</b>	<b>98</b>	<b>45</b>	<b>36</b>	<b>35</b>	<b>7</b>	<b>66</b>	<b>30</b>	<b>479</b>
<b>YTD</b>	<b>30</b>	<b>57</b>	<b>86</b>	<b>121</b>	<b>127</b>	<b>261</b>	<b>321</b>	<b>337</b>	<b>358</b>	<b>407</b>	<b>455</b>	<b>491</b>	<b>491</b>
<b>YTD Comparison</b>	<b>142.9%</b>	<b>126.7%</b>	<b>128.4%</b>	<b>103.4%</b>	<b>82.5%</b>	<b>124.3%</b>	<b>127.4%</b>	<b>113.1%</b>	<b>107.8%</b>	<b>109.7%</b>	<b>115.8%</b>	<b>116.6%</b>	
<b>Monthly Comparison</b>	<b>142.9%</b>	<b>112.5%</b>	<b>131.8%</b>	<b>70.0%</b>	<b>16.2%</b>	<b>239.3%</b>	<b>142.9%</b>	<b>34.8%</b>	<b>61.8%</b>	<b>125.6%</b>	<b>218.2%</b>	<b>128.6%</b>	

**Membership Figures Narrative:**

Our plan is to work on growing our membership through providing diverse programming, continuing to catalog and digitize materials that will provide access to hidden collections, creating a better website with lists of MS collections, finding aids, online digital projects and selling digital requests. For a few of our larger events, we have set up a membership promotional table. The Society has gotten positive feedback for the Quarterly publication getting back on schedule and having interesting publication themes and topics in the publication. This reflects memberships through June 30, 2015.

**V. Museum Attendance Figures**

Attendance chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
<b>FY 15</b>	<b>2,452</b>	<b>1,432</b>	<b>1,597</b>	<b>1,928</b>	<b>1,554</b>	<b>1,698</b>	<b>1,642</b>	<b>1,774</b>	<b>1,734</b>	<b>1,746</b>	<b>1,889</b>	<b>1,910</b>	<b>21,356</b>
<b>FY 14</b>	<b>1,493</b>	<b>1,512</b>	<b>1,616</b>	<b>2,274</b>	<b>1,713</b>	<b>1,867</b>	<b>1,801</b>	<b>1,765</b>	<b>1,877</b>	<b>1,932</b>	<b>2,355</b>	<b>2,034</b>	<b>22,239</b>
<b>FY 13</b>	<b>1,594</b>	<b>1,721</b>	<b>1,601</b>	<b>1,809</b>	<b>1,687</b>	<b>1,901</b>	<b>2,293</b>	<b>2,377</b>	<b>2,196</b>	<b>1,726</b>	<b>1,879</b>	<b>2,015</b>	<b>22,799</b>
<b>FY 12</b>	<b>1,757</b>	<b>1,677</b>	<b>1,821</b>	<b>1,541</b>	<b>1,743</b>	<b>1,808</b>	<b>1,231</b>	<b>1,677</b>	<b>1,670</b>	<b>1,336</b>	<b>1,586</b>	<b>1,859</b>	<b>19,706</b>
<b>FY 11</b>	<b>1,122</b>	<b>1,277</b>	<b>1,137</b>	<b>1,487</b>	<b>1,073</b>	<b>1,216</b>	<b>1,244</b>	<b>1,278</b>	<b>1,417</b>	<b>1,713</b>	<b>1,628</b>	<b>1,501</b>	<b>16,093</b>
<b>YTD</b>	<b>2,452</b>	<b>3,884</b>	<b>5,481</b>	<b>7,409</b>	<b>8,963</b>	<b>10,661</b>	<b>12,303</b>	<b>14,077</b>	<b>15,811</b>	<b>17,557</b>	<b>19,446</b>	<b>21,356</b>	<b>21,356</b>
<b>YTD Comparison</b>	<b>164.2%</b>	<b>129%</b>	<b>119%</b>	<b>107%</b>	<b>104%</b>	<b>102%</b>	<b>100%</b>	<b>100%</b>	<b>99%</b>	<b>98%</b>	<b>96%</b>	<b>96%</b>	
<b>Monthly Comparison</b>	<b>164.2%</b>	<b>94.7%</b>	<b>98.8%</b>	<b>84.8%</b>	<b>90.7%</b>	<b>90.9%</b>	<b>91.2%</b>	<b>100.5%</b>	<b>92.4%</b>	<b>90.4%</b>	<b>80.2%</b>	<b>93.9%</b>	

**Museum Attendance Figures Narrative:**

Our attendance figures have been maintaining due to our diverse programming and unique exhibitions. Our email and phone requests continue to be high due to scholarly research and photography use for publications, genealogy requests and general use. The public is aware of our many resources due to our Quarterly publication being online, 14,000 library

Nevada Historical Society  
 Report to the Board  
 September 11, 2015

records cataloged in CLAN database, numerous NHS photographs being used online, and several hundred manuscripts collections being listed online at [www.ArchiveGrid.com](http://www.ArchiveGrid.com). This reflects attendance thru June 30, 2015.

**VI. Attendance Receipts**

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 15	571	694	674	680	357	281	606	496	509	750	481	883	6,983
FY 14	347	652	310	400	444	240	528	483	537	524	648	648	5,762
FY 13	352	604	556	382	216	304	364	536	508	462	396	502	5,182
FY 12	277	814	722	708	220	208	340	484	642	552	388	412	5,767
FY 11	512	496	753	287	288	148	264	164	369	467	496	576	4,820
YTD	571	1,266	1,939	2,620	2,977	3,258	3,865	4,360	4,869	5,619	6,100	6,983	6,983
YTD Comparison	164.68%	126.7%	148.2%	153.3%	138.3%	136.2%	132.3%	128.1%	123.6%	125.8%	119.3%	121.2%	
Monthly Comparison	164.68%	106.46%	217.36%	170.05%	80.50%	117.24%	114.80%	102.65%	94.80%	143.08%	74.14%	136.16%	

**Museum Receipts Figures Narrative:**

The Society's programming and exhibition schedule covers a diverse range of topics throughout the year. The current exhibit is called *Sagebrush Psychedelic: At Play in the Desert*. It celebrates the 50<sup>th</sup> anniversary of the Red Dog Saloon and its impact on the *San Francisco Sound* and Psychedelic Music. The exhibit will be on display June 6<sup>th</sup> until September 26, 2015. The next two exhibitions are the annual Latimer Art Club miniature art exhibition *Silver State: The Beauty Within* and *B/W Gambling Photographs* by local photographer, Jan Aphelin. The images document downtown Reno casinos and the interactions of people within them, 1970. This reflects attendance through June 30, 2015.

**VII. Fundraising Activities**

- Shery submitted a \$25,000 grant application request to the John Ben Snow Memorial Trust to work on gallery enhancement projects. The Society was notified that the grant was declined due to the numerous requests. The staff has requested private (special project) funds to complete the needed work in the permanent gallery
- Our LSTA grant project, year one is done. Our contract workers, Heather Casseday and Dane Hines have been scanning, cataloging and data-entering the images into Past Perfect. The Emil Billeb photography digitalization project was funded for one year. The Society is considering going through the process with LSTA to fund year two since the announcement was sent out in the last few weeks.
- Shery and Lee are committed to complete this worthy digital project. Grant funds would pay for the contract workers salaries, second tier of digital raid storage, software and contract support to implement the online project. If approved, the Society's project would focus upon the remaining Nevada and select Northern Nevada images to be cataloged, scanned and create an online exhibit about this collection. The grant application funds to be requested are \$93,000. The Society will be submitting proposals to Bretzlaff and E.L. Cord foundations.
- Shery submitted a \$20,000 grant proposal for collections acquisition to the Charles H. Stout Foundation by June 15, 2015. The Society will be notified by October 2015.

**VIII. General Activities**

- The Society will be creating a new exhibit case that showcases the history of the Nevada Rangers and its associated collection.
- The educational docents offered our second annual free Wednesday History tours during Artown in July, rotating between the Reno and Nevada History galleries. It was a successful program with attendance figures ranging from 60 to 90 people each Wednesday.
-

Nevada Historical Society  
Report to the Board  
September 11, 2015

- The Society is working with the University of Nevada Press on a photography book of Reno photographer, Roy Curtis. Dr. Lee Brumbaugh has written an extensive essay on his work in an earlier Quarterly publication and the staff had created a photography exhibit. Lee has been researching the general collection and has been able to identify other Curtis images plus scan images given by the family. The project has been set aside with other demands and overseeing the Billeb project but our goal is get a script submitted in 2016.
  - The Society will be working alongside NSM-CC in our shared NDOT storage issue. Due to the Society's limited collections space, we have worked with NSM-CC on shared storage since the late 1960s for its larger museum artifact materials. For many years, the Society has declined numerous donations due to the size of materials and for not having its own storage. The Society's collecting mission will continue to be hindered and will affect the other departments unless a solution resolves itself soon for more storage. Christine and Shery have worked onsite at NDOT with NSM-CC staff to review, tag and create a plan for the space. The Society will be paying for contract workers to help with moving and cataloging materials in SFY2016.
  - The Society was approved for one CIP (Capital Improvement Program) in the upcoming biennium that is a general safety/security project that includes motion-activated lights on the west and north side of the building, installation of a new roof hatch, drainage trench along the back building wall, side entrance awning and fixing the sidewalk at the bottom of the stairs.
  - The Society will host the second annual AGA (American Gaming Archives) Chip Dig in October 2015. The idea is to promote the AGA archives and the Society. The table fees earned from the event will be placed in the AGA fund.
  - Shery and Christine created an exhibit in the Nevada Room at the Governor's Mansion. The exhibit is called Nevada's Talking Heads: Telling Nevada's Stories Thru the Hats We Wore. The hats on display are examples of headwear worn through Nevada's history – from the territorial years to today, and from pioneers to Senators. The exhibit is comprised of both men's and women's hats through the years from the Society's collection.
  - Howard Herz, AGA coordinator has created a booklet to promote fundraising projects for the AGA. Shery has written letters to go along with the booklets to promote this project. The goals for these funds are to continue to enhance the gaming exhibition section and funds for cataloging and data-entry into PastPerfect 5. We want to generate a useful finding aid for this complex collection.
  - The Society is working with the local AAUW organization monthly as they organization their records housed at the Society. They are compiling an inventory to be used as a finding aid. It has been very successful partnership that is having the different chapters talking about missing records and working on identifying photographs.
  - The Society latest exhibit is called *Sagebrush Psychedelic: At Play in the Desert*. The exhibition reception and lecture was very successful. The programming for this exhibition has been well received. The show will be up through Saturday, September 26<sup>th</sup>, 2015.
  - The next docent training class is scheduled for Saturday, September 19, 2015 from 9am to 12pm. We continue to promote the need for additional volunteers in select departments.
  - The Society continues to catalog and enter our Manuscript collections and Library print collection materials into Past Perfect, our in-house database. We have posted an alphabetical list of manuscript collection on our new website and are working on reformatting our Finding Aids. The existing manuscript collections have been entered and we are now working on unprocessed collections and scanning photographs from the Manuscript Collections. The museum artifact and photography collections continue to catalog their collections into PastPerfect 5.
  - The Society and the Nevada Art's Council are creating a collaborative exhibit on the subject of Basque Arborglyphs. The Basque tree artwork is loaned by Jean and Phil Earl for this traveling exhibition. They have said that they will help with funding for the exhibit. The Folk Arts program at NAC has built this exhibit into their budget to include framing, crating and gallery brochures. The artwork has been framed and will be crated in the next few months. Pat and Shery will be working with the Basque Studies department in the next few months to find collection materials to incorporate into this exhibit.
  - The Society lent one piece of artwork of Pyramid Lake by Gilbert Natchez for the latest exhibition at the University's Knowledge Center called Reflections on Pyramid Lake Exhibit that celebrates the history of the lake and the people who have called it home.
  - The Society lent four of our Datsolalee baskets for the Nevada Museum of Art's Lake Tahoe exhibition. The Society worked with Jerome Evans on getting an appraisal of the four baskets that will lent for the show. This appraisal has been added to our complete basket inventory project.
- Report on History Conference 2015**
- A. The Nevada Historical Society History Conference is scheduled for September 25<sup>th</sup> and 26<sup>th</sup>, 2015. The theme is called Thinking beyond Nevada's Borders: Western History in New Perspectives and we encourage

Nevada Historical Society  
Report to the Board  
September 11, 2015

consideration of the relationships and interactions between people and entities that transcend Nevada's borders.

- B. Our keynote speaker is Dr. Diana Ahmad from the Missouri University of Science and Technology. Her lecture title is *All Roads Go through Nevada*.
- C. The conference program has been finalized and has been made public.
- D. The Society will be placing a limit on the number of attendees since the conference will be in the Society's Research Library. This will be the first time that the Society will charge a registration fee to help cover costs for the conference.
- E. The Society's goal is to grow this conference into a two-day event and partner with the Geography or History Departments at UNR. We will have to have future conferences off-site due to limited space.

**Report about OSHA**

- A. The Society was reported to OSHA anonymously back on Thursday, February 19<sup>th</sup>, 2015. The OSHA inspector arrived on site Tuesday, March 3<sup>rd</sup>, 2015. The solution that was suggested to prevent the left side of the Compact Shelving was to manually use the battery pack. The power has been turned off for both sections and locked down by B&G's state electrician.
- B. Shery created signage and a safety protocol using safety cones when working in the compact shelving. Until we get the final report and fines from OSHA, we are only having staff use the battery pack for the compact shelves.
- C. The Society submitted one essential CIP (Capitol Improvement Projects) that wasn't funded, retrofitting the remaining Compact Shelving system in our collections storage building. It was brought forward to the board last year, citing OSHA concerns about safety and liability issues to staff and volunteers. My biggest concern was the issue of safety, the prevention of a potential accident and potential fines.
- D. Safety signage had been placed on every unit as a warning about potential issues with our current sensors over a year ago. I knew of two incidents that the shelves started to move while people were working in the shelving. However, I was never able to get the system to fail.
- E. The cost for this project is \$100,000 (\$60,000 for electrical and motor upgrade; 40,000 for additional sensors placed on each carriage).The compact shelving has had many problems through the 12 years that I have worked at the Society. The state has not supported warranties, request for fixing and updating the electronic panels, sensors and motors that's essential in maintaining and accessing our collections. The Nevada Historical Society has repeated requested upgrades through the CIP process and those requests had been ignored.
- F. At this time, company no longer makes replacement parts for these dated units, making it impossible to get basic warranty coverage if sections fail as of January 2015.
- G. Listed above is a short-term fix for the unit. It is essential that we find funds to fix this aging equipment to provide good service. Three solutions need to be investigated: using the Society's investment funds; potential state funds might be made available after this incident with OSHA or the board will need to help the Society find a different funding source to repair the unit.
- H. The Society received the official OSHA fine paperwork on July 2, 2015. The total fine came to \$1,200. **Systems in Space** inspected the Compact Shelving Unit. The technicians will be able to repair the carriage shelves and sensors for \$4,827.00. This repair will allow the staff to run the units safety without the use of the battery pack.

**Report about Quarterly**

- A. As to the status of the Fall/Winter 2014 Vol. 57 3-4, the NV150 special issue, we are in the final edits and changes with our authors. Our goal is to get the publication submitted to Sheridan by September 14 and sent to the membership by September 30<sup>th</sup>, 2015.
- B. Spring/Winter 2015 Vol. 58, 1-4 will be made into a single issue with the publication date of December 2015. Several factors will affect when the issue can be submitted, we have four potential articles dependent upon when the authors can complete them and the general production process.
- C. We have begun promoting that the Quarterly is accepting articles, book reviews and notes and documents. We have placed an advertisement in the Quarterly and have it listed on our website.

**Mission Statement**

Founded in 1904, the Nevada Historical Society seeks to advance the study of the heritage of Nevada, the Great Basin and the West. The Society collects manuscripts, rare books, print ephemera, artifacts, maps, photographs and bound newspapers for the state, and makes its collections available for research, exhibition and educational purposes.

Nevada Historical Society  
Report to the Board  
September 11, 2015

## Operations

As of July 1, 2013 the Nevada Historical Society's hours of operation for the **Museum & Museum Store** are Tuesday through Saturday, 10:00am to 4:30pm and the **Research Library** is open Wednesday through Saturday, 12:00pm to 4:00pm.





**Nevada Department of Tourism and Cultural Affairs  
DIVISION OF MUSEUMS AND HISTORY**

**Nevada Historical Society**

1650 N Virginia Street

Reno, Nevada 89503

(775) 688-1191 Fax (775) 397-8987

**BRIAN SANDOVAL**  
Governor

**Peter Barton**  
Administrator

**Claudia Vecchio**  
Director

**Sheryln Hayes-Zorn**  
Acting Director/Curator III

August 21, 2015

To: Peter Barton, Administrator  
Division of Museums & History

Fr: Sheryln L. Hayes-Zorn, Acting Director  
Nevada Historical Society

Re: Request to Use Special Project Funds or Dedicated Trust Funds  
Compact Shelving Repair Funds

The Society requests permission from the Board to use Society funds to repair the Library compact shelving unit in the amount of \$4,827.00.

The Society has worked with the Division office during the OSHA process. The Library compact shelving has been locked down since March 4, 2015 and staff have had to use a battery pack to manually access collection materials.

Staff has been in communication with Systems in Space during this process. Two weeks ago, a technician visited onsite to evaluate the problem and has determined that the repairs are affordable and the repaired sensors will meet OSHA safety requirements. Included in the price is a one year warranty on parts and service for the compact shelving unit.

The Society was able to cover the \$1200.00 penalty fine with our state budget, 2870, Category 04 but doesn't have any extra funds for this repair.

These funds will be held in the State Treasurer's Office and expended out of B/A 5035, Category 48, Special Projects.

Approval: \_\_\_\_\_  
Chairman, Board of Museums & History

Date: \_\_\_\_\_

Approval: \_\_\_\_\_  
Administrator, Division of Museums & History

Date: \_\_\_\_\_





**Systems & Space, Inc.**  
 500 Boulder Court, Suite B  
 PO Box 1736  
 Pleasanton, CA 94566  
 Tel: (925) 426-1955  
 Fax: (925) 426-0882

## FIELD SALES ORDER FORM

Project #	Systems Planner <u>Scott Nyhagen</u>	Date <u>8/17/2015</u>
-----------	--------------------------------------	-----------------------

**Bill To:**

**Installation Info:**

Company Nevada Historical Musuem  
 Address 1650 North Virginia Street  
 Bldg. & Ste. # \_\_\_\_\_  
 City / State / Zip Reno, NV 89503  
 Contact Name Shery Hayes-Zorn  
 Phone # 775-688-1190  
 Fax # 775-688-2917

Company Nevada Historical Musuem  
 Address 1650 North Virginia Street  
 Bldg. & Ste. # \_\_\_\_\_  
 City / State / Zip Reno, NV 89503  
 Contact Name Shery Hayes-Zorn  
 Phone # 775-688-1190  
 Fax # 775-688-2917  
 Email Address \_\_\_\_\_

Item#	Project#	Product Description	Qty	Unit Price	Unit Type	Sale Price
		To repair left side of room EC-300 Spacesaver system	1		Lot	
		To bring up to fully functioning, complete safety compliance on all carriages				\$3,027.00
		Parts needed, 2 logic boards, 6 safety sweeps, 8 ZFS Sticks and a cable				
		Labor to install and test above parts				\$1,800.00
		SSI will include a 1 year warranty agreement on all systems with this work				

<p><b>Payment Terms &amp; Special Instruction Check List</b></p> <ol style="list-style-type: none"> <li>1. SSI requires a 30% Deposit to complete the processing of your order.</li> <li>2. Include Deposit amount on your purchase order.</li> <li>3. Remaining 70% is due upon receipt of goods and/or completion of installation.</li> <li>4. Fill in Order Information section, sign, date and fax all documents to 925.426.0882.</li> </ol>	<p>Your Spacesaver investment includes materials, installation, tax &amp; freight.</p> <p>Materials will ship approximately 6 weeks from receipt of signed order documents.</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: none;"><b>SUBTOTAL</b></td> <td style="border: 1px solid black; text-align: right;"><b>\$4,827.00</b></td> </tr> <tr> <td style="border: none;"><b>Freight Quote</b></td> <td style="border: 1px solid black; text-align: right;"><b>Included</b></td> </tr> <tr> <td style="border: none;"><b>Sales Tax</b></td> <td style="border: 1px solid black; text-align: right;"><b>Included</b></td> </tr> <tr> <td style="border: none;"><b>Order Total</b></td> <td style="border: 1px solid black; text-align: right;"><b>\$4,827.00</b></td> </tr> <tr> <td style="border: none;"><b>Deposit \$ Due</b></td> <td style="border: 1px solid black; text-align: right;"><b>\$0.00</b></td> </tr> </table>	<b>SUBTOTAL</b>	<b>\$4,827.00</b>	<b>Freight Quote</b>	<b>Included</b>	<b>Sales Tax</b>	<b>Included</b>	<b>Order Total</b>	<b>\$4,827.00</b>	<b>Deposit \$ Due</b>	<b>\$0.00</b>
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<b>Freight Quote</b>	<b>Included</b>											
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<b>Order Total</b>	<b>\$4,827.00</b>											
<b>Deposit \$ Due</b>	<b>\$0.00</b>											

### Order Information

Customer PO# \_\_\_\_\_

Deposit sent via    Mail    Express    Fax CC Information    Other

Credit Card Number# \_\_\_\_\_    Exp \_\_\_\_\_    V Code \_\_\_\_\_    Name \_\_\_\_\_

Client Approval \_\_\_\_\_    ^ Three digits    Billing Zip Code \_\_\_\_\_

X  
 Signature \_\_\_\_\_    Print Name \_\_\_\_\_    Date \_\_\_\_\_

## Notice:

This proposal contains information that is proprietary to Systems & Space, Inc. and is intended for the exclusive use of Nevada Historical Museum. No part of this proposal or the enclosed CAD drawings may be used, reproduced or disclosed to any other party without prior consent of SYSTEMS & SPACE, INC.

### TERMS & CONDITIONS FOR PRODUCTS, SYSTEMS & INSTALLATIONS

1. **GENERAL:** These terms & conditions shall apply to sales from SYSTEMS & SPACE, INC. to BUYER and to any quotation by SYSTEMS & SPACE, INC. for sales. These terms & conditions shall not be superseded by any terms & conditions in BUYER'S order. If a Contract Agreement will be issued in lieu of, or in addition to execution of this proposal, Buyer agrees to include this proposal as an Exhibit to the Contract Agreement.
2. **PRICING:** This proposal is valid for 60 days from the date of the proposal.
3. **PAYMENT TERMS:** The Buyer shall issue a 30% deposit to SYSTEMS & SPACE INC. with order with balance due upon completion. If the BUYER issues a purchase order for goods and/or services, the BUYER shall state the deposit amount on BUYER'S purchase order. A monthly finance charge of 1 ½% per month shall accrue to the BUYER on all outstanding invoices beyond 30 days.
4. **ENGINEERING DATA:** The proposal, drawings and/or specifications of any quotation are confidential engineering data, and represent SYSTEMS & SPACE, INC.'S investment in engineering skill and development, and remain the property of SYSTEMS & SPACE, INC. Such are submitted with the understanding that the information will not be disclosed or used in any manner detrimental to SYSTEMS & SPACE, INC. All specifications and dimensions of proposal, drawings are approximate, and are subject to changes during detailed engineering.
5. **DELIVERY:** Shipping or delivery dates are approximate. SYSTEMS & SPACE, INC. shall not be liable for delays in or failure of delivery due to changes requested by BUYER, or causes beyond its control. At the request of BUYER, BUYER shall make payment as though shipment has been made as specified and for any expenses incurred by SYSTEMS & SPACE, INC. due to BUYER'S request in delaying shipment.
6. **STORAGE:** If product is stored for more than 30 days at SYSTEMS & SPACE, Inc. due to delays in delivery caused by BUYER, SYSTEMS & SPACE INC. will charge BUYER at the rate of 1% of BUYER'S invoice per month pro-rated daily.
7. **SPECIALS:** Special items not considered as standard inventory by SYSTEMS & SPACE, INC. and/or manufactured by SYSTEMS & SPACE, INC. to BUYER'S specifications or job requirements, will become the sole property of the BUYER and will not be accepted for return.
8. **INSURANCE:** SYSTEMS & SPACE, INC. carries Workers' Compensation Insurance with statutory limits as required by law. In addition, SYSTEMS & SPACE, INC. carries General Liability Insurance with \$1M occurrence/\$2M general aggregate/\$2M completed operations, and Auto Liability with \$1M combined single limit. Upon request, entities shall be named as Additional Insured under endorsement CG D2 48 080 05.
9. **CANCELLATION:** On all cancelled orders, BUYER shall compensate SYSTEMS & SPACE, INC. for its performance, commitments and damage as follows: BUYER shall pay SYSTEMS & SPACE, INC. a cancellation fee not to exceed the original purchase price.
10. **CONSTRUCTION AREA:** BUYER shall provide SYSTEMS & SPACE, INC. with a free and clear construction site. All materials and/or construction shall be removed from the area. BUYER will furnish SYSTEMS & SPACE, INC. with adequate electrical power to efficiently operate the power tools required for the installation.
11. **UNLOADING, SPOTTING AND STORAGE:** BUYER shall provide SYSTEMS & SPACE, INC. with adequate unloading facilities, and sufficient access to those facilities to insure SYSTEMS & SPACE, INC.'S efficient unloading procedure. Adequate aisles shall be provided by the BUYER to provide efficient handling of the materials from the unloading of storage area to the construction site.
12. **COMMENCEMENT OF INSTALLATION AT JOB SITE:** SYSTEMS & SPACE, INC. will not be obligated to commence work at job site until receipt of written notice from BUYER that BUYER'S building is ready for use and necessary utilities and equipment are supplied there as well.
13. **CHANGES IN WORK:** Should the BUYER order changes in the work, such orders and adjustments shall be made in writing to SYSTEMS & SPACE, INC. The contract price shall be adjusted according to the changes in the work specified.
14. **COMPLETION:** Installation shall be deemed completed upon use of any equipment by BUYER.
15. **FLOORS:** BUYER is responsible for the load bearing capacity of the floor upon which the proposed installation shall be constructed.
16. **SURVEYS, PERMITS AND REGULATIONS:** BUYER shall procure and pay for all permits, inspections, and/or structural calculations required by any governmental authority for any part of the work performed by SYSTEMS & SPACE, INC., except if otherwise stated.
17. **TESTING:** All material and equipment for testing the installation shall be provided at BUYER'S expense. At the time that SYSTEMS & SPACE, INC. states to the BUYER that the work is complete, the BUYER will inspect the work and if the work is in conformity with the terms and provisions of the proposal, the BUYER shall accept the same and deliver to SYSTEMS & SPACE, INC. a signed statement of acceptance. If the BUYER fails to so notify SYSTEMS & SPACE, INC. or if the BUYER fails to make such inspection, the work shall be conclusively deemed accepted by the BUYER.
18. **LABOR RELATIONS:** SYSTEMS & SPACE, INC. is a non-union contractor. Unless specifically outlined in the project specifications and/or bid documentation, our bid will not be based upon compliance with the terms and conditions of any labor agreements. Any requirement to comply with labor agreements identified after submission of this bid will require an increase in our contract amount to reflect this change. Our proposal is based upon an eight (8) hour workday during normal business hours (unless otherwise specified). No provisions have been made for overtime or shift premium pay.
19. **LEGAL ACTION:** In the event that any legal action is initiated regarding the breach of any terms or conditions of this agreement, the prevailing party shall be entitled to receive in addition to any damages suffered, their court costs and attorney's fees incurred.

X

Client Approval

Print Name

Date



**Nevada Department of Tourism and Cultural Affairs  
DIVISION OF MUSEUMS AND HISTORY**

**Nevada Historical Society**

1650 N Virginia Street

Reno, Nevada 89503

(775) 688-1191 Fax (775) 397-8987

**BRIAN SANDOVAL**  
Governor

**Peter Barton**  
Administrator

**Claudia Vecchio**  
Director

**Sheryln Hayes-Zorn**  
Acting Director/Curator III

August 21, 2015

To: Peter Barton, Administrator  
Division of Museums & History

Fr: Sheryln L. Hayes-Zorn, Acting Director  
Nevada Historical Society

Re: Request to Use Special Project Funds  
Replace Outdoor Sign Purchase

The Society requests permission from the Board to use Society funds to purchase a new outdoor metal post and panel sign in the amount of \$15,000.00.

The Society's current wooden sign was donated in honor of the Society's Centennial Birthday, 2004. Unfortunately, the treated posts were not placed in concrete to prevent the wood from rotting. Three years ago, a car bumped into the sign but staff and volunteers repaired it.

At this point, the sign has been repainted and repaired numerous times and as of last week, it is now warped and is at the point of almost falling over. The Society's state budget 2870, Category 04 has a small building maintenance budget. There are not enough funds available to meet the need of a new metal sign.

The Society Docent Council has generously offered to help with the cost of replacing our sign up to \$2,000. Staff has begun working with a couple of local companies to find the best deal and create a new, inviting sign that promotes the Society for the general public.

These funds will be held in the State Treasurer's Office and expended out of B/A 5035, Category 48, Special Projects.

Approval: \_\_\_\_\_  
Chairman, Board of Museums & History

Date: \_\_\_\_\_

Approval: \_\_\_\_\_  
Administrator, Division of Museums & History

Date: \_\_\_\_\_



**STATE OF NEVADA**  
**DEPARTMENT OF TOURISM & CULTURAL AFFAIRS**  
 Division of Museums and History  
 Nevada State Museum

**Brian Sandoval**  
Governor

**Peter Barton**  
Administrator

**Claudia Vecchio**  
Director

**Report to the**  
**Board of Museums and History**  
**September 11, 2015**

**Jim Barmore**  
Museum Director

**I. Status of Private Funds Budget**

**Status of Private Funds Budget B/A #5036**  
**State Fiscal Year 2015**

	<u>GL #</u>	<u>Approved Budget</u>	<u>Approved Changes</u>	<u>Total Budget</u>	<u>Year to Date Actuals</u>	<u>Status Percentage Year to Date</u>
<b>Revenues:</b>						
Bal Forw fr Prior FY (restricted)	2511	104,329	3,010	107,339	107,339.00	100.00%
Bal Forw fr Prior FY (unrestricted)	2511	65,095	0	65,095	65,095.00	100.00%
Bal Fwrd to New FY (restricted)	2512		-124,585	-124,585	-124,585.00	100.00%
Bal Fwrd to New FY (unrestricted)	2512		-113,484	-113,484	-113,484.00	100.00%
Federal BLM Grant	3578	50,000	128,526	178,526	67,869.11	38.02%
Facilities Charges	3801	600	0	600	2,652.50	442.08%
Anthropology Fees	3871	24,079	0	24,079	30,705.35	127.52%
Coin Press Revenue	3872	72,395	0	72,395	116,636.06	161.11%
Memberships	4008	18,888	0	18,888	18,490.00	97.89%
Photograph Sales	4010	1,279	0	1,279	570.00	44.57%
Merchandise Sales	4025	142,882	0	142,882	142,218.97	99.54%
Book & Pamphlet Sales	4052	248	0	248	37.50	15.12%
Prior Year Funds	4203	0	0	0	34.09	0.00%
Gifts & Donations	4251	3,211	0	3,211	4,755.90	148.11%
Private Grants (Restricted)	4265	34,248	-3,010	31,238	36,758.00	117.67%
Treasurer's Interest	4326	517	0	517	856.45	165.66%
Receipts from Outside Bank	4454	10,000	0	10,000	10,000.00	100.00%
<b>Total Revenue:</b>		<b>527,771</b>	<b>-109,543</b>	<b>418,228</b>	<b>365,948.93</b>	<b>87.50%</b>
<b>Expenditures:</b>						
	<u>CAT</u>					
Federal BLM Coop Agreement	20	50,000	128,526	178,526	71,408.74	40.00%
Anthropology	37	2,500	0	2,500	2,118.78	84.75%
Natural History	39	7,550	0	7,550	7,477.87	99.04%
Administration	41	55,236	0	55,236	12,529.45	22.68%
Education	42	16,915	0	16,915	15,101.79	89.28%
Exhibits	43	22,645	0	22,645	16,497.31	72.85%
History	45	2,540	17,000	19,540	19,357.23	99.06%
Docent	47	1,055	1,255	2,310	2,237.76	96.87%
Museum Store	49	131,658	0	131,658	128,717.28	97.77%
Coin Press	50	40,227	0	40,227	38,566.77	95.87%
Coin Show	51	5,750	0	5,750	4,166.72	72.46%
Special Projects (Restricted)	55	148,577	0	148,577	28,941.01	19.48%
Fund Transfer (Loan Repayment)	60	0	0	0	0.00	0.00%
Reserve	86	43,118	-18,255	24,863	0.00	0.00%
<b>Total Expenditures:</b>		<b>527,771</b>	<b>128,526</b>	<b>656,297</b>	<b>347,120.71</b>	<b>52.89%</b>
<b>Revenues Over (Under) Expenditures:</b>		<b>0</b>	<b>-238,069</b>	<b>-238,069</b>	<b>18,828.22</b>	<b>34.61%</b>

**Budget Status Narrative:**

For year-end reporting purposes, the above figures reflect fiscal year 2015 accrued revenues and expenditures as of June 30, 2015. Revenues are strong. They met or exceeded budget authority.

Nevada State Museum  
Report to the Board  
September 11, 2015

**II. Museum Store Sales**

Store sales chart comparison against four previous fiscal years.

	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>TOTAL</u>
FY 15	11,208	14,131	18,193	7,776	23,288	8,263	6,963	5,206	10,470	8,447	14,532	13,707	142,184
FY 14	10,663	19,637	12,589	19,661	10,858	8,522	6,648	6,365	7,274	10,460	6,285	14,028	132,989
FY 13	3,445	8,448	13,370	10,035	14,951	6,756	7,661	4,346	6,691	10,101	13,229	9,737	108,768
FY 12	8,006	9,083	11,452	8,634	15,404	7,447	6,028	2,264	2,587	4,636	4,214	6,067	85,822
FY 11	17,450	8,014	20,436	5,682	9,708	9,903	6,270	5,723	7,233	10,880	9,883	6,181	117,363
YTD	11,208	25,338	43,531	51,307	74,595	82,858	89,821	95,027	105,497	113,945	128,477	142,184	142,184
YTD Comparison	105.11%	83.63%	101.50%	82.03%	101.62%	101.13%	101.40%	100.09%	103.21%	101.13%	108.00%	106.91%	
Monthly Comparison	105.11%	71.96%	144.52%	39.55%	214.48%	96.96%	104.74%	81.79%	143.94%	80.76%	231.22%	97.71%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Store Sales Narrative:**

Store sales at the end of the fiscal year totaled \$142,184 or 107% compared to last year. Sales are significantly higher than the last four years.

**III. Museum Store Revenue and Expenditure Chart**

Museum Store Revenue and Expenditure Chart

	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>TOTAL</u>
<b>Revenues</b>													
Store Sales	11,208	14,131	18,193	7,776	23,288	8,263	6,963	5,206	10,470	8,447	14,532	13,707	142,184
<b>Expenditures</b>													
Merchandise	0	6,817	2,838	13,775	580	16,401	1,906	8,634	2,023	1,397	8,771	7,428	70,571
Personnel	1,375	5,726	4,348	4,024	4,024	4,094	5,734	4,132	4,226	4,166	3,470	6,461	51,781
Operating/Other	222	222	230	673	229	669	173	1,602	146	173	212	726	5,276
<b>Total Expenditures</b>	1,597	12,764	7,415	18,472	4,833	21,164	7,814	14,368	6,395	5,735	12,454	14,615	127,627
<b>Net Profit</b>	9,610	1,366	10,778	-10,696	18,454	-12,901	-851	-9,162	4,076	2,712	2,078	-908	14,557

**Museum Store Revenue and Expenditure Narrative:**

Store profit at the end of the fiscal year totaled \$14,557.

Nevada State Museum  
Report to the Board  
September 11, 2015

**IV. Membership Figures**

Memberships (new and renewals) chart comparison against four previous fiscal years.

Membership Categories	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
Individual	11	6	4	1	6	2	4	3	3	12	12	2	66
Family	12	10	6	3	4	4	5	5	6	11	28	11	105
Sustaining	4	2	1	1	1	1	2	3		7	12	6	40
Contributing Patron						2				1	1		4
Benefactor Senior					1					1			1
<b>FY 15</b>	<b>22</b>	<b>20</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>29</b>	<b>21</b>	<b>30</b>	<b>28</b>	<b>190</b>
FY 14	49	38	18	11	17	15	18	20	38	53	83	47	407
FY 13	17	22	28	105	70	22	28	20	17	18	13	14	374
FY 12	17	14	47	0	20	1	23	11	19	11	0	0	163
FY 11	10	5	17	0	8	4	11	22	16	11	10	18	132
FY 10	9	9	15	6	4	12	9	16	33	5	76	58	252
<b>YTD</b>	<b>49</b>	<b>87</b>	<b>105</b>	<b>116</b>	<b>133</b>	<b>148</b>	<b>166</b>	<b>186</b>	<b>224</b>	<b>277</b>	<b>360</b>	<b>407</b>	<b>407</b>
YTD Comparison	288.24%	223.08%	156.72%	67.44%	54.96%	56.06%	56.85%	59.62%	68.09%	79.83%	100.00%	108.82%	
Monthly Comparison	288.24%	172.73%	64.29%	10.48%	24.29%	68.18%	64.29%	100.00%	223.53%	294.44%	638.46%	335.71%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Membership Figures Narrative:**

Memberships (new and renewals) at the end of the fiscal year totaled 407, which is 109% compared to last year.

**V. Museum Attendance Figures**

Attendance chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 15	4,388	4,550	2,860	4,004	2,751	1,695	2,351	2,219	2,902	3,837	4,029	3,397	38,983
FY 14	5,746	4,234	2,599	4,600	2,628	1,536	2,114	1,835	2,744	3,259	4,214	3,458	38,967
FY 13	2,973	3,458	2,229	3,145	1,427	2,066	1,130	1,230	1,699	2,532	3,025	3,103	28,017
FY 12	3,713	3,519	2,237	3,436	2,202	1,868	1,176	1,500	1,670	2,493	3,670	3,140	30,624
FY 11	3,458	3,041	2,175	2,721	1,806	1,263	1,083	1,162	1,782	2,677	3,058	4,006	28,232
<b>YTD</b>	<b>4,388</b>	<b>8,938</b>	<b>11,798</b>	<b>15,802</b>	<b>18,553</b>	<b>20,248</b>	<b>22,599</b>	<b>24,818</b>	<b>27,720</b>	<b>31,557</b>	<b>35,586</b>	<b>38,983</b>	<b>38,983</b>
YTD Comparison	76.4%	89.6%	93.8%	92.0%	93.7%	94.9%	96.3%	98.1%	98.9%	100.8%	100.2%	100.0%	
Monthly Comparison	76.4%	107.5%	110.0%	87.0%	104.7%	110.4%	111.2%	120.9%	105.8%	117.7%	95.6%	98.2%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Attendance Figures Narrative:**

Attendance at the end of the fiscal year totaled 38,983, which is basically the same as last year. Attendance figures only reflect visitors recorded at the admission desk and not off-site programs, such as capitol tours and out-reach education. Capitol tours totaled 140 for 4,009 attendees in fiscal year 2015, up 11% over last year (numbers are not included in Museum Attendance).

**VI. Attendance Receipts**

Current attendance receipts compared against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	17,725	20,898	17,048	17,532	7,598	8,656	10,591	8,423	8,855	15,806	14,683	23,686	171,502
FY 14	18,320	18,497	19,750	14,308	8,882	7,301	9,553	7,326	10,144	16,152	14,472	21,736	166,441
FY 13	12,831	19,257	14,837	11,097	8,178	3,481	6,380	5,621	6,933	13,173	9,689	16,025	127,503
FY 12	19,827	13,247	17,911	11,116	5,484	5,006	8,784	5,684	7,862	9,411	14,026	13,337	131,695
FY 11	17,610	18,071	12,543	10,832	7,476	4,247	3,834	5,484	8,651	11,287	10,733	15,529	126,297
YTD	17,725	38,623	55,671	73,204	80,802	89,458	100,050	108,472	117,327	133,133	147,816	171,502	171,502
YTD Comparison	96.8%	104.9%	98.4%	103.3%	101.3%	102.8%	103.6%	104.4%	102.8%	102.2%	102.1%	103.0%	
Monthly Comparison	96.8%	113.0%	86.3%	122.5%	85.5%	118.6%	110.9%	115.0%	87.3%	97.9%	101.5%	109.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Attendance Receipts Figures Narrative:**

Attendance receipts at the end of the fiscal year totaled \$171,502, which is 103% compared to last year.

**VII. Fundraising Activities**

- The museum received a restricted donation of \$1,000 from the John and Grace Nauman Foundation for the Nauman Fund.
- The museum will complete an initial order of 2,400 silver medallions and 500 gold medallions for the New York Mint by early September. The museum receives a fee per medallion (varies by quantity and metal) and a 10% royalty on net proceeds. Final revenue is not yet determined but will be significant. Use of the press has increased significantly the last couple years. The press will shut down in September for assessing wear and tear and maintenance. How long the shutdown will last is unknown, but could be three months. The museum will hire coin press specialists to evaluate the press's condition to assure long-term preservation and use. Following this, the museum anticipates minting additional medallions for the New York Mint, other organizations, and museum.
- The museum prepared an initial request for the NV 150 Foundation for \$33,700 for enhancing exhibits and guided tours at the capitol. The proposal is part of a larger plan to enhance all exhibits on the second floor, integrate the traveling NV 150 exhibit into Battle Born Hall, make guided tours more accessible, and comply with ADA. Preliminary plans call for project completion by Nevada Day, October 2018 in time for celebrating the 150th anniversary of authorization of capitol construction in 2019.
- The museum will hold the Carson City Mint Coin Show and Fair August 21 - 22, offering a lecture series, coin displays, raffle prizes, kids' activities, and coin press demonstrations at the museum and the coin show with twenty-six dealers across the street at the Carson Nugget. To date in-kind donations are at \$15,427 and may top \$20,000, an all-time record.
- The BLM provided an additional \$25,000 for collection curation and interpretation and storage planning.

### VIII. General Museum Activities

- Staff made major progress towards addressing the critical need to improve collections care and security. At-risk history collections at the NDOT warehouse were cleaned and covered with plastic sheeting. Non-collections were removed. Fluorescent lights were installed in three galleries at the museum, replacing hazardous track lighting. Metal shelves were assembled in three galleries. Natural history collections were centralized in the upper middle gallery. Once secured, the gallery will open to the public. Higher-value history collections were transferred from at-risk conditions in the basement to the lower middle gallery. Once the transfer is complete, staff will begin moving history collections from the Indian Hills Curatorial Center to the museum. Once space is available at Indian Hills, staff will transfer NDOT collections. At this time, it is assumed Indian Hills won't have enough space for vehicles at NDOT.
- The museum held an opening reception August 13 for the new photography exhibit, *Ranching in the High Desert: Five Generations, One Family* by photojournalist Jeff Scheid, *Las Vegas Review Journal* in the South Changing Gallery. Jeff and Anna Fallini, rancher, presented a program to an audience of 102. No industry is more linked to Nevada's past than ranching. Ranching was an economic mainstay in the region before statehood, and before flashier industries such as mining and gaming began to define Nevada's business climate. It was also ranching that gave Nevada its reputation as a land of resilient people who embraced the ups and downs that came with rugged individualism. Few families embody that ability to adapt more than Nye County's Fallini clan. The Fallinis have ranched central Nevada's arid desert for 150 years -- for as long as there's been a Nevada. Ensuring survival of the family's Twin Springs Ranch has required careful stewardship of the countryside, healthy respect for a fickle Mother Nature and, increasingly, political and policy skill to maneuver ever-changing federal regulations on land use in rural Nevada.
- The museum held the following Frances Humphrey lectures. Attendance was consistently high.

June 25: Frances Humphrey Lecture Series: *Follow the Money : How Nevada's Comstock Lode Built San Francisco, and So Much More* by Gray Brechin, PhD. The dynastic fortunes that rose from the deep mines of the Comstock sent shock waves around the world, propelling San Francisco's growth well beyond the California Gold Rush, building mansions and office buildings in New York, Newport, London, and Paris, purchasing titled husbands for silver heiresses, and spurring technological innovations that would change the skylines of cities around the world. Brechin, an historical geographer, is currently a visiting scholar in the University of California Berkeley's Department of Geography and founder and project scholar of the Living New Deal Project.

July 23: Frances Humphrey Lecture Series: *Friendly Fallout 1953* by Ann Ronald, PhD. Archetypal stories of those who participated in, and were affected by, Nevada's involvement in the atomic testing program. Attendees learned about the lives of Proving Ground physicists, secretaries, pilots, soldiers, craftsmen, meteorologists, and the experiences of the downwinders— Moapa Indians, Mormon housewives, Utah sheep herders, and innocent children playing outside in contaminated backyards. During her 30+ year career at UNR, Ronald taught American and British literature and nature writing. She served as Chair of the English Department, Acting Dean of the Graduate School, and Dean of the College of Arts and Science. She is recognized as a founding contributor to the field of eco-criticism.

- The museum held the following well-attended Family Fun Saturday Workshops:

June 13: Family Fun Saturday: Basketmaking Workshop and Under One Sky Tours. Attendees made a baskets using either the coiling or twining method.



**Nevada State Museum  
Report to the Board  
September 11, 2015**

July 11: Family Fun Saturday: Project Archaeology, an interactive, hands-on exploration of how people lived in the past. Attendees learned the skills of observation, interpretation, and appreciation. They discovered how to classify artifacts, understand context, and collect data like a scientist.

- Staff and volunteers provided 222 tours of the museum for 5,700 participants in fiscal year 2015, up 6% from the previous year. Capitol tours totaled 140 for 4,009 attendees, up 11%. In addition, staff presented Behind the Scenes Tours.
- Starting in the spring, capitol tours were cancelled due to construction. School tours were fully booked at the museum.
- Staff produced and distributed the summer issue of the Mint Edition. The newsletter supports the museum's initiative to increase awareness about the importance of collection care and security responsibilities and preserving heritage.
- The museum's new website was launched. It includes basic content. More will be added as time permits.
- The museum loaned Native American baskets, artifacts, and historic photographs to the Nevada Museum of Art for their major exhibit, Tahoe, A Visual History, August 22 through January 10.
- The museum participated in review of design and construction documents for development of building number one at the Stewart Indian School into a museum and cultural center.
- The museum hired a contract collection manager to inventory, catalog, and house the Raggio collection. The collection was moved from the at-risk basement to new, higher-standard storage in the lower middle gallery. Once processed, staff will show the collection to visitors in regular Behind the Scenes Tours.

**Nevada State Museum Mission Statement**

The Nevada State Museum engages diverse audiences in understanding and celebrating Nevada's natural and cultural heritage.

- The museum preserves heritage for long-term public benefit.
- The museum presents heritage through unique and authentic educational experiences, enhanced by an environment of comfort, interaction, and inspiration.
- Audiences learn what makes Nevada special. They gain stronger identity, connection, and validation. They develop a broader point of view and a sense of responsibility.
- The museum extends benefits to the greatest audience, provides leadership in heritage education, and adheres to the highest standards of public-trust stewardship.

**Current Operations**

The museum is open six days a week, Tuesday through Sunday.

# Nevada State Museum

## Carson City Mint Coin Show and Fair

August 21 - 22, 2015

The museum held a successful Carson City Mint Coin Show and Fair August 21-22. The show was located at the Carson City Nugget across the street, featuring 26 dealers. The Downtown Coin Club assisted show management. The Nugget contributed part of the banquet room rental fee. The fair took place concurrently at the museum, presenting continuous lectures, children's activities, gold panning, coin press demonstrations, coin exhibits, and raffles.

	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
Coin Show and Fair Attendance	804	1,158	1,277	1,274
<b>MDTF Revenue</b>				
Dealer Vendor Fees	\$ 6,900	\$ 7,800	\$ 8,400	\$ 7,800 *
Raffle Sales	\$ 1,704	\$ 2,867	\$ 2,848	\$ 2,411
Gold Panning	\$ 598	\$ 390	\$ 255	\$ 166 **
Gross Medallion Sales at Press	\$ 5,330	\$10,725	\$ 7,895	\$ 3,589 ***
Gross Store Sales	\$ 2,073	\$ 2,635	\$ 3,159	\$ 2,202
Cash Donation	\$ 1,000	\$ 750	\$ 0	\$ 500
<b>Total Revenue</b>	<b>\$17,605</b>	<b>\$25,167</b>	<b>\$22,557</b>	<b>\$16,668</b>
* The number of dealers was decreased from 28 to 26 to improve traffic flow, which reduced revenue by \$600.				
** Gold panning sales occurred one day and not two as in previous years, which reduced revenue.				
*** Medallions were sold at the press one day and not two as in previous years. Staff minted medallions for an outside contractor on the day without sales. Revenue is not included, which reduced revenue attributed to the coin show.				
<b>MDTF Expense</b>				
Supplies, Rentals, Security, Ads	\$ 639	\$ 3,597	\$ 3,928	\$ 5,238 *
State Budget Revenue (admission fees)	\$ 3,820 **	\$ 2,765	\$ 2,400	\$ 2,296
In-kind Contributions	\$ 5,499	\$ 9,249	\$ 15,234	\$15,740 ***

\* The Carson City Nugget charged more for the banquet room and more was spent on advertising, which explains an increase in expense.

\*\* The museum charged regular admission of \$8.00 per adult in 2012 when the coin show was at the museum only. It was necessary to move the show to the Nugget beginning in 2013. This required charging half price admission of \$4.00 per adult to maintain consistency with other shows and accommodate dealer requirements.

\*\*\* In-kind contributions reached an all-time high.



**STATE OF NEVADA**  
**DEPARTMENT OF TOURISM & CULTURAL AFFAIRS**  
**DIVISION OF MUSEUMS AND HISTORY**  
**Nevada State Railroad Museums - CC**

**Brian Sandoval**  
Governor

**Peter D. Barton**  
Administrator

**Claudia Vecchio**  
Director

**Report to the**  
**Board of Museums and History**  
**September 11, 2015**

**Greg Corbin**  
Museum Director

**I. Status of Private Funds Budget**

Status of Private Funds Budget B/A #5037 CC					Status	
State Fiscal Year 2015						
	GL #	Approved Budget	Approved Changes	Total Budget	Year to Date Actuals	Percentage Year to Date
<b>Revenues:</b>						
Balance Forw from Prior FY (restricted)	2511r	44,988		44,988	44,988	100.00%
Balance Forw from Prior FY (unrestricted)	2511	60,100		60,100	60,100	100.00%
Balance Forw to New FY (restricted)	2512r	0	-10,248	-10,248	-10,248	100.00%
Balance Forw to New FY (unrestricted)	2512	0	-45,294	-45,294	-45,294	100.00%
Facilities Charge	3801	1,500		1,500	500	33.33%
Volunteer Registration Fees	3810	100		100	0	0.00%
Memberships	4008	0		0	0	0.00%
Photograph Sales	4010	0		0	0	0.00%
Merchandise Sales	4025	88,491		88,491	103,645	117.12%
Publication Sales	4027	0		0	0	0.00%
Gifts & Donations	4251	3,000		3,000	3,150	105.01%
Miscellaneous Revenue	4254	0		0	0	0.00%
Private Grants (Restricted)	4265	30,000		30,000	300	1.00%
Private Grants - Friends of the Railroad	4266	7,800		7,800	2,191	28.09%
Treasurer's Interest	4326	646		646	450	69.64%
Withdrawals from Trust	4454	0		0	0	0.00%
<b>Total Revenue:</b>		<b>\$236,625</b>	<b>-\$55,542</b>	<b>\$181,083</b>	<b>\$159,782</b>	<b>88.24%</b>
<b>Expenditures:</b>						
	<b>Category</b>					
Administration	35	20,644		20,644	9,507	46.05%
Publications	36	0		0	0	0.00%
Exhibits	37	16,895		16,895	3,105	18.38%
Blank	41	0		0	0	0.00%
Docent	43	3,784		3,784	2,851	75.36%
Museum Store	45	100,528		100,528	99,268	98.75%
Special Projects (Restricted) CC	55	74,988		74,988	35,042	46.73%
Reserve	86	19,786		19,786	0	0.00%
<b>Total Expenditures:</b>		<b>\$236,625</b>	<b>\$0</b>	<b>\$236,625</b>	<b>\$149,773</b>	<b>63.30%</b>
<b>Revenues Over (Under) Expenditures:</b>		<b>\$0</b>	<b>-\$55,542</b>	<b>-\$55,542</b>	<b>\$10,009</b>	<b>24.94%</b>

**Budget Status Narrative:** For year-end reporting purposes the above figures reflect fiscal year 2015 accrued revenues and expenditures as of June 30, 2015 and reveal a typical revenue/expense pattern for this point in the fiscal year.

Nevada State Railroad Museum CC  
 Report to the Board  
 September 11, 2015

**II. Museum Store Sales**

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	12,196	8,060	10,330	9,149	6,541	11,307	5,272	4,539	5,113	7,027	10,525	13,585	103,645
FY 14	12,859	8,294	5,165	10,815	4,882	7,444	4,522	3,258	6,234	6,705	8,033	13,003	91,213
FY 13	9,141	7,278	10,512	10,903	7,022	10,598	5,405	3,526	4,491	5,738	6,631	6,062	87,308
FY 12	12,314	7,233	8,504	7,435	4,162	8,337	2,936	2,506	4,030	4,490	8,016	6,136	76,098
FY 11	11,637	9,927	7,632	10,708	6,056	8,188	3,739	3,291	3,934	2,425	7,321	9,028	83,886
YTD	12,196	20,256	30,586	39,734	46,276	57,583	62,855	67,394	72,507	79,535	90,060	103,645	103,645
YTD Comparison	94.84%	95.76%	116.22%	107.00%	110.14%	116.43%	116.44%	117.74%	114.23%	113.33%	115.15%	113.63%	
Monthly Comparison	94.84%	97.17%	200.00%	84.59%	134.00%	151.90%	116.60%	139.32%	82.03%	104.81%	131.03%	104.48%	

**Museum Store Sales Narrative:** Overall, store sales for SFY 2015 are slightly higher than the previous fiscal year, showing continued growth due to the additional day of service and increased visitation. Report is through June 30, 2015.

**III. Museum Store Revenue and Expenditure Chart**

**Museum Store Revenue and Expenditure Chart**

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>TOTAL</u>
<b>Revenues</b>													
Store Sales	12,196	8,060	10,330	9,149	6,541	11,307	5,272	4,539	5,113	7,027	10,525	13,585	103,645
<b>Expenditures</b>													
Merchandise	0	7,290	4,897	7,962	2,366	9,986	1,653		3,130	1,541	6,662	1,827	47,313
Personnel	1,297	5,215	3,770	3,574	4,415	3,897	5,405	3,833	3,754	3,693	2,998	5,587	47,438
Operating/Other	196	766	191	-102	199	177	220	522	77	132	1,908	229	4,516
<b>Total Expenditures</b>	1,493	13,271	8,858	11,434	6,979	14,060	7,278	4,355	6,961	5,367	11,568	7,643	99,268
<b>Net Profit</b>	10,703	-5,211	1,472	-2,286	-438	-2,753	-2,006	184	-1,848	1,661	-1,042	5,942	4,377

**Museum Store Revenue and Expenditure Chart Narrative:** For year-to-date, the store is operating with a net profit margin. Report is through June 30, 2015.

**IV. Membership Figures**

Memberships (new and renewals) chart comparison against three previous fiscal years.

<u>Membership Categories</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
Regular	0	0	0	0	0	0	0	0	0	0	0	0	0
Student & Senior	0	0	0	0	0	0	0	0	0	0	0	0	0
Family	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>FY 15 Total</b>	<hr/>												
FY 14	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 13	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 12	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	<hr/>												
YTD	0												0
Comparison													
Monthly													
Comparison													

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Membership Figures Narrative:**

The Nevada State Railroad Museum does not have a membership program. People wishing to support the museum through membership join the *Friends of the Nevada State Railroad Museum*. This non-profit organization provides cash support for various museum projects and programs. As of this date, the current total of memberships stands at 586.

**V. Museum Attendance Figures**

Attendance chart comparison against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	3,441	2,433	1,581	1,614	1,254	1,481	1,010	897	1,228	1,394	2,707	2,232	21,272
FY 14	2,884	1,727	1,148	1,132	1,147	1,236	609	647	1,110	1,133	1,953	2,011	16,737
FY 13	1,975	1,745	1,482	1,182	830	1,240	426	685	906	1,014	1,434	1,605	14,524
FY 12	3,403	1,852	1,728	1,163	1,020	1,067	463	599	619	899	1,980	2,139	16,932
FY 11	2,615	2,071	1,694	1,869	793	1,260	701	676	783	431	1,780	1,960	16,633
YTD	<hr/>												
YTD	3,441	5,874	7,455	9,069	10,323	11,804	12,814	13,711	14,939	16,333	19,040	21,272	21,272
Comparison	119.31%	127.39%	129.45%	131.61%	128.43%	127.28%	129.66%	130.21%	128.34%	127.87%	129.30%	127.10%	
Monthly													
Comparison	119.31%	140.88%	137.72%	142.58%	109.33%	119.82%	165.85%	138.64%	110.63%	123.04%	138.61%	110.99%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Attendance Figures Narrative:**

Attendance for SFY 2015 has continued to exceed the previous fiscal year believed to be due in part by increased tourism activity, school tours and enhanced marketing of the museum through social media channels, plus a favorable spring/early summer season. Report is through June 30, 2015.

Nevada State Railroad Museum CC  
 Report to the Board  
 September 11, 2015

**VI. Attendance Receipts**

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 15	12,568	8,106	7,562	5,911	3,437	6,148	3,798	3,405	3,476	6,231	5,817	11,530	77,988
FY 14	7,607	6,922	6,121	8,150	1,912	6,971	3,341	1,370	4,341	3,183	6,642	10,439	66,999
FY 13	9,923	3,511	8,511	5,228	3,026	3,486	1,627	2,577	2,851	4,339	5,864	6,309	45,079
FY 12	10,640	6,857	7,291	4,759	2,687	4,999	2,114	2,694	2,790	3,472	6,976	7,418	62,698
FY 11	8,029	6,586	4,202	4,966	2,536	2,543	2,140	1,016	0	0	4,354	6,352	42,724
YTD	12,568	20,673	28,235	34,146	37,583	43,731	47,529	50,935	54,410	60,641	66,458	77,988	77,988
YTD Comparison	165.22%	142.29%	136.74%	118.56%	122.38%	116.05%	115.86%	120.15%	116.42%	121.48%	117.50%	116.40%	
Monthly Comparison	165.22%	117.10%	123.55%	72.52%	179.80%	88.18%	113.69%	248.58%	80.07%	195.74%	87.58%	110.46%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Attendance Receipts Narrative:** Continued increases have been seen throughout FY15 due to increased tourism activity. Report is through June 30, 2015.

**VII. Train Ride Receipts**

Train Ride receipts compared against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 15	10,086	807	6,760	1,856	2,141	9,039	106	0	0	0	5,934	8,049	44,779
FY 14	9,754	0	0	994	1,362	6,718	0	0	0	0	5,215	617	24,660
FY 13	6,735	837	5,938	2,907	0	10,799	0	0	0	0	3,900	0	27,216
FY 12	9,669	2,891	5,694	1,626	0	17,652	0	0	0	152	8,944	7,706	54,335
FY 11	8,391	4,535	5,060	2,133	2,430	9,888	0	0	0	259	10,109	4,235	47,040
YTD	10,086	10,893	17,653	19,509	21,650	30,689	30,796	0	0	0	36,730	44,779	44,779
YTD Comparison	103.4%	111.7%	181.0%	181.5%	178.8%	163.0%	163.6%	0.0%	0.0%	0.0%	152.8%	181.6%	
Monthly Comparison	103.4%	#DIV/0!	#DIV/0!	186.8%	157.1%	134.6%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	113.8%	1304.4%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Train Ride Receipts Narrative:** Note: No train operations during the report period. Summer steam/motor car scheduled began on Memorial Day weekend. Report runs through June 30, 2015.

**VIII. Fundraising Activities:**

- None this report.

**IX. General Museum Activities**

- The operating season began on May 2 with rides on the Edwards Car. The McKeen Car operated the following weekend for Amtrak Train Days. Each weekend throughout May and June featured the operation of the Edwards Car, McKeen Car, or the steam train.
- On May 3 the museum hosted its annual Volunteer Appreciation Dinner at Grandma Hattie's Restaurant in Carson City. The museum would like to thank Division of Museums and History Administrator Peter Barton and Division of Museums and History Board Member Dr. Doris Dwyer for their attendance at the dinner.
- In May the museum became a member of the Nevada Museums Association (NMA). The NMA advocates on behalf of museums and provides visitors to Nevada with information about the museums located in our state.
- On Saturday, May 23, the museum unveiled the *Glenbrook* to the public. The rain could not keep the crowds away from seeing the *Glenbrook* fired up and in operation. By 10:00am the parking lots were full and visitors were reporting that they were parking at shopping centers nearby and on California Street. The dedication ceremony, with Congressman Mark Amodei as the Master of Ceremonies, included many enjoyable speakers and finished with former First Lady Bonnie Bryan christening the *Glenbrook*. Over 500 people attended the dedication ceremony. The event was a tremendous success!
- The lighting fixtures in the parking lot received new light bulbs and photo-cell sensors at the end of June by Have Lights Will Travel. This is the first time in years that the lights have worked properly and will help enhance safety and security.

**Mission Statement**

The Nevada State Railroad Museum is a cultural resource dedicated to educating the broadest possible audience about the contributions of railroads and railroading to the development of Nevada.

This mission is realized through the collection, preservation and interpretation of significant locomotives, rolling stock, artifacts, photographs, documents and ephemera directly relating to railroads and railroading in Nevada.

**Current Operations**

As of July 1, 2013 the museum expanded to operating for the public five days per week; Thursday through Monday, 9:00a.m.to 4:30p.m.



STATE OF NEVADA  
DEPARTMENT OF TOURISM & CULTURAL AFFAIRS  
Division of Museums & History  
NEVADA STATE RAILROAD MUSEUM

Brian Sandoval  
Governor

Claudia Vecchio  
Director

2180 South Carson Street  
Carson City, Nevada 89701  
(775) 687-6953 Fax (775) 687-8294

Peter D. Barton  
Administrator

Greg Corbin  
Museum Director

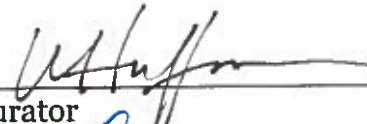
July 31, 2015

Authorization is requested to de-accession two items from the Nevada State Railroad Museum permanent collection: RM-5143-G-001, a brass gong, and RM-5143-G-002, a brass air whistle.

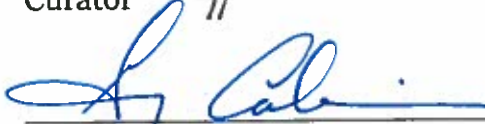
Both are from electric interurban railroad equipment having no significance to Nevada. They are to be retained for use as parts; the whistle having been installed in the Tucson Cornelia & Gila Bend motorcar to replace the inoperable whistle formerly used.

Approved by

Date

  
\_\_\_\_\_  
Curator

13 Aug 2015

  
\_\_\_\_\_  
Museum Director

4 Aug. 2015

  
\_\_\_\_\_  
Administrator, Division of Museums & History

21 August 2015

\_\_\_\_\_  
Chair, Board of Museums & History

\_\_\_\_\_





**STATE OF NEVADA**  
**DEPARTMENT OF TOURISM & CULTURAL AFFAIRS**  
 Division of Museums and History  
 Nevada State Railroad Museum/Boulder City

**Brian Sandoval**  
Governor

**Peter Barton**  
Administrator

Report to the  
Board of Museums and History

**Claudia Vecchio**  
Director

September 11, 2015

**I. Status of Private Funds Budget**

Status of Private Funds Budget B/A #5037 BC State Fiscal Year 2015					Status	
	GL #	Approved Budget	Approved Changes	Total Budget	Year to Date Actuals	Percentage Year to Date
<b>Revenues:</b>						
Balance Forw from Prior FY (Unrestricted)	2511	4,000		4,000	4,000	100.00%
Balance Forw from Prior FY (Restricted)	2511r	1,833		1,833	1,833	100.00%
Balance Forw to New FY (Unrestricted)	2512	0	-6,115	-6,115	-6,115	100.00%
Balance Forw to New FY (Restricted)	2512r	0	-1,500	-1,500	-1,500	100.00%
Facilities Charges	3801	1,500		1,500	0	0.00%
Merchandise Sales	4025	42,520		42,520	45,448	106.89%
Gifts & Donations	4251	1,993		1,993	1,269	63.69%
Restr Special Projects	4265	2,000		2,000	0	0.00%
Friends of NSRMBC	4266	5,200		5,200	0	0.00%
<b>Total Revenue:</b>		<b>\$59,046</b>	<b>-\$7,615</b>	<b>\$51,431</b>	<b>\$44,935</b>	<b>87.37%</b>
<b>Expenditures:</b>						
	<b>Category</b>					
Boulder City Railroad	52	55,213		55,213	42,158	76.36%
Boulder City Railroad Restricted	55	3,833		3,833	333	8.69%
<b>Total Expenditures:</b>		<b>\$59,046</b>	<b>\$0</b>	<b>\$59,046</b>	<b>\$42,491</b>	<b>68.89%</b>
<b>Revenues Over (Under) Expenditures:</b>		<b>\$0</b>	<b>-\$7,615</b>	<b>-\$7,615</b>	<b>\$2,444</b>	<b>18.48%</b>

**Budget Status Narrative:** Since the last report to the Board there have been the normal expenditures charged to the private budget, which includes store merchandise. For year-end reporting purposes the above figures reflect fiscal year 2015 accrued revenues and expenditures as of June 30, 2015.

## II. Museum Store Sales

Store sales chart comparison against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	2,606	2,999	2,706	3,839	2,909	10,160	305	3,194	4,158	5,719	2,924	3,928	45,448
FY 14	2,973	3,370	3,356	3,559	3,083	8,219	515	3,158	3,663	4,281	3,354	3,218	42,749
FY 13	3,558	4,112	3,609	3,441	3,955	8,489	41	3,485	5,116	3,652	3,045	2,666	45,169
FY 12	5,412	4,017	3,446	4,259	3,992	5,743	0	3,518	3,972	4,228	3,740	3,648	45,975
FY 11	3,535	3,876	3,487	4,461	3,657	6,666	0	3,485	5,756	5,292	4,540	3,829	48,584
YTD	<u>2,606</u>	<u>5,605</u>	<u>8,311</u>	<u>12,151</u>	<u>15,060</u>	<u>25,220</u>	<u>25,525</u>	<u>28,719</u>	<u>32,877</u>	<u>38,596</u>	<u>41,520</u>	<u>45,448</u>	<u>45,448</u>
YTD Comparison	87.7%	88.4%	85.7%	91.6%	92.2%	102.7%	101.8%	101.7%	103.1%	106.7%	105.0%	106.3%	
Monthly Comparison	87.7%	89.0%	80.6%	107.9%	94.4%	123.6%	59.1%	101.1%	113.5%	133.6%	87.2%	122.1%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Store Sales Narrative:** The Boulder City facility continues to operate an established museum store during a two-day-a-week schedule, coinciding with the operation of our train rides each Saturday and Sunday. No train operations during the month of January. Store sales are reported through June 30, 2015.

## III. Museum Revenue and Expenditure Chart

Museum Store Revenue and Expenditure Chart

	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>TOTAL</u>
<b>Revenues</b>													
Store Sales	2,606	2,999	2,706	3,839	2,909	10,160	305	3,194	4,158	5,719	2,924	3,928	45,448
<b>Expenditures</b>													
Merchandise	0	1,536	1,809	2,434	1,636	6,113	225	0	3,058	2,715	0	4,815	24,342
Personnel	410	125	384	749	1,971	1,053	580	709	821	931	1,265	2,819	11,816
Operating/Other	33	26	36	390	37	2,840	152	501	277	1,196	466	47	6,001
<b>Total Expenditures</b>	<u>443</u>	<u>1,686</u>	<u>2,229</u>	<u>3,573</u>	<u>3,645</u>	<u>10,006</u>	<u>957</u>	<u>1,210</u>	<u>4,155</u>	<u>4,842</u>	<u>1,731</u>	<u>7,681</u>	<u>42,158</u>
<b>Net Profit</b>	<u>2,163</u>	<u>1,312</u>	<u>477</u>	<u>266</u>	<u>-736</u>	<u>154</u>	<u>-653</u>	<u>1,984</u>	<u>3</u>	<u>877</u>	<u>1,194</u>	<u>-3,754</u>	<u>3,289</u>

**Museum Store Revenue and Expenditure Narrative:** The store is presently showing a modest net profit. This report covers store/sales activity through June 30, 2015.

#### IV. Membership Figures

Memberships (new and renewals) chart comparison against three previous fiscal years.

Membership Categories	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
Individual	0	0	0	0	0	0	0	0	0	0	0	0	0
Family	0	0	0	0	0	0	0	0	0	0	0	0	0
Sustaining	0	0	0	0	0	0	0	0	0	0	0	0	0
Contributing	0	0	0	0	0	0	0	0	0	0	0	0	0
Patron	0	0	0	0	0	0	0	0	0	0	0	0	0
Benefactor	0	0	0	0	0	0	0	0	0	0	0	0	0
Senior	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>FY 15</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>FY 14</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>FY 13</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>FY 12</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>YTD</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
YTD Comparison	#DIV/0!												#DIV/0!
Monthly Comparison	#DIV/0!												

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Membership Narrative:** The NSRM/BC has no an active membership program. Individuals wanting to support the museum do so by joining/supporting the *Friends of the Nevada Southern Railway*. As of this report, the *Friends* membership stands at 453 memberships (Individual, Senior & Family level).

#### V. Museum Attendance Figures (Train Ridership Only)

Attendance chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
<b>FY 15</b>	<b>1,372</b>	<b>1,731</b>	<b>1,338</b>	<b>2,429</b>	<b>2,172</b>	<b>12,151</b>	<b>0</b>	<b>1,993</b>	<b>2,720</b>	<b>2,228</b>	<b>2,606</b>	<b>1,183</b>	<b>31,923</b>
<b>FY 14</b>	<b>1,437</b>	<b>1,525</b>	<b>1,739</b>	<b>2,672</b>	<b>3,623</b>	<b>9,551</b>	<b>0</b>	<b>1,552</b>	<b>2,320</b>	<b>1,728</b>	<b>1,804</b>	<b>1,346</b>	<b>29,297</b>
<b>FY 13</b>	<b>1,519</b>	<b>1,318</b>	<b>1,705</b>	<b>2,728</b>	<b>1,323</b>	<b>11,407</b>	<b>0</b>	<b>1,604</b>	<b>2,998</b>	<b>12,085</b>	<b>2,100</b>	<b>1,735</b>	<b>40,522</b>
<b>FY 12</b>	<b>2,130</b>	<b>1,521</b>	<b>1,542</b>	<b>2,944</b>	<b>1,574</b>	<b>9,459</b>	<b>0</b>	<b>1,930</b>	<b>3,210</b>	<b>11,311</b>	<b>2,754</b>	<b>1,415</b>	<b>39,790</b>
<b>FY 11</b>	<b>1,348</b>	<b>1,306</b>	<b>2,308</b>	<b>2,693</b>	<b>1,428</b>	<b>9,330</b>	<b>124</b>	<b>1,432</b>	<b>3,458</b>	<b>3,463</b>	<b>3,227</b>	<b>1,697</b>	<b>31,814</b>
<b>YTD</b>	<b>1,372</b>	<b>3,103</b>	<b>4,441</b>	<b>6,870</b>	<b>9,042</b>	<b>21,193</b>	<b>0</b>	<b>23,186</b>	<b>25,906</b>	<b>28,134</b>	<b>30,740</b>	<b>31,923</b>	<b>31,923</b>
YTD Comparison	95.5%	104.8%	94.5%	93.2%	82.2%	103.1%	0.0%	104.9%	106.1%	107.6%	110.0%	109.0%	
Monthly Comparison	95.5%	113.5%	76.9%	90.9%	60.0%	127.2%	#DIV/0!	128.4%	117.2%	128.9%	144.5%	87.9%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

#### Museum Attendance Figures Narrative:

Attendance (train riders) in SFY 2015 grew over the previous year; reflecting the importance of continued special train events to draw riders. Please note that attendance (train riders) is less in November of SFY2015 due to advance ticket sales of Santa Train no longer being reflected in the train ridership numbers. This report covers the period through June 30, 2015.

**VI. Attendance Traffic (Display Pavilion Only)**

Current attendance traffic compared against three previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	150	419	230	169	316	244	272	267	342	404	451	515	3,779
FY 14	235	234	366	350	300	175	255	241	230	207	246	255	3,094
FY 13	493	306	423	344	400	250	155	160	423	105	272	275	3,606
FY 12	0	0	0	0	172	243	278	231	464	271	236	488	2,383
YTD	150	569	799	968	1,284	1,528	1,800	2,067	2,409	2,813	3,264	3,779	3,779
YTD Comparison	63.8%	121.3%	95.7%	81.7%	86.5%	92.0%	94.0%	95.9%	101.0%	108.5%	115.0%	122.1%	
Monthly Comparison	63.8%	179.1%	62.8%	48.3%	105.3%	139.4%	106.7%	110.8%	148.7%	195.2%	183.3%	202.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Attendance Receipts Narrative:**

The Boulder City facility does not charge an admission fee other than train ride fares at this time. The NSRM/BC tracks non-paying visitors passing through our open-air display pavilion Monday through Friday only (or as staffing allows).

**VII. Train Ride Receipts**

Train Ride receipts compared against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	7,833	9,051	9,834	18,476	16,395	57,500	2,184	11,770	11,853	19,726	9,899	16,925	191,447
FY 14	8,595	9,248	12,259	18,082	23,421	46,148	0	9,824	13,050	16,432	10,931	10,351	178,341
FY 13	11,567	10,165	11,956	17,276	12,933	60,069	1,750	10,812	21,567	16,104	13,978	9,868	198,045
FY 12	14,672	10,770	10,534	18,333	12,210	47,535	0	11,950	18,761	15,742	17,949	9,979	188,435
FY 11	10,949	10,811	17,086	19,096	10,214	39,831	858	9,724	23,705	23,761	18,710	12,215	196,960
YTD	7,833	16,884	26,718	45,195	61,590	119,090	121,274	133,044	144,897	164,623	174,523	191,447	191,447
YTD Comparison	91.1%	94.6%	88.8%	93.8%	86.0%	101.1%	103.0%	104.3%	103.0%	104.8%	103.9%	107.3%	
Monthly Comparison	91.1%	97.9%	80.2%	102.2%	70.0%	124.6%	#DIV/0!	119.8%	90.8%	120.0%	90.6%	163.5%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

**Train Ride Receipts Narrative:** While we increased our revenue for SFY2015 over SFY2014, revenue is still not back to SFY2013 levels due to the lack of a major spring special train event, we have been introducing smaller events to increase ridership. This report is through June 30, 2015.

**VIII. Fundraising Activities N/A**

**IX. General Museum Activities**

- During this report period (May & June), the NSRM-BC accommodated six school runs, for a total participation of 518 students and teachers. In addition, we had one TV show film for Discovery Channel's Vegas Rat Rods, a national show, which featured our live steamers and the museum grounds. The show is scheduled to air fall '15.
- On May 16<sup>th</sup>, 2015 the Friends of Nevada Southern Railway hosted a Railroad Merit Badge class for the Boy Scouts at the museum. We had 19 Boy Scouts participate in the day long class that included Operation Life Saver class, Engine coupling and uncoupling demonstrations, a train ride, and displays for use in the course including a Time Saver in O scale, O HO N scale ovals, G Scale loop, 12 O scale cars, rail road hand tools, and a stationery G scale steam engine. We are planning on hosting another Railroad Merit Badge Class this October.
- This past June, the Nevada Blind Children's Foundation summer camp came to the museum for a field trip. With the help of our volunteers, we created an experience for the visually impaired campers. From the moment they came to the museum they were teamed up with a volunteer to guide them through a tactile experience about railroads and how they work. We set up stations that had pieces of track, ballast, railroad ties, spikes and specialty tools that allowed the children to "see" by touch. We also took them on personalized tours of the museum pavilion that allowed them to individually experience the history of the railroad and then they got to experience their first train ride. They truly enjoyed their visit to the museum. Please see the attached article about their visit that was featured on TravelNevada.com.
- General planning is underway for our fall events as well as our holiday trains. We are continuing to look for ways to expand our events and increase ridership with these annual events.
- We continued to host our monthly story time and crafts on the train and continues to grow as program of the museum and is becoming a popular event that is an excellent driver for museum memberships.
- The Nevada State Railroad Museum will be hosting a Stake Holder meeting in conjunction with Boulder City & City of Henderson's Economic Development teams on Thursday, September 17<sup>th</sup>. This meeting will look to educate stake holders on the potential opportunities with the US 93/I-11 Hwy Railroad Bridge as well as discuss the funding needs for a potential museum visitor's center. The current targeted completion date for the Railroad Bridge is fall 2017.

### **Mission Statement**

The Nevada State Railroad Museum, Boulder City will interpret, through a working excursion railroad, exhibitions and public programs, the story of railroads and the importance of transportation systems to the development of southern Nevada since 1900, with a special focus on the construction of Hoover Dam. The Museum will acquire and preserve artifacts of railroad history ranging from paper documents to rolling stock, on exhibit or used actively for visitor enjoyment and education.

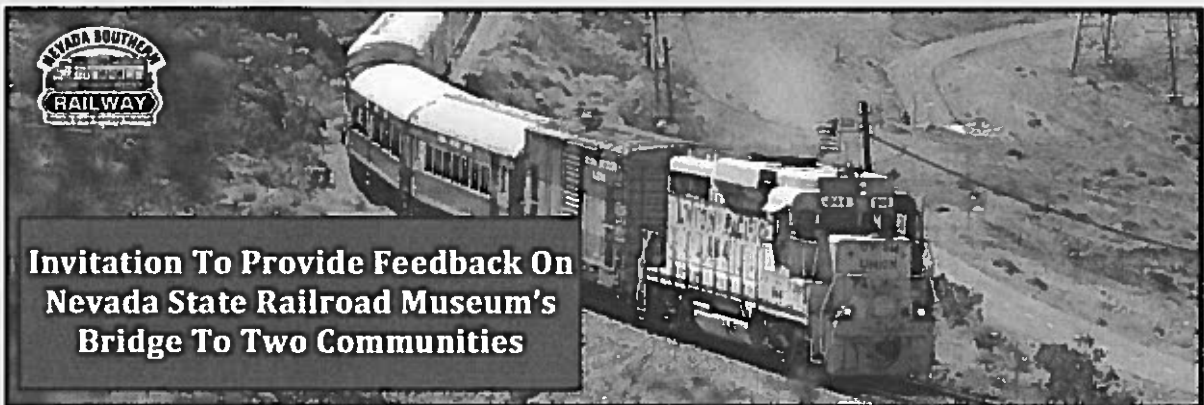
### **Current Operations**

The Nevada State Railroad Museum, Boulder City offers public train excursions on Saturdays and Sundays throughout the year except in January. The display pavilion is open additional days (Monday through Friday) when staffing permits.

**Peter Barton**

**From:** Nevada State Railroad Museum, Boulder City Economic Vitality Commission & City of Henderson Economic Development [khemingway@nevadaculture.org]  
**Sent:** Thursday, August 20, 2015 10:57 AM  
**To:** Peter Barton  
**Subject:** Invitation to Stakeholder Meeting to Discuss Opportunities with New I-11 Railroad Bridge

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged



**As A Key Stakeholder Group We Invite You To Attend The 'Interstate-11 Railroad Bridge Project And The Community Opportunities' Event.**

**Date:** Thursday, September 17th

**Event Time:** 10:00 am - 11:30am

**Event Format:** Facility tour, presentation & discussion while riding on-board the historic Nevada Southern Railway. Refreshments will be served.

**Venue:** Nevada State Railroad Museum, 601 Yucca Street, Boulder City, NV 89005

**Discussion Topic:**

Addressing the opportunities that the new I-11 Railroad Bridge will bring to the Nevada State Railroad Museum, Boulder City and City of Henderson.

Phase 1 of I-11 Highway project includes the construction of a new railroad bridge that will reconnect the historic Boulder City branch line back to the general railroad system, inviting a host of opportunities for the railroad

museum as well as the neighboring communities. This discussion will explore how we will address the needs associated with bringing these opportunities to our communities.

This event is being hosted in partnership with the Nevada State Railroad Museum, Boulder City's Economic Vitality Commission and City of Henderson Economic Development.

Please RSVP by September 7th to Kate Hemingway  
[khemingway@nevadaculture.org](mailto:khemingway@nevadaculture.org) or 702-486-5006



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**STATE OF NEVADA**  
**DEPARTMENT OF TOURISM & CULTURAL AFFAIRS**  
 Division of Museums and History  
 East Ely Railroad Depot Museum

**Brian Sandoval**  
Governor

**Peter Barton**  
Administrator

**Claudia Vecchio**  
Director

**Report to the**  
**Board of Museums and History**  
 September 11, 2015

**Sean Pitts**  
Museum Director

**I. Status of Private Funds Budget**

Status of Private Funds Budget B/A #5037 EE  
 State Fiscal Year 2015

					<b>Status</b>	
		<b>Approved</b>	<b>Approved</b>	<b>Total</b>	<b>Year to Date</b>	<b>Percentage</b>
		<b>Budget</b>	<b>Changes</b>	<b>Budget</b>	<b>Actuals</b>	<b>Year to Date</b>
<b>Revenues:</b>	<b>GL #</b>					
Balance Forward from Prior Fiscal Year	2511	17,900		17,900	17,900	100.00%
Balance Forward to New Fiscal Year	2512	0	-18,112	-18,112	-18,112	100.00%
Facilities Charges	3801	500		500	2,900	580.00%
Gifts & Donations	4251	60		60	4,808	8012.50%
<b>Total Revenue:</b>		<b>\$18,460</b>	<b>-\$18,112</b>	<b>\$348</b>	<b>\$7,496</b>	<b>2153.88%</b>
<b>Expenditures:</b>	<b>Category</b>					
East Ely Railroad Museum	51	18,460		18,460	1,240	6.72%
<b>Total Expenditures:</b>		<b>\$18,460</b>	<b>\$0</b>	<b>\$18,460</b>	<b>\$1,240</b>	<b>6.72%</b>
<b>Revenues Over (Under) Expenditures:</b>		<b>\$0</b>	<b>-\$18,112</b>	<b>-\$18,112</b>	<b>\$6,256</b>	<b>2147.16%</b>

**Budget Status Narrative:** The Interlocal Agreement for 2013-2015 includes a provision for continuing the term of the Agreement for an additional two years, unless one of the parties seeks modifications. Changes to the Agreement are under discussion, up to a possible dissolving of the partnership. The WPHRF is concerned over what they claim is an unstable schedule for the museum, such that the RR is receiving negative comments on various travel social media sites. Also, a change in the payment formula is under discussion. As this discussion continues, the museum is continuing to capture ticket stubs to verify attendance. By December it is anticipated that a final decision and Agreement, if applicable, will be reached and presented. The Foundation has made payment for both SFY 2014 & 2015.

East Ely Railroad Depot Museum  
 Report to the Board  
 September 11, 2015

**II. Museum Store Sales** N/A

Store sales chart comparison against two previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 13	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 12	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 11	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	<hr/>												0
YTD Comparison	#DIV/0!												#DIV/0!
Monthly Comparison	#DIV/0!												

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Store Sales Narrative:** The museum does not presently operate an independent museum store.

**III. Museum Revenue and Expenditure Chart** N/A

Museum Store Revenue and Expenditure Chart

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
<b>Revenues</b>													
Store Sales	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Expenditures</b>													
Merchandise	0	0	0	0	0	0	0	0	0	0	0	0	0
Personnel	0	0	0	0	0	0	0	0	0	0	0	0	0
Operating/Other	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Expenditures</b>	<hr/>												0
<b>Net Profit</b>	<hr/>												0

**Museum Store Revenue and Expenditure Narrative:** N/A

**IV. Membership Figures**

Memberships (new and renewals) chart comparison against three previous fiscal years.

<u>Membership Categories</u>	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>TOTAL</u>
Regular	0	0	0	0	0	0	0	0	0	0	0	0	0
Student & Senior	0	0	0	0	0	0	0	0	0	0	0	0	0
Family	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>FY 15 Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
FY 14	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 13	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 12	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	0												0
YTD Comparison	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	#DIV/0!
Monthly Comparison	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Membership Figures Narrative:**

N/A

**V. Museum Attendance Figures**

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	404	316	324	260	82	70	39	95	165	385	523	757	3,420
FY 14	50	51	67	85	33	30	39	56	67	110	262	719	1,569
FY 13	122	138	80	48	23	9	10	19	60	64	85	74	732
FY 12	40	32	43	33	8	51	32	6	5	34	67	60	411
FY 11	45	79	128	75	7	9	13	25	19	22	39	24	485
YTD	404	720	1,044	1,304	1,386	1,456	1,495	1,590	1,755	2,140	2,663	3,420	3,420
YTD Comparison	808.0%	712.9%	621.4%	515.4%	484.6%	460.8%	421.1%	386.9%	367.2%	363.9%	313.3%	218.0%	
Monthly Comparison	808.0%	619.6%	483.6%	305.9%	248.5%	233.3%	100.0%	169.6%	246.3%	350.0%	199.6%	105.3%	

**Museum Attendance Figures Narrative:**

The joint ticket has been a resounding success for visitation. The overarching goal was to simplify and enhance the visitor experience by utilizing the White Pine Historical Railroad Foundation to collect the admission fee at the first point of contact. That worked extremely well. A secondary benefit has been significantly increased visitation. We look forward to this arrangement continuing for the betterment of the visitor experience in Ely.

**VI. Attendance Receipts**

Current attendance receipts compared against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	0	0	0	0	0	0	0	0	0	0	0	9,002	9,002
FY 14	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 13	325	472	389	253	66	33	30	60	199	78	400	351	2,656
FY 12	128	147	173	176	60	45	41	30	55	135	290	426	1,706
FY 11	197	149	326	261	53	14	53	55	115	56	89	90	1,458
YTD	0	0	0	0	0	0	0	0	0	0	0	0	9,002
YTD Comparison	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Monthly Comparison	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Attendance Receipts Narrative:**

Admission revenue will be paid to the State by the White Pine Historical Railroad Foundation based upon a revenue-share formula in the revenue share contract initiated as of July 1, 2013. Monthly data is no longer applicable to this budget account. The due date for payment is 30 June.

**VII. Fundraising Activities**

NSRM-East Ely will be the recipient of a bequest. The gentleman visited us in 2008 and spent several hours with Museum staff. We showed him around and he was impressed with our preservation efforts. In his will he left us 2 shares of his estate that should translate to over \$20,000 to the Museum after estate fees are paid. It may be significantly higher, but we are taking the conservative estimate. It is an indication that our staff though small, is performing at high levels to meet the expectations of our visitors.

**VIII. General Museum Activities**

- We have received significant donations to our operation. The heaters and tables mentioned in the last report have arrived and are helpful as the use of the Freight Building continues.
- We will be the venue for the Antique Chevrolet Car Club next month. It is their largest gathering in over a decade. Over 40 vintage vehicles and more than 80 people will be visiting. We have helped with local arrangements and they are looking forward to their visit and tour. Following their visit in September, we will shut the Freight Building down for the winter. It has been a popular place this summer with numerous weddings, the Rotary Club, and the Lions Club all renting the space for various functions.
- As mentioned above, the agreement with the White Pine Historical Railroad Foundation is working. They paid the \$9002 owed to us but seemed upset by the amount. When we entered into the agreement our understanding was they would raise the total amount for a visitor ticket to see the

entire complex. That did not occur and they were contractually obligated to pay as if they did. Now they want to renegotiate the contract. It was short-sighted on their part and we have no desire to see them harmed by our joint ticket agreement, we cannot amend a contract that they signed. Hopefully they will make the necessary price adjustment to keep this arrangement working. It is a significant improvement for each and every visitor.

- The seasonal upgrade of our contract employee to 24 hours a week has been a tremendous benefit. Peter and Carrie were able to shift some additional Manpower hours to Ely where it is desperately needed. We are able to be open more hours and even have some limited overlapping coverage. We have yet to achieve the staffing level we had in 2008, but we are getting closer.

### **Mission Statement**

The Nevada State Railroad Museum-Ely exists to collect, preserve, study, and interpret the rich industrial heritage of eastern Nevada including mining, smelting, railroading and the contributions that industry made to the development of the State. The Museum utilizes artifacts, photographs, documents, interpretive exhibits, and archives to fulfill its mission to put visitors in contact with their history in order to understand their heritage.

### **Current Operations**

As of November 25<sup>th</sup>, 2013 the museum is open seven days per week. The hiring of an additional part-time (.51FTE) museum attendant makes extended hours possible.

Refers to Agenda Item  
8E6



STATE OF NEVADA  
DEPARTMENT OF TOURISM & CULTURAL AFFAIRS  
Division of Museums and History  
Lost City Museum

Brian Sandoval  
Governor

Peter Barton  
Administrator

Claudia Vecchio  
Director

Report to the  
Board of Museums and History  
September 11, 2015

Jerrie Clarke  
Museum Director

**I. Status of Private Funds Budget**

Status of Private Funds Budget B/A #5038					Status	
State Fiscal Year 2015		Approved	Approved	Total	Year to Date	Percentage
	GL #	Budget	Changes	Budget	Actuals	Year to Date
<b>Revenues:</b>						
Balance Forw from Prior FY	2511	27,495		27,495	27,495	100.00%
Balance Forw to New FY	2512		-22,998	-22,998	-22,998	100.00%
Charges for Services	3871			0		0.00%
Memberships	4008	3,330		3,330	3,015	90.54%
Photograph Sales	4010			0		0.00%
Merchandise Sales	4025	94,509		94,509	87,978	93.09%
Book & Pamphlet Sales	4052					0.00%
Gifts & Donations	4251	1,490		1,490	1,713	114.99%
Treasurer's Interest	4326	66		66	56	84.38%
Investment Income	4328			0		0.00%
Private Grants	4265	500		500		0.00%
Outside Bank Account	4454					0.00%
<b>Total Revenue:</b>		<b>\$127,390</b>	<b>-\$22,998</b>	<b>\$104,392</b>	<b>\$97,259</b>	<b>93.17%</b>
<b>Expenditures:</b>						
	<b>Category</b>					
Administration	35	7,063		7,063	5,197	73.58%
Buildings & Grounds	37	4,165		4,165	3,504	84.13%
Docent	39	613		613	521	85.04%
Museum Store	41	96,164		96,164	77,162	80.24%
Special Projects	42	3,585		3,585	3,585	99.99%
Special Projects (Restricted)	55	3,495		3,495	0	0.00%
Reserve	86	12,305		12,305	0	0.00%
<b>Total Expenditures:</b>		<b>\$127,390</b>	<b>\$0</b>	<b>\$127,390</b>	<b>\$89,969</b>	<b>70.62%</b>
<b>Revenues Over (Under) Expenditures:</b>		<b>\$0</b>	<b>-\$22,998</b>	<b>-\$22,998</b>	<b>\$7,290</b>	<b>22.54%</b>

**Budget Status Narrative:**

For year-end reporting purposes the above figures reflect fiscal year 2015 accrued revenues and expenditures as of June 30, 2015 and reveal a typical revenue/expense pattern for this point in the fiscal year.

Lost City Museum  
Report to Board  
September 11, 2015

**II. Museum Store Sales**

Store sales chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 15	2,659	4,827	5,513	8,101	8,810	6,607	6,803	8,278	9,403	12,119	9,295	5,562	87,978
FY 14	4,570	4,408	7,204	11,181	7,925	5,894	7,748	6,600	11,151	8,269	5,433	5,420	85,803
FY 13	5,648	2,884	4,750	4,950	6,011	5,383	3,105	4,962	7,941	7,576	5,179	2,605	60,993
FY 12	3,642	3,043	4,221	3,717	3,295	5,083	2,719	3,433	5,107	4,855	5,001	3,465	47,581
FY 11	3,739	3,103	4,056	6,347	6,352	4,600	3,540	4,645	6,605	7,311	4,715	4,469	59,482
<b>YTD</b>	<b>2,659</b>	<b>7,486</b>	<b>12,999</b>	<b>21,100</b>	<b>29,910</b>	<b>36,517</b>	<b>43,320</b>	<b>51,598</b>	<b>61,002</b>	<b>73,121</b>	<b>82,416</b>	<b>87,978</b>	<b>85,803</b>
YTD Comparison	58.19%	83.38%	80.33%	77.11%	84.76%	88.67%	88.53%	92.92%	91.48%	97.56%	102.53%	102.53%	
Monthly Comparison	58.19%	109.50%	76.53%	72.45%	111.16%	112.09%	87.81%	125.43%	84.33%	146.56%	171.08%	102.61%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Store Sales Narrative:** We leapfrogged the monthly totals with last year's totals throughout the year; ending up higher in FY 2015. This is largely due to having a higher authority for store purchases that helped us keep the inventory at a better level, with some help from the penny press. With the higher authority for store purchases in FY2016, we're anticipating higher sales for the coming year.

**III. Museum Revenue and Expenditure Chart**

Museum Store Profit and Loss Chart

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
<b>Revenues</b>													
Store Sales	2,659	4,827	5,513	8,101	8,810	6,607	6,803	8,278	9,403	12,119	9,295	5,562	87,978
<b>Expenditures</b>													
Merchandise	60	11,511	2,804	5,838	2,921	1,988	2,476	2,317	2,084	3,689	6,108	3,421	45,215
Personnel	3	1,891	1,842	1,791	2,698	1,776	2,685	1,789	1,840	1,646	1,636	3,158	22,755
Operating/Other	99	423	456	4,373	285	256	144	151	1,425	187	553	838	9,191
<b>Total Expenditures</b>	<b>162</b>	<b>13,824</b>	<b>5,102</b>	<b>12,002</b>	<b>5,904</b>	<b>4,019</b>	<b>5,305</b>	<b>4,257</b>	<b>5,349</b>	<b>5,523</b>	<b>8,297</b>	<b>7,416</b>	<b>77,161</b>
<b>Net Profit</b>	<b>2,497</b>	<b>-8,998</b>	<b>411</b>	<b>-3,901</b>	<b>2,905</b>	<b>2,587</b>	<b>1,498</b>	<b>4,021</b>	<b>4,055</b>	<b>6,597</b>	<b>999</b>	<b>-1,854</b>	<b>10,817</b>

Lost City Museum  
 Report to Board  
 September 11, 2015

**Museum Store Revenue and Expenditure Narrative:**

In the past at the end of the year, we have kept some funds in reserve for the coming year. At the end of FY2015 we decided to use all of our spending authority to keep a higher inventory in the store for the end of the fiscal year and until we could start spending in the new fiscal year. That made our FY2015 net profit a little lower but should result in a higher net profit at the end of the FY2016.

**IV. Membership Figures**

Memberships (new and renewals) chart comparison against four previous fiscal years.

Membership Categories	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
Individual	1	2	1	2	1				1	2	4	1	15
Family	2	1		1	2				1	2			9
Sustaining			1	1	1		1		1				5
Contributing													0
Patron													0
Benefactor													0
Senior	7	7	5	2	4	3	5		3	5	4		45
<b>FY 15</b>	<b>10</b>	<b>10</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>0</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>1</b>	<b>74</b>
<b>FY 14</b>	<b>12</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>3</b>	<b>9</b>	<b>4</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>4</b>	<b>82</b>
<b>FY 13</b>	<b>13</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>9</b>	<b>11</b>	<b>6</b>	<b>4</b>	<b>8</b>	<b>7</b>	<b>3</b>	<b>79</b>
<b>FY 12</b>	<b>4</b>	<b>5</b>	<b>0</b>	<b>4</b>	<b>6</b>	<b>9</b>	<b>6</b>	<b>3</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>0</b>	<b>57</b>
<b>FY 11</b>	<b>11</b>	<b>1</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>11</b>	<b>12</b>	<b>14</b>	<b>3</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>81</b>
<b>YTD</b>	<b>10</b>	<b>20</b>	<b>27</b>	<b>33</b>	<b>41</b>	<b>44</b>	<b>50</b>	<b>0</b>	<b>56</b>	<b>65</b>	<b>73</b>	<b>74</b>	<b>74</b>
<b>YTD Comparison</b>	<b>83.33%</b>	<b>105.26%</b>	<b>103.85%</b>	<b>106.45%</b>	<b>102.50%</b>	<b>102.33%</b>	<b>96.15%</b>	<b>0.00%</b>	<b>88.89%</b>	<b>91.55%</b>	<b>93.59%</b>	<b>90.24%</b>	
<b>Monthly Comparison</b>	<b>83.33%</b>	<b>142.86%</b>	<b>100.00%</b>	<b>120.00%</b>	<b>88.89%</b>	<b>100.00%</b>	<b>66.67%</b>	<b>0.00%</b>	<b>85.71%</b>	<b>112.50%</b>	<b>114.29%</b>	<b>25.00%</b>	

**Membership Figures Narrative:** Membership renewals are down. Many of our members have moved and some have passed away. Interestingly, the number of social media followers as membership decreases.



Lost City Museum  
Report to Board  
September 11, 2015

**V. Museum Attendance Figures**

Attendance chart comparison against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
<b>FY 15</b>	738	872	785	1,368	1,348	837	1,026	1,195	1,650	1,533	1,234	719	13,305
<b>FY 14</b>	930	763	1,321	1,331	1,504	1,111	1,137	1,225	1,670	1,576	1,122	770	14,460
<b>FY 13</b>	634	532	861	720	728	782	563	724	1,265	1,027	702	479	9,017
<b>FY 12</b>	721	504	799	899	763	724	631	904	1,008	1,246	1,476	606	10,281
<b>FY 11</b>	707	603	660	1,209	1,054	628	737	898	1,088	1,393	913	679	10,569
<b>YTD</b>	<b>738</b>	<b>1,610</b>	<b>2,395</b>	<b>3,763</b>	<b>5,111</b>	<b>5,948</b>	<b>6,974</b>	<b>8,169</b>	<b>9,819</b>	<b>11,352</b>	<b>12,586</b>	<b>13,305</b>	<b>13,305</b>
<b>YTD Comparison</b>	79.35%	95.10%	79.46%	86.61%	87.38%	85.46%	86.13%	87.63%	89.33%	90.32%	91.94%	92.01%	
<b>Monthly Comparison</b>	79.35%	114.29%	59.42%	102.78%	89.63%	75.34%	90.24%	97.55%	98.80%	97.27%	109.98%	93.38%	
Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year. Monthly Comparison compares the current month of the current year against the same month in the previous year.													

**Museum Attendance Figures Narrative:** We had fewer visitors in FY2015 than FY2014 but fortunately, higher store sales. For much of the year, there were more adults and fewer children. However, at the end of the year, there were fewer of each. We have changed our advertising strategy for the new year, dropping some advertising that we felt did not bring people in, and trying out other advertising that we think will receive more attention and hopefully will bring more people.

**VI. Attendance Receipts**

Current attendance receipts compared against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
<b>FY 15</b>	2,220	3,005	3,614	4,296	4,349	4,725	3,929	4,771	5,386	6,881	5,318	2,585	51,078
<b>FY 14</b>	2,119	2,969	4,114	5,828	5,128	2,427	6,022	5,264	6,683	6,376	5,061	3,150	55,140
<b>FY 13</b>	2,275	2,055	2,620	2,710	1,520	1,960	2,210	2,915	4,875	4,010	2,977	1,800	31,927
<b>FY 12</b>	2,475	1,950	2,785	3,805	3,615	2,280	2,685	3,471	4,445	4,175	2,865	2,114	36,665
<b>FY 11</b>	2,580	2,444	3,160	4,295	3,305	1,910	2,975	3,735	4,245	4,919	3,630	2,035	39,233
<b>YTD</b>	<b>2,220</b>	<b>5,225</b>	<b>8,838</b>	<b>13,134</b>	<b>17,483</b>	<b>22,208</b>	<b>26,137</b>	<b>30,908</b>	<b>36,294</b>	<b>43,175</b>	<b>48,493</b>	<b>51,078</b>	<b>51,078</b>
<b>YTD Comparison</b>	100.00%	102.70%	96.05%	87.39%	86.73%	98.33%	91.37%	91.25%	89.50%	92.00%	93.27%	92.63%	
<b>Monthly Comparison</b>	104.78%	101.21%	87.84%	73.71%	84.81%	194.69%	65.24%	90.63%	80.60%	107.92%	105.08%	82.06%	
Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year. Monthly Comparison compares the current month of the current year against the same month in the previous year.													

**Museum Receipts Figures Narrative:** See above.

## **VI. Fundraising Activities:**

- We seem to be doing well with our donation boxes. We ended the year ahead of the projection.
- Our dog kennel project has been approved. We are pricing materials and creating a budget so that the docents can begin their Indiegogo campaign to raise the funds. Because the funds will be donated specifically to protect pets, any funds remaining after construction and a small fund for repairs and incidentals has been created will be donated to We Care for Pets in Mesquite; there is no humane shelter in Moapa Valley.

## **VII. General Museum Activities**

- School tours in May brought 69 children and their adults chaperones. Three scout groups came in June with a total of 26 children and 10 adults.
- Molly and Jesse, each with a volunteer, split the day at the Science Fair Expo at the Cashman Center in Las Vegas on May 2<sup>nd</sup>. We haven't had a report on the attendance yet but there were 8,000 attendees last year and 10,000 the year before. Both Molly and Jesse and their volunteers were busy the entire day helping the children and a few adults grind corn using mono and metate. They talked to many more.
- Molly did a slideshow presentation for the Virgin Valley Art Guild on May 5<sup>nd</sup>, and attends monthly and quarterly meetings with local federal and state archaeology committees.
- The new walkway along the side and back of the museum was poured the second week of May. It's nice and smooth with a small spur to the door of one of the pueblos and another at the picnic table for wheelchairs access. There is also a nice stage area for the Native American Day dancers.
- Molly helped teach at a grant-funded (granted to Nevadans for Cultural Preservation for the training) Site Stewardship training. The group drove up to the Tonopah area Thursday, June 11<sup>th</sup> and worked the afternoon, all day the following 2 days, and until about 3:00 on the 14<sup>th</sup>. 12 people participated; all taught and all learned, Molly said. She used the museum's pickup to help transport tools and other supplies. Because our fuel budget for the year was nearly depleted, the Docent Council loaned money to buy gas. All of Molly's expenses were reimbursed by the grant. The grant paid the usual mileage for the truck, giving the Docent's a small profit on their loan. Molly asked that they designate the profit for repairs or maintenance for the truck.
- In mid-June, KVVU (Las Vegas' Fox Channel) did a spot on the museum that aired on their morning news program. It was part of their effort to show "Las Vegas where they can go to get out of the city and stretch their legs." Molly gave the reporter/camera man a good tour, and she and Denise were both interviewed.
- The Scenic Byways Committee, on which Jerrie sits, is back in business after waiting several months for the Park Service to create maps marking resources, attractions, scenic pull-outs, etc. for State Highway 169 from Highway 93 near Boulder City through Moapa Valley to I15. The plan is to submit the proposal to make this stretch of highway a Scenic Byway by the end of August.
- Jesse has been working actively with Chris Matthews, providing information and learning how to add and subtract information from the new web site.
- With exhibit funds remaining at the end of the year, we purchased a new exhibit case for the minerals. They had been for many years displayed in a short wooden case with no light and low visibility. Molly and Denise redesigned the exhibit and added information to the labeling. The minerals are now in a tall

Lost City Museum  
Report to Board  
September 11, 2015

glass case where the ambient light shows them off and visitors can learn the names of the minerals and a little bit about their origin and use.

- We have an active presence on FaceBook and Twitter and invite everyone to follow us for announcements about our activities, photographs of events, educational tidbits, and behind-the-scenes information about the museum. There is a link to our FaceBook page on our webpage at [museums.nevadaculture.org](http://museums.nevadaculture.org) and you can find us on Twitter at @lostcitymuseum.

### **Mission Statement**

The Lost City Museum, in order to educate present and future generations, studies, preserves and protects prehistoric Ancestral Pueblo (Anasazi) sites and artifacts found in the Moapa Valley and adjacent areas and interprets these sites through exhibits and public programs at its facility in Overton. The museum also collects and interprets artifacts relating to other early Native American cultures of Southern Nevada and the later history of the Moapa Valley including Mormon pioneers, mining, and railroads.

### **Current Operations**

The Lost City Museum is open 7 days a week, 8:30am to 4:30pm.

## Nevada Department of Tourism and Cultural Affairs

**Lost City Museum**807 S. Moapa Valley Blvd, PO 807, Overton, NV 89040  
(p) 702-397-2193, (f) 702-397-8987, www.nevadaculture.org**DEACCESSION RECORD****Authority:** NRS 381.0063c section 2(1); NRS 381.008; NRS 381.0063.**Object ID Number** 1999.3.1**Object** Taxidermy mount, Big Horn Sheep head and neck in  $\frac{3}{4}$  profile. The Big Horn Sheep was killed in Wild Cat Wash, Nevada in 1976 by the donor, Daniel Ray Newman.**Original Source** Daniel Ray Newman**Date of Accession** 1/28/1999**Monetary Value** \$13,241 (appraisal at time of donation)**Justification** The object is out of the scope of collection for the Lost City Museum. According to the collections policy, the Lost City Museum curates artifacts associated with the occupation of Southern Nevada by Ancestral Puebloan and Southern Paiute communities. The museum also maintains a collection of historic artifacts related to the history of the Moapa Valley. This Big Horn Sheep taxidermy mount is not a historic object, as it was killed in 1976. In addition, the Lost City Museum does not have the facilities to conserve, store, or display this type of object, which has led to some hair loss and insect damage in the years since its donation.**Method of Disposition** Transfer within Museum (Museum Director Approval) Transfer within Division (Administrator Approval) Removal out of Division (Board Approval)We would like to offer this item to the Las Vegas Museum of Natural History.**Approved By****Date**08/15/15

Curator

08/15/15

Museum Director

8/21/2015

Administrator, Division of Museums and History

Chair, Board of Museums and History



STATE OF NEVADA  
 DEPARTMENT OF TOURISM and CULTURAL AFFAIRS  
 DIVISION OF MUSEUMS AND HISTORY  
**NEVADA STATE MUSEUM LAS VEGAS**  
 300 SOUTH VALLEY VIEW BOULEVARD, LAS VEGAS, NEVADA 89107  
 (702) 486-5205 FAX (702) 486-5172

Brian Sandoval  
 Governor

Peter Barton  
 Administrator

Claudia Vecchio  
 Director

Dennis McBride  
 Museum Director

**Report to the Board of Museums and History  
 September 11, 2015**

**I. Status of Private Funds Budget**

**Status of Private Funds Budget B/A #5039  
 State Fiscal Year 2015**

	<u>GL #</u>	<u>Approved Budget</u>	<u>Approved Changes</u>	<u>Total Budget</u>	<u>Year to Date Actuals</u>	<u>Status Percentage Year to Date</u>
<b>Revenues:</b>						
Balance Forw from Prior FY (restricted)	A2511	22,224	0	22,224	22,224	100.00%
Balance Forw from Prior FY (unrestricted)	2511	3,500	34	3,534	3,534	100.00%
Balance Forw to New FY (restricted)	2512	0	-18,491	-18,491	-18,491	100.00%
Balance Forw to New FY (unrestricted)	2512	0	-7,000	-7,000	-7,000	100.00%
Facilities Charge	3801	20,748	0	20,748	9,795	47.21%
Charges for Services	3871	0	0	0	0	0.00%
Memberships	4008	12,834	0	12,834	10,525	82.01%
Photograph Sales	4010	1,350	0	1,350	680	50.37%
Merchandise Sales	4025	57,845	0	57,845	36,368	62.87%
Book & Pamphlet Sales	4052	0	0	0	0	0.00%
Gifts & Donations	4251	5,590	0	5,590	500	8.94%
Private Grant	4265	10,000	-34	9,966	7,388	74.13%
Treasurer's Interest	4326	259	0	259	118	45.53%
Investment Income	4328	0	0	0	0	0.00%
Withdrawals from Trust (restricted)	4454	0	0	0	0	0.00%
<b>Total Revenue:</b>		<b>\$134,350</b>	<b>-25,491</b>	<b>\$108,859</b>	<b>\$65,641</b>	<b>60.30%</b>
<b>Expenditures:</b>						
	<u>Category</u>					
Administration	35	40,417	0	40,417	32,349	80.04%
Collections	39	1,500	0	1,500	0	0.00%
Education	41	0	0	0	0	0.00%
Natural History	47	1,500	0	1,500	1,281	85.42%
Museum Store	49	35,370	0	35,370	13,222	37.38%
Special Projects (Restricted)	55	32,224	0	32,224	11,155	34.62%
Reserve	86	23,339	0	23,339	0	0.00%
<b>Total Expenditures:</b>		<b>\$134,350</b>	<b>\$0</b>	<b>\$134,350</b>	<b>\$58,008</b>	<b>43.18%</b>
<b>Revenues Over (Under) Expenditures:</b>		<b>\$0</b>	<b>-\$25,491</b>	<b>-\$25,491</b>	<b>\$7,633</b>	<b>17.12%</b>

**Budget Status**

For year-end reporting purposes the above figures reflect fiscal year 2015 accrued revenues and expenditures as of June 30, 2015.

Nevada State Museum-Las Vegas  
 Report to Board  
 September 11, 2015

**II. Museum Store Sales**

Store sales chart comparison against four previous fiscal years.

	<u>July</u>	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>TOTAL</u>
FY 15	1,660	1,529	3,231	3,505	3,895	3,250	2,928	2,818	2,138	5,611	2,587	3,217	36,368
FY 14	4,518	4,088	2,646	6,737	3,993	3,350	3,643	2,036	2,757	2,179	2,468	1,801	40,215
FY 13	3,251	2,786	2,992	4,852	4,112	3,060	3,340	4,218	4,356	5,225	4,259	2,805	45,256
FY 12	320	38	0	2,429	11,193	4,565	5,388	5,320	3,918	5,776	4,879	3,401	47,227
FY 11	666	994	1,094	1,456	1,797	1,685	1,039	620	473	722	654	2,169	13,369
YTD	1,660	3,189	6,420	9,925	13,819	17,069	19,997	22,814	24,952	30,564	33,151	36,368	36,368
YTD Comparison	36.7%	37.1%	57.1%	55.2%	62.9%	67.4%	69.0%	73.6%	73.9%	85.0%	86.3%	90.4%	
Monthly Comparison	36.7%	37.4%	122.1%	52.0%	97.5%	97.0%	80.4%	138.4%	77.5%	257.5%	104.9%	178.6%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Store Sales**

Store sales in May-June 2015 [\$4,996] were higher than the same as the same period in 2014 [\$4,072].

**III. Museum Revenue and Expenditure**

Revenues	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Total
Store Sales	1,660	1,529	3,231	3,505	3,895	3,250	2,928	2,818	2,138	5,611	2,587	3,217	36,368
Expenditures													
Merchandise	0	1,442	82	1,699		1,187	1,563	1,023		882	1,265	1,445	10,590
Personnel	0	0	0	0	0	0	0	0	0	0	0	0	0
Operating/Other	25	25	95	107	48	123	100	94	1,868	37	67	43	2,633
Total Expenditures	25	1,468	177	1,805	48	1,311	1,663	1,117	1,868	920	1,333	1,488	13,222
Net Profit	1,635	62	3,054	1,699	3,846	1,939	1,265	1,700	270	4,692	1,255	1,729	23,146

**Museum Store Revenue and Expenditures**

The museum store no longer employs a Retail Storekeeper, but does employ a part-time Museum Attendant, and additional staffing provided by the Las Vegas Springs Preserve. The store no longer has any personnel liabilities. The part-time museum attendant is supported through other MDTF revenue sources.

Nevada State Museum-Las Vegas  
 Report to Board  
 September 11, 2015

**IV. Membership**

Memberships (new and renewals) chart comparison against four previous fiscal years.

Membership Categories	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
Individual	2	0	3	4	3	13	2	1	4	2	1	1	36
Family	8	5	2	9	15	12	2	4	6	7	3	4	77
Sustaining	1	0	0	4	0	5	2	0	0	0	2	0	14
Contributing	0	0	0	0	0	0	0	1	0	0	0	0	1
Patron	0	0	0	0	0	0	0	0	0	0	0	0	0
Benefactor	0	0	0	0	1	1	0	0	0	0	0	0	2
Senior	3	2	1	13	2	16	3	2	6	5	1	3	57
<b>FY 15</b>	<b>14</b>	<b>7</b>	<b>6</b>	<b>30</b>	<b>21</b>	<b>47</b>	<b>9</b>	<b>8</b>	<b>16</b>	<b>14</b>	<b>7</b>	<b>8</b>	<b>187</b>
<b>FY 14 Total</b>	<b>9</b>	<b>21</b>	<b>18</b>	<b>11</b>	<b>14</b>	<b>33</b>	<b>11</b>	<b>4</b>	<b>15</b>	<b>6</b>	<b>19</b>	<b>17</b>	<b>178</b>
<b>FY 13</b>	<b>26</b>	<b>2</b>	<b>14</b>	<b>33</b>	<b>33</b>	<b>29</b>	<b>13</b>	<b>31</b>	<b>41</b>	<b>27</b>	<b>26</b>	<b>20</b>	<b>295</b>
<b>FY 12</b>	<b>13</b>	<b>5</b>	<b>1</b>	<b>32</b>	<b>43</b>	<b>47</b>	<b>14</b>	<b>23</b>	<b>32</b>	<b>67</b>	<b>34</b>	<b>12</b>	<b>187</b>
<b>FY 11</b>	<b>20</b>	<b>7</b>	<b>4</b>	<b>7</b>	<b>19</b>	<b>12</b>	<b>13</b>	<b>27</b>	<b>10</b>	<b>11</b>	<b>24</b>	<b>3</b>	<b>157</b>
<b>YTD</b>	<b>14</b>	<b>21</b>	<b>27</b>	<b>57</b>	<b>78</b>	<b>125</b>	<b>134</b>	<b>142</b>	<b>158</b>	<b>172</b>	<b>179</b>	<b>187</b>	<b>178</b>
<b>YTD Comparison</b>	<b>53.8%</b>	<b>75.0%</b>	<b>64.3%</b>	<b>76.0%</b>	<b>72.2%</b>	<b>91.2%</b>	<b>89.3%</b>	<b>78.5%</b>	<b>71.2%</b>	<b>69.1%</b>	<b>65.1%</b>	<b>63.4%</b>	
<b>Monthly Comparison</b>	<b>155.6%</b>	<b>33.3%</b>	<b>33.3%</b>	<b>272.7%</b>	<b>150.0%</b>	<b>142.4%</b>	<b>81.8%</b>	<b>200.0%</b>	<b>106.7%</b>	<b>233.3%</b>	<b>36.8%</b>	<b>47.1%</b>	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Membership**

The Museum's monthly membership numbers in May-June 2015 are lower than what they were during the same period in 2014.

**V. Museum Attendance**

Attendance chart comparison against four previous fiscal years.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
<b>FY 15</b>	<b>3,058</b>	<b>2,771</b>	<b>2,609</b>	<b>4,372</b>	<b>3,731</b>	<b>3,080</b>	<b>2,815</b>	<b>3,609</b>	<b>4,925</b>	<b>5,542</b>	<b>5,054</b>	<b>4,176</b>	<b>45,742</b>
<b>FY 14</b>	<b>4,490</b>	<b>3,423</b>	<b>2,565</b>	<b>4,461</b>	<b>3,568</b>	<b>3,337</b>	<b>3,771</b>	<b>3,553</b>	<b>4,486</b>	<b>3,687</b>	<b>3,680</b>	<b>3,206</b>	<b>44,227</b>
<b>FY 13</b>	<b>3,974</b>	<b>3,070</b>	<b>3,116</b>	<b>3,603</b>	<b>3,221</b>	<b>2,650</b>	<b>2,381</b>	<b>3,230</b>	<b>4,185</b>	<b>3,773</b>	<b>3,676</b>	<b>3,019</b>	<b>39,898</b>
<b>FY 12</b>	<b>678</b>	<b>0</b>	<b>0</b>	<b>2,088</b>	<b>5,946</b>	<b>4,731</b>	<b>5,136</b>	<b>4,985</b>	<b>4,043</b>	<b>4,983</b>	<b>4,857</b>	<b>3,334</b>	<b>40,781</b>
<b>FY 11</b>	<b>1,237</b>	<b>1,119</b>	<b>674</b>	<b>1,477</b>	<b>1,286</b>	<b>1,749</b>	<b>881</b>	<b>838</b>	<b>1,029</b>	<b>1,166</b>	<b>750</b>	<b>1,063</b>	<b>13,269</b>
<b>YTD</b>	<b>3,058</b>	<b>5,829</b>	<b>8,438</b>	<b>12,810</b>	<b>16,541</b>	<b>19,621</b>	<b>22,436</b>	<b>26,045</b>	<b>30,970</b>	<b>36,512</b>	<b>41,566</b>	<b>45,742</b>	<b>45,742</b>
<b>YTD Comparison</b>	<b>76.95%</b>	<b>82.75%</b>	<b>83.05%</b>	<b>93.08%</b>	<b>97.39%</b>	<b>99.93%</b>	<b>101.91%</b>	<b>103.17%</b>	<b>105.23%</b>	<b>109.97%</b>	<b>112.71%</b>	<b>114.65%</b>	
<b>Monthly Comparison</b>	<b>68.11%</b>	<b>80.95%</b>	<b>101.72%</b>	<b>98.00%</b>	<b>104.57%</b>	<b>92.30%</b>	<b>74.65%</b>	<b>101.58%</b>	<b>109.79%</b>	<b>150.31%</b>	<b>137.34%</b>	<b>130.26%</b>	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.  
 Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Museum Attendance**

Museum attendance for May-June 2015 [9,230] is higher than the same period in 2014 [6,886].

Nevada State Museum-Las Vegas  
 Report to Board  
 September 11, 2015

**VI. Attendance Receipts**

Current attendance receipts compared against four previous fiscal years.

	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>TOTAL</u>
FY 15	0	0	0	0	0	0	106,344	0	0	0	0	0	106,344
FY 14	0	0	0	0	0	0	0	0	0	0	0	0	0
FY 13	53,172	0	0	0	0	0	0	0	0	0	0	0	53,172
FY 12	0	0	0	n/a	n/a	53,172	n/a	n/a	n/a	n/a	n/a	n/a	53,172
FY 11	436	344	496	526	394	344	364	490	44	0	0	0	3,438
YTD	0	0	0	0	0	0	106,344	106,344	106,344	106,344	106,344	106,344	0
YTD Comparison	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.0%
Monthly Comparison	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Monthly Comparison compares the current month of the current year against the same month in the previous year.

**Attendance Receipts**

Attendance receipts are tied into the interlocal contract with the Las Vegas Valley Water District and those numbers are not available to us on a monthly basis. A \$53,172 base payment from the Las Valley Water District is received in July of the fiscal year.



### **VII. Fundraising**

We continue raising funds by renting storage space to other museums; and renting our special events room, orientation room, and downstairs meeting room for events and organizational meetings. However, non-mission-related paid events have been curtailed due to limited staff to work them, as well as to avoid wear-and-tear on the facility and kitchen equipment whose repair and maintenance are paid from the private budget.

The Director continues working with a contributor planning to create a substantial endowment fund to accompany a bequest. In addition, the Museum, through restricted donations, has established a collection development fund, a programming fund, a children's programming fund, and a costume and textiles fund.

### **VIII. Museum Activities**

- **statistics** [May-June 2015]

- school groups: 764 children
- trunks: 228 children's use
- volunteer hours: 721
- research requests: 187
- collections: 997 items added to the collections
- Past Perfect catalog: 6,156 records added/updated
- Facebook: 4,434 fans [as of June 2015]
- Twitter: 694 followers [as of June 2015]

- **events** [May-June 2015]

The Museum continues sponsoring and hosting events that fit our mission by marketing our facilities to educational groups and institutions, as well as non-profit organizations and underserved communities. These have included the Nevada Donor Network; the Society for Creative Anachronism; Women of Diversity; Preservation Association of Clark County; the Junior League of Las Vegas; the Nevada Archeology Association; and the Rainbow Company theatre troupe. The Las Vegas Tourist Guide Guild uses the Museum and its resources to train tour guides in Nevada and Las Vegas history. In addition, the Museum hosts autograph receptions for book releases; educational lectures and workshops, panel discussions, performances, and events from Nevada state divisions, commissions, and institutions. In the period May-June 2015 these special events attracted 900 participants.

- **staff activities** [May-June 2015]

Staff at the Nevada State Museum, Las Vegas continue supporting the Museum and its mission by providing lectures, introductions, workshops, demonstrations, and outreach at both on- and off-site venues. Collaborative efforts for programs and exhibits this year have proven successful, and have included joint projects with the University of Nevada, Las Vegas; the Junior League of Las Vegas; Las Vegas City Hall; the Las Vegas News Bureau; and the Las Vegas Convention Center. In addition, staff have overseen a great increase in participation of volunteers and interns, and continue updating skills through state training.

Nevada State Museum-Las Vegas  
Report to Board  
September 11, 2015

### **Mission Statement**

The mission of the Nevada State Museum, Las Vegas is to inspire and educate a diverse public about the history and natural history of Nevada. To fulfill that mission we collect, preserve, exhibit and disseminate material that contributes to an understanding and appreciation of the State.

### **Current Operations**

The Museum itself is open Thursday through Monday, 10:00 a.m. to 6:00 p.m. The Interlocal Agreement with the Las Vegas Valley Water District/Springs Preserve, which in large part determines Museum operations, policies, and procedures was finalized and signed in January 2015.

**Dennis McBride, Director**  
**August 4, 2015**



STATE OF NEVADA  
OFFICE OF THE ATTORNEY GENERAL  
100 North Carson Street  
Carson City, Nevada 89701-4717

ADAM PAUL LAXALT  
*Attorney General*

WESLEY K. DUNCAN  
*Assistant Attorney General*

NICHOLAS A. TRUTANICH  
*Chief of Staff*

August 10, 2015

Charles Damus, Esq.  
Damus & Associates  
624 South 6th Street  
Las Vegas, Nevada 89101

*Re: Louise Lo Presti, the Jacqueline Shuffield Family Trust, and the Residence and Real Property located at 711 South Seventh Street, Las Vegas, Nevada*


Dear Mr. Damus:

Thank you for your letter dated March 23, 2015. The Division of Museums and History ("Division") and its Board of Museums and History ("Board") are both aware of the terms and conditions of the Jacqueline Shuffield Family Trust ("Trust"). The Board discussed this matter again at its meetings on April 8, 2015, and June 19, 2015. The Board remains committed to its decision on December 12, 2014, not to sign a quit claim or otherwise relinquish the Nevada Historical Society's future interest in the residence.

Please contact the Division of Museums and History and the Office of the Attorney General once Ms. Lo Presti is no longer living in the residence pursuant to the terms of the Trust.

Sincerely,

ADAM PAUL LAXALT  
Attorney General

By:   
for: SARAH A. BRADLEY  
Deputy Attorney General  
Business and Licensing Division  
(775) 684-1213

SAB:daw  
cc: Division of Museums and History

Refers to Agenda Item 9-3-1

Division of Museums & History  
 Fiscal Year 2015  
 Morgan Stanley Investment Accounts  
 Summary For Month Ending May 31, 2015

DATE	ACCOUNT	D W Monthly Statement				Disbursement to Museums									
		CASH	MMF	STOCKS	TOTAL	Board Use	NSMHS-LV	NHS	LCM	NSM	Bretzloff Endowment	NSRM	EERDM	BCRRM	TOTAL
May-15	107-101256-040 (BRANDES)	0.00	6,550.51	300,150.10	306,700.61	-104,358.00	17,348.50	70,503.16	114,208.49	45,715.03	0.00	52,171.20	6,754.22	0.00	306,700.61
May-15	107-044095-040 (AAA)	42,899.83	7,914.07	0.00	50,813.70	-8,897.10	948.10	2,004.27	13,438.75	3,773.48	0.00	19,142.23	4,639.46	6,867.40	50,813.71
May-15	107-046543-040 (AAA-YYV)	0.00	14,194.04	566,713.66	580,907.90	-888.00	41,268.03	75,150.19	139,368.37	25,881.16	232,758.96	39,881.18	19,385.11	7,236.89	580,907.90
May-15	107-101256-040 (BSA)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
May-15	107-101259-040 (BSA-UMA)	0.00	25,400.73	485,334.19	510,734.92	-140,855.61	23,115.12	112,417.38	230,622.27	36,899.90	0.00	87,682.56	19,997.68	0.00	510,734.92
<b>Total</b>		<b>\$42,899.83</b>	<b>\$54,059.35</b>	<b>\$1,352,198.15</b>	<b>\$1,449,157.13</b>	<b>-\$254,998.71</b>	<b>\$82,679.75</b>	<b>\$260,075.01</b>	<b>\$497,635.90</b>	<b>\$112,249.57</b>	<b>\$232,758.96</b>	<b>\$188,877.18</b>	<b>\$50,778.47</b>	<b>\$14,104.29</b>	<b>\$1,449,157.13</b>
Private Funds Held in the Treasurer's Account						BMH	NSMLV	NHS	LCM	NSM	DMH	NSRM			
						7,652.73	38,714.44	193,215.55	36,679.22	291,453.18	18,871.67	100,243.27	682,830.06		
										As of 5/31/2015	Total Combined Funds		<b>\$2,131,987.19</b>		

**Division of Museums & History**  
**Fiscal Year 2015**  
**Morgan Stanley Investment Accounts**  
**Summary For Month Ending June 30, 2015**

DATE	ACCOUNT	D W Monthly Statement				Disbursement to Museums											
		CASH	MMF	STOCKS	TOTAL	Board Use	NSMHS-LV	NHS	LCM	NSM	Bretzloff Endowment	NSRM	EERDM	BCRRM	TOTAL		
Jun-15	107-101258-040 (BRANDES)	0.00	6,515.41	291,721.87	298,237.28	-104,358.00											
Jun-15	107-044095-040 (AAA)	42,900.05	7,914.07	0.00	50,814.12	-8,897.10	16,869.77	68,557.65	111,056.94	44,453.53	0.00	50,731.55	6,567.84	0.00	298,237.28		
Jun-15	107-046543-040 (AAA-VMV)	0.00	18,915.13	543,090.02	562,005.15	-888.00	948.11	2,004.29	13,438.87	3,773.51	0.00	19,142.39	4,839.50	6,867.45	50,814.13		
Jun-15	107-101258-040 (BSA)	0.00	0.00	0.00	0.00	0.00	39,925.17	72,704.80	134,831.39	25,019.84	225,184.99	38,583.45	18,754.32	7,001.40	562,005.15		
Jun-15	107-101259-040 (BSA-LMA)	0.00	18,733.83	484,343.08	503,076.91	-140,855.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01		
	<b>Total</b>	<b>\$42,900.05</b>	<b>\$52,078.44</b>	<b>\$1,319,154.97</b>	<b>\$1,414,133.46</b>	<b>-\$254,998.71</b>	<b>\$80,511.58</b>	<b>\$253,998.52</b>	<b>\$486,491.50</b>	<b>\$109,593.30</b>	<b>\$225,184.99</b>	<b>\$184,825.23</b>	<b>\$49,659.48</b>	<b>\$13,868.86</b>	<b>\$1,414,133.47</b>		
	<b>Private Funds Held in the Treasurer's Account</b>						<b>BMH</b>	<b>NSMLV</b>	<b>NHS</b>	<b>LCM</b>	<b>NSM</b>	<b>DMH</b>	<b>NSRM</b>				
							7,652.73	32,765.92	197,351.58	34,749.25	279,496.23	16,486.00	108,550.56		<b>677,054.27</b>		
											<b>As of 6/30/2015</b>	<b>Total Combined Funds</b>			<b>\$2,091,187.74</b>		

## Performance Report for:

**STATE OF NEVADA DIV OF MUSEUMS**

8/7/2015

**OSBORNE**

Financial Advisor

5390 KIETZKE LANE, SUITE 200

RENO, NV 89511

Phone: (775) 982-8686

This Performance Report may show the consolidated performance of some, but not necessarily all, of your Morgan Stanley accounts. In addition, it may show the full performance history of your accounts or just the performance of your accounts since inception in their current Morgan Stanley programs. In some cases, it may show the combined performance of brokerage accounts and advisory accounts (for more information about the differences between brokerage and advisory accounts, please refer to the Glossary of Terms contained at the end of this report). **It is important that you understand the combination of accounts and account histories that are included in this Performance Report. Upon your request, performance information can be obtained for other accounts you may have at Morgan Stanley, but which are not shown here.**

Accounts included in this Performance Report may have had different investment objectives, been subject to different rules and restrictions, and incurred different types of fees, mark-ups, commissions, and other charges. Accordingly, the performance results for this portfolio may blend the performance of assets and strategies that may not have been available in all of your accounts at all times during the reporting period. Please consult your Morgan Stanley Financial Advisor for more information about the fees and expenses applicable to the accounts included in this Performance Report.

The following account(s) have been included in this performance report:

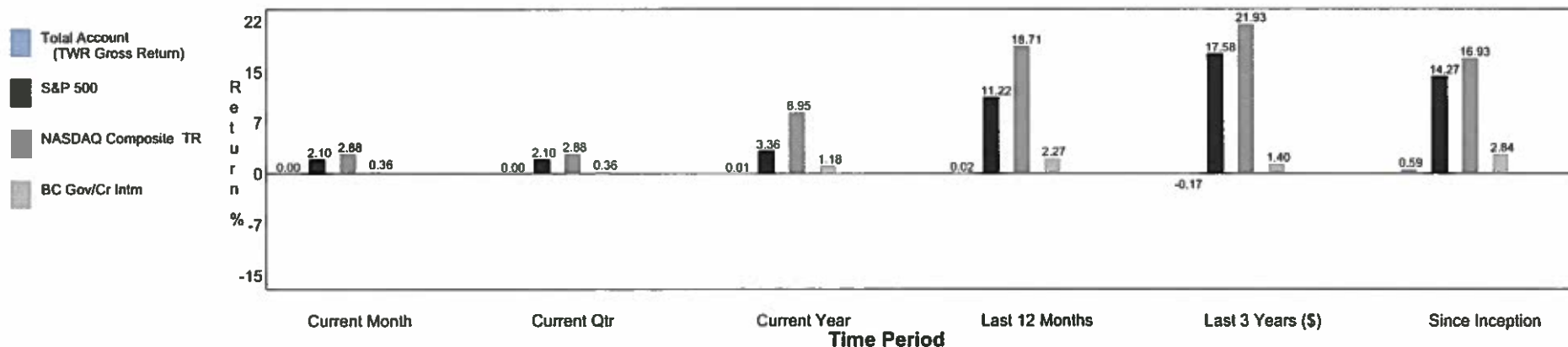
107 044095, 107 046534, 107 101256, 107 101258, 107 101259

For additional information about all accounts listed, please refer to the Consolidated Accounts List section.

**Change In Portfolio**

	Current Month (\$) 6/30/15 - 7/31/15	Current Qtr (\$) 6/30/15 - 7/31/15	Current Year (\$) 12/31/14 - 7/31/15	Last 12 Months (\$) 7/31/14 - 7/31/15	Last 3 Years (\$) 7/31/12 - 7/31/15	Since Inception (\$) 1/1/11 - 7/31/15
Total Beginning Value (includes accrued income)	50,814.12	50,814.12	50,811.05	95,803.28	112,344.24	78,676.17
Net Contributions/Withdrawals	0.00	0.00	0.00	(45,000.00)	(60,925.85)	(30,187.64)
Net Invested Capital	50,814.12	50,814.12	50,811.05	50,803.28	51,418.39	48,488.53
Net Portfolio Appreciation	0.43	0.43	3.50	11.27	(603.84)	2,326.02
Total Ending Value (includes accrued income)	50,814.55	50,814.55	50,814.55	50,814.55	50,814.55	50,814.55
Cumulative Total Account (TWR Net Return)	0.00	0.00	0.01	0.02		2.73
Annualized Total Account (TWR Net Return)					-0.17	0.59

**Performance History**



**Comparative Performance Returns**

	Current Month (%) 6/30/15 - 7/31/15	Current Qtr (%) 6/30/15 - 7/31/15	Current Year (%) 12/31/14 - 7/31/15	Last 12 Months (%) 7/31/14 - 7/31/15	Last 3 Years (%) 7/31/12 - 7/31/15	Since Inception (%) 1/1/11 - 7/31/15
Total Account (TWR Gross Return)	0.00	0.00	0.01	0.02	-0.17	0.59
S&P 500	2.10	2.10	3.36	11.22	17.58	14.27
NASDAQ Composite TR	2.88	2.88	8.95	18.71	21.93	16.93
BC Gov/Cr Intm	0.36	0.36	1.18	2.27	1.40	2.84

Performance for all periods greater than one year is annualized

**Top 10 Holdings**

Security	Symbol	Current Value (\$)	% of Port	Sector
BANK DEPOSIT PROGRAM	BDFS	50,814.55	100.00	UNCLASSIFIED

**Gain & Loss Summary as of 7/31/15**

Unrealized			G(L) Amount (\$)
Short-term Gains & Losses			0.00
Long-term Gains & Losses			0.00
<b>Total</b>			<b>0.00</b>

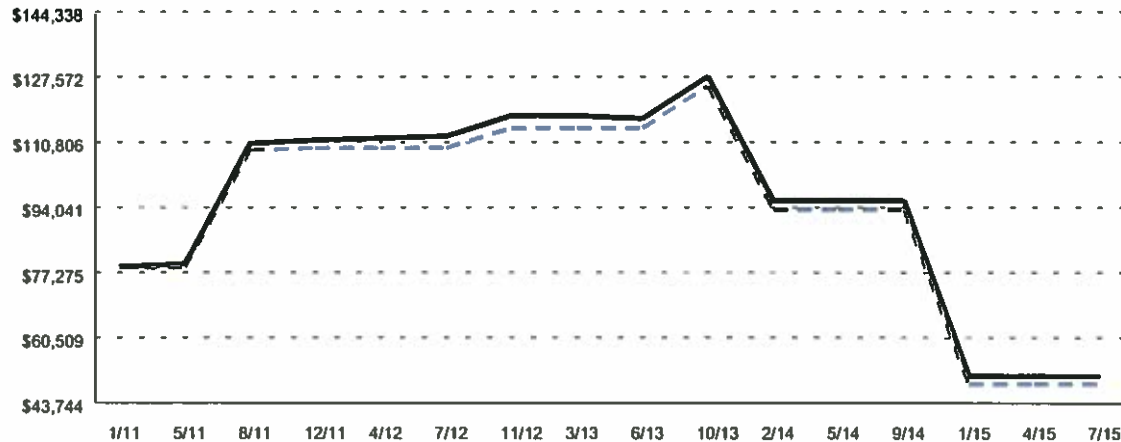
Realized	Total Cost (\$)	Market Value (\$)	G(L) Amount (\$)
Short-term Gains & Losses	0.00	0.00	0.00
Long-term Gains & Losses	0.00	0.00	0.00
<b>Total</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>

Unrealized Gain and Loss excludes tax lots with a market value of \$0 and the Market Value column excludes Money Market and Cash positions.  
 \*Total Cost and Market Value only include tax lots for which there is cost basis information.

**Allocation as of July 31, 2015**



**Net Invested Capital**



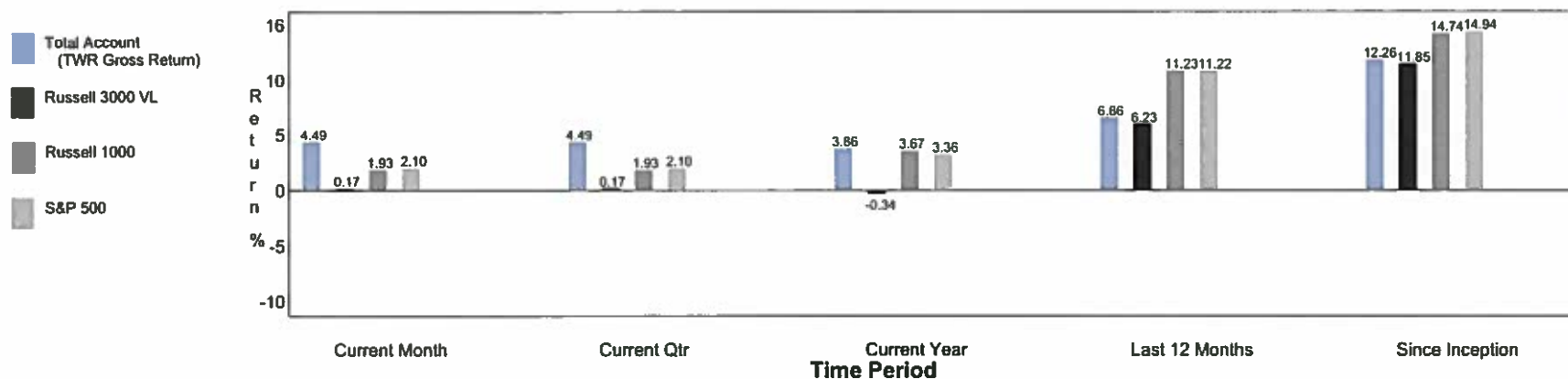
Net Invested Capital represents the inception value of the account, net of additional capital contributions and withdrawals, graphed against the account market value over time.



**Change In Portfolio**

	Current Month (\$) 6/30/15 - 7/31/15	Current Qtr (\$) 6/30/15 - 7/31/15	Current Year (\$) 12/31/14 - 7/31/15	Last 12 Months (\$) 7/31/14 - 7/31/15	Since Inception (\$) 9/30/13 - 7/31/15
Total Beginning Value (includes accrued income)	564,300.61	564,300.61	571,566.43	520,662.16	220,978.63
Net Contributions/Withdrawals	0.00	0.00	0.00	38,114.17	282,612.07
Net Invested Capital	564,300.61	564,300.61	571,566.43	558,776.33	503,590.70
Net Portfolio Appreciation	23,374.28	23,374.28	16,108.46	28,898.56	84,084.19
Total Ending Value (includes accrued income)	587,674.89	587,674.89	587,674.89	587,674.89	587,674.89
Cumulative Total Account (TWR Net Return)	4.15	4.15	2.83	5.43	20.24
Annualized Total Account (TWR Net Return)					10.58

**Performance History**



**Comparative Performance Returns**

	Current Month (%) 6/30/15 - 7/31/15	Current Qtr (%) 6/30/15 - 7/31/15	Current Year (%) 12/31/14 - 7/31/15	Last 12 Months (%) 7/31/14 - 7/31/15	Since Inception (%) 9/30/13 - 7/31/15
Total Account (TWR Gross Return)	4.49	4.49	3.86	6.86	12.26
Russell 3000 VL	0.17	0.17	-0.34	6.23	11.85
Russell 1000	1.93	1.93	3.67	11.23	14.74
S&P 500	2.10	2.10	3.36	11.22	14.94
Russell 3000	1.67	1.67	3.65	11.28	14.31
Russell 1000 VL	0.44	0.44	-0.18	6.40	12.35
Russell Mid Cap	0.74	0.74	3.11	10.69	13.53

Performance for all periods greater than one year is annualized

**Top 10 Holdings**

Security	Symbol	Current Value (\$)	% of Port	Sector
REYNOLDS AMERICAN INC	RAI	33,372.31	5.69	Consumer Staples
KRAFT HEINZ CO	KHC	31,629.06	5.40	Other
PHILIP MORRIS INTL INC	PM	27,455.13	4.68	Consumer Staples
GLAXOSMITHKLINE PLC ADS	GSK	26,759.04	4.56	Health Care
ALTRIA GROUP INC	MO	25,993.64	4.43	Consumer Staples
NATL GRID TRANSCO PLC ADS	NGG	24,982.50	4.26	Utilities
AT&T INC	T	24,144.30	4.12	Telecommunication Services
VERIZON COMMUNICATIONS	VZ	22,693.15	3.87	Telecommunication Services
MERCK & CO INC NEW COM	MRK	22,640.64	3.86	Health Care
MC DONALDS CORP	MCD	22,468.50	3.83	Consumer Discretionary

**Gain & Loss Summary as of 7/31/15**

Unrealized		G(L) Amount (\$)	
Short-term Gains & Losses			(1,035.76)
Long-term Gains & Losses			26,037.38
<b>Total</b>			<b>25,001.62</b>

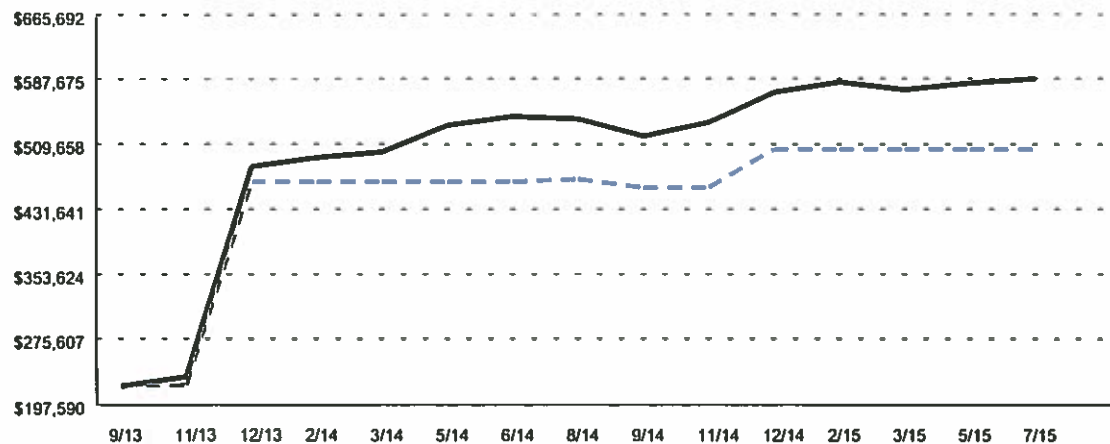
Realized	Total Cost (\$)	Market Value (\$)	G(L) Amount (\$)
Short-term Gains & Losses	3,602.66	4,166.94	564.28
Long-term Gains & Losses	33,811.64	43,775.12	9,963.48
<b>Total</b>	<b>37,414.30</b>	<b>47,942.06</b>	<b>10,527.76</b>

Unrealized Gain and Loss excludes tax lots with a market value of \$0 and the Market Value column excludes Money Market and Cash positions.  
 \*Total Cost and Market Value only include tax lots for which there is cost basis information.

**Allocation as of July 31, 2015**



**Net Invested Capital**

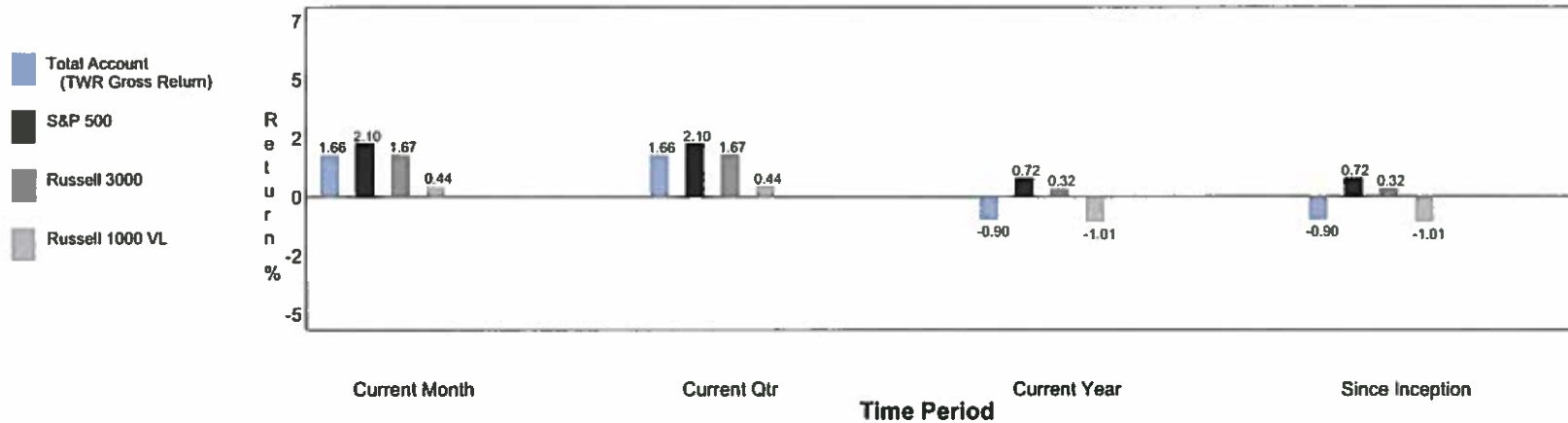


Net Invested Capital represents the inception value of the account, net of additional capital contributions and withdrawals, graphed against the account market value over time.

**Change In Portfolio**

	Current Month (\$) 6/30/15 - 7/31/15	Current Qtr (\$) 6/30/15 - 7/31/15	Current Year (\$) 4/21/15 - 7/31/15	Since Inception (\$) 4/21/15 - 7/31/15
Total Beginning Value (includes accrued income)	298,680.39	298,680.39	306,388.69	306,388.69
Net Contributions/Withdrawals	0.00	0.00	0.00	0.00
Net Invested Capital	298,680.39	298,680.39	306,388.69	306,388.69
Net Portfolio Appreciation	3,660.37	3,660.37	(4,047.93)	(4,047.93)
Total Ending Value (includes accrued income)	302,340.76	302,340.76	302,340.76	302,340.76
Cumulative Total Account (TWR Net Return)	1.23	1.23	-1.32	-1.32

**Performance History**



**Comparative Performance Returns**

	Current Month (%) 6/30/15 - 7/31/15	Current Qtr (%) 6/30/15 - 7/31/15	Current Year (%) 4/21/15 - 7/31/15	Since Inception (%) 4/21/15 - 7/31/15
Total Account (TWR Gross Return)	1.66	1.66	-0.90	-0.90
S&P 500	2.10	2.10	0.72	0.72
Russell 3000	1.67	1.67	0.32	0.32
Russell 1000 VL	0.44	0.44	-1.01	-1.01
Russell 1000	1.93	1.93	0.51	0.51
Russell 3000 VL	0.17	0.17	-1.29	-1.29
Russell Mid Cap	0.74	0.74	-1.64	-1.64

Performance for all periods greater than one year is annualized



**Top 10 Holdings**

Security	Symbol	Current Value (\$)	% of Port	Sector
JPMORGAN CHASE & CO	JPM	10,553.62	3.50	Financials
ABBVIE INC COM	ABBV	10,081.44	3.34	Health Care
PFIZER INC	PFE	9,988.62	3.31	Health Care
3M COMPANY	MMM	9,383.08	3.11	Industrials
KIMBERLY CLARK CORP	KMB	9,197.60	3.05	Consumer Staples
PEPSICO INC NC	PEP	9,058.90	3.00	Consumer Staples
NEXTERA ENERGY INC COM	NEE	9,047.20	3.00	Utilities
HOME DEPOT INC	HD	9,011.31	2.98	Consumer Discretionary
PNC FINL SVCS GP	PNC	8,934.38	2.96	Financials
CISCO SYS INC	CSCO	8,554.42	2.83	Information Technology

**Gain & Loss Summary as of 7/31/15**

Unrealized		G(L) Amount (\$)
Short-term Gains & Losses		(4,765.77)
Long-term Gains & Losses		0.00
<b>Total</b>		<b>(4,765.77)</b>

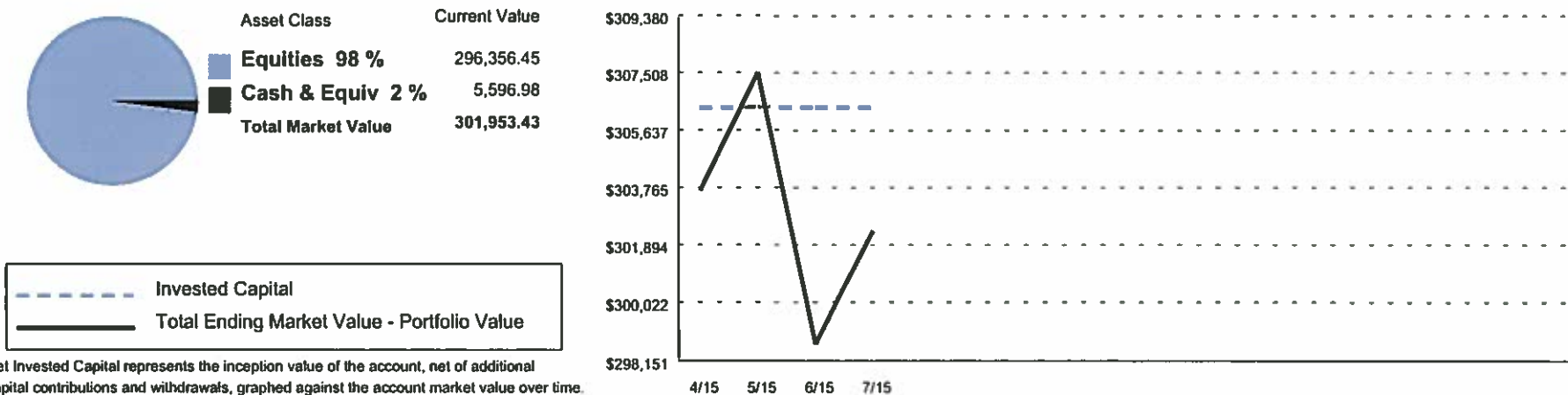
Realized	Total Cost (\$)	Market Value (\$)	G(L) Amount (\$)
Short-term Gains & Losses	132,563.18	133,599.30	1,036.12
Long-term Gains & Losses	206,795.41	209,176.34	2,380.93
<b>Total</b>	<b>339,358.59</b>	<b>342,775.64</b>	<b>3,417.05</b>

Unrealized Gain and Loss excludes tax lots with a market value of \$0 and the Market Value column excludes Money Market and Cash positions.  
 \*Total Cost and Market Value only include tax lots for which there is cost basis information.

**Allocation as of July 31, 2015**



**Net Invested Capital**

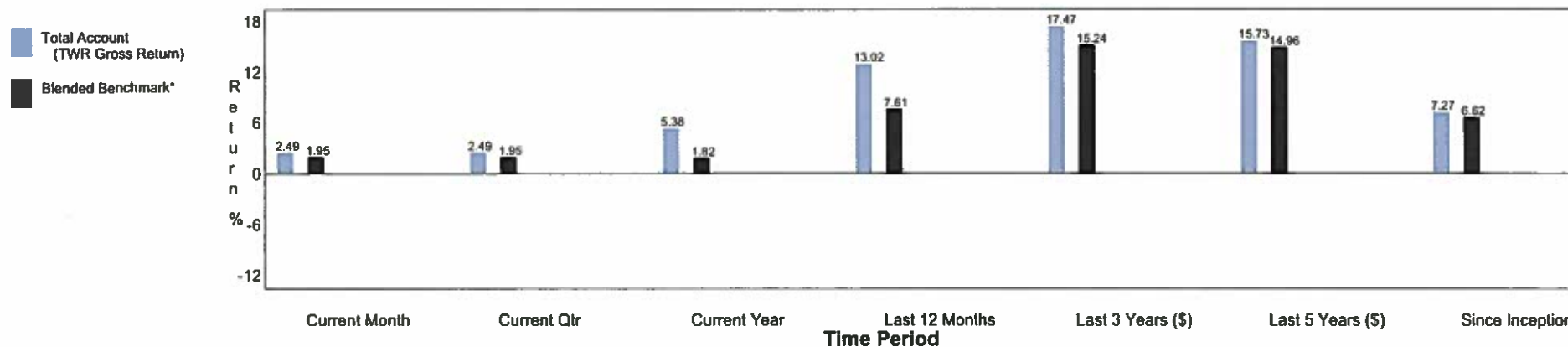


Net Invested Capital represents the inception value of the account, net of additional capital contributions and withdrawals, graphed against the account market value over time.

**Change In Portfolio**

	Current Month (\$) 6/30/15 - 7/31/15	Current Qtr (\$) 6/30/15 - 7/31/15	Current Year (\$) 12/31/14 - 7/31/15	Last 12 Months (\$) 7/31/14 - 7/31/15	Last 3 Years (\$) 7/31/12 - 7/31/15	Last 5 Years (\$) 7/31/10 - 7/31/15	Since Inception (\$) 6/25/07 - 7/31/15
Total Beginning Value (includes accrued income)	503,741.77	503,741.77	493,255.69	462,912.50	359,622.21	463,026.31	372,728.90
Net Contributions/Withdrawals	0.00	0.00	0.00	(1,245.07)	(33,880.11)	(235,417.84)	(31,066.92)
Net Invested Capital	503,741.77	503,741.77	493,255.69	461,667.43	325,742.10	227,608.47	341,661.98
Net Portfolio Appreciation	10,826.73	10,826.73	21,312.81	52,901.07	188,826.40	286,960.03	172,906.52
Total Ending Value (includes accrued income)	514,568.50	514,568.50	514,568.50	514,568.50	514,568.50	514,568.50	514,568.50
Cumulative Total Account (TWR Net Return)	2.15	2.15	4.32	11.52			53.46
Annualized Total Account (TWR Net Return)					15.87	14.07	5.43

**Performance History**



**Comparative Performance Returns**

	Current Month (%) 6/30/15 - 7/31/15	Current Qtr (%) 6/30/15 - 7/31/15	Current Year (%) 12/31/14 - 7/31/15	Last 12 Months (%) 7/31/14 - 7/31/15	Last 3 Years (%) 7/31/12 - 7/31/15	Last 5 Years (%) 7/31/10 - 7/31/15	Since Inception (%) 6/25/07 - 7/31/15
Total Account (TWR Gross Return)	2.49	2.49	5.38	13.02	17.47	15.73	7.27
Blended Benchmark*	1.95	1.95	1.82	7.61	15.24	14.96	6.62

\* Comparative performance starts at the first month-end after inception.

Performance for all periods greater than one year is annualized

**Top 10 Holdings**

Security	Symbol	Current Value (\$)	% of Port	Sector
BANK DEPOSIT PROGRAM	BDPS	20,429.36	3.97	UNCLASSIFIED
SIMON PPTY GROUP INC	SPG	10,484.32	2.04	Financials
APPLE INC	AAPL	8,612.30	1.67	Information Technology
GENERAL ELECTRIC CO	GE	6,786.00	1.32	Industrials
MICROSOFT CORP	MSFT	5,977.80	1.16	Information Technology
PUBLIC STORAGE	PSA	5,950.22	1.16	Financials
EXXON MOBIL CORP	XOM	5,861.54	1.14	Energy
JPMORGAN CHASE & CO	JPM	4,934.16	0.96	Financials
ORACLE CORP	ORCL	4,712.92	0.92	Information Technology
AMAZON COM INC	AMZN	4,289.20	0.83	Consumer Discretionary

**Gain & Loss Summary as of 7/31/15**

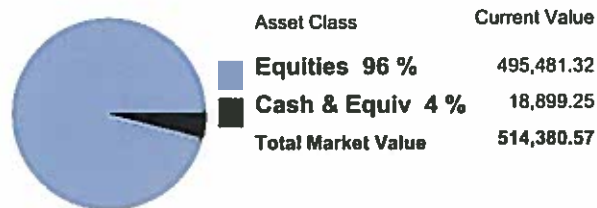
Unrealized		G(L) Amount (\$)
Short-term Gains & Losses		8,432.63
Long-term Gains & Losses		68,256.72
<b>Total</b>		<b>76,689.35</b>

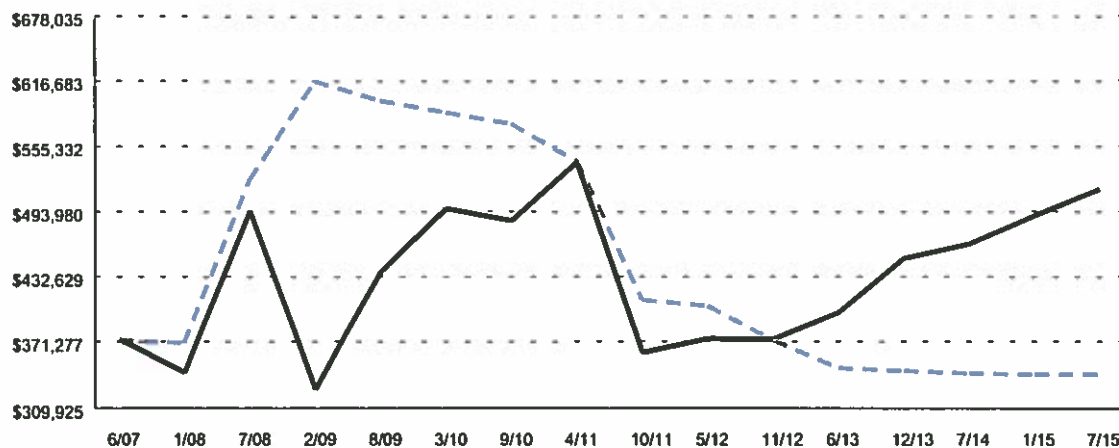
Realized	Total Cost (\$)	Market Value (\$)	G(L) Amount (\$)
Short-term Gains & Losses	93,550.42	96,894.53	3,344.11
Long-term Gains & Losses	89,109.13	120,558.73	31,449.60
<b>Total</b>	<b>182,659.55</b>	<b>217,453.26</b>	<b>34,793.71</b>

Unrealized Gain and Loss excludes tax lots with a market value of \$0 and the Market Value column excludes Money Market and Cash positions.  
 \*Total Cost and Market Value only include tax lots for which there is cost basis information.

**Allocation as of July 31, 2015**



**Net Invested Capital**



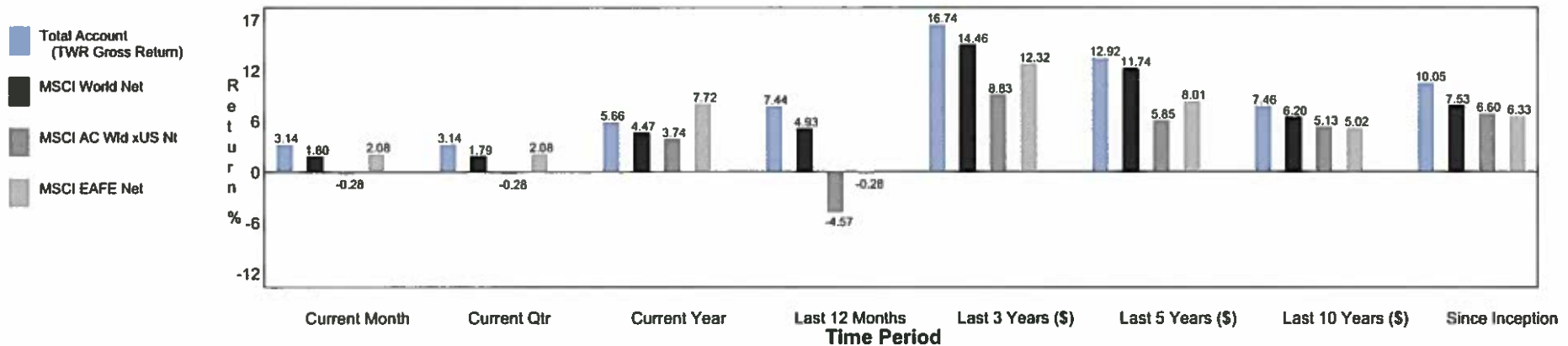
Net Invested Capital represents the inception value of the account, net of additional capital contributions and withdrawals, graphed against the account market value over time.



Change In Portfolio

	Current Month (\$) 6/30/15 - 7/31/15	Current Qtr (\$) 6/30/15 - 7/31/15	Current Year (\$) 12/31/14 - 7/31/15	Last 12 Months (\$) 7/31/14 - 7/31/15	Last 3 Years (\$) 7/31/12 - 7/31/15	Last 5 Years (\$) 7/31/10 - 7/31/15	Last 10 Years (\$) 7/31/05 - 7/31/15	Since Inception (\$) 7/14/92 - 7/31/15
Total Beginning Value (includes accrued income)	1,366,722.77	1,366,722.77	1,343,847.78	1,258,353.52	519,491.84	893,223.52	646,554.52	102,750.00
Net Contributions/Withdrawals	0.00	0.00	(235.37)	69,407.55	538,297.55	50,742.82	382,244.66	(207,446.74)
Net Invested Capital	1,366,722.77	1,366,722.77	1,343,612.41	1,327,761.07	1,057,789.39	943,966.34	1,028,799.18	(104,696.74)
Net Portfolio Appreciation	37,861.38	37,861.38	60,971.74	76,823.08	346,794.76	460,617.81	375,784.97	1,509,280.89
Total Ending Value (includes accrued income)	1,404,584.15	1,404,584.15	1,404,584.15	1,404,584.15	1,404,584.15	1,404,584.15	1,404,584.15	1,404,584.15
Cumulative Total Account (TWR Net Return)	2.78	2.78	4.54	5.92				475.18
Annualized Total Account (TWR Net Return)					15.03	11.19	5.60	7.88

Performance History



Comparative Performance Returns

	Current Month (%) 6/30/15 - 7/31/15	Current Qtr (%) 6/30/15 - 7/31/15	Current Year (%) 12/31/14 - 7/31/15	Last 12 Months (%) 7/31/14 - 7/31/15	Last 3 Years (%) 7/31/12 - 7/31/15	Last 5 Years (%) 7/31/10 - 7/31/15	Last 10 Years (%) 7/31/05 - 7/31/15	Since Inception (%) 7/31/92 - 7/31/15
Total Account (TWR Gross Return)	3.14	3.14	5.66	7.44	16.74	12.92	7.46	10.05
MSCI World Net	1.80	1.79	4.47	4.93	14.46	11.74	6.20	7.53
MSCI AC Wid xUS Nt	-0.28	-0.28	3.74	-4.57	8.83	5.85	5.13	6.60
MSCI EAFE Net	2.08	2.08	7.72	-0.28	12.32	8.01	5.02	6.33
S&P 500	2.10	2.10	3.36	11.22	17.58	16.25	7.72	9.39
CPI Unadjusted*	0.43	0.43	1.84	0.37	1.44	1.87	2.03	2.35
Citi T-Bills 3 Mth	0.00	0.00	0.01	0.02	0.04	0.06	1.31	2.73

\* Comparative performance starts at the first month-end after inception.

Performance for all periods greater than one year is annualized

Top 10 Holdings

Security	Symbol	Current Value (\$)	% of Port	Sector
REYNOLDS AMERICAN INC	RAI	37,318.65	2.66	Consumer Staples
BANK DEPOSIT PROGRAM	BDPS	35,773.01	2.55	UNCLASSIFIED
ALTRIA GROUP INC	MO	33,933.12	2.42	Consumer Staples
MERCK & CO INC NEW COM	MRK	33,194.48	2.37	Health Care
KRAFT HEINZ CO	KHC	31,629.06	2.26	Other
PHILIP MORRIS INTL INC	PM	31,560.57	2.25	Consumer Staples
GLAXOSMITHKLINE PLC ADS	GSK	26,759.04	1.91	Health Care
VERIZON COMMUNICATIONS	VZ	25,266.60	1.80	Telecommunication Services
NATL GRID TRANSCO PLC ADS	NGG	24,982.50	1.78	Utilities
AT&T INC	T	24,144.30	1.72	Telecommunication Services

Gain & Loss Summary as of 7/31/15

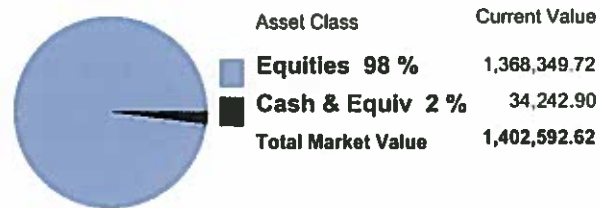
Unrealized		G(L) Amount (\$)
Short-term Gains & Losses		2,631.10
Long-term Gains & Losses		94,294.10
<b>Total</b>		<b>96,925.20</b>

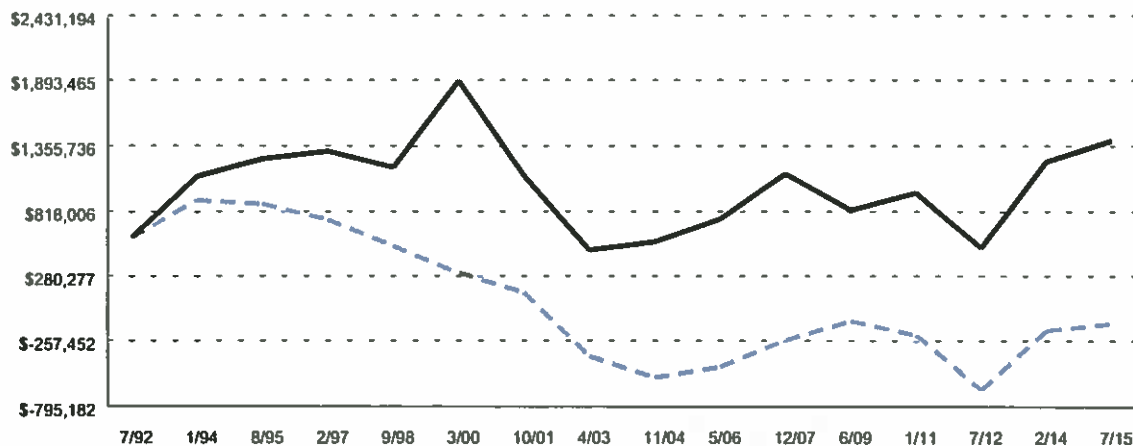
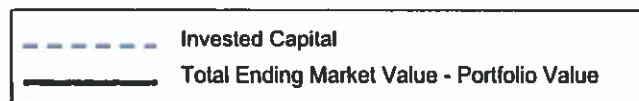
Realized	Total Cost (\$)	Market Value (\$)	G(L) Amount (\$)
Short-term Gains & Losses	229,716.26	234,660.77	4,944.51
Long-term Gains & Losses	329,716.18	373,510.19	43,794.01
<b>Total</b>	<b>559,432.44</b>	<b>608,170.96</b>	<b>48,738.52</b>

Unrealized Gain and Loss excludes tax lots with a market value of \$0 and the Market Value column excludes Money Market and Cash positions.  
\*Total Cost and Market Value only include tax lots for which there is cost basis information.

Allocation as of July 31, 2015



Net Invested Capital



Net Invested Capital represents the inception value of the account, net of additional capital contributions and withdrawals, graphed against the account market value over time.



## Accounts Included in this Report

Name	Account Number	Program/ Account Type	Investment Style	Manager	Advisory or Brokerage	Start Date	End Date
STATE OF NEVADA DIVISION OF MUSEUMS	107 046534	FIDUCIARY SERVICES / AAA	US LARGE CAP VALUE	FEDERATED INVESTORS, INC.	ADVISORY	09/30/2013	
STATE OF NEVADA DIV OF	107 101256	FIDUCIARY SERVICES / AAA	US LARGE CAP	BAHL & GAYNOR INC.	ADVISORY	04/21/2015	
STATE OF NEVADA DIV OF	107 101256 *	ADVISORY /		BRANDES INVESTMENT PARTNERS, L.P.	ADVISORY	07/14/1992	04/21/2015
STATE OF NEVADA DIVISION OF MUSEUMS	107 101258 *	ADVISORY /		INSIGHT CAPITAL RESEARCH & MGMT	ADVISORY	12/21/1999	06/30/2002
STATE OF NEVADA DIVISION OF MUSEUMS	107 101258 *	ADVISORY /		NAVILLIER & ASSOCIATES, INC.	ADVISORY	07/15/1992	12/21/1999
STATE OF NEVADA DIVISION OF MUSEUMS	107 101258	SELECT UMA / AAA	CUSTOMIZED ALLOCATION		ADVISORY	02/15/2013	
STATE OF NEVADA DIVISION OF MUSEUMS	107 101259 *	SELECT UMA /			ADVISORY	01/27/2012	02/15/2013
STATE OF NEVADA DIVISION OF MUSEUMS	107 101259 *	SELECT UMA /			ADVISORY	06/25/2007	01/27/2012
STATE OF NEVADA DIVISION OF MUSEUMS	107 101259 *				BROKERAGE	06/19/2007	06/25/2007
STATE OF NEVADA DIVISION OF MUSEUMS	107 101259 *	ADVISORY /		DAVIS ADVISORS	ADVISORY	12/20/1999	06/19/2007
STATE OF NEVADA DIVISION OF MUSEUMS	107 101259 *	ADVISORY /		JURIKA & VOYLES, L.P.	ADVISORY	07/15/1992	12/20/1999

Please note that the accounts included above may not represent your entire relationship with Morgan Stanley

\* Indicates accounts that have had a change in manager.

**This performance report has been prepared for your information only and is not a substitute for your official Morgan Stanley Smith Barney LLC account statements. Do not use the information in this report as the sole basis for investment decisions, nor take action relying on this information without confirming its accuracy and completeness. Please carefully review the attached glossary. Past performance is not a guarantee of future results.**

**Information is approximate:** The information in this report is approximate and subject to updating, correction and other changes. We are not obligated to notify you if information changes. If there are discrepancies between your official account statement and this report, rely on your official account statement. Prices shown in your official account statement may differ from the prices shown in this report due to, among other things, different reporting methods, delays, market conditions and interruptions. Also, the figures in this report do not include all relevant costs (e.g., fees, commissions and taxes).

We obtain pricing and other information from various standard quotation services and other sources which we believe to be reliable, but we do not warrant or guarantee the accuracy or completeness of this information. The price that you would actually receive in the market for any investment may be higher or lower than the price shown in this report. The prices of securities and other investments not actively traded may be estimated or may not be available. For example:

- **Bonds trading less frequently:** We rely on outside pricing services or a computerized trading model, which cannot always give us actual market values.
- **Annuities:** Data in this report may have been provided by third party insurance carriers. (Not all insurance carriers provide data on annuities for performance calculations. The list of providers that provide data is available on request. Performance calculations are based on annuity values as of December 31, 2006 or later, depending on carrier participation.) This report might not reflect a transaction that posted at the insurance company before this reporting period. Depending on the carrier, annuities transactions may be net of certain fees or expenses.
- **Alternative investments:** The assets in these investments (and in corresponding benchmark indices) are difficult to value, values may be several weeks or more old, and the index values reflect pricing from multiple sources. Index values may be more up-to-date than the data for the alternative investments shown in this report. This report shows the latest generally available alternative investment and index data as of the date of this report.
- **Non-traded Real Estate Investment Trusts (REITs) and certain other investments:** These are illiquid and have no public markets.
- **For floating rate securities,** the estimated accrued interest and estimated annual income are based on the current floating coupon rate and may not reflect historic rates within the accrual period.

We are not responsible for any clerical, computational or other errors or omissions. You are responsible for promptly reviewing your report and seeking clarification about entries that you do not understand. If you do not understand an entry in this report, suspect an error, or want more details on current prices or other information, contact your Financial Advisor.

**Not tax or other advice:** The information in this report (including any gain and loss information) is not investment, legal, tax, accounting or other professional advice. Please contact your tax advisor to determine the appropriate information to be used in preparing your tax return. The gain and loss information in this report is not a substitute 1099 form (or any other tax form) and should not be filed with your taxes. We do not guarantee nor independently verify the accuracy of gain and loss information.

**Benchmarks, charts and graphs:** Benchmark indices are provided for general reference purposes only. Indices are unmanaged and do not reflect payment of any expenses, fees or sales charges an investor would pay to purchase the securities it represents. Such costs would lower performance. You cannot invest directly in an index. An index's past performance is not a guarantee of future results. Index values for certain types of investments (e.g. alternative investments) are approximate and subject to updating, correction and other changes. Charts and graphs are for illustrative purposes only and are not intended to represent the performance of any Morgan Stanley offering. If your account was inception prior to 7/2006 and contains the NASDAQ index, please note that price returns are being used from inception to 7/2006 and total returns are used from 7/2006 to present.

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**Other:** This report does not contain information on DVP or margin rollup accounts carried by Morgan Stanley Smith Barney LLC. Also, all accounts with a mid-month daily fair market value at the total or asset class level below \$500 will have performance defaulted to 0% until month end. Please reference this account again when the account or asset class is above \$500 or at month end. Morgan Stanley Smith Barney LLC. Member SIPC. Positions that are not custodied at Morgan Stanley Smith Barney LLC may not be covered by SIPC.

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**Accrued Income**

The dividends and interest earned but not yet received at both the beginning and end of each reporting period.

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**Advisory Account**

An investment advisory relationship is designed for clients who prefer that their Financial Advisor act as an investment consultant, with their assets invested in a mutual fund asset allocation program or in a Advisory account that is directed by a professional money manager either at Morgan Stanley or at an external money management firm. There are important differences in your relationship with your Financial Advisor and Morgan Stanley in brokerage accounts and in advisory accounts. Additional information about these differences is available at <http://www.morganstanley.com/ourcommitment>

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**Annualized Standard Deviation**

A measure of volatility, it quantifies how much a series of numbers, such as portfolio returns, deviates around its average. Since it measures the portfolio's investment volatility, the account's gross rate of return is used.

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**Brokerage Account**

In a brokerage relationship, your Financial Advisor will work with you to facilitate the execution of securities transactions on your behalf. Your Financial Advisor also provides investor education and professional, personalized information about financial products and services in connection with these brokerage services. You can choose how you want to pay for these services and you will receive the same services regardless of which pricing option you choose. There are important differences in your relationship with your Financial Advisor and Morgan Stanley in brokerage accounts and in advisory accounts. Additional information about these differences is available at <http://www.morganstanley.com/ourcommitment>

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**Comparative Indices**

A complete description of the comparative indices included in this Performance Report is available upon request.

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**Dollar-Weighted Return**

Rate of return calculation methodology that reflects both the timing and magnitude of external contributions and withdrawals and measures the portfolio's performance. The return for each month is calculated as the average return on all dollars invested.

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**Gross Return**

The return of the portfolio before the deduction of fees/commissions and other expenses.

---

**Net Contributions/Withdrawals**

The total value of capital contributed to or withdrawn from the account during the reporting period. The dollar amount represented by contribution or withdrawal transactions is excluded from the calculation of Portfolio Appreciation.

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**Net Invested Capital**

The sum of the Total Beginning Value and the net of additional capital Contributions and Withdrawals for each reporting period.

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**Net Portfolio Appreciation**

The total dollar gain/loss of the portfolio for each reporting period. The Net Portfolio Appreciation includes the impact of income received and is calculated as the difference between Net Invested Capital and Total Ending Value.

---

**Net Return**

The return of the portfolio for the period reduced by the amount of fees/commissions paid. The net of fees return is calculated gross of certain custody fees.

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**Time-Weighted Return**

Rate of return calculation methodology that eliminates the impact of external contributions and withdrawals to the portfolio value and measures the manager's performance. Portfolio returns are calculated at least monthly and individual monthly returns are geometrically linked to calculate total cumulative return.

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**Total Beginning Value**

The total market value of the portfolio, valued on a trade date basis, at the beginning of each reporting period. The Total Beginning Value includes Accrued Income.

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**Total Ending Value**

The total market value of the portfolio, valued on a trade date basis, at the end of each reporting period. The Total Ending Value includes Accrued Income.

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**Weighted Average**

The average in which each yield to be averaged is assigned a weight. These weightings determine the relative importance or frequency of each yield on the average.



Nevada Department of Tourism and Cultural Affairs  
DIVISION OF MUSEUMS & HISTORY

401 North Carson Street  
Carson City, Nevada 89701  
(775) 687-0630 Fax (775) 687-6159

Brian Sandoval  
Governor

Peter Barton  
Administrator

Claudia Vecchio  
Director

Date: September 11, 2015  
To: Board of Museums and History  
Through: Peter Barton, Administrator  
Division of Museums and History  
From: Carrie Edlefsen, Administrative Services Officer II  
Division of Museums and History  
Subject: Private Funds Budget Adjustments – NSM – BA 5036

Approval for the below stated budget adjustment is being requested for SFY 2016:

BA 5036 – Nevada State Museum Dedicated Trust Fund  
Revenue Authority Changes

<u>RGL</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
3578	Fed BLM Coop Agrmt	\$105,340	\$ 25,000	\$130,340

Expenditure Authority Changes –

<u>Category</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
20	Federal BLM Grant	\$105,340	\$ 25,000	\$130,340

**Justification:** Through an existing funding support agreement, the Nevada State Museum receives, curates, and manages collections for the Bureau of Land Management as well as other federal agencies. BLM has provided funding additional support totaling \$ 25,000. These funds will support BLM curation and interpretation.

Please sign below to signify your approval of this additional change to the budget.

Robert Stoldal, Chairman of the Board of Museums and History

Date

# Grant and Cooperative Agreement

CHOOSE ONE:

- COOPERATIVE AGREEMENT  
 GRANT

CHOOSE ONE:  EDUCATION  FACILITIES  RESEARCH  SDCR  TRAINING

1. GRANT/COOPERATIVE AGREEMENT NUMBER L14AC00057		2. SUPPLEMENT NUMBER 0003		3. EFFECTIVE DATE 07/20/2015		4. COMPLETION DATE	
5. ISSUED TO NAME/ADDRESS OF RECIPIENT (No. Street, City/County, State, Zip) MUSEUMS & HISTORY, NEVADA DIVISION OF Attn: ATTN GOVERNMENT POC 600 N CARSON ST CARSON CITY NV 89701-4004				6. ISSUED BY BLM NV-STATE OFC BGT&FIN SVC(NV955) Mailing Address: 1340 FINANCIAL BLVD. RENO NV 89502			
7. TAXPAYER IDENTIFICATION NO. (TIN)				9. PRINCIPAL INVESTIGATOR/ORGANIZATION'S PROJECT OR PROGRAM MGR. (Name & Phone) Jim Barmore jbarmore@nevadaculture.org 775-687-4810			
8. COMMERCIAL & GOVERNMENT ENTITY (CAGE) NO.							
10. RESEARCH, PROJECT OR PROGRAM TITLE Nevada Museum Curatorial Program							
11. PURPOSE See Schedule							
12. PERIOD OF PERFORMANCE (Approximate) 07/01/2014 through 07/01/2019							
13A. AWARD HISTORY		13B. FUNDING HISTORY					
PREVIOUS	\$178,525.51	PREVIOUS	\$178,525.51				
THIS ACTION	\$25,000.00	THIS ACTION	\$25,000.00				
CASH SHARE	\$0.00	TOTAL	\$203,525.51				
NON-CASH SHARE	\$0.00						
RECIPIENT SHARE	\$0.00						
TOTAL	\$203,525.51						
14. ACCOUNTING AND APPROPRIATION DATA 01							
PURCHASE REQUEST NO.	JOB ORDER NO.	AMOUNT	STATUS				
0020074813							
15. POINTS OF CONTACT							
	NAME	MAIL STOP	TELEPHONE	E-MAIL ADDRESS			
TECHNICAL OFFICER	Bryan S Hockett		775-861-6546	b50hocke@blm.gov			
NEGOTIATOR							
ADMINISTRATOR	Gretchen Eykelbosh		775-861-6740	geykelbosh@blm.gov			
PAYMENTS							
16. THIS AWARD IS MADE UNDER THE AUTHORITY OF: ARPA of 1979, as amended Section 4(b)(3) P.L.96-95; NHPA, as amended Section 101(a)(7)(A) 16 U.							
17. APPLICABLE STATEMENT(S), IF CHECKED: <input type="checkbox"/> NO CHANGE IS MADE TO EXISTING PROVISIONS <input type="checkbox"/> FDP TERMS AND CONDITIONS AND THE AGENCY-SPECIFIC REQUIREMENTS APPLY TO THIS GRANT				18. APPLICABLE ENCLOSURE(S), IF CHECKED <input type="checkbox"/> PROVISIONS <input type="checkbox"/> SPECIAL CONDITIONS <input type="checkbox"/> REQUIRED PUBLICATIONS AND REPORTS			
UNITED STATES OF AMERICA				COOPERATIVE AGREEMENT RECIPIENT			
CONTRACTING/GRANT OFFICER Susan Kaller <i>Susan Kaller</i>		DATE 7/20/15	AUTHORIZED REPRESENTATIVE <i>James Barmore</i>			DATE 7-20-15	

## Grant and Cooperative Agreement

ITEM NO. (A)	ITEM OR SERVICE (Include Specifications and Special Instructions) (B)	QUANTITY (C)	UNIT (D)	ESTIMATED COST	
				UNIT PRICE (E)	AMOUNT (F)
	<p>CFDA Number: 15.224  DUNS Number: 119523843+0000  L14AC00057</p> <p>11. PURPOSE:</p> <p>A. The purpose of this modification is to provide additional funds in the amount of \$25,000.00 to support continuing project work as delineated in the project management plan of this agreement. This action assists the BLM to meet its performance measure M1G2S1.03  Percent of collections in DOI inventory in good condition. (SP)</p> <p>Anticipated Milestones to be met are:  Conserve and/or interpret one or more archaeological or paleontological collections removed from BLM-managed lands in Nevada.</p> <p>Tasks:  The recipient will: Work to enhance curation capacity at the Indian Hills curation facility through (but not limited to) the purchasing and installation of modern storage racks, consolidation of existing collections into smaller numbers of curation boxes etc., as well as enhance or develop interpretive displays at the museum.</p> <p>The recipient and the BLM will: Work to successfully lead to more efficient storage space to handle archaeological and paleontological collections removed from BLM-managed lands, and enhance the interpretive abilities of the Nevada State Museum.</p> <p>B. All other terms and conditions remain unchanged.</p> <p>Delivery: 07/01/2019  Delivery Location Code: 0004276511  BLM-NV NEVADA STATE OFFICE*  1340 FINANCIAL BLVD  Continued ...</p>				

## Grant and Cooperative Agreement

ITEM NO. (A)	ITEM OR SERVICE (Include Specifications and Special Instructions) (B)	QUANTITY (C)	UNIT (D)	ESTIMATED COST	
				UNIT PRICE (E)	AMOUNT (F)
00120	PO BOX 12000 RENO NV 89502-0006 US  Account Assignment: K G/L Account: 6100.411C0 Business Area: L000 Commitment Item: 411C00 Cost Center: LLNV930000 Functional Area: L10500000.HF0000 Fund: XXXL1109AF Fund Center: LLNV930000 PR Acct Assign Line: 01 Period of Performance: 07/01/2014 to 07/01/2019  L14AC00057 Mod 3 Obligated Amount: \$25,000.00  Period of Performance: 07/20/2015 to 07/01/2019  The Administrative Point of Contact (POC): Gretchen Eykelbosh, Grants and Agreements Specialist, Nevada State Office (NSO) Phone: 775-861-6740, Email: geykelbosh@blm.gov. The Technical Point of Contact Program Officer (PO): Bryan Hockett, Nevada State Office (NSO) Phone: 775-753-0276, Email: b50hocke@blm.gov				25,000.00



Nevada Department of Tourism and Cultural Affairs  
DIVISION OF MUSEUMS & HISTORY

Paul Laxalt State Building  
401 North Carson Street  
Carson City, Nevada 89701  
(775) 687-0630 Fax (775) 687-6159

Brian Sandoval  
Governor

Claudia Vecchio  
Director

Peter Barton  
Administrator

Date: September 11, 2015  
To: Board of Museums and History  
Through: Peter Barton, Administrator  
Division of Museums and History  
From: Carrie Edlefsen, Administrative Services Officer II  
Division of Museums and History  
Subject: Private Funds Budget Adjustments – NHS – BA 5035

Approval for the below stated budget adjustment is being requested for SFY 2016:

BA 5035 – Nevada Historical Society Dedicated Trust Fund

Revenue Authority Changes –

<u>Revenue GL</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
3871	History Conference Fees	\$ 0	\$ 3,500	\$ 3,500

Expenditure Authority Changes –

<u>Category</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
35	Administration	\$ 24,611	\$ 3,500	\$ 28,111

**Justification:** The purpose of this memo is to request the creation of a new Revenue GL to allow for the collection of fees for the History Conference to be held by the Nevada Historical Society September 25<sup>th</sup> and 26<sup>th</sup>, 2015. Fees proposed to be charged will be \$20 for the general public and \$10 for UNR students. These fees will be placed in Category 35, Administration, to offset the costs associated with the History Conference.

Please sign below to signify your approval of this additional change to the budget.

Robert Stoldal, Chairman of the Board of Museums and History

Date



Refers to agenda Item 11-  
B-3



Brian Sandoval  
Governor

Claudia Vecchio  
Director

**Nevada Department of Tourism and Cultural Affairs  
DIVISION OF MUSEUMS & HISTORY**

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401 North Carson Street  
Carson City, Nevada 89701  
(775) 687-0630 Fax (775) 687-6159

Peter Barton  
Administrator

**Date:** September 11, 2015  
**To:** Board of Museums and History  
**Through:** Peter Barton, Administrator  
Division of Museums and History  
**From:** Carrie Edlefsen, Administrative Services Officer II  
Division of Museums and History  
**Subject:** Private Funds Budget Adjustments – BMH – BA 5033

Approval for the below stated budget adjustment is being requested for SFY 2016:

**BA 5033 – Board of Museums and History Dedicated Trust Fund  
Revenue Authority Changes**

<u>RGL</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
4251	Gifts and Donations	\$ 0	\$1,100	\$1,100

**Expenditure Authority Changes –**

<u>Category</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
35	Administration	\$25,275	\$1,100	\$26,375

**Justification:**

A \$1,100 donation will be received by Steve Kaplan for the Nevada Division of Museums and History. The budget change allows for the proper acceptance of the donation into the Board of Museums and History budget.

Please sign below to signify your approval of this additional change to the budget.

\_\_\_\_\_  
Robert Stoldal, Chairman of the Board of Museums and History

\_\_\_\_\_  
Date



**STATE OF NEVADA  
DEPARTMENT OF TOURISM  
& CULTURAL AFFAIRS**  
Division of Museums & History

**NEVADA STATE MUSEUM**

**BRIAN SANDOVAL**  
*Governor*

**Claudia Vecchio**  
*Director*

600 North Carson Street  
Carson City, Nevada 89701-4004  
(775) 687-4810 Fax (775) 687-4168  
[www.nevadaculture.org](http://www.nevadaculture.org)

**Peter Barton**  
*Administrator*

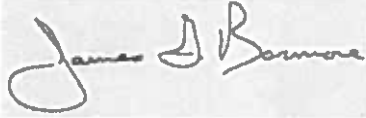
**Jim Barmore**  
*Museum Director*

## Memo

Date: August 21, 2015

To: Robert Stoldal, Chairman  
Board of Museums & History

From: Jim Barmore, Director  
Nevada State Museum – Carson City



Re: New Restricted Donation

The Nevada State Museum, Carson City, has received \$1,000.00 from the John & Grace Nauman Foundation for the museum's Nauman Fund. These funds will be held in the State Treasurer's Office and expended out of B/A 5036, Category 55.

Approval: \_\_\_\_\_  
Chairman, Board of Museums & History

\_\_\_\_\_ Date



STATE OF NEVADA  
DEPARTMENT OF CULTURAL AFFAIRS  
DIVISION OF MUSEUMS AND HISTORY  
**NEVADA STATE MUSEUM**

**BRIAN SANDOVAL**  
*Governor*

**Claudia Vecchio**  
*Director*

600 North Carson Street  
Carson City, Nevada 89701-4004  
(775) 687-4810  
Fax (775) 687-4168  
[www.NevadaCulture.org](http://www.NevadaCulture.org)

**Peter Barton**  
*Administrator*

**Jim Barmore**  
*Museum Director*

## Memo

July 10, 2015


**To:** John & Grace Nauman Foundation  
Todd Russell

**From:** Jim Barmore, Museum Director, Nevada State Museum

**Re:** \$1,000.00 donation

Todd Russell on behalf of John & Grace Nauman Foundation donates \$1,000 for the Nevada State Museum's Nauman Fund.

The Nevada State Museum gratefully acknowledges receipt of this gift for the purposes stated above. Thank you for your support!

  
\_\_\_\_\_  
Todd Russell

7-30-15  
Date

  
\_\_\_\_\_  
Jim Barmore, Museum Director, Nevada State Museum

7-14-15  
Date

*Please return one copy to the Nevada State Museum and retain the other copy for your records.*



**STATE OF NEVADA**  
**DEPARTMENT OF CULTURAL AFFAIRS**  
Division of Museums & History  
**NEVADA STATE MUSEUM**

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**Peter Barton**  
Administrator

**Jim Barmore**  
Museum Director

July 10, 2015

John & Grace Nauman Foundation  
c/o Todd Russell  
180 Plantation Dr.  
Carson City, NV 89703-5412

Dear Judge Russell:

On behalf of the Nevada State Museum and the Board of Museums and History I wish to thank you for your generous donation of \$1,000 made to the Nevada State Museum's Nauman Fund.

This gift supports the museum's role in preserving and celebrating Nevada's natural and cultural heritage and will serve to enrich the lives of many. Thank you again.

Sincerely,

A handwritten signature in cursive script that reads "Jim Barmore".

Jim Barmore  
Museum Director

*Thanks for your support!*

JOHN & GRACE NAUMAN FOUNDATION  
180 PLANTATION DRIVE  
CARSON CITY, NV 89703-5412  
UNITED STATES

Morgan Stanley

1014

25-80/440

6/18/2015  
Date

Pay to the  
Order of Nevada State Museum \$ 1000.00

ONE Thousand Dollars and 00/100 Dollars

UMB Bank, N.A.  
Kansas City, MO 64106  
1-800-488-5462



Expense  
Analyzer

For Donation

Jan T. Rineer  
John Nauman NP



# JOHN and GRACE NAUMAN FOUNDATION

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180 Plantation Drive  
Carson City, Nevada 89703

Telephone: (775) 882-5397

June 9, 2015

Robert A. Nylén, Curator of History  
Nevada State Museum  
600 North Carson Street  
Carson City, NV 89701-4004

Re: Nauman Support Application

Dear Mr. Nylén:

The John and Grace Nauman Foundation, by through its Trustees, Joan Gardner, John McKenna and myself, have decided to provide the Nevada State Museum the sum of \$1,000.00 in respect to improvements at the Nevada State Museum.

These funds are for improvements only, and not for any administrative expenses.

Sincerely,

TODD RUSSELL

JTR/acj  
Enclosure

cc: Joan Gardner, Trustee  
John McKenna, Trustee



**STATE OF NEVADA  
DEPARTMENT OF TOURISM  
& CULTURAL AFFAIRS  
Division of Museums & History**

**NEVADA STATE MUSEUM**

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[www.nevadaculture.org](http://www.nevadaculture.org)

**Peter Barton**  
*Administrator*

**Jim Barmore**  
*Museum Director*

## Memo

Date: August 21, 2015

To: Robert Stoldal, Chairman  
Board of Museums & History

From: Jim Barmore, Director  
Nevada State Museum – Carson City

A handwritten signature in cursive that reads "James D. Barmore".

Re: New Restricted Donation

The Nevada State Museum, Carson City, has received \$2,700.00 from the NV 150 Foundation for the Capitol Exhibits Fund. These funds will be held in the State Treasurer's Office and expended out of B/A 5036, Category 55.

Approval: \_\_\_\_\_  
Chairman, Board of Museums & History

\_\_\_\_\_ Date



Nevada Department of Tourism and Cultural Affairs  
DIVISION OF MUSEUMS & HISTORY

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Brian Sandoval  
Governor

Claudia Vecchio  
Director

Peter Barton  
Administrator

Date: September 11, 2015  
To: Board of Museums and History  
Through: Peter Barton, Administrator  
Division of Museums and History  
From: Carrie Edlefsen, Administrative Services Officer II  
Division of Museums and History  
Subject: Private Funds Budget Adjustments – BMH – BA 5033

Approval for the below stated budget adjustment is being requested for SFY 2016:

BA 5033 – Board of Museums and History Dedicated Trust Fund  
Revenue Authority Changes

<u>RGL</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
4251	Gifts and Donations	\$ 0	\$1,100	\$1,100

Expenditure Authority Changes –

<u>Category</u>	<u>Description</u>	<u>Original Authority</u>	<u>Change</u>	<u>Adjusted Authority</u>
35	Administration	\$25,275	\$1,100	\$26,375

Justification:

A \$1,100 donation will be received by Steve Kaplan for the Nevada Division of Museums and History. The budget change allows for the proper acceptance of the donation into the Board of Museums and History budget.

Please sign below to signify your approval of this additional change to the budget.

\_\_\_\_\_  
Robert Stoldal, Chairman of the Board of Museums and History

\_\_\_\_\_  
Date





**Brian Sandoval**  
*Governor*

**Claudia Vecchio**  
*Director*

**Nevada Department of Tourism and Cultural Affairs**  
**DIVISION OF MUSEUMS & HISTORY**

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**Carson City, Nevada 89701**  
**(775) 687-0630 Fax (775) 687-6159**

**Peter Barton**  
*Administrator*

**MEMORANDUM**

**To: Robert Stoldal, Chairman**  
**Board of Museums & History**

**From: Peter Barton, Administrator**  
**Division of Museums & History**

**Date: August 31, 2015**

**Re: New Restricted Donation**

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The Division of Museums and History has received an unrestricted donation of \$1,100.00 from Steve and Wendy Kaplan for the Board's use in support of Nevada museums. These funds will be applied in RGL 4251, gifts and donations and expended out of category 35, administration.

Approval: \_\_\_\_\_ Date \_\_\_\_\_  
Chairman, Board of Museums and History