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NOTICE OF PUBLIC MEETING & AGENDA

Board of Museums and History

Friday, June 18, 2021, 8:00 AM

Meeting Location

Per the Governor's directive to distance socially during the COVID-19 pandemic, the meeting will be accessible via electronic devices (certain cell phones, iPads and computers) connected to the internet with listening and microphone capabilities. Video camera capability will also allow users to watch others in the meeting who are also using a video camera. A physical location will also be available at the Nevada State Museum at 600 N. Carson St.

To Join the Meeting electronically via Zoom conference

Topic: Board of Museums and History Meeting

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Time: Jun 18, 2021 08:00 AM Pacific Time (US and Canada)

Join Zoom Meeting
https://zoom.us/j/96169734484

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Zoom conference is open and accessible to the public using capable electronic devices.

**

+ = WRITTEN REPORT IN BOARD MATERIALS

- Action may be taken on those items denoted "For possible action".
- Public comment will be allowed after discussion of each action item on the agenda but before voting on the item. Because of time considerations, the period for public comment may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- Meetings are audio-recorded and transcribed as part of the public record. Speakers must identify themselves before speaking.

1. CALL TO ORDER AND CONFIRMATION THAT THE MEETING WAS PROPERLY POSTED

2. ROLL CALL AND DETERMINATION OF QUORUM

3. BOARD ANNOUNCEMENTS & MEETING LOGISTICS (Information only)

4. PUBLIC COMMENT: Public comment is welcomed by the Board. A period of public comment will be allowed after discussion of each action item on the agenda, but before voting on the item. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Pursuant to Governor Sisolak's Declaration of Emergency Directive 006, Section 2, public comment options may include, without limitation, written public comment submitted to the public body via mail or email.

5. ACCEPTANCE OF MINUTES (For possible action)

a) March 19, 2021 Board Meeting (transcription available at https://nvmuseums.org/meetings-agendas-minutes/

b) March 25, 2021, Special Board Meeting, abridged transcript + (transcription available https://nvmuseums.org/meetings-agendas-minutes/

c) April 14, 2021, Special Board Meeting, summary minutes +

d) April 15, 2021, Marketing, Technology and Museum Store Commitees, summary minutes + (transcription available at https://nvmuseums.org/meetings-agendas-minutes/

e) May 24, 2121, Finance Committee (transcription available at

https://nvmuseums.org/meetings-agendas-minutes/

6. CALENDAR FOR NEXT MEETING (For possible action)
   a) September 24, 2021, Stewart campus. Approved 3/19/21.
   b) Set date and location for December 2021, meeting. (for possible action)
   c) Set dates for meetings in 2022. (for possible action)

7. AGENCY REPORTS (Information and discussion only unless otherwise noted)
   a) Department of Tourism and Cultural Affairs – Brenda Scolari, Director
      a. General Report
      b. Administrator Update
   b) Division of Museums and History – Myron Freedman, Acting Administrator
      1. Administrator Report
         a) Museum – related 81st Session Legislation Updates
         b) Operational status of museums and DMH
         c) 2021-22 Proposed Admission Fees + (for possible action)

8. COMMITTEE REPORTS (For possible action)
   a) Finance, Robert Ostrovsky, Chair
      1. Presentation of Morgan Stanley quarterly investment report and account balances for Jan-Mar. (for possible action) +
      2. Budget Enhancements per Finance Committee direction to be reviewed by full board, **following items for possible action:**
         a. 5035 NHS Enhancement request: high-speed internet support +
         b. 5036 NSM Enhancement request with profit & loss projection: increase Membership Manager (Sales & Promotion Rep) position to full-time. +
         c. 4216 RR Enhancement request: travel to Ely to assist planning +
         d. 4216 RR Enhancement request: travel to Ely to assist interp. program +
      3. 2021-22 Museum Dedicated Trust Fund Budgets (for possible action) +
   b) Marketing & Technology, Seth Schorr, Chair, purchase of e-commerce service(s) (For possible action)
   c) Museum Store (For possible action)
   d) Membership, Anthony Timmins, Chair (comm. members: Markoff, de la Garza, Barber) (For possible action)
   e) East Ely Depot Museum (For possible action)

9. Museum Reports; 2nd Quarter, SFY 2021 (for possible action)
   1. Nevada Historical Society, Reno +
   2. Nevada State Railroad Museum, Carson City +
      a. De-accessions + (for possible action)
      b. Friends Group Memorandums of Understanding

1. NSRM Carson City + (for possible action)
2. NSRM Boulder City + (for possible action)
3. Nevada State Railroad Museum, Boulder City +
4. East Ely Railroad Depot Museum +
5. Nevada State Museum, Carson City +
   a. Request to offer free admission for 2 cultural programs + (for possible action)
   b. Acceptance of $500 Elaine Hill donation to restricted History fund. + (for possible action)
6. Lost City Museum, Overton +
7. Nevada State Museum, Las Vegas +

10. PRIVATE FUNDS BUDGET ADJUSTMENTS (CURRENT YEAR) (For possible action)
a) Changes approved by the Division Administrator
b) Changes requested from the Board over $5,000.

11. BOARD MEMBER COMMENT ON NON-AGENDIZED ITEMS (Discussion only)

12. FUTURE MUSEUM BOARD AGENDA ITEMS
Recommendations by Board members regarding topics for future agenda items for the Board can be made under this agenda item. Discussion on proposals for future Board items shall be limited to whether such proposed items are within the purview of the Board. No discussion regarding the substance of any proposed agenda item shall occur.

13. PUBLIC COMMENT AND DISCUSSION: Public comment is welcomed by the Board. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Pursuant to Governor Sisolak's Declaration of Emergency Directive 006, Section 2, public comment options may include, without limitation, written public comment submitted to the public body via mail or email.

14. ADJOURNMENT

NOTICE POSTING LOCATIONS

https://notice.nv.gov
http://museums.nevadaculture.org
NEVADA DIVISION OF MUSEUMS & HISTORY, 412 E. Musser St., Suite 2. Carson Street, Carson City

NEVADA DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS, 401 N. Carson St., Carson City, Nevada
STATE HISTORIC PRESERVATION OFFICE, 901 South Stewart St., Carson City, Nevada
EAST ELY RAILROAD DEPOT MUSEUM, 1100 Avenue A, Ely, Nevada
NEVADA HISTORICAL SOCIETY, 1650 North Virginia St., Reno, Nevada
NEVADA STATE MUSEUM LAS VEGAS, 309 S. Valley View Blvd., Las Vegas, Nevada
LOST CITY MUSEUM, 721 South Highway 169, Overton, Nevada
NEVADA STATE MUSEUM, 600 North Carson St., Carson City, Nevada
NEVADA STATE RAILROAD MUSEUM, 2180 S. Carson St., Carson City, Nevada
NEVADA STATE RAILROAD MUSEUM, 600 Yucca St., Boulder City, Nevada

The public may acquire this notice and agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Deborah Rabe, Administrative Assistant III, Division of Museums and History, (775) 687-7340 or via email to drabe@nevadaculture.org. Supporting documents are available from the Nevada Division of Museums and History at 412 E. Musser Street, Suite # 2 Street, Carson City, Nevada 89701.

** We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements are necessary, please contact the Nevada Division of Museums and History by calling (775) 687- 7340 at least two days in advance of the meeting.

Our Vision

Recognized as the most trusted stewards and engaging storytellers of Nevada's heritage.

Minutes of Nevada Board of Museums and History
March 25, 2021

Robert Stoldal
Alicia Barber
Doris Dwyer
Mercedes de la Garza
Janet Petersen
Anthony Timmons
Robert Ostrovsky
Myron Freedman
E'sha Hoferer

Excused/Absent:
Sarah Cowie
Seth Schorr
Daniel Markoff

Deputy Attorney General Harry Ward

(Abridged from Transcript available on DMH website)

Stoldal: Okay. All right. [sounds gavel] Like to call to order the Nevada Board of Museums and History for Thursday, March 25, 2021. Agenda item number 1, has this meeting been properly posted?

Mitch Varner: Yes. It has. Mitch Varner, for the record. Yes, it has.

Stoldal: All right. Please call the roll to determine if we have a quorum.

Unidentified: Mr. Chairman, we have a quorum.

Stoldal: ...let's move on to agenda item number 5, museum action items for possible action, 5(a), Nevada Historical Society Reno, item (a)(1) is the fund transfer request from category 37 from category 48. This is a possible action item.

Mitch Varner: Mitch Varner, for the record. I hope that all the board members did receive a copy of the email that I submitted with--I put three attachments to that. The first attachment is SFY '21 private fund map for budget 5035. Now, I had highlighted the beige in that fund map, which shows how these funds were broke out in the revenue piece. I did find out that with that, that there is a balance forward amount for quarterly subscription fees that came to $37,360. The revenue and expenses attached show--the second attachments show these revenue and expenses received which calculate to the balance forward request amount. In the fund map, RGL 4665, which is where this funding is, the total revenue with what was budgeted and the balance forward amount came to 70,225 and was broken out through two special-use categories--37, and part of that funding was also put in category 48. This shows that the quarterly membership fees--that these quarterly membership fees do balance forward to the next year, and are figured in with the budget's total revenue authority. That being said, budget count 5035 was built with putting 30,000 to balance the revenue, with expenses, was built in putting 30,000 in this category 37 for the year of SFY '21, which you'll see highlighted in yellow, and then putting the remaining of these funds,

which would also consist, the balance forward of these fees, into category 48 for the total of $70,225, which basically balances these parts of the budget's expenses with the revenue RGL 46720. So, the funding short that we discussed in the Board of Museums, our meeting in--the March 19 board meeting, again, I still feel strongly that this is a timing issue on the services that are needed to publish the four quarterly issues in SFY '21 versus the funding that was set aside for the purpose of this category 37 during the budget bill process. To fix this shortfall in category 37 is by allowing--and what I would like to recommend to the board is to allowing us to exhaust the funds in category 37 and pay the remaining of the quarterly expenses for the remaining of the fiscal year of '21 to the end of June out of cat 48. This is--I feel it's the right solution, since some of the balance forward quarterly fees and revenue was placed in category 48 in the budget-building process. Currently, category 48 authority is 340,117 and has no known expenses, and none that are projected at this time. Now, regarding--I know that Anthony had a question also at the last board meeting concerning the travel, and I'm hoping I have answered that through the email. But regarding the question to that travel being paid out of category 48, yes, it would be a best place to expense travel costs, allowing the approval of the travel and conferences that come through the board for approval. However, in the last four years, SFY '17 and SFY '18 had travel requests which were funded out of 48. The amount of travel expenses for those years [inaudible] SFY '17, we had $132, and then SFY '18, $430. But the majority of that travel in those two years was also funded out of cat 35, was also used for the travel for those years. So, travel has been low in the last two years, which SFY '20 and '19, which I think I contributed [sic] that to vacant staff positions and of course the COVID lockdowns. So, any questions from the board? That's all I have to present at this time.

Freedman: You're muted, Bob.

Stoldal: -- questions? I see Catherine had her hand raised? Catherine?

Freedman: You're muted, Catherine.

Magee: Thank you. So, basically, I just wanted to put this into terms that might--that I can understand. So, Mitch, I just wanted to double check, because my understanding is that the funds that get pulled for the quarterly each year go into category 37, but then any additional funds are always put into category 48 and rolled forward into category 48 at the end of the year. Is that correct?

Mitch Varner: This is Mitch Varner, for the record. Yes, that's correct, and it's based on how the funding is done during the budget bill process. These fees come in as a balance forward amount, plus whatever [inaudible] other funding, and then it's broken out, you know, per se, to these two different categories. So, what--we had an amount that was built in SFY '21 that was, again, 30,000 was put into 37, and then the remaining of that balance to balance it was put into 48. So again,

it's in that budget bill process that they do that, and that's something that I'm still in that phase of learning what was done, so that I can see what I can do to maybe better it, or you know, going forward.

Stoldal: Mitch, let me ask you, I think, the same question that Catherine just asked you, and so I just can understand it in my head. The funds from the membership fee, the $20--

Mitch Varner: Mm-hmm?

Stoldal: --that fee comes in, and that goes into 37.

Mitch Varner: Mitch Varner, for the record. Again, in state fiscal year '21, my--in my budgeting thing, yes, I would probably put that all in 37. However, in this process that was done in SFY '21, the balance forward amount, which is the fees that were collected, it seemed like only 30,000 was put in category 37, and the remaining of that revenue was placed in 48. So, I would--personally, I would say yes, I would think that that would go in 37, being that is the quarterly special use category that is used. I would say yes, that should. But at this time, during the budget bill, it wasn't--it did not happen.

Stoldal: So, I guess what we're trying to--there's really two issues here, at least in my head. One is to make sure that the funds that have been collected over the last two or three years from each of the museums, the membership, the $20, that that went into a fund that Catherine could access, and that was 37. It sounds like that we collected fees for the quarterly from each of the museums, and that came into the administration budget, and some of it went in 37, but not all of it went in 37. And so I think we need to really understand so Catherine can go forward and really understand how much money she has today. And if we've gotta go back and do something retroactive to clean that up, I'm not--that's fine. We just need to make sure that the money from the membership fees that was supposed to go to the quarterly was not spent somewhere else. Then, once we get that all cleaned up, then I think we have to address the second issue in Catherine's report, that it costs more to produce the quarterly than the membership fees are coming in. Catherine, is that--am I paraphrasing you correctly?

Magee: Yeah, Bob, thank you very much. This is Catherine Magee, for the record. Yes, you are, pretty much exactly. That's--yeah, I just would love to know how much we have and how much I can spend.

Stoldal: So, how do we get--Myron, go ahead.

Freedman: Myron Freedman, for the record. I think the other thing that bears looking at is the membership situation, particularly those that qualify for the quarterly. So, that number's gone down; I don't know, it's gone down at least 5, maybe 10 percent. I didn't look at that.

Stoldal: Right.

Freedman: So, I think, Catherine, a discussion and thinking about what the quarterly program can do with that reduced revenue, and maybe thinking about how to project additional members coming in. Because obviously, things will improve as we go forward, but we'll need to make an effort to build that up again.

Stoldal: I think our first start, though, is--and I know the books are balanced, and I know the books--there's nobody doing anything improper. But I think we need to go back and look and see how much money from the membership in '18 and '19 and '20 that those dollars actually went into and stayed in the fund, and were rolled over each year. I think that we were, the board was under the impression that there was a fund that was accumulating money, and when we weren't able to put out a quarterly each time, or we put out only two issues or we put out one issue, that that money was still there, and when we were ready to get into the opportunity to put out four quarterlies--although I have a hard time saying "four quarterlies"--that that money would--that we would be able to access those funds, and that Catherine would be able to say oh, I've got $60,000; that's gonna carry me through 2021 or 2022, but then I'm gonna have a deficit because it costs more to produce these quarterlies than ever. So, is that a fair analysis? And Alicia, I'd look to you for some clarification as well, since you stayed on top of this. Your thoughts?

Barber: Well I think that was, you know, there's accumulated extra funds--this is Alicia Barber--you know, that had pooled up that we can sort of tap into in the future, but eventually that runs out because you kind of catch up to the funds that were saved in new expenditures. So, I think it's an accounting issue, so I'm happy to leave it at that. I mean, I think there are a lot of questions that we've always had, that I know Catherine has, too, about the future of the quarterly and the best format, and, you know, the best plan for it. So, I'm sure that will continue to be a discussion. But I think today, this kind of solves the problem at hand. We can have those discussions in the future.

Stoldal: So, Mitch, if I understand, if we approve this today, does that also include your going to look back to the last two or three years and see how much funds came in from the membership for the quarterly, and you will adjust that if you find some opportunity for improvement?

Mitch Varner: Yes, Mitch Varner, for the record. Yes, Mr. Chair, that's what I am going to do. One of the things--I know one of my plans with this is moving forward, we've still got to fix the problem. There is that problem there. But going forward, I'm gonna work with Catherine to kind of see with the [inaudible] list that she has, you know, get a good number of how many members should be paying, so that we can kinda get an idea of what the funding is supposed to be coming in. I am gonna go back and look at previous years to see if an adjustment needs to be

made, or make that adjustment when I do the budget bill for this coming private funds.

Stoldal: Okay.

Mitch Varner: And that's my goal, is to--if the adjustment needs to be made, I can't go back and fix all of the past, but I can look at the present and make the adjustments when I bill the budget this coming year.

Stoldal: Mitch and Myron, I think the bottom line for the board at this point is that if we--our policy, our procedures, are that the $20 from the membership fund, that's supposed to go to Catherine and the quarterly. And if those funds have not been going for the last three or four years into an account and have been somewhere else in budget, I think the board would like to see that account made whole based on the number of dollars that should have gone from membership into that quarterly. So, unless there's further comment--I'm sorry,

Dwyer: This is Doris Dwyer, for the record. Myron, when you say there's a membership drop, that's different than--I mean, we've extended all these memberships quite a bit this year, so that money's gonna be delayed. This is an awkward year to compare membership--you know, the renewals are gonna come in late because of all those extensions of the membership we made. So, that's separate from an actual drop in membership, right?

Freedman: Myron Freedman, for the record. That's correct, but Catherine, correct me if I'm wrong--you do a calculation of--you get the numbers from all of the museums on how many members get quarterlies, and that number has dropped significantly.

Magee: So--this is Catherine Magee, for the record. In my board report, which I don't have in front of me, but I believe I gave the membership numbers for the last--I think going back to 2017 or '16, and it shows the membership numbers. And this year, for 2021, the first membership numbers that we got were 950 people that we were sending the quarterly out to. And if you look at the high from a couple of years earlier, I believe it was 12,049. So, there is--I think Mitch, you said, what was that, like, a 38 percent drop or something. So, but one of the things with the membership drop is that, taken out, my understanding--and correct me if I'm wrong--is that we ask for the new members that get the quarterly, before we're gonna send out the publication, if it's quarterly or twice a year. So, in my board report you'll see, like, a slash where if it was sent out two years, you'll see the recipient numbers, that change. And so I haven't requested for the next publication to come out, so there could be a higher membership number that I send them out to. And my understanding is then as the memberships come in, that portion gets put into a pot for the quarterly. So, have I answered that question? I hope I did.

Stoldal: All right, thank you, I think you did. I think it's--as Mitch said, there's some timing issues involved in some of these. Further questions on the quarterly, or comments? Hearing none, I would look forward to a motion.

Freedman: And Mr. Chair, Myron Freedman, for the record. Because of the work Mitch has done the last few days getting ready for this meeting and discovering the balances in 48 versus 37, even though the agenda reflects a transfer, if you look at the memorandum that Mitch sent around yesterday, I recommend that the language of the motion follow that, which is something along the lines of that the historical society requests category 48 to fund the remaining SFY '21 expenses after category 37 has been exhausted.

Ostrovsky: Mr. Chairman, do we wanna be that specific, or do we wanna just direct staff that all revenue for the year--for the quarterly publication shall be accounted for in an account separate from other revenues. This account shall include all quarterly revenue balanced forward from previous budgets. I don't know if we--staff has to answer. I mean, do we--have you made all these decisions about account numbers and so on? I mean, do you want some wiggle room? That's what I'm suggesting, otherwise we can be more specific.

Stoldal: Harry, I'd just ask you. I think Board Member Ostrovsky's got a point there. That's clearly, I think falls--I'm saying it, but I'm gonna let you--does that fall within the action we can take? Great.

Ward: For the record, Harry Ward, deputy attorney general. Mr. Chair and board members, yes, it falls within the agendized item concerning the proposed motion.

Stoldal: Great. Great. Robert, if you wanna make that motion?

Ostrovsky: Yeah, I would make that motion, that all revenue for the quarterly publication shall be accounted for in an account separate from all other revenue. This account shall include all quarterly revenue balanced forward from previous budget cycles.That way, we will get an accounting and a separate account for the money balanced forward, and all the money coming in.

Stoldal: Look for a second.

Dwyer: This is Doris Dwyer. I second the motion.

Stoldal: We have a motion, we have a second. Further discussion of the board? And Mitch, that's something that you can do, correct?

Mitch Varner: Sorry, I had to unmute. Yes, Mr. Chair.

Stoldal: Thank you. No comments from the board, any comments from the general public? Hearing and seeing none, all those in favor of the motion say "aye."

Members: Aye.

Stoldal: Those opposed? Hearing none, motion carries, with the chair voting in favor. Thank you all, and I think we have a much clearer path as we move forward to tackle the opportunities for improvement in the whole quarterly process. So, this is, I think, a real solid move forward. Let's move, then, to item number 5, museum action items (b), Nevada State Railroad Carson City. Item 5(b)(1), approve to accept the donation under the action item. Myron, or do you want somebody from staff to comment on this?

Freedman: Mr. Chair, Myron Freedman, for the record. Adam Michalski from the railroad museum is in the meeting, so I would defer to him.

Michalski: So, do you have questions about the Silberstein trust?

Stoldal: Well, just give us about 30 seconds of trust, and where the--we have the backup material, but if you can give us--

Michalski: Okay. Adam Michalski, for the record. So, I don't have all the information on this donation, but I don't remember the exact amount of it. But we wanted to have these funds approved for the Nevada State Railroad Museum. I don't know--so, I don't have the materials in front of me for that. Dan forgot to give them to me before he left yesterday. But I don't know if there's a condition on it. I don't--

Stoldal: [inaudible] can you fill in a little bit on that, and Harry, can you [inaudible] either one of you to give Adam a little assistance in this area?

Ward: For the record, Harry Ward, deputy attorney general. Mr. Chair, at the last meeting, you asked me to look into this, and I've discussed this with my colleagues. And may I make this following suggestion? One, I think the first, most important thing would be eventually does the board accept it, and that's what's gonna be before the board. And then two, the discussion was, well, where is it kept? Well, that's almost moot at this point. It's not as if we had the physical check at this time and the board was making the decision, oh, let's negotiate this physical check and put it in an separate trust account or something of that nature. That issue is moot. The check has been deposited with the state. One, my colleagues said, well, we're happy. There's obviously a paper trail of where this money is. And then number three, I think you really don't have to make this determination, but you know, my colleagues and I discussed this--it is better for the board to accept this than for this fund to be laying in a family trust of the donor, because then we don't know who the executor or executrix, or

administrator or administratrix of that trust. You know, someone--it could be absconded. So, my suggestion would be for this board was one, make a determination to accept it, and then two, it is already--I think it is moot. It has already been deposited with the state treasurer's office as a paper trail, and I think that's all this board has to do. And that's from our legal standpoint.

Stoldal: All right [inaudible]--

Ward: Do you have any other questions, Mr. Chair?

Stoldal: Further comments from the board or questions from the board? Hearing and seeing none, I would look for a motion following Harry Ward's advice, that we accept this donation.

Barber: Alicia Barber, I move that we approve to accept the Vera Broder Silberstein donation.

De La Garza: Mercedes. I'll second.

Stoldal: We have a motion, we have a second to accept the Vera Broder Silberstein donation. Further discussion of the board? Hearing none, general public? Hearing and seeing none, all those in favor say "aye."

Members: Aye.

Stoldal: Those opposed? Motion carries unanimously, with the chair voting in favor. Thank you all, and Harry, thank you for the clarification on that. Let's move on to item--

Unidentified: One moment, Mr. Chair.

Stoldal: Yes?

Unidentified: Just in regards to the vote, I don't know if Mr. Anthony Timmons one time may have recused himself on a prior vote, I don't know. But just for this vote, if there is any clarification, please make that clear on the record.

Timmons: Sure. Anthony Timmons, on the record. We didn't discuss, necessarily, banking at this opportunity, but yes, I do have a conflict of interest in that I do work for the state's bank. Thank you.

Stoldal: And so that was an abstention?

Timmons: I don't know, I would have to defer to our DAG on that one.

Ward: Mr. Chair, I think we--or you, the board, still have a quorum if he does abstain from this. But I don't think that would be a problem with him abstaining, and I think this would still pass with his abstention.

Timmons: Mr. Chairman, Anthony Timmons, for the record. I do abstain based on the recommendation from the DAG.

Stoldal: **I think that that's clear. We have a unanimous vote. Well, we have an approval vote, with one abstention.** Thank you all for the clarification on that, as we move forward to item number 5(b)(2), approve contract Mountain States,

Michalski: So, this is a contract with Mountain States Contractors, and so the scope of the work for this is that we're installing the narrow-gauge frogs, crossties, and switch ties here at the museum, and so this is a project that will allow us to use the Glenbrook on the entire loop of the museum. Up until now we've only been able to operate the Glenbrook from the annex down to the [sounds like] hole, which is at the north end of the property, at the north end of the Y, and then we can go into the depot to pick up water. But we can't go any further than that--we can't go around the loop around the museum. So, this project will help us complete that project, because as you know, the--as most of you or all of you know, the Glenbrook is a narrow-gauge locomotive, and so it runs on track that's three feet wide. The standard gauge locomotives and cars run on four feet, eight and a half inches. That's the size of the gauge for that. So, this'll help us with our programming so that we can offer--just use the Glenbrook all the way around the loop, and so this is a project that we'd really like to complete. This has been ongoing for years, and it would be nice to have this in place.

Stoldal: Myron, just a question, and it slips in here a bit. But at our last board meeting we had a discussion with the southern Nevada, the Boulder City railroad, and the use of historic artifacts and how that--the damage that we are creating with using things like the Glenbrook and so forth. I'm just wondering whether or not there's been any studies around the country about--I know people like train rides, but whether or not we can use a--they would be satisfied with a more modern piece of equipment, rather than taking the historic Glenbrook out and run it. I wonder if there's any studies around the country to see that there's any decline in railroad ridership if we use a newer piece of equipment, more modern than an historic piece of equipment. It just--it's really stuck with me, the damage that we are putting to historic pieces of equipment in southern Nevada, and I--you know, the Glenbrook is such a prized piece of our history, to see it being used that way. So, today's not the day for that discussion, but I was wondering if maybe we can look into that and see if there's any other opportunities.

Freedman: Myron Freedman, for the record. Thank you, Chair. I will look into that. But I will also remind the board that development of the policies and the museum in Carson City, the railroad museum, were led by none other than Peter Barton, probably one of the foremost experts in how to put together train museums and

operations and use of equipment. So, I think we're going to be in good shape after we look at what's happening around the country.

Stoldal: Well, I know during the last few years has been a significant change in, quote, "restoration" and how we decide whether we're going--I mean, I think we did that with Car 17, whether or not we were gonna try and restore it all the way back to 18-whenever it was, or we were gonna destroy pieces of the history. In the past, we would paint it all up like it was brand new, just out of the factory, and there's now been some rethinking about that and how we do that. So, I think we need to--I would suggest that we need to look and see if there's anybody else there that has new thinking. But let's get back to the--if you would, Myron, just sort of see if there's anything out there that's fresh and new, and that, of course, is not any negative towards Peter. So, further questions from the board? Hearing none, I would look for a motion.

Ostrovsky: Mr. Chairman, Bob Ostrovsky. I would move to approve the Mountain States Contract as contained in our board packets.

Dwyer: This is Doris Dwyer. I second the motion.

Stoldal: We have a motion and we have a second to approve contract with Mountain States. Further discussion of the board? Hearing none, general public have a comment? Seeing and hearing none, all those in favor say "aye."

Members: Aye.

Stoldal: Those opposed to approving the contract with Mountain States, nay?

Unidentified: [Inaudible]

Stoldal: I heard a voice I didn't understand. I'll just ask the question quickly once more--was anybody opposed to approving the contract with Mountain States? Hearing none, motion carries unanimously, with the chair voting in favor. Let's move on to item 5(b)(3), approval of contract with 4C Contract LLC.

Michalski: Yes, Adam Michalski, for the record. Yes, this is part of that project as well. So, right now, we want--so, we wanna install a third-rail narrow gauge in the restoration shop area. Right now, the--so, we have--so, when we do work in the shop with the Glenbrook, we have to put in a temporary rail that, from what I understand, it can be kind of a pain to put in and everything, because it's--we don't have a third rail in the shop that we can put the narrow-gauge locomotive on. So, when we were constructing the locomotive, or restoring it back several years ago, they had to put a temporary track in there, which could take a few hours to put in to do that. And so right now, a lot of the work is being done in

the annex, the building next door, but that's not heated or air conditioned. So they're doing work in there but it's not as--and the lighting isn't as good. So, it would be easier for us to do the work that we're currently doing, if we could do it in the shop. And so we want to install I believe 80 feet of rail in the shop, and so it would be--I guess that's 160 feet total, but 80 feet in length, because there's the two rails--I think there's two rails that need to be put in there. So, what we need to do is we have to cut the concrete, part of the concrete out to lay the rails, and then so that we can--and they've got to dig footings for the stem walls, install anchor bolts to attach the rail, remove--and then I think that's about it. And clean-up and demobilize.

Stoldal: I have just a quick question on this one and the previous contract, I meant to ask you. A couple-three or four years ago, we had a flood throughout the area. Does this new track allow the Glenbrook to go around? That's not gonna have a negative impact or cross through any of those flood zones.

Michalski: Adam Michalski, for the record. No, that shouldn't have any impact on the flood zones.

Stoldal: Right, okay. Questions from the board? Seeing none, look for a motion.

Ostrovsky: Mr. Chairman, Bob Ostrovsky. I move for approval of the 4Concrete LLC contract.

De La Garza: Mercedes for the record, second.

Stoldal: We have a motion and we have a second from Mercedes. Further discussion of the board? Hearing none, any general public comments? Hearing none, all those in favor say "aye."

Members: Aye.

Stoldal: Those opposed? Motion carries unanimously with those present at today's meeting. Thank you, Adam, for your help on that.

Michalski: Thank you.

Stoldal: Let's move on--excuse me. Let's move on to item 5(c), Nevada State Museum at Carson City. Item (c)(1), approve to accept the Fowler donation. This is an action item. These funds will be held in the state treasurer's office and expended out of the category 5036, or 55. Look for a motion or discussion. Alicia?

Barber: I move to approve--to accept the Fowler donation.

Stoldal: Do we have a second?

De La Garza: Mercedes, for the record.

Dwyer: **This is Doris Dwyer. I second the motion.**

Stoldal: **We have a motion and we have a second. Further discussion of the board? General public? Hearing none, all those in favor say "aye."**

Members: **Aye.**

Stoldal: **Those opposed? Motion carries unanimously with those present, and the chair voting in favor.** Item (c)(2), approve the Parasol donation. Myron or any questions on this?

Freedman: Mr. Chair, Myron Freedman, for the record. No, if you'll recall, this is a donation that came as a result of the TRPA. This is their foundation for supporting nonprofit activities, and we got this as a result of the project we did with them when we minted the Lake Tahoe medallion. They very generously included us in the distribution of the money they made off of that, selling that medallion.

Stoldal: Okay, great.

Freedman: And this will be restricted for use in education programming.

Stoldal: Board, look for a motion.

Ostrovsky: **Mr. Chairman, this is Bob Ostrovsky. I would move for the acceptance of the Parasol donation in the amount of $5,300.**

Stoldal: **Look for a second.**

Barber: **Alicia Barber, I'll second it.**

Stoldal: **We have a motion and we have a second. Further discussion of the board? Seeing and hearing none, general public comments? Seeing and hearing none, all those in favor say "aye."**

Members: **Aye.**

Stoldal: **Those opposed? Hearing and seeing none, the motion is approved, with all those present voting in favor.** Let's move on to item 6. This is a little bit of just clean-up--confirm the chair and membership of the membership committee. This is an action item. Tony Timmons is the chair, and the members are listed there. Look for a motion to approve.

Ostrovsky: **Mr. Chairman, this is Bob Ostrovsky. Is the motion to make Anthony Timmons the chair? Is that the motion?**

Stoldal: **Correct. And confirm--**

Ostrovsky: **That's all that's required.**

Stoldal: **Yeah, and confirm the membership of the committee.**

Ostrovsky: **Oh, I would move for the appointment of Anthony Timmons as chair of the membership committee, with Alicia, Mercedes, and Dan Markoff as members.**

Stoldal: **Do we have a second?**

Unidentified: **I'll second.**

Stoldal: **We have a motion and a second. Jan Petersen is the second. We have a motion from Bob Ostrovsky. Further discussion of the board? Hearing and seeing none, comments from the general public? Hearing and seeing none, all those in favor say "aye."**

Members: **Aye.**

Stoldal: **Those opposed?**

Timmons: **Mr. Chairman, this is Anthony Timmons, for the record. I actually abstain, due to the nature of the item.**

Stoldal: **All right. All those in favor, say "aye," and I think we had that. All those opposed? Motion passes, with one abstention from Anthony Timmons.** Item number 7, board comments on non-agendized items. Any comments that anybody would like to make on non-agendized items? Meaning of life? Anything? Hearing and seeing none, let's move on to item 8, future museum board agenda items, recommendations by the board members regarding topics for future agenda items can be made under this agenda item. Discussion and proposals for future board items shall be limited to whether or not such items are within the purview of this board. No discussion regarding the substance of any proposed agenda items shall occur. Any board member who would like to see something at our next meeting, our June meeting? I see and hear none. Let's move on to item 9, public comment and discussion. Public comment is welcome by the board. Because of time considerations, the period for public comment by each speaker may be limited to three minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.

Pursuant to Governor Sisolak's declaration of emergency directive 006, section 2, public comment options may include, without limitation, written comments by the public via email or mail. Has any board member received anything during our meeting, or has any staff received anything during our meeting? And is there anybody online, either via Zoom or telephone, that would, from the general public, like to make a comment?

Timmons: Mr. Chairman, this is Anthony Timmons, for the record.

Stoldal: Yes.

Timmons: I just would like to put on the record that I did receive a response from the folks at the Friends of the Southern Nevada Railroad Museum in response to my membership committee appointment.

Stoldal: And that communication was?

Timmons: Mr. Chairman, Anthony Timmons, for the record. It was to just start a dialogue on the discussions around the membership and the relationship with the Friends organization in Boulder City.

Stoldal: Okay. Well, if you'd send that to Myron so--if it's proper to be included within that, or was simply just a personal email to yourself. Beyond that, Harry, any last words? Myron, any last words?

Freedman: No, Chair, thank you.

Stoldal: Staff and administration has a busy time in the next--getting ready for the budget in the June meeting, so thank you all for coming in on a Thursday morning. Meeting is adjourned. [sounds gavel] Thank you all.

THE HERITAGE LIVES HERE.

Minutes

Board of Museums and History

Wednesday, April 14, 2 PM

Meeting Location

Per the Governor's directive to distance socially during the COVID-19 pandemic, the meeting will only be accessible via electronic devices (certain cell phones, iPads and computers) connected to the internet with listening and microphone capabilities. Video camera capability will also allow users to watch others in the meeting who are also using a video camera.

Meeting conducted via Zoom conference call.

1. CALL TO ORDER AND CONFIRMATION THAT THE MEETING WAS PROPERLY POSTED

   Confirmed by DMH staff.

2. ROLL CALL AND DETERMINATION OF QUORUM

   Present: Stoldal, Ostrovsky, Dwyer, Peterson, Timmins, de la Garza, Schorr. Quorum confirmed by DMH staff.

3. BOARD ANNOUNCEMENTS & MEETING LOGISTICS (Information only)

   None

4. PUBLIC COMMENT: Public comment is welcomed by the Board. A period of public comment will be allowed after discussion of each action item on the agenda, but before voting on the item. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Pursuant to Governor Sisolak's Declaration of Emergency Directive 006, Section 2, public comment options may include, without limitation, written public comment submitted to the public body via mail or email.

No public comments.

5. Nevada State Museum Fire Alarm System Repair/Upgrade (For Possible Action) Approval of funding request of up to $20,000 from B/A 5039, CAT 48 for emergency upgrade of fire alarm system. (For Possible Action) +

De la Garza: correct description of this work is to replace the fire sprinkler valve.

General concerns regarding trust fund money being used for what is properly a state maintenance expense.

Freedman: state budget funds are insufficient. Request to State Public Works was denied. Without replacement the museum will not open and may be fined by fire marshal. Museum spending money daily on fire watch required by fire marshal.

Timmins: Protecting State of Nevada assets is considered a fiduciary duty of the Board.

Motion to spend up to $20,000 for replacement of fire sprinkler valve, made by Robert Ostrovsky.
Motion seconded by Mercedes de la Garza.
Motion passed unanimously by board members present.

6. PUBLIC COMMENT AND DISCUSSION: Public comment is welcomed by the Board. A period of public comment will be allowed after discussion of each action item on the agenda, but before voting on the item. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Pursuant to Governor Sisolak's Declaration of Emergency Directive 006, Section 2, public comment options may include, without limitation, written public comment submitted to the public body via mail or email.

No public comment.

7. ADJOURNMENT

NOTICE POSTING LOCATIONS

https://notice.nv.gov
http://museums.nevadaculture.org
NEVADA DIVISION OF MUSEUMS & HISTORY, 412 E. Musser St., Suite 2. Carson Street, Carson City
NEVADA DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS, 401 N. Carson St., Carson City, Nevada
STATE HISTORIC PRESERVATION OFFICE, 901 South Stewart St., Carson City, Nevada
EAST ELY RAILROAD DEPOT MUSEUM, 1100 Avenue A, Ely, Nevada
NEVADA HISTORICAL SOCIETY, 1650 North Virginia St., Reno, Nevada
NEVADA STATE MUSEUM LAS VEGAS, 309 S. Valley View Blvd., Las Vegas, Nevada
LOST CITY MUSEUM, 721 South Highway 169, Overton, Nevada
NEVADA STATE MUSEUM, 600 North Carson St., Carson City, Nevada

NEVADA STATE RAILROAD MUSEUM, 2180 S. Carson St., Carson City, Nevada
NEVADA STATE RAILROAD MUSEUM, 600 Yucca St., Boulder City, Nevada

The public may acquire this notice and agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Deborah Rabe, Administrative Assistant III, Division of Museums and History, (775) 687-7340 or via email to drabe@nevadaculture.org. Supporting documents are available from the Nevada Division of Museums and History at 412 E. Musser Street, Suite # 2 Street, Carson City, Nevada 89701.

** We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements are necessary, please contact the Nevada Division of Museums and History by calling (775) 687- 7340 at least two days in advance of the meeting.

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Minutes

Board of Museums and History
Joint Committees: Marketing & Technology and Museum Stores

Thursday, April 15, 1 PM

Meeting conducted via Zoom conference call.

1. CALL TO ORDER AND CONFIRMATION THAT THE MEETING WAS PROPERLY POSTED

   Confirmed by DMH staff.

2. ROLL CALL AND DETERMINATION OF QUORUM

   Committee members present: Schorr, Peterson, Dwyer, Timmins

3. PUBLIC COMMENT: Public comment is welcomed by the Board. A period of public comment will be allowed after discussion of each action item on the agenda, but before voting on the item. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Pursuant to Governor Sisolak's Declaration of Emergency Directive 006, Section 2, public comment options may include, without limitation, written public comment submitted to the public body via mail or email.

   None

4. Centralized Management of Digital Services Proposal (For Possible Action). Discussion and possible vote on recommendation to the Board of a budget concept and enhancement to B/A 2941 to support a project manager/curator, contracted services, for producing select digital activities at all museums. (For Possible Action) +

   Review of Digital Program Manager (Curator 3) concept presented by Freedman. New concept to centralize support services for digital projects in the DMH office, serve all museums and unify

   Dwyer: Concerned about packing too much into one position.

Timmins: Marketing rep would be less costly and more to the point of the position than a curator.

Freedman: Reviewed duties in concept. Looking for leadership to accomplish the six outlined duties. Could be a Sales and Marketing Rep classification.

Schorr: recommends someone strong in strategizing and project management, technical skills are secondary. Emphasize marketing.

Discussion: General agreement that proposed position should not be a curator but have a marketing background emphasis as opposed to education suitable for curator classification.

Dwyer: how is position funded?

Varner: the concept suggests MDTF funding out of DMH budget, possibly each museum budget to contribute.

Schorr: If funding is not there, how do we get it?

Freedman: At this time, it would have to fit within existing budget. Asking ASO to analyze that scenario in time to present enhancement in coming budget request. Will do follow up report to committee before then and analyze appropriate classification.

Schorr: the sooner someone is in place, the better.

5. E-Commerce Initiative (For Possible Action). Continuing discussion on strategy for establishing online store sales, the potential relation of this effort to Item 4 on this agenda, and possible vote on to services. (For Possible Action) +

Peterson: Proposed Shopify platform makes sense, has heard great things about it.

Schorr: Shopify made for this type of application.

6. PUBLIC COMMENT AND DISCUSSION: Public comment is welcomed by the Board. A period of public comment will be allowed after discussion of each action item on the agenda, but before voting on the item. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Pursuant to Governor Sisolak's Declaration of Emergency Directive 006, Section 2, public comment options may include, without limitation, written public comment submitted to the public body via mail or email

None.

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Minutes of Nevada Board of Museums and History
Finance Committee
May 21, 2021

Robert Stoldal
Robert Ostrovsky
Anthony Timmons

Excused/Absent:

Deputy Attorney General Harry Ward

Ostrovsky: I will try to move this along as quickly as possible. We all have other things, particularly me, unfortunately. This is a meeting of the Board of Museums and History's Finance Committee. I'd like to call that meeting to order. Myron, would you verify it was properly posted?

Freedman: Myron Freedman for the record. Yes, the meeting was properly posted.

Ostrovsky: Thank you. Someone here (inaudible) available to take roll?

Freedman: Myron Freedman for the record. I will take roll. Taking roll of committee members. Robert Ostrovsky.

Ostrovsky: Present.

Freedman: Robert Stoldal.

Stoldal: Present.

Freedman: And Anthony Timmons.

Timmons: Present.

Ostrovsky: All accounted for. We have a quorum. In terms of logistics, pretty simple. I would ask you, even though it's a small group, if you have the opportunity to put your microphone on mute while you're not speaking. It seems to work better for all those involved. Please let me know if you want to speak, I'll try to call on everyone on every item but if you raise your hand in case I missed you, I'll make sure that I'm able to call upon you. Myron, I expect this meeting to probably last no more than an hour but we will see, or less. Those are the only comments I have. I don't know if you have any--I do have one. Did everyone get a copy, by the way, of the budget booklet? I want to make sure everyone received their copy.

Stoldal: Yes.

Timmons: Yes.

Ostrovsky: Okay, fine. And everyone is working off the same document. This would then be time for public comment. Comment will be allowed after discussion of each action item on the agenda but before voting on those items. Because time constraints, you may be limited to three minutes at the discretion of the chair and you're asked to avoid repetition if someone has already spoken and your comment is similar. Me, too is fine but you're free to say and speak your mind during that three minutes. Public comment at this point may include written comment, submitted to the body by email or regular mail and I would ask at this point if there's anyone on the line who would like to make public comment at this time. Seeing and hearing none, has any member of the Committee or staff received written comment through the mail or by email or text regarding the items on this agenda or any other reasons for public comment?

Freedman: Myron Freedman for th--

Stoldal: Well--go ahead.

Ostrovsky: Go ahead, Myron.

Freedman: --for the record. I, uh, I have not received any comment.

Ostrovsky: Okay.

Stoldal: Stoldal for the record. I have not received any comment.

Timmons: Anthony Timmons for the record. I have not received any comment.

Ostrovsky: All right, thank you. Hearing no public comment, I will close public comment. Further comment will be permitted again at the end of the meeting and I will call for a public comment before any vote of this committee.

Folks, we've--get to the heart of the meeting, which is Item Number 5, which is a review and approval of the trust fund budgets to be--when I say approval, what we do is this committee will recommend approval to the entire body, being the Board itself. So our job is to review these items, discuss them, make any recommended changes that we agree to and then to recommend or not recommend, obviously, this--this budget for approval. I think we should start with Page 1. You've seen this document before. This is a document of the positions that this budget funds to one degree or another. I'd like Myron to kind of review this for us and at the same time, give us some idea how this interplays with the Journal Fund Budget, which is currently being considered by the legislature for approval and whether that has any impacts on the needs and requirements of this budget to support the general fund operation of this system. Myron?

Freedman: Myron for the record. I really have just brief comments on this. There are a few changes in this but they are all--you will recognize the positions as ones that have been supported by the trust fund in the past with a slight modification for the State Museum in Carson City regarding the--we do have abilities going forward with the state budget to fill all of the frozen positions. So we have very good news on that front. The caveat is that we will be subject to the fortunes of the 55 percent of those of the funding coming from the tourism transfer, which is based on the lodging tax. And so while we have approval from the Governor's office to pursue the positions, it will be based on the lodging tax being there to support them. So we're still in a process where have to go through and get approval certainly from Tourism for those positions but we got the go-ahead to fill the positions, if the funding is there as opposed to them remaining frozen.

Coming back online for the State Museum in Las Vegas would be someone to work whether as an attendant, who's also helping out with the store, that's something that we'll pursue. And again, filling the store keeper at the State Museum in Carson City.

Stoldal: Myron, you--Stoldal, for the record. You segued from the general budget to--are you now talking about the private fund budget?

Freedman: Yeah, I'm just coming back. Sorry. Myron Freedman for the record. My apologize. I came back (inaudible).

Stoldal: So the question I had, Chair, is really--and it's directed to Myron. I notice in red that we want to take the part-time--is that position filed at all, the Sales and Promotion Rep. Two?

Freedman: Myron Freedman for the record. No. That position was laid off.

Stoldal: Okay. And so that--but was that a part-time position that was laid off?

Freedman: It was part-time.

Stoldal: Okay. So the reason it's red though is you want to make it full time?

Freedman: That's correct. Myron Freedman for the record.

Stoldal: Okay. So the definition that I have, the confusion that I--in going over this, until you just sort of made the announcement now, when the Governor said--the legislature, when it passes, that all frozen positions could be open, of course depending on the room tax. They were not talking about the private fund budget?

Freedman: Correct.

Stoldal: So we are unfreezing these--you're asking us to unfreeze these positions?

Freedman: Correct.

Stoldal: Okay. And that's not an enhancement?

Freedman: Myron Freedman for the record. Going back to May of last year when we were having to reduce the budgets, as I recall, in the Finance Committee, we recommended finding some savings and this was one of the savings that we found. Technically then, this was a move by the Board to reduce the budget. Was it technically a freezing of the positions? We did lay off this position and we did hold it open all this time to keep the salary savings. So that's kind of how I'm looking at it. I don't know that it was technically frozen but we used the salary savings to reduce the budget.

Stoldal: So if it's a layoff, do we hire the person that was in the position before?

Freedman: I guess technically, that person, if they're available, might fill that position. But we are looking to have it moved full time, so that would be a consideration.

Stoldal: Chair and Myron, here's where I'm getting at. Clearly, we've looked at this budget. We are not back to normal in 2022. And I'm not sure. But I think we all can kind of understand when we use the word normal in this context, we're sort of talking about getting back the staff and other things the way they were, say, in 2019 and that depends a great deal on the room tax. But I'm not sure that a retail storekeeper in the Nevada State Museum in Las Vegas is the most important position that needs to be filled now. And what I'm suggesting and asking is whether or not we could fill the most important position that needs to be, let's just say in either Dan's or (inaudible) or Catherine's position, what they think is the most important position to be filled. And then when state funds become available, we switch that over to state funds. That may sound a little bit complicated but having somebody work in the Las Vegas store, a full-time position, that, to me, is not the most important slot we need to fill. And maybe I'm mixing and matching state and private funds and there may be some challenges as we move forward, if we have filled, let's say, a curator position with private funds and now there's money available by the room tax, is there a process to switch that over to state funding?

So I'm not sure we're ready to go back to a full-time position at the Nevada State Railroad Museum storekeeper when we may only be open three or four days a week. I mean, the overlay of all of this is--and Chairman, I feel really in the dark on a couple of areas and you mentioned one of the things and that's the general budget. Now, uh, what are the things in here that we're trying to pay for

in some way? You know, and over the years, we've always tried to push away things that the state should be responsible for and take them out of private funds. I want to be asking that question as we go through, shouldn't some of these things be in the general fund budget? Myron, has the Director of Tourism and Cultural Affairs--has Brenda reviewed this budget with you?

Freedman: The trust fund budget, we have not gone over it, she and I. Myron freedman for the record. I may have confused things a little bit. The full-time sales and promotion rep is not at the Las Vegas museum, it's not at the railroad museum, it's at the State Museum in Carson City. The--

Stoldal: Okay. Well, I'm just looking at the--what positions would we be filling, then in Las Vegas?

Freedman: It would be--and I have Hollis, uh, Hollis is listening in here. It would be the attendant position, I believe, is what is prioritized in there.

Stoldal: Okay. Myron, and I apologize, maybe you're going to do this. At the very bottom in red, it says if this budget--should say, but if this budget is approved, there will be six positions active. On this list on page one, what are those six?

Freedman: They are the retail store keeper at the State Museum in Carson City, that's Charm. The sales and promotion rep, which was the part-time position we're trying to have go full time and I can talk about why. We continue to have a store keeper at the Carson City Railroad Museum. Okay. And then we will continue, as a layoff, the store keeper at the State Museum in Las Vegas. So that one will continue to be a layoff. However, there's a museum attendant position in Las Vegas, a museum attendant position at the Lost City Museum and then there's a current museum attendant position at the Lost City Museum. Mitch, have I got that right?

Stoldal: I count one, two, three--

Varner: Yeah, Mitch Varner for the record. Yes, Myron, you did. And what that includes, Mr. Stoldal, if you look at the current status on that form column, you'll see what positions are filled, what positions are vacant and no recruitment pending. So there are a total of six that we are looking at filling. Some are already filled out of that six and there are some vacant positions, which are one, two, three vacant positions that we are looking at with this new budget request to fill.

Stoldal: (Inaudible) Chairman Ostrovsky's rule during these committee hearings where you can refer to me as Bob.

Varner: Oh, okay.

Stoldal: But what would confuse me as no recruitment pending, so what we have are one, two, three, four, five six. Out of those six, we have a full-time in Carson City, the railroad museum, proposed two full-time--well, at least one full-time and a second full-time in Carson City at the State Museum. A part-time in Las Vegas, a part-time at Lost City and a part-time at Lost City. So the only full positions are in Carson City at the railroad and at least one at the state museum. Am I reading that right?

Varner: Mitch Varner, for the record. You are reading that right. That's correct.

Ostrovsky: I have a question for Myron. This is Bob Ostrovsky for the record. Myron, these forecasts are based on a full operating schedule back to an old operating--what is the new proposed operating schedule this coming year?

Freedman: It's going to ramp up in the coming year as we're able to replace some of the state-funded personnel, particularly the security officers, I mean, it's all a little different for each museum, right, because in Las Vegas the state museum--Myron Freedman, for the record. The State Museum in Las Vegas, we have to work with the Springs Preserve. They're planning to reopen over the summer, all of the--all of the buildings and facilities. Um, and so as that ramps up, we will adjust our schedules as well. Um, so while there won't be full time, you know, there won't be six days a week right away, it will ramp up over the year. So Mitch, as you worked on the funding for this--of course, those were admission charges that will be taking in, so that's on the state side. Can you speak to how you figured the income from the store receipts and all that sort of thing from the operating schedule?

Varner: Mitch Varner, for the record. Yes. How this funding was considered is within the actual--each of the actual particular private budgets. Everything is formulated to where you formulate pretty much the percentage that that employee will work versus the cost per hour. And so basically, this was, as Myron said, looking at vamping up this year, like, coming back at full swing. This would also look at, you know, revenue that we are projecting. And because, again, you have to balance revenue with expenses, so when tallying that, everything is formulated. So we formulated it at the F-T percentage that will work based off of the number of hours that this, again, would be, and the hours to cost per hour. And this was what we got with our salary benefits total.

Stoldal: Mr. Chairman, Stoldal for the record.

Ostrovsky: Yeah.

Stoldal: How did you come up with that math, the numbers you inserted into that matrix, with Myron saying we don't know when we're exactly going to ramp up. I

mean, from what I understand, and this is second and third-hand, the Springs Preserve may open to four days a week for its own reasons. And that we may open three or four days a week. But that's not--I don't think a specific date has been set for that or for the Historical Society or otherwise. So how did you insert openings into that and then the second part of that is, and I promise you we're not going to hold you to this because some of this is out of your control, is when the room tax is going to be available and then we can start hiring and then those hours--how did you figure all that into this budget in front of us?

Varner: Mitch Varner for the record. How it's determined is by the actual position. Now, again, the position and its step, how the state does it, you know. If the position is like a position 25, step 2, there's a set hourly rate for that position and that step. Now, we can hire a person at a lesser step, which means that that money will be less, that we will be pushing out for that or, you know, spending for that actual position. So how this is determined is based off of the hourly rate based on, again, what the, uh, uh, positions, you know, what that position was at, the hourly rate, times--I don't know, using an example of the museum attendant, a .51 of 40 hours will give you, again, what the salary rate would be--

Stoldal: Right.

Varner: --for that position. That's how we kind of determined what the hourly rate is, didn't we add what we call the benefits? There are certain cost rate benefits that you have to add to that and with that, that will give you what your overall total salary plus benefits would be for that employee for the year.

Stoldal: Okay. But then--

Freedman: Mitch, Myron--

Stoldal: Go ahead, Myron. I think you know where I'm going to go.

Freedman: Myron Freedman for the record. Yeah, Mitch, the committee is asking about how the funding was computed, how the revenues were computed based on the fact that the operating schedule's going to be in flux for a while. And you were working with a base year amount?

Varner: Correct. You know, you have--well, Mitch Varner for the record. Yes. I was working with what the base year is, what we actually spent in SFY '20 because that's our base year. What was actually budgeted versus what we've actually spent as of current. We take that and then, of course, a maintenance adjustment is made to bring it to, you know, based on the calculations that I had stated.

Stoldal: Okay. And, Chairman, I'm on the last question but there's--you got me. You carried me along as to how we've, on Museum Attendant Two, how we got to

that point. The question then is what hiring date did you select for each of these open positions in the private funds? Did you assume we're going to hire them effective the beginning of the fiscal year, for the entire year or did you pick a date or was there any discussion with Myron as to, well, this position, we're going to hire right away or--so are these--all these salaries in here for a full year?

Varner: Mitch Varner for the record. Yes.

Stoldal: Okay.

Varner: They are for the whole year.

Stoldal: Got it.

Varner: Normally, in the executive budget when you have a position, normally, they like to start October 1.

Stoldal: Got it, okay.

Varner: But for this circumstance, because it's a private budget, I just made it effective July 1.

Stoldal: Got it, perfect. Thank you, Mr. Chair.

Ostrovsky: This is Bob Ostrovsky. My understanding that there are likely to be some salary savings. You won't be able to fill these positions fast enough, I'm assuming. Is that right, Myron?

Freedman: Myron Freedman for the record. Yes, Chair. It will take some time to fill them.

Ostrovsky: Anthony, do you have any questions about this list?

Timmons: Anthony Timmons for the record. The only comment I made is I kind of did the math real quick and it looks like it's about $284,000 worth of expense, roughly six percent of the total budget that was presented to us as part of this. And I don't know, that gives me a little bit of heartburn but I will kind of side with where the committee wants to go on this.

Stoldal: Mr. Chairman, I just--is this the appropriate time to talk about the enhancements? I mean, assuming that the only enhancement we're talking about and the others are just sort of--we're approving going back to where we were, the only enhancement then would be Nevada State--the one at the top here, Nevada State Museum, I presume is Carson City.

Varner: Yes, sir, for motion.

Stoldal: Yeah, do we want to talk about that now or at enhancement time or the enhancement segment?

Ostrovsky: This is Bob Ostrovsky. That was exactly my next question. Myron, you had indicated earlier you wanted to explain what that enhancement would be and what it would do for the museums. Maybe now is the time to do that.

Freedman: Thank you, Chair. Myron Freedman for the record. That enhancement is to take a position we did have in place for quite a while. It was the sales and promotion rep and this position, that's the technical term for it but it actually was our membership manager, slash, coin press program manager. And it was at half time. Well, we were constantly pushing that person well beyond their half-time schedule to get everything they needed to get done, done. And we have really pushed on building up and multiplying the number of programs we were doing related to the coin press. If you'll recall, the revenues on the coin press were really at record highs before the pandemic hit and that was because of all the programming we did. And so that position was really pushed to the max, it really wasn't able to carry out all the functions of membership management, which was increasing as a result of our activity, as well as the enhanced programs. In addition to that, we consistently have problems in the museum store where we only have one person who is actually an employee of the store, otherwise we're relying on volunteers. So by adding a little more time to this position, it is actually in the job description to help out in the store. This will allow us to schedule this person, say, one shift a week and that takes the pressure off of Charm, it takes the pressure off of the volunteers to make sure we can--and if something happens, which seems to happen periodically with the volunteers where we can't get any, this will allow us to turn to this person who is trained to work in the store and say, okay, we need to put you on a shift here and cover these hours. So really, it's a little bit more of a catch-all position now but it's all related to earned revenue. The earned revenue coming from the coin press program, the earned revenue coming from the membership program and the earned revenue coming from the museum store. And so everything about it is related to the program budget and so that's why we'd like to beef that up a little bit. It's going to give us more flexibility and that allows us to realize more potential in the profit making in all three of those sectors. We just need a little more help, a little more stability and we feel like it's gonna be much better, uh, program as a result of that.

Stoldal: To Chair, the question that I have is in going through this budget, I looked at the coin press as the description here on page one says this position will assist in packaging and sale of minted coins. So I went and looked at that. This position or any other position in the state museum that has a significant role in the coin press is not listed in the coin press budget.

Freedman: That might be a quirk of how these are set up. Yeah, I know what you're saying. This position is listed, it think it's under the transfer. I think the transfer is under administration. Mitch, you might have to help me out with that. I think that's where you find the actual salary transfer, is that right, Mitch? You're muted, Mitch.

Varner: Yeah, Mitch Varner for the record. That is correct. It falls under the transcript--

Stoldal: What page are you on, Mitch?

Varner: Give me a second. It's on page--this would be on Budget 5036. It would be under page 2 and it falls under Administration, category 41, which would be GL 9030, Transfer for Museum Salaries.

Stoldal: Hang on. I'm still at the Historical Society. And you are on page two?

Varner: Of Budget 5036, which would be the Nevada State Museum Carson City.

Stoldal: And how much money did you allocate out of this position to work on the coin press?

Varner: Well, at this point--this is Mitch Varner for the record. At this point, this was allocated based on how these positions are formulated within the budget structure. Now, how much this individual will work in the coin press, you know, I'm budgeting that out of administration and how much, again, I have a position--let me pull--

Stoldal: Myron, here's what I'm getting at. Here's what I'm getting. I don't know how much money we really are netting out of the coin press. I mean, when we went through the railroad museum store the last budge and we took all the salaries and the manager and put that all in, out of $100,000 in revenue, we made about $1,000. So I don't know. I can't tell the full board, the state museum, that the coin press is making a gazillion dollars because we're not putting any staffing costs into this budget. And we already have--is this person working 10 percent on membership, 5 percent in the store and 85 percent on the coin press, then we need to take that and put that in to the budget. Who else is--I think you told us that the museum store manager was also involved somehow with the coin press. And are there other members of the staff? And who's doing all the coin pressing and all--so I don't feel comfortable with approving any enhancement in the coin press because I don't know what the bottom line is.

Freedman: Myron Freedman for the record. Chair to Mr. Stoldal, well, Bob, let me look at getting Mitch to kind of restructure how those numbers are put together in terms of the ledgers and see if we can gather that all together. As I recall--because,

you know, again, we had this position before. I believe it was paid out of the administration GL, not the coin press, even though the tasks associated with it were related to managing the coin press program. But let me take a look at that. We'll have to revise that, I think. Getting to the program overall, well, the store manager was asked to step up during the pandemic to help out with the membership management, you know, which was okay at first when we weren't open. But things, since we, you know, had been building up visitors again, that's become a real problem. And then of course the volunteers are the ones who actually operate the coin press and then I'm the one who does all the set up of the coin press, along with a couple of staff members. It's definitely kind of a joint effort to run that program.

And while I agree in this past year, the numbers aren't great, we fully intend to see it come up again as people return and we start doing programs again. For example, we just sold 200 of these on Tuesday, so the program made roughly $15,000 in a single day. And we just sold another 50 on Saturday, so things are really starting to come back and we expect it to be flourishing the way it was a couple years ago, at least by the end of the year. Unless the pandemic returns and then, of course, all bets are off.

Stoldal: So if a board member asks, is the coin press budget based on returning to normal in October through the next--Mitch, I think you said October 1 as the beginning of the fiscal year, is this budget that we have before us, is this getting back to normal and the coin press October 1 of 2021 through 2022?

Freedman: Myron Freedman for the record. Mitch, maybe again talk about how it's based on the base year calculations.

Varner: Mitch Varner for the record. Mr. Stoldal, Mr. Chair, to Mr. Stoldal, this budget, how it was built is, again, the private budgets were built from July 1, starting on July 1. It's the executive budgets that normally when you have new positions or you're factoring in positions that are coming from being vacant to filling, it usually starts October 1. But this was factored in July 1 and it was factored based on State Fiscal Year '20 actuals. We had no--with this particular position or these transfers in budget account 5036, we actually spent $41,081. The board approved 52,000 in the State Fiscal Year '21 budget. What we actually have here to date is 40,00 that we've actually had spent, year to date. Again, you know, factoring in all this and then adjustments were made to come with this enhancement, the adjustment was made with this enhancement by 18,000, which brought it to $62,552. So this is how we came up with the formula.

And, you know, also too, in looking at how this budget was built the previous year, this position was actually built in administration, uh, you know, with that sole purpose, this transfer was, you know, built in administration, the whole salary transfer. So to break it out, the coin press, again, I would have to work

with Myron on how we could do that but, I mean, you know, when I was building these budgets, I actually went back three years, just to make sure everything--even within those three years, this budget was built in this particular category, also in administration. So, I mean, I'm willing to do what I can.

Stoldal: Well (inaudible) I know the Chair agrees, we're in a different world now. And so what we may have done in 2018 and what we're going to do as we move forward--the question I had as I went through this, I think you're going to have to make some sort of a determination and some guestimate on this position that you really see the benefit coming out of the person being--working assigned tasks to the coin press 35, 40 percent of the time or maybe 50 percent of the time. The back up one day of the week of the store, maybe that's, I mean, I think you can make some calculated, educated guesses on this person and whoever--what other person--you said, Myron, that you're going to continue taking a role in the coin press?

Freedman: Well, I set up the machine. It takes me a couple hours every time we do a new die and I've been training people in the museum to take over from that, and some volunteers. So, yes, I won't be the only one. But right now, you know, frankly, it's one of the joys of my working life is to do that. But anyway, I am training some others to take over.

Ostrovsky: Anthony's got a question or comment. Anthony.

Timmons: Thank you, Mr. Chairman. Anthony Timmons for the record. I was actually hoping that the administrator was going to mention that this person would work at least partial time. And the reason for the enhancement would actually be our budding e-commerce venture that we're looking at doing. And I'd be a lot more comfortable with that as opposed to if that position was presented to the--to the board. So, Mr. Chairman, that's the comment I would like to make.

Ostrovsky: All right, thank you. Let me ask Myron a question. These are, you know, everything in this budget is built to reflect, I think, the way the state budgets and an executive budget, the categories and the various assignments of cost (inaudible) is quite frequently based on what we see out of the budget office. Is it possible that, beyond this document, I don't know if anybody has time, inclination, to create profit and loss statements anywhere along the way, the way a business would do it? For example, it think, what Mr. Stoldal's reflecting not knowing the cost of running the coin press is we don't really have a profit and loss statement for the coin press. We just--because the numbers are spread through these categories in various ways, which the--reflects the state's method of budgeting, which really doesn't operate on a profit and loss basis, is that a project that's doable in the near future, so we could get a better understanding of whether we're actually making any money in these--not just the coin press but in the stores, for example?

Freedman: Myron Freedman for the record. Chair, well, thank you for that question. I like to think so, I mean, I think it's worth giving it a shot. My one thought is that, you know, there are multiple tasks going on here related to other functions, as well, like membership management. So I guess would we end up having to sort of--a--after we officially divide how much time they're spending on membership, how much time they're spending on the coin press and then figure what--pro-rate what that expense is for the profit and loss statement. We'd have to look at that. But, yeah, conceptually, the position is supported by the program budget, which is kind of how I look at it because they are supporting these three very important programs. And then as Anthony's pointing out, could be used also for the ecommerce end of things, which undoubtedly, it would be impacting that because we want the coin press program to be benefiting from that, as well. So I think, Bob, it's worth a shot. I'll work with Mitch on that and see what he thinks about that and how it would work and then maybe come back to you before the board meeting, or update you at the board meeting with that information. Mitch, what do you think?

Varner: Mitch Varner for the record to Mr. Chairman. Yeah, I think a profit and loss statement would be, you know, great to kind of, you know, give us some feel of, you know, how things are going, especially what we've had in the past and, you know, help us with projections in the future. Now, I think the reason why the budget was done as what we see right now with the different GLs and the descriptions and all that is because when this budget is approved, a work program has to be submitted to the state, which has to have these GLs reflecting also the revenue source for them to input it into what they call DON, which is their financial database. So that when we have receipts or we're paying bills and things like this from this, we have to have--it's usually in the system. And this is how they determine where it gets paid out of so that we can track it. So that's kind of reason why the budget was built this way. I can understand that 'cause the work program has to be done once upon approval of this budget to go ahead and establish it in SFY '22 by those GLs, by those things so that we can, you know, pay bills as they come in through the State's system. So I can understand why it was done this way. Maybe the profit and loss statement could be something to look at to help in the building process, that, you know, and that we can present to the board on certain things. So again, like, Administrator Freedman said, I would be happy to work with him to come up with a solution to that or to do something like that.

Ostrovsky: Yeah, this is Bob Ostrovsky. I'm not asking to replace the current system. I understand why the state needs all this in a certain format. I was just thinking a profit and loss statement would help guide policy-making decisions of the Board outside of the normal budget process. And we have to make, as you say, decisions about how much is staff or how much we want to invest and whether stores are actually valuable in terms of a profit-making organization. There's

some discussion that the Board has had over the years about the function of the store going beyond just making a profit. It serves a purpose, an educational purpose in other things, which go beyond just the fiscal impacts. But those are policy decisions the Board has to make and I think what Mr. Stoldal's reflecting is that in order to make good decisions, we need a little better data. And I think Anthony is correct, we also need to begin to have a better data on what it costs to run an ecommerce operation. We've all been under the assumption--running on the assumption, I think, that that would be a good thing and it may be but we don't have any physical analysis to tell us what it's going to cost to run that operation and what (inaudible) what profitability would be, which would be helpful above and beyond the way this budget looks at things. I don't know if Mr. Stoldal or Mr. Timmons has any other input there. Bob, would that help you, with some kind of profit and loss statement broken out and we can see how that was done? You're on mute or something, I can't hear you, Bob. Still silence. Got to get him to plug in. We'll, uh, we'll wait for Bob to try to get organized there.

Freedman: While we're waiting for Bob, Myron Freedman for the record. Chair, between the three of you, I think (inaudible) a new document here, more of a business-like approach to this makes sense. I confess, you know, it did not occur to us. We've pretty much been following the standard format and it's based on--it's all on the base year. Mitch works up the base year numbers and those were adjusted as a result of a lousy, you know, fiscal year we've just gone through. But based on the numbers he was looking at, you know, what is in here was considered, you know, possible by the budget numbers. So how it gets divided up and shared and evaluated I think it something we can look at now and I think that's a good idea.

Ostrovsky: I don't know. Bob, are you back at all?

Stoldal: How about now?

Ostrovsky: Oh, there you are. Gotcha.

Stoldal: Thank you. I had to switch over. The battery went dead on the wonderful top-level professional (inaudible) so now I'm using that old-fashioned mic that's over there. The opportunity that's before us is that it's going to be a while before the museum system, our seven museums, get back to where we were in 2007 (inaudible) any growth that we should've had in the last decade. And so I think we are going to have to take our arms all around any revenue source that we can generate and the two that seem to be at the top are our museum store. Membership is never going to be able to drive us, even if we're able to work something out with reducing the total amount on the quarterly and those kind of things. But we're going to have to find some significant silos of revenue, significant ones. And one of them is going to be the coin press but we really

need to know what our P&L is on that so we can make a proper adjustment. Is there going to be a max that we can only crank out so many per year, six or seven or one a month or whatever it is. The museum store seemed to be a larger opportunity and so with--I, at this point, am not convinced that bringing this position to full time--maybe if we look at ecommerce and then we can add the other position--but we have to move forward. Myron and the other administrators and the directors, they need more revenue. We need more staff. Las Vegas, the largest city in the state, is going to have its museum open maybe three days with a staff of eight or nine and maybe four days. That's ludicrous. Something's wrong with the system. Maybe we shouldn't be in tourism but that's a whole other discussion. Right now, the board is charged with looking at ways to generate revenue so we can enhance the programming at the state museum. And now that my microphone is off, I'll go back to being (inaudible).

Ostrovsky: We'll come back to this when we talk about how to proceed. Mitch, could you just give us a quick review of the summary by revenue source?

Freedman: Unmute, Mitch.

Varner: Yeah, Mitch Varner for the record to Mr. Chairman. Yes, the summary by revenue source is done--again, all this is done, formulated by using your SFY '20 base, what your actual budget is, expenditures, what's been expended so far, you know, in your SFY '20. What this does is it gives us unrestricted cash balance, and we'll start with 5033, of 26,177. And with the Morgan Stanley investment account at 37,214 with treasurer's interest at 2,131 with a total budget requested of $65,522. I can keep going. If you have any questions, you can stop me. For 5034, for the museum administrator's trust, again, no unrestricted cash or unrestricted or restricted cash, based on this, is a Stanley Morgan investment account at 18,027 with a treasurer's interest at 700, with a total request of 18,727. Now, this was actually, again, based off of the base year versus what we've actually had in '21. And so there really hadn't been a big increase in this budget. Basically, we're pretty much requesting what we had in the past.

In budget account 5035, Nevada Historical Society, unrestricted cash balance was 284,969, with a restricted cash balance for--and this is based on all restricted funds that are current available right now for the Nevada Historical Society is 1,736,020 with merchandise sales project at 9,790. Membership projected at 19,995. Treasurer's interest at 46,319. All other restricted revenues of 31,804 and all unrestricted revenue at 41,425 with a total budget request of 2,172,322.

Budget account 5036, Nevada State Museum Trust. Unrestricted cash was 165,991. Restricted cash was 212,534. Merchandise sales revenue projected as 207,747. Membership sales revenue, 24,785. Morgan Stanley investment

account, 10,000, which was the same as what it was last year. Treasurer's interest is $8,081. All other restrictive revenue is 25,000. All other unrestricted revenues is 279,267, with a total of 953,465.

Nevada State Museums, which are broken up by three, Carson City, Boulder City and Ely. 5037A, which is the Carson City, Nevada, Railroad Museum Carson City. Unrestricted was 96,838, restricted was 485,781. Merchandise sales, 130,000. Treasurer's interest is 20,000 with 20,000 restricted revenues and 19,006 for unrestricted revenues with a total of 771,625.

For Boulder City, we have 5037B. Boulder City with a unrestricted cash balance of 43,731. Restricted cash balance of 339,969. Now, a lot of this--the increase in the restricted balance forward for those two museums were some restricted donations or trust that we received from the VERA Trust and then Boulder City also received another 300,000 in a trust account. So this is why those increased significantly, so those were added into that budget. Boulder City, for their merchandise sales, we're looking at 17,533 with a restricted revenue at 3,800. And all other unrestricted at $5,803 with a total of 410,835.

Ely, we had an unrestricted balance of 37,031 with a 3,000 restricted cash balance forward. We have 8,000 for restricted revenues and $5,350 for unrestricted revenues.

For 5036, Lost City Museum Trust, we had unrestricted cash balance forward of 97,487. Restricted cash balance forward was zero. Merchandise sales is 80,000 that we're projecting for revenue, 80, 931. Membership is 8,834. Treasurer's interest is 1,580 with the restricted revenues of 5,000 and unrestricted revenues of 5,000, with a total budget requested of 198,832.

Las Vegas museum trust, we're looking at unrestricted cash balance forward is 35,961. Restricted cash balance is 26,106 with a merchandise sales projected at 50,000. Membership sales at 9,000. Treasurer's interest at 1500 and all restricted revenue at 15,000 and unrestricted revenue, other unrestricted revenue, at 4,100 with a total of requested budget of 141,667.

Again, Mr. Chair, these are all projected and are all formulated based off of '20 actuals versus what '21 budgets were, versus what our '21 actuals were this year. So this is how all this was determined and figured.

Ostrovsky: Thank you, Mitch. Just for the record, I'll correct. I think you said the GL for Lost City was 5036. It's actually 5038. So that's fine. Questions?

Stoldal: A couple. Stoldal for the record. One is let's go back up to the Historical Society and move to treasurer's interest. I presume that significant 46,000 is off of the 1.738? I mean, that's a lot of interest, so I'm presuming it's got to be that.

Varner: Mitch Varner for the r--through Mr. Chairman, Mitch Varner for the record to Mr. Stoldal's question. The Nevada Historical Society, that 46,319 for treasury interest, that itself is separate from the restricted--that's--it's figured in, it's separate even with the base year SFY '20. I hope I answered that question.

Stoldal: Let me see if I can ask it in a different way.

Varner: Okay.

Stoldal: Is the 1.738, the $1.7 million--

Varner: Okay.

Stoldal: --that is in the treasurer's account with the treasurer and that's generating interest?

Varner: Mitch Varner for the record. That is correct.

Stoldal: And is that interest the 46,319?

Varner: Mitch Varner for the record. That is correct.

Stoldal: Okay. So the question that I have is really two-fold. I would really like to see a copy of the restrictions. I think it had to do with buildings, uh, we were going to use that money when we hope to get downtown. But I would really like to see the actual legal descriptions of what the restrictions are. And then secondly, are all the restricted grants or funds listed here for all the agencies?

Varner: Mitch Varner for the record through Mr. Chair to Mr. Stoldal's question. Yes. These are what we actually have because we monitor all those restricted accounts and this is what's all in the treasurer's office.

Stoldal: So the reason I ask that is you got the Carson City for 485. It generates 20,000 in interest. Well--so is the interest that it generates--can the Historical Society use that for whatever they need or does it have to fit into the restricted? Does it go back to increase the restricted or is just the restricted fund and then they can use whatever interest they generate for needed projects?

Varner: Mitch Varner for the record through Mr. Chair to Mr. Stoldal's question. My understanding is that the interest is balanced forward to the next year, what you don't spend. So I would have to get back with you on that question on what it can be spent for but I do know that that interest is balance forward to the next year, whatever is not spent or received.

Stoldal: Myron, do you know if the Historical Society's spending any of that 46,319 in their proposed budget?

Freedman: Myron Freedman for the record. I'm going to ask Catherine to jump in here. I don't know if the interest off of that principle is also restricted the same, I really don't know. I'd have to check into that. Catherine might have information on that.

McGee: Hello, this is Catherin McGee for the record. I do not know if the interest goes into the restricted account, which would be the (inaudible) or if it goes into the restricted account for the general Historical Society funds or if it goes into our funds. I have not questioned that, Bob. That's a great question.

Stoldal: Well, again, the question I have, it kind of reflects on what the restrictions are for the 1.7 and then if those restrictions apply for any interest or whether that can be sent for other important projects. And then the last part of this is, do we know what interest rate the treasurer's office is giving us?

Chorus: [All speaking at once].

Ostrovsky: Go ahead, Mitch.

Varner: Mitch Varner for the record, through Mr. Chair to Mr. Stoldal's question. I do not and we can find that out. I mean, we can try to find out--I know sometimes it's kind of hard 'cause when you try to ask, especially at the treasurer's office and all that, it's almost like lips sealed, you know, all this when it comes to their banking and stuff. But I will reach out and see if I can find that.

Stoldal: The reason I'm going (inaudible) question and answer. How much is the average interest rate that was generated in the last fiscal year? And I would take that number and see if the Morgan Stanley number is significantly higher. I mean, if it's within the same range, we don't want to start messing with that. As a rule, the policy the board has put restricted funds into the treasurer's office because they're restricted and therefore, they're sort of in a safe over there and there's no rule or requirement we do that. And so if we're generating more money out of the revenue, the Morgan Stanley, maybe we ought to look at that. So I would be interested in seeing what kind of a rate the treasurer's office--I mean, we're pretty conservative on the Morgan Stanley side, so maybe we're more conservative than the state. So thank you, Chair.

Ostrovsky: Yeah, Bob, I don't know what that number is. I know that they do a forecast for the general state budget and it's really tied to bond rates but I don't know what that number is. I don't know what that number is. And I think Mitch is right, they try not to make too many commitments because the bond markets can move and they hate to spend that money.

Myron, could you take us through--two questions I have. We have a budget, takes us through the year, it phased on, you know, we're back to the question about how many days are we going to operate and so how can we be sure how much you have to spend or how much revenue we're going to generate until we have a better idea of how many days we're going to operate. But I understand Mitch's explanation about how he got to these numbers, which are the best guess that he thought he could make with the data that he had available. Can you take us through what the enhancement requests are in this budget, Myron? Now, we can go back if anybody wants to pick apart a particular number but a lot of these are based on historical facts and best guess. But I know you had some enhancements. Myron, you're on mute. There you go.

Freedman: Myron Freedman for the record. One minute, Chair. Let me get into that folder. I think I have that right. We just discussed the one that had to do with the increase to full time on the part-time sales and promotion rep. Mitch, the other one is the NHS, am I right about that?

Varner: Mitch Varner for the record. Yes. There are multiple--I know there's different enhancements that are being requested by, I think, four of the actual museums. So did you want me to go through them?

Freedman: If you would, please.

Varner: Yeah, absolutely. The first enhancement is being requested for 5033 for the Board of Museum and History. There are two enhancements that are being requested. These enhancement units, enhancement number one, unit is requesting funding for one staff member to present research completed in the Lost City Museum collection at the Society of American Archaeological Conference in Chicago, Illinois from March 30 through April 3, 2022 for $1,971.

Stoldal: Mr. Chair, Myron, has the governor--what's the current issue or policy regarding out-of-state travel? We always try to follow the Governor's policy.

Freedman: Right. Myron Freedman for the record. I am not aware of a restriction of out-of-state travel other than flying on an airplane but I'll have to see if that's been lifted. They've lifted just about everything now, so let me check into that.

Stoldal: Okay. And the idea was is any of this going to be done by virtual?

Freedman: Myron Freedman for the record. Yeah, go ahead, Mary Beth. She's the one who knows about this conference. Thank you, Mary Beth.

Timm: Good morning. So this Society for American--Mary Beth Timm for the record--is in Chicago, Illinois. It will be in April of 2022. It's just this is the time period for the budgets, for the private budgets, which is why we're submitting it so early. But she would not be submitting her abstract until about September.

Ostrovsky: I'm assuming this request is based on the assumption that this will be a in-person meeting by then, is that right?

Timm: Yes, that's correct. Mary Beth Timm for the record. The American Association of Museums is--or American Alliance is Museums is already having a hybrid conference, which is partially in person and partially online. It's projected that most of the conferences will follow that schedule or be in person. So by next April, they're anticipating an in-person conference in Chicago.

Ostrovsky: Thank you.

Freedman: Myron Freedman for the record. Chair--

Ostrovsky: Yes.

Freedman: --this brings to mind that, at a previous board meeting in 2019, the Board voted to allow requests for travel during the year as opposed to having everything approved in advance. The Board was trying to encourage staff development. And Mitch, this enhancement is attached to 5033 but I believe--did this not also show up in the Board's budget for travel? In general, you increased that as a result of this or is it attached to 5033?

Varner: Mitch Varner for the record. Yes. The request was attached to 5033. In the past, I didn't see where it was in any. I know that this was kind of based off--because it was approved by the board in the past to be funded out of this budget account or this budget. That's why it was placed in there. I hope that explains it.

Freedman: Thank you, Mitch. Myron Freedman for the record. It's attached to 5033. I'm pointing out though, that when it comes to travel for professional development, the Board had voted to allow those requests to be made during the year. As a result--and I'll have to look at this again. I thought that enhancement was attached to the Board's budget, not to Lost City's but it looks like it's attached to Lost City's, which, frankly, makes it clear at this point but I wanted to point that out. Thank you, Chair.

Ostrovsky: Okay, thank you. Okay. We'll go on to the next enhancement. Enhancement Number Two.

Varner: Yes. Enhancement Number Two for--this is Mitch Varner for the record. Enhancement Number Two, 5033. This enhancement unit requests funding for two staff members to participate in training, networking, presenting and resource development at the Nevada Museum Association Conference in a rural location. At this point, there's no date. It's to be determined but it's projected probably in October of 2021. Mary Beth, if you could elaborate a little bit more on that to the board?

Timm: Sure. Mary Beth Timm for the record, through the Chair to Mitch Varner. The conference dates--I'm on the host committee again for the conference for the Nevada Museums Association. I've been on their host committee now for four or five years. And it will be in Virginia City the first weekend in October. They should be announcing that and calling for papers in the next week or two.

Ostrovsky: All right, thank you. And again, those costs would be charged in 5033, that's why they're listed here?

Varner: Mitch Varner for the record to Mr. Chair. Yes, that is correct. And those were actually built into the budget. If approved with a, you know, again, they could be adjusted, if not approved.

Ostrovsky: And, Mitch, could you take us through the enhancements in 5035?

Varner: Okay. Mitch Varner for the record. 5035, it has one enhancement. This enhancement unit requests computer equipment from one Dell power volt storage rack mount server storage with twelve TBs of storage. This enhancement total is for $10,078. This enhancement was submitted by Catherine. Catherine, if you could elaborate a little bit more on that to Chairman Ostrovsky. Thank you.

McGee: This is Catherine McGee for the record. This is to give us additional storage for our digitized collections and also hoping to have it at an off-site facility to create archival storage so we can uphold our mandate for the preservation of our collections.

Ostrovsky: Yeah, my only question, and I don't know who has the answer to this, is this--talk to me about how this is consistent with the state's budget to purchase computer equipment. Did we try that road or is it not eligible or this meets their standard or doesn't? Just a little background about how it interplays between what we buy and what the state provides in terms of computer support.

Varner: For the record, this is Mitch Varner to Chairman. Mr. Chairman, how this works is basically the same as what we do in the enhancements unit. If there's a new piece of equipment or additional equipment and if it reaches a certain dollar

amount that it's going to be pretty--it's requested (inaudible) has to be requested to make sure that there are--and I'm not going to go into detail of attire because it'll put you guys all to sleep. But what it does is, yes, you have to go through the process, just like an enhancement requesting. It has to go through information, the IT guys--the state IT guys making sure that it's all compatible. I think our big concern here--and, you know, Catherine, jump in after I'm done. The big concern that we have here is that the need is now and I guess the issue is the budgets have already been built and they've already been approved. And, yes, why it wasn't put in the last executive budget process, I can't explain that. But normally, in this case, yes, it would go through an enhancement unit, just like we're doing now, to request that for that piece of equipment. So I think at this point--I know the need is--there's a dire need at this point. Right now, we would have to wait almost a year and a half to get into the '24, '25 budget cycle for an enhancement unit. So I hope that explained it, Mr. Chair.

Ostrovsky: For the record, Bob Ostrovsky. Yeah, I understand. I don't doubt the need is there. I was just wondering how this works in terms of whether you have to put a separate request in to the state if you wanted them to buy the equipment or whether this is when those budgets are all put together by the state's IT staff and we're at their mercy. I don't know if you know, Myron. Go ahead.

Freedman: Myron Freedman for the record. Thank you, Chair. The regular schedule of computer replacement is all of our regular equipment is on there. This is different. This is, you know, a boost to Catherine's ability to hold more materials on a server that will allow greater access for use by the public in terms of the actual collections. So that would have to be a special request made to the legislature.

Stoldal: I'm just not as nice as you are. I can just tell that.

Ostrovsky: Go ahead, Mr. Stoldal.

Stoldal: We're hearing the phrase from Mitch the need is now and it's dire. Catherine, what happens if we don't--and, I mean, ten grand for something that the state should be picking up, and I don't want to get into why we didn't submit it but what's the dire issue? What's going to happen if we don't fund this?

McGee: Hi, this is Catherine McGee for the record. I did submit a request for this last year but for an unknown reason, it was taken out of the request. I don't know why. That was done by Kerry. So the dire need is that we do need an off-site archival backup for our collections. You'll see another enhancement request is to pay for fiber optic, which I've actually found we can get to the NHS, which is glorious, so it's kind of a one-two punch here. Currently, all of our storage is--we are running out of space and we continue to digitize. Another aspect is that we have no backup, so if there's something that happens with our server here,

then we lose--then we have the potential to lose materials from that. And I think that basically, we need to have a real backup rather than what has happened in the past, which was--we had taped backup that was reset every three months, so it would erase over what we had. And so that's why I'm very concerned about our data backup system.

Stoldal: So being the--

McGee: And room for expansion.

Stoldal: --computer person that knows nothing about what he's talking about, there was a--we did not move forward on putting things in digitizing without a backup system. But we had a backup system but the backup system was on tape and that would be erased. So there was no ongoing duplication permanently stored somewhere else. So if I understand what you're saying now is we need this money to have a permanent backup. If the front crashes, we will have everything that we digitized will be available. Is that roughly what you said?

McGee: Catherine McGee for the record. Yes. That's what we call our archival backup.

Stoldal: So--and so you're going to go to the cloud, are you going to go--when you say off-site, you're not going to go down Virginia Street to South Virginia, you're going to a cloud or somewhere else?

McGee: So the ideas with this server, it would augment what we have but then also I have hopes to put it in the Laxalt Building in Carson or wherever else Ron agrees. Because if we get the high speed connection, then that's why we can have an off-site backup.

Stoldal: Thank you. Thank you, Mr. Chair.

Timmons: Mr. Chairman? Did we lose our Chairman?

Ostrovsky: I was on mute. Go ahead, Anthony. I'm sorry.

Timmons: Mr. Chairman, Anthony Timmons for the record. My question was where Mr. Stoldal was actually going with this. Have we explored cloud backup options or is it a security issue that we're concerned about? Because that might be a more price-effective way of doing this as opposed to having a physical system.

McGee: This is Catherine McGee for the record. So number one, for any backup system, we need high speed internet. Number two, when I talked to Ron Webster about what the State of Nevada has to offer, the cloud backup, he told me, was $64,000 per year.

Ostrovsky: That beats the .99 cents a month I pay for. Go ahead, Anthony.

Timmons: Yeah, Mr. Chairman, Anthony Timmons again for the record. I think, since we're kind of going around the State of Nevada system as it is by purchasing this, I think we should explore the cloud option but that's my own personal point of view.

Stoldal: I would endorse that. And that 60,000 just sounds outrageous.

McGee: This is Catherine McGee for the record. I wouldn't say it's going around the state system. I would say it's actually augmenting the state system because, as I said before, they would take backups that they would take to Carson City, so having the backups in Carson City in a RAID server I don't believe is going around the state system. I would suggest that it's much more cost effective.

Stoldal: I don't think anybody was saying that you were doing something wrong or that you were going around. It was just that--so we're still going to use the tape system?

McGee: Catherine McGee for the record. No. Currently, we are not using the tape system. The RAID That I'm requesting to purchase is additional to what we have here but it's basically the same server system that we have at the NHS that Ron manages.

Ostrovsky: Yeah, Catherine, this is Bob Ostrovsky. Probably be helpful by the time the Board meeting rolls around if there's some opportunity to talk to the state IT folks and have them either email or in writing what their estimated cost of storage in the cloud would be and what their security position is. I mean, they may want an off-site storage not associated with the cloud or they may in-fact want the cloud. I don't--if you could give us a little more guidance so when we get to the Board meeting, we have some of these questions answered. It would be very helpful in getting this matter resolved. Is that okay?

McGee: Catherine McGee for the record. Absolutely, I will do that.

Ostrovsky: Okay, thank you. Could you go on to the next enhancement, please?

Varner: Mitch Varner for the record. Enhancement 5036, Nevada State Museum. We've already discussed this. This was the enhancement to provide salary for rehiring of PCM 32. That was the one to increase from a part-time to a full-time. The next enhancement is 5037A, which is the Carson City Railroad Museum. They have three enhancements. The first enhancement--the enhancement unit, this one unit requests funding for upgrades, displays and movements through the Nevada State Museum Store. The store manager proposes changes based on lessons learned through museum store association

conferences and recommendations. When completed, this activity will increase retail areas by 35 percent and more patrons can be in the store at one time. The request there is for 25,000 enhancement. Any questions on that enhancement? Dan, do you want to give some more--

Stoldal: Chairman?

Ostrovsky: Yes, Mr. Stoldal.

Stoldal: I'm going to vote no on this because until we get a profit and a loss statement, until we have some idea of really what our cost to--the last time we did this, we came up with about $1,000 worth of profit and I don't think spending $25,000--I want to see an ROI. We're going to start really operating these stores like a business. And yes, I do agree with you, Mr. Chair, there's another role that these stores have and that's to enhance the visitors' experience but not at the--we're too far along in our funding challenges to not have a much higher priority on generating revenue with these facilities, with these stores. And yes, with the appropriate material. But I'm not ready to invest $25,000 until I really get a P&L and something more than it's going to increase space. So I'm not ready for this enhancement. Thank you.

Ostrovsky: The next enhancement, please.

Varner: Mitch Varner for the record. Enhancement number two for 5037A. This enhancement unit requests funding for the Director of Nevada State Railroad Museum, Carson City to travel to Ely, Nevada to work with Director of Ely Railroad Museum. Funds in this line item include costs of mileage, lodging and related per diem costs. Enhancement number three for the Nevada State Railroad Museum Carson City, that enhancement was for 1,267.

Ostrovsky: Bob, did you have a question before we go on?

Stoldal: It's really to Myron. I think, as I sort of read through this, I understand we're putting really some positive energy and some focus on Ely, which is--I think we all agree that that's something very important to do. My question though is, is there not some funding that we can use out of your administrator's--over the fund that you have for the license plates? Because in essence what we are doing is fixing that collection over there. And rather than coming out of the private funds, isn't there some way that you can use--I think you've got a half million dollars, roughly, license plate funding. Isn't there some way we could use that rather than taking it out of the private fund? That's just a question. Thank you, Chair.

Freedman: Myron Freedman, for the record. Chair, to Mr. Stoldal, I will look into that. That funding is there, we do have it earmarked for different projects. Let me see how it dovetails with what's happening in Ely. And just as a side note, or a related note, I spent two days in Ely just this past Thursday and Friday. We met with the foundation and we looked at some options for some storage and we made a plan--the beginnings of a plan to capture more storage space in the Depot itself. And so I'm relying on Dan and his crew to assist out there. So there's a lot going on in Ely. It's all meant to enhance the program out there.

Ostrovsky: Thank you. I believe those are all the enhancements that were requested. I'll have a suggestion here in a moment. But first, my question is, looking through all the other budgets, which were based upon Mitch's analysis of past history and his best forecast going forward, are there questions about any of those items? Mr. Stoldal.

Stoldal: On the contract services for the museum board--

Ostrovsky: We lost you again, Bob. Bob, you're not--we can't hear you.

Stoldal: how about now?

Ostrovsky: Yes.

Stoldal: Great.

Ostrovsky: Yes.

Stoldal: On the Board's budget on page three of eight for contract services 7060, there's a maintenance adjustment going from the base of zero to a maintenance adjustment of $20,000. And what the description is two-fold; one is to hire a board consultant for strategic planning and then the auditing of the private funds. So I didn't know that we were going to return to some sort of strategic planning process. I'm not opposed to it but this is the first I heard of it.

Ostrovsky: Myron, any comment?

Freedman: Yes. Myron Freedman for the record. Thank you, Chair. That may be a vestige, I apologize, from a previous narrative. We were focused on trying to renew--or find a new contractor for the audit. Is that correct, Mitch?

Varner: Mitch Varner for the record. That is correct.

Freedman: So I apologize, Myron Freedman for the record, for not catching that. But if you'd like to enter into some strategic planning, I'll be glad to work with you on that.

Stoldal: Well, I don't want to get into a long discussion but I was invited by the American AM during the certification process and they asked about whether the Board was involved in the strategic planning of the museums. My answer was no. And so I think that's something that I think we need to discuss at a different time. If the Board's going to be involved in the process, we need to have some role in the strategic process.

So then the second question is, this is really for an audit, which is critical and important. Are each of the museums audited separately as part of the overall audit? In other words, are there stores audited that everything's being done right? All the funding that comes out of the private budget, are those things audited? And then here's really a minor one and that is on 7294, um, we're spending $3,000 a year on Zoom teleconferences. Is that all for the Board or is that some--are other parts of the system using the teleconference, the Zoom?

Freedman: Myron Freedman for the record. What we talked about previously was the Board supporting a Zoom account that could be used by the Board and, of course, by the Museums. So that's a--but that also includes the possibility that there will be other charges related to how the meetings shift in the future. Although Zoom is a game changer, so how that impacts the cost is something we need to look at carefully because it's not as expensive as we thought. But that's sort of a cover-all for any charges related to possible teleconference, whether it's Zoom or by AT&T or what have you.

Stoldal: Chairman, what I was going through is--and please--and I hope I'm not being seen as a nitpicker here but I see these accounts and they say one thing but they really service other parts of the agency. For example, I don't know, does the Board spend $3,000 on this Zoom or WebExs or is half of that something that should go into the Administrative budget and the administrator has some control over saying the agencies can use that. 'Cause I don't--I don't think this is worth spending $3,000, or will be, on Zoom and WebEx, although I think that they are great. And one other--

Ostrovsky: Bob, we lost you again (inaudible) and again. You went out.

Stoldal: How about now? One, two, three.

Ostrovsky: Yeah, we can hear you.

Stoldal: All right. I'll have to lean backwards 'cause it seems when I go that way--

Ostrovsky: Dies.

Stoldal: And a lot of the accounts, as I went through, significant portions of the funding was not what was stated there. It was an overall catchall and I think some of that needs to go in the administrator's budget, so we really have an idea of what we're spending and who's getting the funds. Just too many catchalls for me. And this really is a minor one. On page five of eight, it says, 12 board members are receiving quarterlies for free. I think that, just as a point of reference, we should stop that and (inaudible) join one of the seven museums we've got so they can get it. I mean, are we really passing out so casually? That's really just a minor point. So the question to you, Mr. Chair, I've got some small questions and issues--

Ostrovsky: Bob, we lost you again. Lean back.

Stoldal: My biggest questions deal with what we covered right off the bat and that was assigning costs so we have a real idea of what certain thing, what the stores are making, what the coin press is making, how much money and where the staff is allocated. 'Cause I'm with Anthony, we have to move forward into the new world of 2010, which is ecommerce. We're a little bit behind. So I don't want to take up the board's time. Most of the other things are small but they generally fall into the category of the P&L. And my two points is I'm not ready to support a full-time position back to the state museum (inaudible) and I'm not ready to spend $25,000 for the railroad museum store.

Ostrovsky: Well, this is Chairman Ostrovsky. My thought about a motion would be that we would approve the budgets. I suppose, Bob, you could raise some issues with staff about how they're allocated. We could talk about it at the Board meeting but we approve the budget requests with the exception of the storage unit and 5035, the enhanced position to full time in 5036 and the Nevada State Railroad Museum, 5037A request for $25,000 for the store. And that those three items be brought to the Board separate and independent from the budget to be discussed without recommendation, so that the Board can make a decision about what to do with those three requests, not as a part of this bigger budget. But at the same time, I mean, we would review the overall budget and then take those three items separately.

Stoldal: I think it may not make sense. The committee reviewed the budget, we're approving the budget but we're taking these three items out. But those three items would have an opportunity to be presented to the entire Board?

Ostrovsky: That's correct. That would be my suggestion.

Timmons: Mr. Chairman, Anthony Timmons for the record.

Ostrovsky: Yes.

Timmons: Mr. Chairman, I would also like to request that the two staff members traveling to Ely be included, as well.

Ostrovsky: Included as a separate item?

Timmons: That would be my recommendation, Mr. Chairman. Anthony Timmons, for the record.

Ostrovsky: I'd be happy to do that. You'd like to do it 'cause you'd like to have a separate discussion about those, Anthony?

Timmons: Anthony Timmons for the record. Yes, Mr. Chairman. I think those should be discussed separately and pulled out of the general approval budget for the Board to review.

Ostrovsky: Well, that would be four items then for individual discussion at the Board meeting, separate and apart from the overall budget authorization. I'd be happy to accept such a motion.

Stoldal: I would like to make a motion reflecting that we approve the budget with the exception of the four items that are enhancement. Those four--well, let me back up, Mr. Chair, because I--are we--maybe I'm trying to parse this too much. I'm in favor of putting one of those (inaudible) the Carson City person back as a part-time, not as a full-time. I'm wondering whether I should just not do that and let Myron make his case for the full time at the full Board meeting.

Ostrovsky: Yeah, that'd be one of the items that would be included in this.

Stoldal: Okay. So then my motion would be that of the four items--that we approve the budget but do not approve of the four enhancements that we listed, and that included the expansion or the $25,000 for the Railroad Museum in Carson City, the bringing back to full time position at the Nevada State Railroad Museum--at the Nevada State Museum in Carson City, the travel to Ely by staff and the fourth, I believe Anthony, was the backup material for the Historical Society.

Ostrovsky: Yes.

Stoldal: Okay. All right. That's my motion.

Ostrovsky: With the current understanding that these four items would then be brought forward individually.

Stoldal: Yes.

Timmons: Mr. Chairman, Anthony Timmons for the record. I will second that motion.

Ostrovsky: All right, thank you. Before I ask for any further discussion of the Board, I think we've had quite a bit of discussion, is there any member of the public who might be on this Zoom call or have any comment?

Stoldal: Mr. Chairman, one other thing I would like, if I could, there are some very small things, and I think some of it was a bit of cut and paste, like, for example, the strategic planning and the audit. We want to keep the audit (inaudible) small little things like that, that I'd like to pass along to Myron and Mitch that are just sort of clean-up things that I don't think are--

Ostrovsky: I agree. Some of the narrative may not reflect the actual dollars that were picked up somewhere else. I would expect staff that would give us a clean copy of the budget with those minor changes, that when it comes forward to the Board--and Myron, you could, at the meeting, point out those changes that were made after this meeting, so that the Board understands what we did.

Freedman: Myron Freedman for the record. Yes, sir.

Ostrovsky: Okay. Any public comment at this time? Has any board member received any electronic text, email or any other form of communications from the public?

Stoldal: Mr. Chairman, Stoldal for the record. I have not.

Ostrovsky: Okay.

Freedman: Myron Freedman for the record, no sir.

Ostrovsky: Okay.

Timmons: Mr. Chairman, Anthony Timmons for the record. No, sir.

Ostrovsky: Okay. Neither has the Board Chairman, so with that, I would call for the question and all those in favor of supporting Mr. Stoldal's motion, please say aye.

Stoldal: Aye.

Timmons: Aye.

Ostrovsky; Aye. Any opposed? It carries unanimously to go to the Board. Thank you. It took a little longer than I thought but really important things were discussed and I think it's important, I think, Myron, also, that we have some discussion about how we would create and use a profit and loss statement. That should be added

to the agenda, so we could make sure we get a full discussion of what that means and what it'll take support staff to do it and so on.

Going back to the agenda, this is now the time for public comment. Public comment's welcomed by the Board and this would be the appropriate time for that public comment. Is there any member of the public, would like to speak on any of the items we discussed or any other items that might be on their mind at this time? Hearing none, I'm assuming, same question, that the board and staff have not received any public comment. Has anyone received anything electronically or other form, written or otherwise? It appears not. I would thank you very much for all your time and energy this morning. Took a little longer than an hour. I think each of us should be prepared to discuss our positions when we have more detailed knowledge about the budget and any of the other members, so we should all be prepared to be able to talk about it at the next regularly scheduled board meeting. With that, I would thank you very much and adjourn the meeting. Thank you.

DIVISION OF MUSEUMS AND HISTORY
BOARD PROPOSED ADMISSION FEES AND FREE ADMISSION DAYS
Effective July 1, 2021 through June 30, 2022

Museum	BOARD Proposed SFY 2021 Adults (18 and over)	Board Proposed SFY 2021 Children (17 and under)[1]	BOARD APPROVED SFY 2020 Adults (18 and over)	
Nevada State Museum - Carson City	$8.00	Free	$8.00	
Nevada State Museum - Carson City w/Behind the Scenes Tour	$10.00		$10.00	
Nevada State Railroad Museum - Carson City	$8.00	Free	$8.00	
Nevada State Railroad Museum, Carson City: combination museum admission & train ride	$15.00 for admission and unlimited train rides with wristband, 12 years and up. Members = $10.00	Children 4-11 years old = $5.00; up to 4 years old = free	$15.00 for admission and unlimited train rides with wristband: members = $10.00	
Nevada State Railroad Museum - EERDM[3]	See Note 3	Free	See Note 3	
Nevada Historical Society: Exhibit Galleries	$5.00	Free	$5.00	
Nevada State Museum - Las Vegas[2]	See Note 2	Free	See Note 2	
Lost City Museum	$5.00	Free	$5.00	

FREE ADMISSION DAYS

	October	May	September	November	December		
	Nevada Day[4]	Archaeological Week (1 day)	Smithsonian Day[5]	Veteran's Day	History for the Holidays	Holiday Open House	Blue Star Museum[7]
Nevada State Museum - Carson City	X	N/A	X	X			Yes
Nevada State Railroad Museum - Carson City[6]	X	N/A	X	X			Yes[8]
Nevada State Railroad Museum, Boulder City[6]	N/A	N/A		X			Yes
Nevada State Railroad Museum - EERDM	X	N/A		X			Yes
Nevada Historical Society	X	N/A		X	X		Yes
Nevada State Museum, Las Vegas	X	N/A	N/A				Yes
Lost City Museum	X	N/A	X	X		X	Yes

Schedule effective July 1, 2021

NOTES

[5] FREE admission only with coupon from Smithsonian magazine at participating museums.

DIVISION OF MUSEUMS AND HISTORY
BOARD PROPOSED ADMISSION FEES AND FREE ADMISSION DAYS
Effective July 1, 2021 through June 30, 2022

7/1/2019

[1] Children under the age of 18 must be admitted to museums without charge per NRS 381.0045(2).

[2] Fees are collected by LVSP with revenue transfer based on 10% of the sale of adult admissions sold by the LVSP on days the State museum is open with a guarantee of $53,172 annually. Visitation in excess of the base guarantee of $53,172 will result in the transfer of an additional 10% of all such admissions.

[3] Until terminated by the Nevada Northern Railway in April 2017, patrons paid one entry fee to the Nevada Northern Railway complex, with $2.00 for each adult being provided to the East Ely Depot Museum for their part of the visitor experience. Evidence of visitation was through a ticket stub retained by the EERDM staff. Discussions concerning fee collection for SFY 2021 are ongoing.

[4] Nevada Day is celebrated in 2021 on Friday, October 29th. Museums statewide will offer FREE admission on Friday the 29th. On account of the Nevada Day parade in Carson City on Saturday, October 30th, the Nevada State Museum, Carson City, and the Nevada State Railroad Museum, Carson City, will offer two free admission days; October 29th and 30th.

[5] Train Ride fares are not offered "FREE" except for Blue Star program subject to conditions noted in # 8, and NSRM-Carson City and NSRM-BC on Veteran's Day.

[7] Blue Star Museum Program affords FREE admission to active duty service personnel and families (up to 5) from Memorial Day through Labor Day.

[8] Blue Star program on museum admission only; not train rides at Carson City.

Nevada State Railroad Museum, Boulder City
Board Proposed Train Ride & Related Fees
SFY 2022
6.11.2021

Rate Category	NSRM-BC - 2020	Proposed NSRM-BC - 2021	Notes
Museum Admission	$0.00	$0.00	Museum does not charge admission
Train Rides			
Adult (age 12 yrs and older)	$10.00	$10.00	
Child (age 4 years to 12 years)	$5.00	$5.00	
Toddler (less that 4 years)	$0.00	$0.00	
Military-Blue Star	No charge	No charge	Memorial day to Labor Day
School Field Trips	$5.00	$5.00	Minimum 30 persons, per person, including adult chaperones
Groups	$7.00	$7.00	12 minimum, single payer
Promotional coupon "$1.00 off adult admission"	$9.00	$9.00	Legacy promotional pricing
Engineer for an hour	$250.00	$250.00	
Locomotive cab rides	$35.00	$35.00	On regular trains
Dining Car rental	$250.00	$250.00	2 runs in regular train, 48 seats, included 48 riders
Wedding or other private train	$1,000.00	$1,500.00	Includes site rental for 4 hours, and one train ride
Charter Train	$500.00	$1,000.00	Includes two train trips, with diner in train
Charter for Community events	$250.00	$250.00	2 hours, one train ride, for service clubs, Chamber, Art Commision etc
Adult Railexplorers, non bike rider	n/a	$7.75	Per contract, regular adult admission less handlng fee
Child Railexplorers, non-bike rider	n/a	$2.25	Per contract, regular child admission less handlng fee
Friend's of the Nevada Southern, Members			Since the museum does not charge admission we offer half price train
Adult member	No charge	$5.00	rides as a membership benefit
Child member	No charge	$2.50	
Special Events			
Santa Train (December, museum sponsored)	$10.00	$10.00	Per seat, no age distinctions
Friends special trains	$8.00 fee to state	$8.00 fee to state	Pajama train, other similar trains, Friends premium pricing

Division of Museums & History
Fiscal Year 2021
Morgan Stanley Investment Accounts
Summary For Month Ending January 31, 2021

		Monthly Statement				Disbursement to Museums									
DATE	ACCOUNT	CASH	MMF	STOCKS	TOTAL	Board Use	NSMLV	NHS	LCM	NSM	Bretzloff Endowment	NSRM	EERDM	BCRRM	TOTAL
Jan-21	171-101256-040 (BRANDES)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jan-21	171-044095-040 (AAA)	45,686.94	7 914.07	0.00	53,601 01	-15,379 10	1,149.75	2,430.54	16,298.88	4,576.09	0.00	23,213.45	5,626.19	308.09	53,601.01
Jan-21	171-046543-040 (AAA-WHV)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jan-21	171-101259-040 (BSA-UMA)	0.00	11.982.08	1,454,093.64	1,466,075.72	-41,622.00	65,363.63	288,446.59	514,267.07	147,542.81	257,287.54	119,494.80	55,429.86	4,066.94	1,466,075.72
	Total	$45,686.94	$19,896.15	$1,454,093.64	$1,519,676.73	-$57,001.10	$66,513.37	$290,877.13	$530,563.96	$152,118.90	$257,287.54	$142,708.25	$61,056.05	$5,296.03	$1,519,676.73

Private Funds Held in the Treasurer's Account	BMH	NSMLV	NHS	LCM	NSM	DMH	NSRM	
	-	28,728.08	1,736,564.49	0.05	184,738.10	-	831,750.49	2,779,779.19

As of 1/31/2021 Total Combined Funds $4,299,455.92

Division of Museums & History
Fiscal Year 2021
Morgan Stanley Investment Accounts
Summary For Month Ending Feb 28, 2021

		Monthly Statement				Disbursement to Museums									
DATE	ACCOUNT	CASH	MMF	STOCKS	TOTAL	Board Use	NSMLV	NHS	LCM	NSM	Bretzloff Endowment	NSRM	EERDM	BCRRM	TOTAL
Feb-21	171-101256-040 (BRANDES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Feb-21	171-044085-040 (AAA)	45,687.62	7,914.07	0.00	53,601.69	-15,379.10	1,149.76	2,430.58	16,297.15	4,578.16	0.00	23,213.83	5,626.28	306.10	53,601.89
Feb-21	171-048543-040 (AAA-WHV	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Feb-21	171-101259-040 (BSA-UMA,	0.00	10,946.68	1,478,034.01	1,488,980.69	-41,522.00	56,295.66	292,569.62	521,600.15	149,646.66	274,401.79	121,199.71	56,220.25	5,058.05	1,488,980.89
	Total	$45,687.62	$18,860.95	$1,478,034.01	$1,540,582.78	-$57,901.10	$57,445.42	$294,999.21	$537,897.30	$154,222.83	$274,401.79	$144,412.54	$61,846.53	$5,366.15	1,540,582.78

Private Funds Held in the Treasurer's Account	BMH	NSMLV	NHS	LCM	NSM	DMH	NSRM	
	-	26,106.96	1,736,828.61	0.06	175,197.58	-	831,759.49	2,770,904.71

As of 2/28/2021 Total Combined Funds $4,311,567.49

Division of Museums & History
Fiscal Year 2021
Morgan Stanley Investment Accounts
Summary For Month Ending March 31, 2021

		Monthly Statement				Disbursement to Museums									
DATE	ACCOUNT	CASH	MMF	STOCKS	TOTAL	Board Use	NSMLV	NHS	LCM	NSM	Bretzlaff Endowment	NSRM	EERDM		TOTAL
Mar-21	171-101258-040 (BRANDES)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mar-21	171-044095-040 (AAA)	45,688.27	7,914.07	0.00	53,602.34	-15,379.10	1,149.77	2,430.60	16,297.29	4,576.20	0.00	23,214.02	5,626.33	308.10	53,602.34
Mar-21	171-046543-040 (AAA-WHV)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mar-21	171-101259-040 (BSA-UMA)	0.00	9,787.36	1,470,354.58	1,480,141.94	-41,622.00	65,990.76	291,214.08	519,201.19	148,958.41	273,139.76	120,641.29	55,961.68	5,034.78	1,480,141.94
	Total	$45,688.27	$17,701.43	$1,470,354.58	$1,533,744.28	-$57,001.10	$67,140.53	$293,644.68	$535,498.48	$153,534.61	$273,139.76	$143,855.31	$61,588.01	$5,342.88	$1,533,744.29

Private Funds Held in the Treasurer's Account	BMH	NSMLV	NHS	LCM	NSM	DMH	NSRM	
	-	28,106.06	1,738,115.51	0.05	432,485.04	-	831,750.49	3,028,457.25

As of 3/31/2021 Total Combined Funds $4,562,201.54

SFY 2022 MDTF Budget Concept Paper

Nevada Historical Society
5035
Category 48 Board Approved Special Projects
Spectrum High-Speed Internet

Name of Museum Director: Catherine Magee

Program: Board Approved Special Projects/ Category 48

Contact person: Catherine Magee

Completion Date: March 5, 2021 revised 06/09/2021

Administrator Approval:

SUMMARY INFORMATION:

Decision Unit Synopsis:
This decision unit provides $ 4,548.00 Category 48 Board Approved Special Project funds for one year of the high-speed internet provided by Spectrum to assist with Nevada Historical Society IT service, digital born collections, public programming, public events, and public access to collections.

DETAILED INFORMATION:
This decision unit provides $4,548.00 for one year (based on $379.00 per month) to pay for high-speed internet provided by Spectrum in Cat 48 Board Approved Special Projects.

Background:
The Nevada Historical Society needs to update and expand its internet infrastructure to fulfill the Nevada Historical Society's (NHS) mandate to preserve and provide access to Nevada's history and cultural resources.

Justification:
The NHS cannot not advance professionally, serve the state of Nevada, or further our education and preservation mission without high-speed internet.

Our IT department cannot remotely provide IT assistance, provide options for archival storage, offsite RAID or Cloud storage, because our internet connection and speeds are insufficient.

In the past three years we have received digital born collections, increased the number of digitized photographs, and exponentially increased the number of digital records entered in our collections database.

To achieve archival preservation of digital collections and data, we need off-site storage connected by high-speed internet.

All digitized collections and data are in danger of being permanently lost if we do not have the internet infrastructure to have digital archival off-site storage.

Budget Concept Paper

Fiscal Impact:
30 MBPS Optical Ether Intra $4,548.00 for one year based on $379.00 per month

Cost saving of $84.99 per month due to removal of ATT DSL line.

Performance:
Performance measured by the enhancement of professional standards, public services, and educational outreach resource.

Budget Concept Paper

Nevada Historical Society
5036
Category 35 Administration

Name of Museum Director: Myron Freedman

Program: Administration, Personnel

Contact person: Myron Freedman

Completion Date: May 3, 2021

Administrator Approval:

BEFORE COMPLETING, PLEASE READ THE "BUDGET CONCEPT PAPER GUIDLINES"

SUMMARY INFORMATION:

Decision Unit Synopsis: [**brief** paragraph - will appear in the budget submission]

This decision unit provides salary support for re-hiring PCN 32, Sales and Promotion Rep, and increasing hours to a full-time position.

DETAILED INFORMATION: (Use additional space as needed.)

Description: [Thoroughly describe your concept]
This decision unit provides salary support for a Grade 31 Step 1 position working a full-time 40-hour work week. Previously, the position was .51 FTE, which did not allow sufficient work hours to cover all duties: manage special promotional campaigns and merchandising for coin press program; determine promotional strategy, campaign costs and distribution plans; develop brochures and initiate and write advertising; arrange for special events with expert guest appearances; process orders and maintain product inventory; plan, market and manage the sale of museum memberships; membership renewals; donor/member database management; and plan and promote public programs in museums; assist one day a week in museum store to cover operating hours. Projected revenues from CAT 50, coin press program, and CAT 49, museum store sales, will cover the cost of this position. The additional hours will also allow for more effective marketing to increase sales in both of those categories.

Background: [History/problem statement/other background information]

This position has been in the MDTF Budget for the last decade at .51 FTE. This was not sufficient time to allow the incumbent to adequately cover all the duties. This resulted in lapses in efficiency that cost potential new memberships, loss of existing members, loss of medallion sales due to inadequate communication with potential customers.

Justification: [Logic, data, and other evidence supporting your request]

Budget Concept Paper

The Coin Press Program has grown in recent years to become a significant source of public interaction with the museum throughout the state and the country. This position, at full-time, allows NSM to more adequately address and serve this great interest through better management and promotion of membership and coin press activities, while also maximizing our ability to grow memberships and membership revenues, as well as medallion sales and revenues. Additionally, the museum store has only one employee. When the museum returns to increased operating days in 2021, it will be necessary to have another employee available to cover shifts in the store, especially during special events and for emergency backup. This additional coverage helps to assure maximizing store sales.

Fiscal Impact: [Document methodology and figures or attach Excel Workbook]

The fiscal impact is an increase of 15 hours per week for PCN 32, with attendant full-time benefits.

Performance: [Document performance measures and how success will be measured]

Performance measured by the enhancement of membership and coin press program management and promotion leading to increased revenues in those categories, and reduced down times for museum store due to lack of coverage.

NEVADA STATE MUSEUM- CARSON
MUSEUM STORE PROFIT & LOSS
BA 5036

4 YR Statement

Merchandise Sales

SFY	REVENUE	EXPENSES	Net Profit (Loss)	% Net Profit (Loss)
2018	$ 127,063.45	$ 136,689.41	$ (9,625.96)	(7.58%)
2019	$ 201,506.91	$ 167,651.28	$ 33,855.63	16.80%
2020	$ 207,747.25	$ 156,874.37	$ 50,872.88	24.49%
2021	$ 143,170.47	$ 88,589.21	$ 54,581.26	38.12%
4 year total	$ 679,488.08	$ 549,804.27	$ 129,683.81	19.09%

SFY 20 COVID Year

Coin Press Sales

4 YR Statement

SFY	REVENUE	EXPENSES	Net Profit (Loss)	% Net Profit (Loss)
2018	$ 20,578.51	$ 29,681.44	$ (9,102.93)	(44.24%)
2019	$ 65,907.98	$ 37,408.16	$ 28,499.82	43.24%
2020	$ 240,028.00	$ 62,327.65	$ 177,700.35	74.03%
2021	$ 83,067.00	$ 33,575.81	$ 49,491.19	59.58%
4 year total	$ 409,581.49	$ 162,993.06	$ 246,588.43	60.20%

SFY 20 COVID Year

4 YR Average

Revenue	REVENUE	EXPENSES	Net Profit (Loss)	% Net Profit (Loss)
Merchandise Sales	$ 169,872.02	$ 137,451.07	$ 32,420.95	19.09%
Coin Press Sales	$ 102,395.37	$ 40,748.27	$ 61,647.11	60.20%
4 year Average total	$ 272,267.39	$ 178,199.33	$ 94,068.06	34.55%

Enhancement # 1

Revenue	REVENUE	EXPENSES	Enhancement Cost	Net Profit (Loss)	% Net Profit (Loss)
Coin Sales	$ 102,395.37	$ 40,748.27	$18,728	$ 42,919.11	41.92%
Total	$ 102,395.37	$ 40,748.27		$ 42,919.11	41.92%

Note: Balance forward amounts form coin sales profits are balanced forward to Categoey 48, Board Approved Special Projects. The current balance in cat 48 is $ 256,813

Final SFY 2021 MDTF Budget Concept Paper

In-state Travel Ely

Name of Museum Director: Daniel Thielen

Program: Travel for Museum Director meeting

Contact person: Thielen

Completion Date: June 30, 2022

Administrator Approval:

BEFORE COMPLETING, PLEASE READ THE "BUDGET CONCEPT PAPER GUIDLINES"

SUMMARY INFORMATION:

Decision Unit Synopsis:

This concept provides travel funds for the director to consult, collaborate and integrate with the director of NSRM Ely.

Is Request Mandated by Legislation? X No ☐ Yes [If yes, provide legislation.]

Are New Positions required? X No ☐ Yes, how many? _____
(NPD 19's Reqd. See Budget Staff for Position Costs)

DETAILED INFORMATION:

Description:

This concept allows for the Director of NSRM CC to travel to Ely to work with the Director of the NSRM Ely.

Background:

The close partnering of the Railroad Museums is critical to telling the full story of Railroading in Nevada.

Final Budget Concept Paper

Justification:

Currently, there is no budget for minor in-state travel for collaboration and other work between the museums.

Fiscal Impact:

$284 2 days per diem (hotel 2 X $91 + MI&E 2 X $51) (per GSA)
$349 Mileage/air max
$633
Two visits are $1266.00 per year.

Performance:

Museum Programs well coordinated, improved support between museums/programs.

Final SFY 2021 MDTF Budget Concept Paper

In-state Travel Ely

Name of Museum Director: Daniel Thielen

Program: Travel for Exhibits (Curator of Education and B&G staff)

Contact person: Thielen

Completion Date: June 30, 2022

Administrator Approval:

BEFORE COMPLETING, PLEASE READ THE "BUDGET CONCEPT PAPER GUIDLINES"

SUMMARY INFORMATION:

Decision Unit Synopsis:

This concept provides travel funds for the director to consult, collaborate and integrate with the director of NSRM Ely and direct staff to assist as necessary.

Is Request Mandated by Legislation? X No ☐ Yes [If yes, provide legislation.]

Are New Positions required? X No ☐ Yes, how many? _____
(NPD 19's Reqd. See Budget Staff for Position Costs)

DETAILED INFORMATION:

Description:

This concept allows for the Curator of Education and a B&G person from NSRM CC to travel to Ely to work with the Director of the NSRM Ely.

Background:

The close partnering of the Railroad Museums is critical to telling the full story of Railroading in Nevada.

Final Budget Concept Paper

Justification:

Currently, there is no budget for minor in-state travel for exhibits and other work to support the East Ely Depot Museum.

Fiscal Impact:

$284 2 days per diem (hotel 2 X $91 + MI&E 2 X $51) (per GSA)
$349 Mileage/air max
$633
$1266.00 for two personnel

Performance:

Museum Programs well coordinated, improved support between museums/programs.

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA HISTORICAL SOCIETY
Catherine Magee Ph.D. | Director
1650 North Virginia Street
Reno, NV 89503

REPORT TO THE BOARD OF MUSEUMS AND HISTORY
June 18, 2021

I. Private Funds Budget 5035 Summary

Private Funds Budget Summary B/A #5035

State Fiscal Year 2021	GL/Cat#	Total Budget	Year to Date Actuals	Percentage Year to Date
Cash From Prev Fiscal Year Unrestricted	2511	298,591	298,591	100.00%
Cash From Prev Fiscal Year Restricted	2511	1,749,071	1,749,071	100.00%
Cash Bal Fwd New Fiscal Year Unrestricted	2512			0.00%
Cash Bal Fwd New Fiscal Year Restricted	2512			0.00%
Comparison of Revenues Budgeted/ Received:				
Memberships*	4008	21,980	23,866	108.58%
Photograph Sales	4010	6,827	2,325	34.06%
Printing Sales	4011	1,011	1,137	112.51%
Merchandise Sales*	4025	9,087	2,579	28.38%
Gifts & Donations	4251	3,835	268	6.99%
Private Grants	4265	100,000	6,153	6.15%
Treasurer's Interest	4326	45,696	8,024	17.56%
Trans From Museums (Quarterly Fees)	4665	32,865	7,700	23.43%
Total Revenues Received:		$221,301	$52,053	23.52%
Comparison of Expenditures Budgeted/Expended:				
Administration	35	34,250	12,317	35.96%
NHS Quarterly	37	30,000	26,227	87.42%
Museum Store*	41	14,261	5,199	36.46%
Collection Storage Project	45	0	0	0.00%
Board Appr Special Projects	48	323,394	0	0.00%
Photo	49	500	248	49.66%
Special Projects (Restricted)	55	1,849,071	8,656	0.47%
Total Expenditures:		$2,251,476	$52,647	2.34%

The above figures reflect the first quarter of fiscal year 2021 revenues and expenditures as of March 31, 2021.
* Further detail available in the below identified sections.

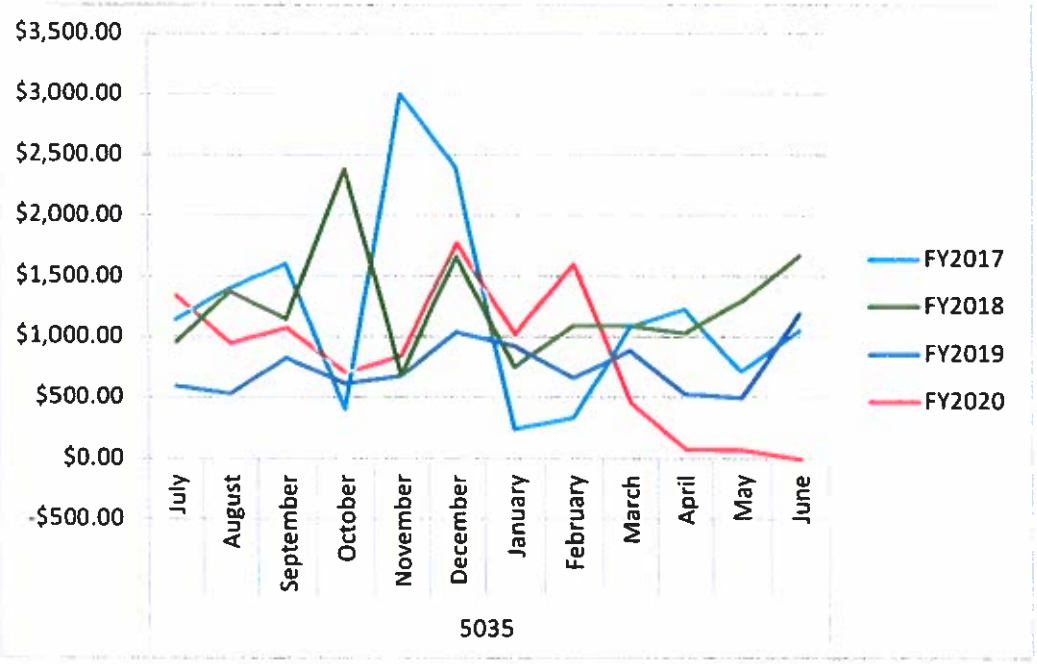
Nevada Historical Society
Report to the Board
June 18, 2021

II. Museum Store Sales

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	113	215	(235)	711	729	685	125	18	198	-	-	-	2,559
FY 20	1,335	946	1,070	701	847	1,775	1,019	1,598	451	75	70	-4	9,884
FY 19	593	528	826	613	677	1,035	925	660	885	525	493	1,188	8,949
FY 18	956	1,368	1,143	2,382	682	1,661	752	1,085	1,087	1,026	1,283	1,671	15,096
FY 17	1,138	1,398	1,602	401	3,004	2,398	239	330	1,074	1,220	717	1,050	14,570
FY 16	1,388	1,596	944	1,425	1,383	2,074	1,099	1,007	835	1,044	1,394	1,287	15,476
YTD	113	328	0	805	1,533	2,218	2,343	2,361	2,559	0	0	0	2,559
YTD Comp	19.1%	29.3%	0.0%	31.4%	47.4%	51.9%	45.1%	40.3%	38.0%	0.0%	0.0%	0.0%	
Monthly Comp	225.0%	179.2%	129.6%	114.4%	125.1%	171.5%	110.3%	242.0%	51.0%	14.3%	14.2%	-0.3%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.
Monthly Comparison compares the current month of the current year against the same month in the previous year.

HISTORICAL SOCIETY STORE SALES ANNUAL COMPARISON



Museum Store Sales Narrative: Sales in the museum store reflect no onsite foot traffic as the NHS has reduced hours due to the COVID-19 pandemic. Report reflects activity through March 31, 2021.

Nevada Historical Society
Report to the Board
June 18, 2021

III. Museum Revenue and Expenditure Chart

FY2021	Revenues	Expenditures			Total	Net	% Net
		Merchandise	Personnel	Oper/Other	Expenditure	Profit (Loss)	Profit (Loss)
July	113	-	-	-	-	113	100.0%
August	215	-	-	30	30	185	86.0%
September	(235)	2,725	-	30	2,755	(2,990)	1274.3%
October	711		-	30	30	681	95.8%
November	729	1,290	-	30	1,320	(591)	(81.1%)
December	685	865	-	30	895	(210)	(30.7%)
January	125	140	-	30	170	(45)	(35.9%)
February	18	-	-	-	-	18	100.0%
March	198	-	-	-	-	198	100.0%
April	-	-	-	-	-	-	0.0%
May	-	-	-	-	-	-	0.0%
June	-	-	-	-	-	-	0.0%
FY21 Total	2,559	5,020	-	180	5,200	(2,641)	(103.2%)
FY20 Total	9,884	4,661		2,201	6,863	3,021	30.6%
FY19 Total	8,949	6,047	-	2,186	8,233	716	8.0%
FY18 Total	15,096	9,635	-	3,326	12,961	2,135	14.1%
FY17 Total	14,570	5,271	-	2,584	7,856	6,715	46.1%
FY16 Total	15,476	10,389	-	2,367	12,756	2,720	17.6%

Museum Store Revenue and Expenditure Narrative:
Sales in the museum store reflect no onsite foot traffic as the NHS has reduced hours due to the COVID-19 pandemic. Shery sent out the store inventory to our Constant Contact list and updated posts with store items via Facebook. Report reflects activity through March 31, 2021.

Nevada Historical Society
Report to the Board
June 18, 2021

IV. Membership Program

Memberships (new and renewals) chart comparison against four previous fiscal years.

Membership	July - Sep		Oct - Dec		Jan - Mar		April - June		TOTAL	
Categories	New	Renew	New	Renew	New	Renew	New	Renew	New	Renew
Individual	2	44	1	52	7	51	0	0	10	147
Family	0	17	3	18	3	27	0	0	6	62
Sustaining	1	17	0	7	1	14	0	0	2	38
Contributing	0	1	0	1	0	0	0	0	0	2
Patron	0	0	0	0	0	0	0	0	0	0
Benefactor	0	0	0	0	0	0	0	0	0	0
Senior	3	3	0	12	0	7	0	0	3	22
FY 21	6	82							6	82
FY 20	43	75	15	67	18	188	0	0	76	330
FY 19	25	84	12	72	23	81	33	98	93	335
FY 18	95	0	14	132	12	105	30	79	151	316
FY 17	147	0	178	0	128	0	128	0	581	0
FY 16	99	0	188	0	159	0	52	0	498	0
YTD	6	82	0	0	0	0	0	0	6	82
YTD Comparison	13.95%	8200.00%	16.22%	52.56%	10.00%	34.60%	0.00%	0.00%		
Quarterly Comparison	172.00%	89.29%	125.00%	93.06%	78.26%	232.10%	0.00%	0.00%		

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Quarterly Comparison compares the current quarter of the current year against the same quarter in the previous year.

Membership Sales

Nevada Historical Society
Report to the Board
June 18, 2021

Membership sales comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	60	3,819	4,451	3,179	480	5,012	1740	2520	2605				23,866
FY 20	735	3,200	1,670	2,135	1,610	1,190	2,435	5,650	260	0	580	420	19,885
FY 19	1,295	580	2,635	1,085	2,665	1,355	2,295	745	1,455	4,485	1,565	1,820	21,980
FY 18	640	2,595	910	2,100	1,885	3,940	1,610	3,215	2,395	1,215	2,550	1,955	25,010
FY 17	750	2,520	1,081	2,535	1,345	3,925	2,225	2,420	2,955	2,360	770	1,700	24,586
FY 16	950	1,315	910	1,155	3,925	3,775	2,110	3,410	1,725	2,260	940	1,625	24,100
YTD	60	3,879	8,330	11,509	11,989	17,001	18,741	21,261	23,866	0	0	0	23,866
YTD Comparison	4.63%	206.88%	184.70%	205.70%	145.15%	176.82%	157.36%	168.00%	169.14%	0.00%	0.00%	0.00%	
Monthly Comparison	56.76%	551.72%	63.38%	196.77%	60.41%	87.82%	106.10%	758.39%	17.87%	0.00%	37.06%	23.08%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Membership Program Narrative:
In addition to the above categories we also have Institutional members (35 renewal - 0 new). This reflects memberships through March 31, 2021.

V. Museum Attendance Figures

Attendance chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	-	-	-										0
FY 20	578	227	243	388	349	243	334	347	215	0	0	0	2,924
FY 19	539	261	437	182	573	357	393	750	749	537	341	321	5,440
FY 18	581	231	247	440	331	462	382	743	666	520	764	298	5,665
FY 17	2,244	1,459	1,240	1,555	1,992	1,660	257	220	587	578	693	718	13,203
FY 16	1,994	1,507	1,620	1,791	1,659	1,531	1,492	1,637	1,337	1,785	2,091	1,551	19,995
YTD	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD Comparison	0.0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

Museum Attendance Narrative:
The NHS reopened to the public with limited hours due to the COVID-19 pandemic and limited staff, docents, and volunteers. The NHS Research Library is open by appointment Wednesday-Friday from 12:00 to 4:00. The Gallery is open to the public Wednesday 10:00 AM to 4:00 PM and by appointment Wednesday-Friday from 12:00 to 4:00. There were 96 Library visitors, 13 Gallery appointments and 63 walk-in gallery visitors.

Nevada Historical Society
Report to the Board
June 18, 2021

VI. Attendance Receipts

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	0	0	0	0	0	0	15	45	45				105
FY 20	465	395	360	605	330	390	295	310	150	0	0	80	3,380
FY 19	510	745	430	575	395	285	690	970	655	660	480	800	7,195
FY 18	810	710	655	400	357	375	400	285	735	495	710	625	6,557
FY 17	467	509	469	470	811	330	905	640	655	610	415	695	6,976
FY 16	571	694	673	680	357	281	606	495	509	749	480	882	6,977
YTD	0	0	0	0	0	0	15	45	45	0	0	0	105
YTD Comparison	0.00%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	1.0%	0.9%	0.0%	0.0%	0.0%	
Monthly Comparison	91.18%	53.02%	83.72%	105.22%	83.54%	136.84%	42.75%	31.96%	22.90%	0.00%	0.00%	10.00%	

Museum Receipts Figures Narrative:
Due to the COVID-19 pandemic and reduced staff, the NHS had limited operating hours; receipts reflect attendance through March 31, 2021.

VII. Fundraising Activities

- None this quarter

VIII. General Activities

Events, interesting tours, and public outreach

- High Noon continues as a virtual program hosted by Neal Cobb, Shery doing the technology, and cohosted by the Washoe County Library
- Jack Bacon photographed several pieces from the art collections for his upcoming Latimer Art Club book
- Shery continues her fabulous history posts on Facebook and adding new content on the NHS website and PastPerfect online portal
- NHS docents and volunteers continued producing 4th grade school tour videos

Daily Operations- staff Shery and Catherine, docents, and volunteers

- Shery and Catherine fulfilled email, telephone, online and in person research and photo requests
- Shery and Catherine continue to process collections
- Docents are returning to volunteer including working with data entry, photo scanning, library, admissions, and filming school tours. Other docents work at home because of the COVID-19 pandemic; they work on typing and creating online tour projects. The docent board continues to hold virtual meetings
- Shery works with Department of Tourism to post the NHS sponsored talks on the NHS website

- Computer needs update:
  - The NHS is requesting Board Approved Special Project funds to get rid of the DSL connection from AT&T and bring NHS up to a more current technology for one year, until the cost can be factored into FY 23 state budget, not to exceed $5,000 (overseen by DTCA IT.)
  - Working with the Division and DTCA IT in FY22, the NHS will pursue state funding for a cloud storage system to back up digital born materials. Should that request fail, we will be forced to pursue purchase of rack mount servers to replicate storage of digital collections, approximately $35,000.

X. NHS *Quarterly*
Michelle Turk has accepted the Associate Editor position for the *Quarterly* and Prof. Kate Berry of the UNR Geography Department has joined the Editorial Board. William Rowley, Emeritus History Professor UNR, is the Editor-in-Chief of the NHSQ.

XI. Mission Statement
Founded in 1904, the Nevada Historical Society seeks to advance the study of the heritage of Nevada, the Great Basin and the West. The NHS collects manuscripts, rare books, print ephemera, artifacts, maps, photographs, and bound newspapers for the state, and makes its collections available for research, exhibition, and educational purposes.

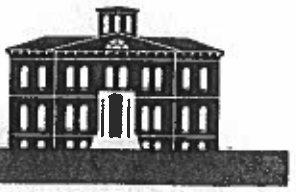
XII. Current Operations
The NHS is open to the public Wednesdays 10 AM to 4 PM and by appointment Wednesdays, Thursdays, and Fridays. The Research Library is open by appointment Wednesdays, Thursdays, and Fridays from 12PM to 4PM. The staff hours are from 8:00 AM to 4:30 PM Monday through Friday.

Catherine Magee, Director
May 24, 2021

NEVADA
HISTORICAL SOCIETY

STEVE SISOLAK Governor
MYRON FREEDMAN Acting Administrator
DANIEL THIELEN Director, *Nevada State Railroad Museum, Carson City*

NEVADA MUSEUMS & HISTORY



REPORT TO THE
BOARD OF MUSEUMS AND HISTORY
June 18, 2021

I. Private Funds Budget Summary

Private Funds Budget Summary B/A #5037 - Carson City

State Fiscal Year 2021	GL/Cat#	Total Budget	Year to Date Actuals	Percentage Year to Date
Cash From Prev Fiscal Year Unrestricted	2511	122,638	122,638	100.00%
Cash From Prev Fiscal Year Restricted	2511	120,095	120,095	100.00%
Cash Bal Fwd New Fiscal Year Unrestricted	2512	0	0	0.00%
Cash Bal Fwd New Fiscal Year Restricted	2512	0	0	0.00%
			242,733	
Comparison of Revenues Budgeted/ Received:				
Facilities Charge	3801	2,834	0	0.00%
Merchandise Sales*	4025	130,000	52,275	40.21%
Gifts & Donations	4251	7,211	1,244	17.26%
Private Grants	4265	36,000	378,200	1050.56%
Friends of NSRMCC	4266	6,607	4,396	66.53%
Treasurers Interest	4326	20,000	2,840	14.20%
Total Revenues:		$202,652	$438,955	216.61%
Comparison of Expenditures Budgeted/Expended:				
Administration	35	12,927	2,877	22.25%
Exhibits	37	50,000	3,093	6.19%
Docents	43	707	0	0.00%
Museum Store	45	133,038	70,011	52.62%
Board Approved Special Projects	48	91,662	0	0.00%
Special Projects (Restricted)	55	140,095	4,013	2.86%
Total Expenditures:		$428,429	$79,994	18.67%
Available Unrestricted Cash			107,413	

Revenue/Expenditure Comparison Narrative:

The above figures reflect the first quarter of fiscal year 2021 revenues and expenditures as of March 31, 2021

* Further detail available in the below identified sections.

Nevada State Railroad Museum-CC
Report to the Board
June 18, 2021

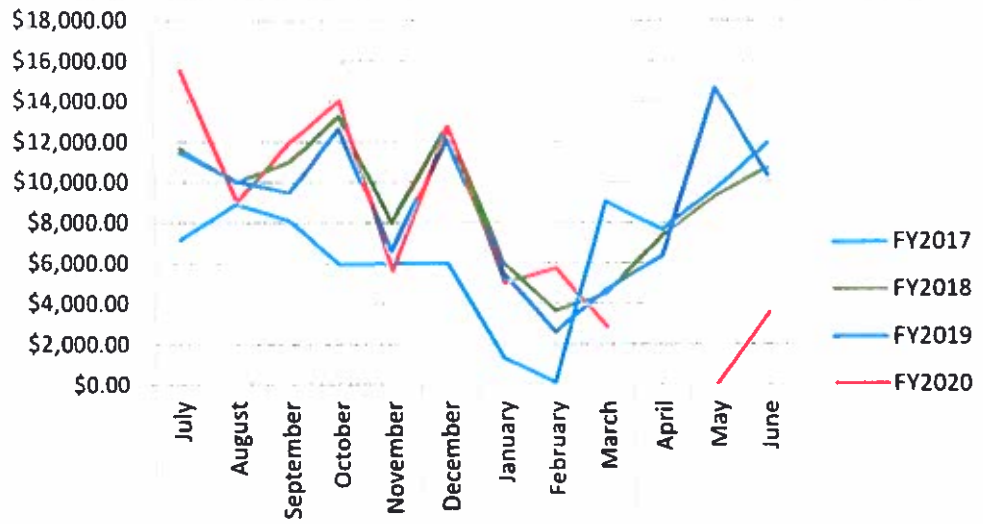
II. Museum Store Sales

Store sales chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	6,866	6,546	8,002	7,578	3,383	3,815	4,036	4,430	7,617				52,275
FY 20	15,536	9,024	11,969	14,004	5,624	12,689	5,002	5,737	2,842	0	20	3,533	85,977
FY 19	11,482	10,042	9,475	12,629	6,604	12,093	5,455	2,609	4,661	6,350	14,656	10,324	106,381
FY 18	11,680	9,998	10,972	13,260	7,980	12,755	5,975	3,648	4,458	7,360	9,334	10,722	108,142
FY 17	7,160	8,882	8,085	5,938	5,988	6,006	1,293	99	9,012	7,654	9,654	11,927	81,697
FY 16	7,851	9,780	8,294	7,821	4,490	8,966	3,465	3,709	6,807	5,874	6,836	10,253	84,145
YTD	6,866	13,412	21,414	28,992	32,376	36,191	40,227	44,657	52,275	0	0	0	52,275
YTD Comparison	59.80%	62.31%	69.08%	66.45%	64.45%	58.07%	59.35%	63.44%	69.65%	0.00%	0.00%	0.00%	
Monthly Comparison	135.31%	89.86%	126.32%	110.89%	85.17%	104.92%	91.69%	219.83%	60.96%	0.00%	0.13%	34.22%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

NSRM CC STORE SALES ANNUAL COMPARISON



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Museum Store Sales Narrative: After the usual slow months of January and February, March visitation and museum store sales were unexpectedly good. Keys to a successful store are large stock and increased store display volume. Currently, the store can allow a maximum of 6 people at a time in the store. This has dramatically been reduced by social distancing. The linear nature of the store reduces browsing, and the tight layout causes the visitor to feel "pushed" by other visitors. Due to the sporadic past year, and a healthy FY21

budget, Lara was able to keep the store well stocked throughout the fall and winter months, so when visitation started to come back, the store had plenty of inventory to offer. The store showed a strong average sale per visitor at $6.84 and the average sale per customer was $26.22, both of which are, once again, up from the previous quarter. Report is through March 31, 2021.

III. Museum Store Revenue and Expenditure Chart

Museum Store Profit and Loss Chart

FY2021	Revenues	Expenditures			Total	Net	% Net
		Merchandise	Personnel	Oper/Other	Expenditure	Profit (Loss)	Profit (Loss)
July	6,866	-	-	-	-	6,866	100.0%
August	6,546	-	-	30	30	6,516	99.5%
September	8,002	19,750	-	99	19,849	(11,847)	(148.1%)
October	7,578	8,708	-	30	8,737	(1,159)	(15.3%)
November	3,383	2,973	-	30	3,003	381	11.2%
December	3,815	22,770	-	30	22,800	(18,985)	(497.6%)
January	4,036	876	-	-	876	3,160	78.3%
February	4,430	14,491	-	-	14,491	(10,061)	(227.1%)
March	7,617	533	-	-	533	7,084	93.0%
April	-	-	-	-	-	-	0.0%
May	-	-	-	-	-	-	0.0%
June	-	-	-	-	-	-	0.0%
FY21 Total	52,273	70,101	-	219	70,319	(18,046)	(34.5%)
FY20 Total	85,977	45,208	57,275	5,411	107,894	(21,918)	(25.5%)
FY19 Total	106,381	56,158	53,501	6,474	116,133	(9,752)	(9.2%)
FY18 Total	108,142	48,130	51,139	6,310	105,580	2,562	2.4%
FY17 Total	81,697	48,415	35,278	4,293	87,985	(6,288)	(7.7%)

Museum Store Revenue and Expenditure Chart Narrative: Store purchasing was minimal during the winter months, picking up slowly in February and March in preparation for the summer season. Lara had to re-stock some expensive items such as t-shirts and custom novelty items. Report is through March 31, 2021.

IV. Membership Program

Membership Program Narrative: The Nevada State Railroad Museum does not have a membership program. People wishing to support the museum through membership join the *Friends of the Nevada State Railroad Museum*. This non-profit organization provides

cash support for various museum projects and programs. As of this date, the current total of memberships stands at 507. The Museum and Friends are establishing a memorandum of understanding to formally codify the 30-year relationship. Report is through March 31, 2021.

Membership	July - Sep		Oct - Dec		Jan - Mar		April - June		TOTAL	
Categories	New	Renew	New	Renew	New	Renew	New	Renew	New	Renew
Individual	2	8	0	4	4	6			6	18
Family	1	5	3	6	8	18			12	29
Sustaining	5	9	0	8	2	9			7	26
Contributing	0	0	0	0	0	3			0	3
Patron	0	0	0	1	0	1			0	2
Benefactor	0	0	0	0	0	0			0	0
Senior	3	31	6	36	5	68			14	135
Students	0	0	0	0	1	0			1	0
Lifetime	0	0	0	0	0	0			0	0
FY 21	11	53	9	55	20	105			40	213
FY 20	9	115	10	98	12				9	553
FY 19										547
FY 18										552
FY 17										575
FY 16										585
YTD	11	53	20	55	51	105	0	0	40	553
YTD Comparison	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0.00%	0.00%	0.00%		
Quarterly Comparison	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0.00%	0.00%	0.00%		

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous
Quarterly Comparison compares the current quarter of the current year against the same quarter in the previous year.

V. Museum Attendance Figures

Nevada State Railroad Museum-CC
Report to the Board
June 18, 2021

Attendance chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	1087	1100	1185	1024	192	402	604	774	1096				7464
FY 20	2131	1924	2031	1506	960	1238	816	1188	299	0	0	0	12093
FY 19	1880	1703	1623	1141	1369	1236	893	340	833	1787	1861	2268	16934
FY 18	2930	1918	2038	2536	1199	1353	911	928	1193	1604	1523	1763	19896
FY 17	2812	1979	2006	2463	1350	1593	55	0	2260	1678	2185	2320	20701
FY 16	2812	2311	1689	2154	1168	1279	811	961	1453	1208	2208	2145	20199
YTD	1,087	2,187	3,372	4,396	4,588	4,990	5,594	6,368	7,464	0	0	0	7,464
YTD Comparison	57.82%	61.04%	64.77%	69.26%	59.46%	55.74%	56.82%	62.52%	67.74%	0.00%	0.00%	0.00%	
Monthly Comparison	113.35%	112.98%	125.14%	131.99%	70.12%	100.16%	91.38%	349.41%	35.89%	0.00%	0.00%	0.00%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Museum Attendance Figures Narrative: Museum attendance increased off the lows of November and December 2020. As more people received COVID-19 vaccinations during the 3rd quarter, attendance steadily increased, growing each month. Anecdotal evidence suggests the museum received an increase of visitors from out-of-state, especially from California, where COVID-19 restrictions were tighter. Report is through March 31, 2021.

VI. Attendance Receipts

Current attendance receipts compared against three previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	6024	6640	7640	9285	751	1736	3381	4080	5877				45414
FY 20	16,201	14,695	15,076	13,446	4,663	4,727	5,401	5,574	2,584	0	0	4,062	86,428
FY 19	12,720	10,030	9,292	8,637	6,775	3,628	5,210	1,918	3,226	6,878	13,117	12,615	94,046
FY 18	14,646	8,848	10,027	13,020	5,261	4,099	5,678	4,026	2,935	6,991	8,446	11,675	45,079
FY 17	12,785	10,124	8,616	8,347	5,174	4,810	1,230	0	4,022	6,101	7,930	11,311	80,450
FY 16	9,799	10,356	8,081	8,606	3,698	4,178	3,055	3,565	5,767	4,716	7,311	12,343	81,476
YTD	6,024	12,664	20,304	29,589	30,340	32,076	35,457	39,537	45,414	0	0	0	45,414
YTD Comparison	47.36%	55.67%	63.37%	72.74%	63.94%	62.79%	62.99%	67.92%	73.92%	0.00%	0.00%	0.00%	
Monthly Comparison	127.37%	146.51%	162.24%	155.68%	68.83%	130.29%	103.67%	290.62%	80.10%	0.00%	0.00%	32.20%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.
Monthly Comparison compares the current month of the current year against the same month in the previous year.

Museum Attendance Receipts Narrative: This quarter we are bringing the thunder. Our visitation is up. The museum opened to 5 days a week in January. March set a record in visitation. We struggle between being too successful and thereby becoming a sickness spreading activity or limiting access. We are at capacities that we feel are safe and reasonable. Report is through March 31, 2021.

VII. Train Ride Receipts

Nevada State Railroad Museum-CC
Report to the Board
June 18, 2021

Train Ride receipts compared against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	3194	806	3640	4112	1697	0	0	0	0				13449
FY 20	15,620	4,588	6,288	9,956	0	11,670	0	0	0	0	0	0	48,122
FY 19	5,559	569	3,634	5,520	5,402	22,908	0	0	0	3,119	7,311	2,833	56,855
FY 18	8,953	2,898	5,715	14,180	5,249	18,809	0	0	0	2,232	5,141	6,006	69,183
FY 17	7,264	4,487	7,239	9,738	6,917	18,024	190	0	0	317	5,161	5,258	64,594
FY 16	7,703	4,087	5,477	4,992	3,828	16,671	1,650	0	0	2,553	5,592	8,714	61,268
YTD	3,194	4,000	7,640	11,752	13,449	0	0	0	0	0	0	0	13,449
YTD Comparison	57.5%	65.3%	78.3%	76.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Monthly Comparison	281.0%	806.3%	173.0%	180.4%	0.0%	50.9%	#DIV/0!	#DIV/0!	#DIV/0!	0.0%	0.0%	0.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Train Ride Receipts Narrative: There were no operations this quarter. Social distancing and capacity restrictions are hampering plans. In November 2020, we had a felon in a Jaguar automobile crash into our turntable while fleeing the police. Repairs have been delayed due to personnel, weather and corrective plans. Report is through March 31, 2021.

VIII. Fundraising Activities:

- The museum and the Friends of the NSRM are preparing an aggressive fundraising campaign for the repair of a locomotive for use in annual operations. It is critical that the museum decreases its reliance on artifacts for use in general passenger traffic.
- The museum is offering itself as a destination location for weddings and receptions.
- The museum is in discussions with several families who are considering the museum in their estate planning.

IX. General Museum Activities

- Starting January 21, the museum reopened to five days per week operations, Thursday through Monday, 9:00am to 4:30pm.
- The museum began a monthly speaker's series via Zoom in February. The online programs created an opportunity to connect with the public remotely. The topic of the first presentation was a night photo shoot at NSRM from November 2019 by *Railfan & Railroad* Editor Steve Barry.

Subsequent presentations included: *The History of the V&T Locomotive* Lyon; *Transnationalism and the Transcontinental Railroad;* and *We Can Do It: Women Working on the Railroad.* The program will take a break for the summer and start again in the fall.

- In February, the museum acquired the David Myrick Collection from the Colorado Railroad Museum. Because the collection is more relevant to Nevada than Colorado, staff from the Colorado Railroad Museum and NSRM agreed moving the collection to Carson City was in the best interests of both institutions and researchers. The collection includes 44 bankers boxes of papers related to Nevada and Eastern California railroading, as well as over 280 maps and 88 travel posters from the 1940s and '50s.

- The airbrakes to the locomotive *Glenbrook* are almost complete.

- The turntable was damaged by a gun-toting Californian. He launched his uninsured Jaguar into the turntable while trying to escape the Carson City Sheriff during a traffic stop. Oddly, we had Capital Police and Highway Patrol on the site for an unrelated visit. The felon ran with a handgun and was apprehended without injury. The turntable has been repaired and is now in operation. Risk Management supported a couple of modifications that resulted in improved operation.

Mission Statement

The Nevada State Railroad Museum is a cultural resource dedicated to educating the broadest possible audience about the contributions of railroads and railroading to the development of Nevada.

This mission is realized through the collection, preservation and interpretation of significant locomotives, rolling stock, artifacts, photographs, documents and ephemera directly relating to railroads and railroading in Nevada.

Current Operations

As of January 21, 2021, the museum is open five days per week, Thursday through Monday, 9:00 a.m. to 4:30 p.m.

STEVE SISOLAK Governor
PETER BARTON Administrator
DANIEL THIELEN Director, *Nevada State Railroad Museum, Carson City*

NEVADA MUSEUMS & HISTORY

February 3, 2021

Authorization is requested to deaccession 20 items (listed on the attached sheet) from the Nevada State Railroad Museum's permanent collection. Thirteen of the items are authentic railroad uniforms, but they are either duplicate of what we have or are from non-Nevada railroads. Five of the items are insignificant articles of clothing or costumes. And two are framed railroad prints of insignificant subjects.

Three of the uniforms are to be transferred to NSRM Boulder City, but as Expendable Items rather than elements of the Permanent Collection. Thus their deaccession is requested.

Other museums have requested that four of the uniforms been transferred to their collections. If no institution(s) interested in the remaining uniforms are located, they will be destroyed. The five non-uniform articles of clothing will be donated to a clothing charity. The two prints will be offered to the museum store (which was where they should have gone in the first place).

Approved by	**Date**
Curator	3 Feb 2021
Museum Director	8 FEB 2021
Administrator, Division of Museums & History	
Chair, Board of Museums & History	

Items for deaccession
February 1, 2021

RM-4465-G-3 Amtrack – NSRM Boulder City
RM-4465-G-1 Amtrack – NSRM Boulder City
RM-3371-G-1 Amtrack – Sparks Heritage Museum
RM-4044-G-1 Amtrack – Eric Dillbeck – Oklahoma Ry Museum
RM-3319-G-1 Amtrack – Sparks Heritage Museum
CM/RM 2432-g-2 Amtrack
RM-3606-G-1 Santa Fe – NSRM Boulder City
RM-3606-G-2 Santa Fe – Eric Dillbeck – Oklahoma Ry Museum
RM-3606-G-3 Santa Fe – Jim Lundquist—Pacific Southwest Ry Museum
RM-3986-G-1 Great Northern
RM-4016-G-1 Burlington Northern
RM-4195-G-6 Rio Grande
RM-5420-G/E-003a and b – Amtack uniform
RM-3807-G-2 Steam Expo jacket
RM-3807-G-1 Steam Expo T shirt
RM-3719-G-70 Sacramento jacket
CM/RM 2758-G-1 costume dress
CM/RM 2753-G costume dress
RM-4601-G-1 framed photo of Reading RR loco
RM-4579-G-1 framed Lyle Ball print

Memorandum of Understanding Between
The Nevada State Railroad Museum and the Friends of the Nevada State Railroad Museum
Activities, Responsibilities
June 14, 2021

The Nevada State Railroad Museum (NSRM or Museum) is a cultural resource dedicated to educating the broadest possible audience about the contributions of railroads and railroading to the development of Nevada.

This mission is realized through the collection, preservation and interpretation of significant locomotives, rolling stock, artifacts, photographs, documents and ephemera directly relating to railroads and railroading in Nevada.

The mission of The Friends of the Nevada State Railroad Museum (FNSRM) is to support the Nevada State Railroad Museum, Carson City through staffing, tours, maintenance and operations of railroad equipment, funding, and restoration of historic equipment. The FNSRM has been the most ardent supporter of the NSRM for over 30 years. The FNSRM's goals, from inception, are to provide the Museum with qualified operators, provide support for events and develop funds to enhance the mission of the Museum. Their reach includes restoration, facility maintenance, education, special events, marketing and supporting underserved communities.

The FNSRM gains revenue throughout the year by collecting dues, sponsoring special events and receiving donations for a variety of activities. FNSRM expenditures throughout the year support the mission of the organization. The FNSRM is an IRS 501(c)(3) corporation.

The Friends activities include:

1) Manage the NSRM's membership program (25% of membership fees paid to the museum quarterly)
2) Oversee museum volunteer support and organization
3) Train volunteers in the operations of historic equipment
4) Develop and support special events
5) Raise funds for events, exhibits and restoration

Museum Membership Program

1) 25% of gross membership fees to be paid to the NSRM private funds account quarterly
2) Membership categories and fees are reviewed and approved by the Board of Museums and History annually
3) Funds generated by membership fees are budgeted annually in the Museum's operating accounts
4) Any person volunteering at the museum is subject to the rules governing Volunteers in State Service including:
    a. State of Nevada Sexual Harassment & Discrimination Policy Acknowledgement and
    b. Volunteer in State Service MOU
5) All members of the Friends are entitled to the following benefits:
    - Free admission to state museums
    - ½ price rides on regularly scheduled weekend trains. This excludes Santa Trains and other special events. This benefit is nontransferable. This benefit subject to review annually
        - Friends members receive a 15% discount at all state museum gift shops,

In all cases, Friends volunteers or museum only volunteers must participate in the same training and crew certifications. All volunteers must comply with Federal, State and Friends rules and regulations and code of conduct. The State of Nevada reserves the right to withdraw volunteer status to anyone who does not comply with these rules, regulations, and codes.

Financial Responsibilities

The donations and income received, and expenses incurred by FNSRM in meeting its mission are as follows.

Revenue:
The Friends collects donations for its use from volunteer-run activities including:

1. 75% of membership fees received
2. Santa Train Raffle
3. Photos with the historic steam engine, the locomotive *Inyo* (during Santa Train)
4. Donations directly to FNSRM
5. Iron Horse Rail Camp
6. Special train rides (to be developed)
7. Donation of equipment, models, media, cash, etc. given to FNSRM
8. Other FNSRM-sponsored special events

Expenditures:
The Friends expends its funds for activities approved by FNSRM Board of Directors including:

1. Costs associated with special events and activities (as listed above)
2. Restoration activities sponsored by FNSRM
3. Special maintenance activities
4. Equipment and historical display acquisitions
5. Volunteer support including social events, meals and snacks for operating crew and other active volunteers
6. Organization operations expenses including membership management, public outreach, fundraising, communications, and normal corporate activities
7. Annual audit of financial activities

All expenditures affecting State of Nevada property, collections, materials, or personnel will be approved by the Museum Director and/or Administrator or Board of Museums and History per statutory direction. No construction may take place without approval of appropriate authority having jurisdiction.

Other financial activities

The Friends, on occasion, make purchases for the NSRM. These purchases are then received by the NSRM as an in-kind donation to the State. This service is provided upon request of the NSRM in order to purchase items from vendors who operate as 'cash only' or who conduct such limited business with the State of Nevada that they decline to become registered vendors.

Signed:

Daniel Thielen, Director NSRM	**State of Nevada, Attorney General** **Approved as to form**
Bob Stoldal, Chairman **NV Board of Museums and History**	**Barry Simcoe, President FNSRM Inc.**

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Activities, Responsibilities
June 14, 2021

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3. Special maintenance activities
4. Equipment and historical display acquisitions
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Other financial activities

The Friends, on occasion, make purchases for the NSRM. These purchases are then received by the NSRM as an in-kind donation to the State. This service is provided upon request of the NSRM in order to purchase items from vendors who operate as 'cash only' or who conduct such limited business with the State of Nevada that they decline to become registered vendors.

Signed:

Daniel Thielen, Director NSRM	**State of Nevada, Attorney General** **Approved as to form**
Bob Stoldal, Chairman **NV Board of Museums and History**	**Barry Simcoe, President FNSRM Inc.**

Memorandum of Understanding Between
The Nevada State Railroad Museum and the Friends of the Nevada Southern Railroad
Operations
June 14, 2021

1) **Background:** The Nevada State Railroad Museum is a cultural resource dedicated to educating the broadest possible audience about the contributions of railroads and railroading to the development of Nevada. The mission of The Friends of the Nevada State Railroad Museum (FNSRM) is to support the Nevada State Railroad Museum, Boulder City (NSRMBC) through staffing, tours, maintenance and operations of railroad equipment, funding, and restoration of historic equipment.

2) **Authority:** NRS 381; NAC 381; Nevada State Railroad Museum Collections Policy;
3) **Purpose:** To maximize the revenue potential of the NSRMBC by supporting its native and contract-based programs, and to protect collections, restore rolling stock, interpret Nevada's rich railroad history, and support K-12 STEAM education opportunities.

4) **Responsibilities of the Parties:**
   a. The NSRMBC will manage the museum collection and its revenues.
   b. The FNSRM will conduct 10 special event activities each FY, and:
      i. Obtain a light switching locomotive;
      ii. Support the muscle powered rail bike enterprise in Boulder City;
      iii. Indemnify the State for their operations.

5) Personnel: The FNSRM and the NSRMBC will provide the highest trained staff to ensure safe operations at all times. In all cases, FNSRM volunteers or museum only volunteers must participate in the same training and crew certifications. All volunteers must comply with Federal, State and Friends rules and regulations and code of conduct. The NSRMBC reserves the right to withdraw volunteer status to anyone who does not comply with these rules, regulations, and codes.

6) General Provisions

   a. Points of Contact:
      i. The Director of NSRMBC,
      ii. The Administrator of Museums and History,
      iii. President of FNSRM,
      iv. Chairman of the Board of Museums and History per statutory direction.
   b. This agreement will be reviewed annually for five (5) years and bi-annually after thereafter.
   c. Modification of the Agreement will be only by the written agreement of the parties.
   d. Any disputes will be resolved by the signatories through the Administrator of the Division of Museums and History and approved by Chair of the Board of Museum's and History per statutory direction.
   e. Termination of Agreement can be done by either party and will require the removal of all privately owned or leased materials from State property within 60 days of termination.
   f. This Agreement is not transferrable.
   g. It is expressly understood and agreed that this MOA embodies the entire agreement between the NSRMBC and the Friends of the Nevada Southern Railway
   h. This Agreement will take effect July 1, 2021.
   i. This Agreement will expire on July 1, 2026 unless renewed.

7) Financial Details
   a. The Friends will transfer to the State of Nevada the cost of a discounted ticket for each rider on the Nevada Southern Railroad at the NSRMBC.
   b. The remuneration will take place on the 15th of each month.
   c. No modifications or repairs to State of Nevada owned rolling stock, facilities or other property will take place without express approval of the Director of the NSRMBC.

Signed:

Randy Hees, Director NSRM	State of Nevada, Attorney General Approved as to form
Bob Stoldal, Chairman NV Board of Museums and History	Scott Dam, President FNSR Inc.

Addendum to the Memorandum of Understanding between Nevada State Railroad Museum, Boulder City and Friends of the Nevada Southern Railway

Governing the "Live Steamers" Miniature Railway
June 14, 2021

Purpose:

This is an addendum to the existing Memorandum of Understanding between the Friends of the Nevada Southern Railway (FNSR) and the Nevada State Railroad Museum, Boulder City (NSRMBC) which governs the FNSR activities at the museum.

This addendum is to authorize and govern the construction of a "Live Steam" miniature railway on museum property by the FNSR "LIVE STEAMERS", a subgroup of the FNSR, and allow them to conduct activities directly related to that miniature railroad's operations.

Background:

1. The LIVE STEAMERS operate a 7.5" gauge, (approximately 1/8 scale), ride-on, model railroad at the Nevada State Railroad Museum, Boulder City. Operating equipment includes; steam powered (hence the name "Live Steam") electrically powered, or gasoline engine powered locomotives as well as passenger carrying and decorative rolling stock.

2. During 2010 a group of interested volunteers approached the Museum Director with a proposal to build The LIVE STEAMERS scale railroad facility. After securing verbal approval, work began in April 2011. The first phase of construction included 2500 feet of track and a maintenance area. All materials and labor were donated. In April 2012 The LIVE STEAMERS began carrying public passengers on a donation basis, to date carrying over 35,000 passengers. In 2016 The LIVE STEAMERS began a second major phase of construction with over 2000 feet of track and improvements to the maintenance area. Again, all materials and labor obtained by donation. Both phases of the Live Steam railway were included in the preliminary site plan for the museum's expansion.

3. During planning of the new museum building, it was determined that no formal written documentation existed authorizing The FNSR LIVE STEAMERS to operate on NSRMBC premises. This document serves as the agreement to occupy State property and to operate trains for a period limited to three (3) years.

Operation of The FNSR LIVE STEAMERS Scale Railroad Facility:

1. The FNSR are a division of the Friends of the Nevada Southern Railway, a 501c3. All requirements and conditions of membership described in that MOU apply to members of the Live Steamers.

2. The LIVE STEAMERS will conduct all operations in a safe and responsible manner under the provisions of the Friends of the Nevada Southern Railway, Live Steamers Safety Rules, dated September 2016 (as reviewed and accepted by NSRMBC staff) and commonly accepted practices of the hobby. Only

State-owned equipment or equipment loaned (through a formal process) to the State will be used for public train rides.

3. The LIVE STEAMERS are expected to support the Museum's educational mission, to present the history of southern Nevada's railroads to the public.

4. The Live Steam train rides will be available to the public a minimum of four hours per day, two days a month (currently the second and fourth Saturday) weather permitting, unless otherwise required to close by the State of Federal Government due to pandemic, health, or safety issues."

5. The LIVE STEAMERS may close to the public in: 1) January for maintenance purposes and 2) in July and August due to heat. To the maximum extent possible, train rides shall be offered to the public during holiday periods and special events sponsored by NSRMBC and the FNSR.

6. The LIVE STEAMERS may operate on other occasions, for the public, for their members, or for non-profit organizations on a requested or invited basis in coordination with NSRMBC and the FNSR activities.

7. In coordination with NSRMBC and the Friends of the Nevada Southern Railway, the LIVE STEAMERS may host meets for invited hobbyists. Hosted meets may not be open to the public. Hosted meets may operate during evening hours. The LIVE STEAMERS will ensure that any visiting equipment meets safety standards published in the Friends of the Nevada Southern Railway, Live Steamers Safety Rules, dated September 2016. Such hosted meets may be suspended by the NSRMBC Director if they impose on public programs.

Use and Maintenance of The LIVE STEAMERS Scale Railroad Facility:

1. The NSRMBC grants the FNSR and the LIVE STEAMERS use of NSRMBC premises to be used for scale model railroad facility (tracks, "steaming bay", storage area and loading platform) for educational and recreational uses. Such use shall include the right to occupy and improve the scale railroad facility consistent with the purposes of this agreement and the conditions contained therein. Use of the premises by The FNSR and the LIVE STEAMERS for any purpose not directly involving the provision of services as detailed in this agreement or the administration thereof is prohibited unless specifically authorized in advance in writing by the Museum Director or the Museum Director's duly authorized representative.

2. The LIVE STEAMERS shall keep the scale railroad facility free of trash and shall comply with all applicable laws and regulations concerning the use of the property including compliance with all Fire Department notices or citations and rules and regulations regarding safety and brush clearance requirements. The LIVE STEAMERS shall, at its sole cost and expense, keep in good repair and maintain all those permitted facilities and grounds at the scale railroad facility as designated in this agreement on a year-round basis. LIVE STEAMERS shall keep the scale railroad facility clean, neat, and orderly; and keeping the total permitted area in a park-like condition. Debris, loose papers, trash, garbage, or any litter which may become wind-borne, shall be properly controlled and eliminated.

3. The NSRMBC, may allow reasonable access to the State shop building, tools and equipment to The LIVE STEAMERS for maintenance, construction and other activities if available.

4. Ownership of Improvements: All improvements made by The LIVE STEAMERS on the permitted premises shall become the property of THE NSRMBC and shall be subject to this permit with the express exception of fixtures and improvements made to the scale railroad track, right-of-way, and appurtenances.

5. Surrender by The LIVE STEAMERS: The LIVE STEAMERS shall have the right to surrender this permit at any time on ninety (90) calendar days written prior notice to NSRMBC

6. Surrender of Premises and Disposition of Improvements: Upon revocation or termination of this agreement, The LIVE STEAMERS will quit and surrender possession of the scale railroad facility to THE MUSEUM in as good and usable a condition, acceptable to NSRMBC, as the scale railroad facility was in at the time of the first occupation thereof by The LIVE STEAMERS, subject to existence of any improvements constructed by The LIVE STEAMERS and subject to normal wear and tear, excepting therefrom damage caused by the elements, acts of God or other causes beyond The LIVE STEAMERS control. All railroad track, fixtures, supplies, materials and appurtenances, shall be transferred to and become property of other scale railroad facilities in the hobby. State owned rolling stock will be turned over to the FNSR for disposition.

7. The LIVE STEAMERS shall remove from the premises all personal property unless written permission to leave specific items on the premises is first obtained from NSRMBC.

8. Assignment and Subletting: The FNSR nor the LIVE STEAMER shall not sublet the permitted premises or any portion thereof, nor allow the same to be used by any other person or organization for any other use than herein specified.

9. Storage of Personal Property: The LIVE STEAMERS may permit the storage by members only of personally owned locomotives and other scale railroad equipment on the premises and may assess a fee to these members for this special privilege which is in addition to the cost of the annual membership fee. Members will store personally owned equipment in steel intermodal shipping containers (CONEX) purchased at the members' expense. The NSRMBC is not responsible for privately owned equipment stored on Museum property. The FNSR Live Steamers will maintain an inventory of private equipment stored on site, and who is authorized to remove such equipment. In the event of a dispute over personal property stored at the Museum, the NSRMBC retains the right to require a court's authorization before releasing that property.

10. Fundraising and Fund Utilization: The LIVE STEAMERS may engage in fundraising activities to offset costs related to their operations. The LIVE STEAMERS may accept donations offered in support of their operations but shall not charge for giving rides or otherwise providing service or information to the public, or imply that donations are required for giving the public rides.

11. Operations review: At the request of either party, representatives of The LIVE STEAMERS and THE NSRMBC will meet periodically to review operational matters covered by this agreement and to identify situations requiring improvement and the means for accomplishing said improvements.

12. Exhibits: The following Exhibits are attached hereto and are incorporated herein by reference and form a part of this permit:

1. Map of proposed miniature railroad

2. *Friends of the Nevada Southern Railway, Live Steamers Safety Rules*, dated September 2016

13. Complete: This agreement contains the full and complete agreement between the parties. No verbal agreement or conversation with any officer or employee of either party will affect or modify any of the terms and conditions of this permit.

Signatures

Randy Hees, Director NSRMBC

State of Nevada, Attorney General
Approved as to form

Bob Stoldal, Chairman
NV Board of Museums and History

Scott Dam, President FNSR Inc.

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA STATE RAILROAD
MUSEUM, BOULDER CITY
Randall Hees | Director

MUSEUM LOCATION
601 Yucca Street
Boulder City, NV 89005

MAILING ADDRESS
600 Yucca Street
Boulder City, NV 89005

REPORT TO THE BOARD OF MUSEUMS AND HISTORY
June 18, 2021

I. Private Funds Budget Summary

Private Funds Budget Summary B/A #5037 - Boulder City

State Fiscal Year 2021	GL/Cat#	Total Budget	Year to Date Actuals	Percentage Year to Date
Cash From Prev Fiscal Year Unrestricted	2511	45,523	45,523	100.00%
Cash From Prev Fiscal Year Restricted	2511	851	851	100.00%
Cash Bal Fwd New Fiscal Year Unrestricted	2512	0	0	0.00%
Cash Bal Fwd New Fiscal Year Restricted	2512	0	0	0.00%
			46,374	
Comparison of Revenues Budgeted/ Received:				
Facilities Charge	3801	2,833	500	17.65%
Merchandise Sales*	4025	32,230	0	0.00%
Gifts & Donations	4251	3,079	73	2.37%
Private Grants	4265	0	0	0.00%
Friends of NSRMBC	4266	4,108	0	0.00%
Total Revenues:		$42,250	$573	1.36%
Comparison of Expenditures Budgeted/Expended:				
Board Approved Special Projects	48	46,315	65	0.14%
Boulder City Railroad	52	38,682	351	0.91%
Special Projects (Restricted)	55	338,469	0	0.00%
Total Expenditures:		$423,466	$416	0.10%
Available Unrestricted Cash			45,680	

Revenue/Expenditure Comparison Narrative:

The above figures reflect the first quarter of fiscal year 2021 revenues and expenditures as of March 31, 2021. * Further detail available in the below identified sections.

Nevada State Railroad Museum-BC
Report to the Board
June 18, 2021

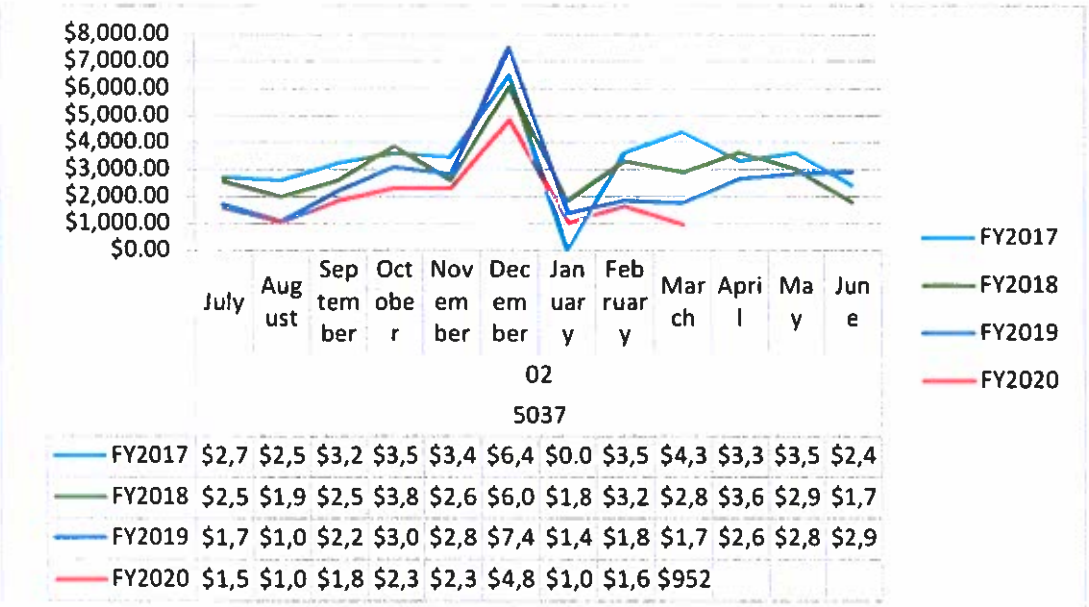
II. Museum Store Sales

Store sales chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	0	0	0	0	0	0	0	0	0				0
FY 20	1,578	1,042	1,838	2,303	2,307	4,833	1,026	1,653	952	0	0	0	17,533
FY 19	1,717	1,071	2,200	3,080	2,828	7,497	1,401	1,855	1,759	2,649	2,839	2,900	31,798
FY 18	2,552	1,997	2,590	3,843	2,603	6,042	1,843	3,289	2,887	3,605	2,988	1,796	36,035
FY 17	2,703	2,588	3,216	3,583	3,442	6,473	0	3,585	4,382	3,301	3,580	2,411	39,264
FY 16	2,881	2,621	3,099	3,785	2,495	7,720	0	2,531	4,727	2,925	3,015	3,548	39,347
YTD	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD Comparison	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Monthly Comparison	91.9%	97.3%	83.5%	74.8%	81.6%	64.5%	73.2%	89.1%	54.1%	0.0%	0.0%	0.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

NSRM BC STORE SALES ANNUAL COMPARISON



	July	August	September	October	November	December	January	February	March	April	May	June
FY2017	$2,7	$2,5	$3,2	$3,5	$3,4	$6,4	$0.0	$3,5	$4,3	$3,3	$3,5	$2,4
FY2018	$2,5	$1,9	$2,5	$3,8	$2,6	$6,0	$1,8	$3,2	$2,8	$3,6	$2,9	$1,7
FY2019	$1,7	$1,0	$2,2	$3,0	$2,8	$7,4	$1,4	$1,8	$1,7	$2,6	$2,8	$2,9
FY2020	$1,5	$1,0	$1,8	$2,3	$2,3	$4,8	$1,0	$1,6	$952			

Museum Store Sales Narrative: The museum store has been closed since March 14th 2020 due to Covid-19. Under normal circumstances, store sales are limited by the size of the very small store (196 square feet). We are concerned about how to deal with social distancing in this small space when we can reopen the museum. As we look to reopening the store, we are finding that identifying new merchandise is difficult. During much of Covid, the POS system was out of service, removed to be upgraded in August and as of late November has not been returned. The system has since been returned and tested. Store sales are reported through March 31, 2021

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III. Museum Store Revenue and Expenditure Chart

Nevada State Railroad Museum-BC
Report to the Board
June 18, 2021

FY2021	Revenues	Expenditures			Total	Net	% Net
		Merchandise	Personnel	Oper/Other	Expenditure	Profit (Loss)	Profit (Loss)
July	-	-	-	-	-	-	0.0%
August	-	-	-	-	-	-	0.0%
September	-	-	-	-	-	-	0.0%
October	-	-	-	-	-	-	0.0%
November	-	-	-	-	-	-	0.0%
December	-	-	-	-	-	-	0.0%
January	-	-	-	-	-	-	0.0%
February	-	-	-	-	-	-	0.0%
March	-	-	-	-	-	-	0.0%
April	-	-	-	-	-	-	0.0%
May	-	-	-	-	-	-	0.0%
June	-	-	-	-	-	-	0.0%
FY21 Total	-	-	-	-	-	-	0.0%
FY20 Total	17,533	11,432	3,430	3,652	18,514	(982)	(5.6%)
FY19 Total	31,798	18,869	6,382	2,103	27,353	4,445	14.0%
FY18 Total	36,035	16,314	6,173	2,297	24,784	11,251	31.2%
FY17 Total	39,264	23,213	5,846	6,017	35,076	4,189	10.7%
FY16 Total	44,536	19,247	6,957	463	26,666	17,870	40.1%

Museum Store Revenue and Expenditure Narrative: Between 3 ½ month of lost sales and charges for the Window 10 upgrade, the store had a net 5.6% in FY 20. There have been no saled in FY 21. This report covers store/sales activity through March 31, 2021.

IV. Membership Program

Museum Membership Narrative: The NSRM/BC has no state membership program. Instead, individuals wanting to support the museum do so by joining/supporting the *Friends of the Nevada Southern Railway.* The Friends have recently been working with the Board's Membership committee, to make their membership program consistent with the programs of the other State Museums.

Total memberships: 428

Note: All memberships for the period April 2020 through March 2021 were extended by twelve months.

V. Museum Attendance Figures (Train Ridership Only)

Nevada State Railroad Museum-BC
Report to the Board
June 18, 2021

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	0	0	0	404	306	0	0	93	473				1276
FY 20	791	698	1,459	796	791	7,021	1,272	2,148	716	0	0	0	15,692
FY 19	1,032	806	1,421	3,044	1,687	11,727	1,158	921	2,053	1,171	827	818	26,665
FY 18	1,514	1,065	1,183	3,987	1,669	11,744	2651	2,318	2,663	2,043	1,384	1,946	34,167
FY 17	1,705	1,199	1,968	3,980	1,553	11,420	0	1,958	2,438	3,377	1,970	1,071	32,639
FY 16	1,489	1,675	1,710	3,444	2,152	12,083	0	2,424	2,546	2,631	2,275	1,102	33,531
YTD	0	0	0	404	710	0	0	803	1,276	0	0	0	15,692
YTD Comparison	0.0%	0.0%	0.0%	6.4%	8.9%	0.0%	0.0%	3.7%	5.4%	0.0%	0.0%	0.0%	
Monthly Comparison	76.6%	86.6%	102.7%	26.1%	46.9%	59.9%	109.8%	233.2%	34.9%	0.0%	0.0%	0.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.
Monthly Comparison compares the current month of the current year against the same month in the previous year.

The museum closed March 12, 2020 due to the Covid-19 pandemic. We cautiously restarted train rides in October, then were forced to shut down again in November. We did not offer a Christmas program. We again reopened cautiously in February with very limited seating capacity. This report covers store/sales activity through March 31, 2021.

Rail Explorer's Ridership

Starting January 10, 2018, we hosted Rail Explorers, a rail bike program under a revenue contract. The attendance numbers above do not reflect their ridership, which was:

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 18	0	0	0	0	0	0	315	374	400	1026	0	0	2115
FY 19	0	0	0	0	0	0	693	1242	1413	1226	0	0	4574
FY 20	0	0	0	888	1788	1111	1152	1500	778	0	0	1012	3787
FY 21	1374	986	2585	6020	5675	4196	3462	3462	3698	4343			35801

In F/Y 2018 and 2019 REX only operated January through April. They recommenced operations on October 11, 2019 for the 2020 season. They now have a dedicated Boulder City fleet of rail-explorer vehicles and operate in Boulder City year-round. They were closed due to the virus from March 15 through early June. Their current contract with the state expires in March 10, 2020. We completed an RFP on January 15 and are now in the process of renewing their contract. REX revenue is included in "Train Ride Receipt's" below. This report covers store/sales activity through March 31, 2021.

Nevada State Railroad Museum-BC
Report to the Board
June 18, 2021

VI. Attendance Traffic (Display Pavilion Only)

Current attendance traffic compared against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	1208	907	1024	654	424	339	399	502	616				6073
FY 20	2,380	1,189	594	1,774	1,062	2,865	857	1,502	512	0	0	0	12,735
FY 19	871	486	1,236	1,166	745	3,030	280	1,200	1,100	675	728	2,731	14,248
FY 18	587	822	1,250	2,441	851	4,240	589	1,399	1,136	1,250	1,216	759	16,540
FY 17	450	457	679	522	293	321	551	432	902	861	577	873	6,918
FY 16	446	427	357	337	324	263	165	450	887	1114	519	300	5,589
YTD	1,208	2,115	3,139	3,793	4,217	4,556	4,955	5,457	6,073	0	0	0	6,073
YTD Comparison	138.7%	155.9%	121.1%	100.9%	93.6%	60.5%	63.4%	60.5%	60.0%	0.0%	0.0%	0.0%	
Monthly Comparison	273.2%	244.7%	48.1%	152.1%	142.6%	94.6%	306.1%	125.2%	46.5%	0.0%	0.0%	0.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Museum Attendance Narrative:
The Boulder City facility does not charge an admission fee at his time. The NSRM/BC tracks non-paying visitors passing through our un-staffed, open-air display pavilion Monday through Friday from 9:00 to 3:30 only (hours extended as staffing allows) We use an automatic counter to determine attendance. Additionally, we maintain a visitor logbook. That book shows that as many as 70% of our weekday guest are from outside the Las Vegas area. Increasingly we have volunteers working on the equipment in the pavilion and interacting with guests. In January we started an occasional docent program in the RPO car. Due to the pavilion was closed March 12. Staff report that guests continue to visit the museum during the closure, We have formally allowed visitors since late May. REX has resulted in longer pavilion hours. Report is through March 31, 2021

Nevada State Railroad Museum-BC
Report to the Board
June 18, 2021

VII. Train Ride Receipts

eceipts compared against four previous fiscal years.

July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
0	5805	6075	10310	22692	12285	16875	11475	15891				101408
6,507	4,796	10,691	15,200	36,850	94,631	17,680	20,016	22,144	6,135	0	0	234,650
7,192	7,217	8,748	21,615	43,732	83,844	12,465	17,012	19,953	22,535	11,996	11,972	268,281
6,200	6,521	7,911	23,550	30,969	37,281	27,987	15,237	28,090	17,955	13,146	28,078	242,925
8,327	9,169	10,725	20,310	22,319	57,586	0	12,029	14,756	18,475	15,317	7,151	196,163
9,832	9,021	11,610	20,803	25,915	59,527	0	10,617	17,918	12,721	16,108	7,213	201,285
0	5,805	11,880	22,190	44,882	57,167	74,042	85,517	101,408	0	0	0	101,408
0.0%	40.3%	51.3%	49.6%	50.7%	33.2%	40.1%	42.4%	45.7%	0.0%	0.0%	0.0%	
90.5%	66.5%	122.2%	70.3%	84.3%	112.9%	141.8%	117.7%	111.0%	27.2%	0.0%	0.0%	

Comparison compares the cumulative year to date figures against the same time period in the previous year.

Train Ride Receipts Narrative: Covid impacts on year FY 20 were mitigated by a very successful Christmas program and REX payments. Train ride receipts shown for FY 21 are entirely REX payments. Public train rides restarted on Oct 17th but were again suspended on Nov 12. At this date, it is not clear that we will have a Christmas program in December 2020. Report is through March 31, 2021.

VIII. Fundraising Activities

Staff and our Blue-Ribbon Committee continues to work towards support for museum expansion. The immediate priority is funding the completion architectural package, to have the project "shovel ready" when bond money becomes available. It is believed that we will be receiving $1.5 million in this legislative cycle from the initial bond fund distribution

IIX. General Museum Activities

- **Corvid-19.** As the pandemic loomed in early 2020, the museum tried to prepare, We updated our emergency procedures to include Covid response, purchased supplies including a suitable disinfectant which can be used on upholstered seats. The friends have purchased masks, and UV lights to disinfect those masks. REX has purchased hand sanitizer dispensers for use on the platform. Despite these preparations, the Museum closed March 12, 2020 due to the pandemic. We opened our outdoor spaces in late May, without train rides. Working with REX we developed a plan to allow their renewed operation with social distancing when the Governor allows gathering of 50 people of more Regular public train rides would follow when gatherings of 100 people are allowed. We expect to initially use open cars, to avoid issues with air conditioning which could spread the virus.

- **Museum Expansion.** On June 3rd, 2019 the Senate passed the Conservation Reauthorization Bond Act, AB 84, which includes $30 million for state museums, of which a significant amount is earmarked for expansion of the Boulder City Railroad

Museum. Additionally, the Regional Transportation Commission has programed $500,000 to design our access road this year, and $5 million to build it in f/y 2021, pending coordination with the Division of State Lands and project management by the Division of State Public works. It is likely that the fiscal impacts of the virus will impact the timeline for developing the new museum.

The City of Boulder city is currently in design for the access road for the new museum campus. Schematic Review is complete, and two public comment sessions have been held. It is anticipated construction will begin in early 2022.

- **I-11, Bridge status**. Staff continues to work with NDOT, the City of Henderson, the PUC and the Federal Railroad Administration (FRA) to extend the museum train ride over the bridge. The FRA has accepted our operating plan and inspected the track. We have a interlocal agreement with NDOT. Henderson now has an interlocal agreement with NDOT. and now are writing an interlocal agreement to offer us. Again, Covid has disrupted this process. We recently received a draft agreement from Henderson, and are reviewing that in anticipation of signing it soon.

- **Locomotive & Rolling Stock Maintenance Issues.** Maintaining antique railroad equipment continues to be a challenge. On two occasions we have not had a operable locomotive, Union Pacific 844. (We returned UP 1000 to service in early January.) Locomotive 1855 is out of service pending rebuilding the scavenging blower (gear driven supercharger). Locomotive L-3 has a blown head gasket. Parts for its obsolete engine are nearly impossible to source. This raises the question, "are we consuming the historic fabric of our railroad equipment"

  We used Covid to inspect our cars and found significant needed repairs. As covid restrictions eased we were initially not able to provide sufficient seats. Of particular concern is worn wheels, which are difficult to locate and very expensive.

- **Restoration**. Restoration continues on our 1899 private car, *Ellsmere*. Volunteers continue to clean interior woodwork removing darkened varnish. This is a slow process, which will take some years to complete. We recently removed the car's exterior siding to the allow inspection and repairs to the car's wall framework.

  A separate crew completed the rehabilitation a "rider" car (passenger car built from a box car) which we received as part of the 1993 purchase of equipment from a Utah tourist railroad. This car has never been in service at Boulder City. This car will be equipped to carry bicycles, and to add capacity for our secondary trains. We submitted a waiver to the FRA to allow use of the car (required on any freight car over 50 years of age). During testing the car failed a journal (axle) bearing. A new set of bearings were located and purchased by the Friends at a cost of $1,673.00.

- The **Friends of the Nevada Southern Railway** continues to improve their website https://nevadasouthern.com/. The new site is much improved both in appearance, and it

function. This site includes the ability purchase memberships online consistent with the Board of Museum's Membership committee's concepts as well as on-line shopping.

- **Social Media Presence.** We have continued to utilize social media channels to promote our events as well as the regular weekend train rides. We monitor reviews on Facebook, Trip Advisor and Google. As of this Director's report we are no longer monitoring Yelp. We find that social media is an excellent tool in outreach for the museum's events and programs. We note that it is common for crowd base review sites to have separate pages for the railroad museum and its excursion railroad or Friends organization as well as for Rail Explorers. This can lead to confusion if not managed. We also note that these review sites change the way they present information, making direct quarter to quarter comparisons difficult. As social media matures, we find it more difficult to maintain our presence. DMH policies make it difficult to pay for ads or to "boost" posts.

  On **Trip Advisor** with two separate pages, both as a "Thing to do" with 4.5 stars with a combined 187 reviews.
  Additionally, REX has a page as a "tour" with 5 stars with 687 reviews.

  On **Google** – 4.5 stars with 844 reviews (47 new reviews in the last three months). With REX scoring 4.8 stars with 357 reviews.

  On **Facebook** – for the Railroad Museum, 5 stars with 8937 likes, 9236 followers
  -- for the "Friends", 5 stars with 5072 likes, 5289 followers
  Note, Rail Explorers now has a single page for 4 locations

- During this report period (January, February, & March), school trains, engineer for an hour, and chartered trains were all canceled as a result of the museum's closure.

- The Live Steam (7.5" gauge ride on model trains). They were closed at the time of the museum closure to allow significant track upgrades. Those upgrades have been largely completed as of now (May 2021) and public rides have been restarted.

- Collection Trailer. This museum has never had collections storage space, or collections software. During Covid, my assistant John Walker lead a crew who turned a former Air Force office trailer into a dedicated collections space. Work included painting the trailer, replacing the floor and ceiling. Future plans include air conditioning. Collections are being documented using Word and Excel.

- Once again, we would like to recognize the invaluable hours that our volunteers here at NSRM-BC donate to the operations here at the museum. Without their help we would not be able to run the museum. Volunteer hours have been reduced as no trains were being operated. Volunteer worked 922.25 hours in January, 850.75 hours in February, and 984 hours in March

Nevada State Railroad Museum-BC
Report to the Board
June 18, 2021

Mission Statement

The Nevada State Railroad Museum, Boulder City will interpret, through a working excursion railroad, exhibitions and public programs, the story of railroads and the importance of transportation systems to the development of southern Nevada since 1900, with a special focus on the construction of Hoover Dam. The Museum will acquire and preserve artifacts of railroad history ranging from paper documents to rolling stock, on exhibit or used actively for visitor enjoyment and education.

Current Operations

The Nevada State Railroad Museum, Boulder City offers public train excursions on Saturdays and Sundays throughout the year. The display pavilion is open 7 days a week.

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA STATE RAILROAD MUSEUM, CARSON CITY
Sean Pitts | Director
1100 Avenue A
Ely, NV 89301

REPORT TO THE BOARD OF MUSEUMS AND HISTORY
June 18, 2021

I. Private Funds Budget Summary

Private Funds Budget Summary B/A #5037 - East Ely

State Fiscal Year 2021	GL/Cat#	Total Budget	Year to Date Actuals	Percentage Year to Date
Cash From Prev Fiscal Year Unrestricted	2511	35,831	35,831	100.00%
Cash From Prev Fiscal Year Restricted	2511	3,000	3,000	100.00%
			38,831	
Comparison of Revenues Budgeted/ Received:				
Facilities Charge	3801	2,833	0	0.00%
Gifts & Donations	4251	0	200	#DIV/0!
Restricted Special Projects	4265	-	1,000	#DIV/0!
Outside Bank Account	4454	0	0	0.00%
Total Revenues:		$2,833	$1,200	42.36%
Comparison of Expenditures Budgeted/Expended:				
Board Approved Special Projects	48	6,541	0	0.00%
East Ely Depot	51	35,855	0	0.00%
Special Projects (Restricted)	55	10,851	0	0.00%
Total Expenditures:		$53,247	$0	0.00%
Available Unrestricted Cash			37,031	

Revenue/Expenditure Comparison Narrative:
The above figures reflect the first quarter of fiscal year 2021 revenues and expenditures as of March 31, 2021.

II. Museum Store Sales N/A

Museum Store Sales Narrative: The museum does not presently operate an independent museum store.

III. Museum Revenue and Expenditure Chart N/A

Museum Store Revenue and Expenditure Narrative: N/A

IV. Membership Figures

Membership Figures Narrative: N/A

V. Museum Attendance Figures

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY21	710	571	747	626	97	73	102	121	257	471			3775
FY 20	1,117	775	798	570	176	174	110	127	52	0	0	0	3,899
FY 19	1,055	732	750	637	232	212	106	93	270	540	850	904	6,381
FY 18	880	785	750	543	182	238	110	149	251	478	611	1,072	6,049
FY 17	981	698	679	497	163	324	42	64	236	419	607	824	5,534
FY 16	780	1,010	805	547	105	99	63	110	247	301	543	707	5,317
YTD	710	1,281	2,028	2,654	2,751	2,824	2,926	3,047	3,304	3,775	0	0	3,775
YTD Comparison	67.3%	71.7%	79.9%	83.6%	80.8%	78.1%	78.6%	79.8%	80.8%	0.0%	0.0%	0.0%	
Monthly Comparison	105.9%	105.9%	106.4%	89.5%	75.9%	82.1%	103.8%	136.6%	19.3%	0.0%	0.0%	0.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Museum Attendance Figures Narrative:
Ely visitation is rebounding from the disastrous pandemic year. People are back to visiting rural Nevada and we have nearly reached FY2019 levels. We continue to be open seven days per week. We are noticing a new trend, there are an additional 524 visitors who came to see the State's Museum who had no ticket. Some mentioned they didn't see the ticket office; others mention it was closed or no one was inside so they found us. If we add that number to the ticketed visitors, the total is a more impressive 4299.

VI. Attendance Receipts

Current attendance receipts compared against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY21	0	0	0	0	0	0	0	0	0				0
FY20	0	0	0	0	0	0	0	0	0	0	0	0	0
FY19	0	0	0	0	0	0	0	0	0	0	0	0	0
FY18	0	0	0	0	0	0	0	0	0	0	0	0	0
FY17	0	0	0	0	0	0	4,716	0	0	0	0	2,962	7,678
FY16	0	0	0	0	0	0	0	0	0	0	0	10,374	10,374
YTD	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD Comparison	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	
Monthly Comparison	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Museum Attendance Receipts Narrative:

Ely is meeting its posted hours from 8:00 – 4:30 on weekdays thanks to the dedication of a very small staff.

VII. Fundraising Activities

No action in this area

VIII. General Museum Activities

- The majority of our efforts have been focused on saving the Ely Museum against another hostile takeover attempt. It's the same baseless argument that three previous governors and legislatures decided was a bad idea, but that didn't deter the Foundation from asking yet again. They pulled out all the stops and hired an expensive lobbyist to lead the effort to obtain the Depot and Freight Building. You will recall, this is the group who gave the two buildings to the State of Nevada 30 years ago because both buildings required extensive restoration. The State provided $3.2 million to restore the structures with an additional $700,000 of maintenance. We have done such a great job, our neighbors now want them given back without any compensation to the State, the Division, or the taxpayers. Defeating this all-out effort took the efforts of staff from Ely, NSRM, the Division, and Board Members for which we are tremendously grateful. It appears we have

been successful and we remain cautiously optimistic while expecting another attempt.

- The relaxation of COVID procedures has allowed us to reopen our educational programming to local schools. By the end of the school year, we will have taken artifact-based outreach programs to the entire 4th grade of the county. We are anxious to continue our educational role in eastern Nevada.
- Building restoration continues as Joel Jensen, Facility Restoration specialist repairs and replaces trim on the Depot Building. Damage that has existed for years but hidden by numerous coats of paint has been replaced on the west side of the building. It is a tedious process, but when we are done, the building will be set for another hundred years.
- Ely will be the venue of eastern Nevada's first "Bricks and Rails" Festival. A group will be bringing a number of LEGO exhibits as well as model train sets to set up in the Freight Building. They expect this to be a yearly event, we are partnering to bring something new for our visitors.
- Our new exhibits are headed to printing as of this writing. We will be installing those as we receive them.
- We continue to make progress on many fronts. As always, we welcome your visit, input, or concerns.

Mission Statement

The Nevada State Railroad Museum-Ely exists to collect, preserve, study, and interpret the rich industrial heritage of eastern Nevada including mining, smelting, railroading and the contributions that industry made to the development of the State. The Museum utilizes artifacts, photographs, documents, interpretive exhibits, and archives to fulfill its mission to put visitors in contact with their history in order to understand their heritage.

Current Operations

The staffing remains at a bare minimum, but we are meeting our posted hours of 8-4:30 daily. Staff have been immunized to guard against further spread of COVID-19.

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA STATE MUSEUM
CARSON CITY
Myron Freedman | Director
600 North Carson Street
Carson City, NV 89701

REPORT TO THE BOARD OF MUSEUMS AND HISTORY
June 18, 2021

I. Private Funds Budget Summary

Private Funds Budget Summary B/A #5036

State Fiscal Year 2021	GL /Cat#	Total Budget	Year to Date Actuals	Percentage Year to Date
Cash From Prev Fiscal Year Unrestricted	2511	175,018	175,018	100.00%
Cash From Prev Fiscal Year Restricted	2511	197,053	197,053	100.00%
Balance Forward to New Fiscal Year Restricted	2511	34,844	34,844	100.00%
Balance Forward to New Fiscal Year Unrestricted	2512	0	0	0.00%
Balance Forward to New Fiscal Year Restricted	2512	0	0	0.00%
			406,915	
Comparison of Revenues Budgeted/ Received:				
Facility Rentals	3801	7,470	0	0.00%
Charges for Services - Anthro	3871	60,000	22,599	37.67%
Coin Press Sales	3872	200,000	74,705	37.35%
Memberships*	4008	34,330	18,105	52.74%
Photograph Sales	4010	405	1,945	480.25%
Merchandise Sales*	4025	201,507	105,452	52.33%
Book & Pamphlet Sales	4052	71	0	0.00%
Gifts & Donations	4251	5,000	2,854	57.07%
Private Grants	4265	25,000	23,584	94.34%
Treasurer's Interest	4326	9,642	1,817	18.84%
Outside Bank Account	4454	10,000	10,000	100.00%
Total Revenues Received:		$553,425	$261,059	47.17%
Comparison of Expenditures Budgeted/Expended:				
Anthropology	37	15,000	1,055	7.03%
Natural History	39	10,000	297	2.97%
Administration	41	68,591	46,719	68.11%
Education	42	11,255	1,946	17.29%
Exhibits	43	15,000	1,420	9.47%
History	45	18,274	8,220	44.98%
Board Appr Special Projects	48	283,385	0	0.00%
Museum Store*	49	183,475	29,962	16.33%
Coin Press	50	80,498	31,132	38.67%
Special Projects (Restricted)	55	194,774	19,088	9.80%
Restricted Collection Storage Maintenance	56	64,844	3,673	5.66%
Total Expenditures:		$945,096	$143,512	15.18%

Nevada State Museum
Report to the Board
June 18, 2021

Museum store and coin press revenues benefitting from increased visitation. Spending kept in check during this pandemic impacted period.

The above figures reflect the first quarter of fiscal year 2021 revenues and expenditures as of March 31, 2021. • Further detail available in the below identified sections.

II. Museum Store Sales

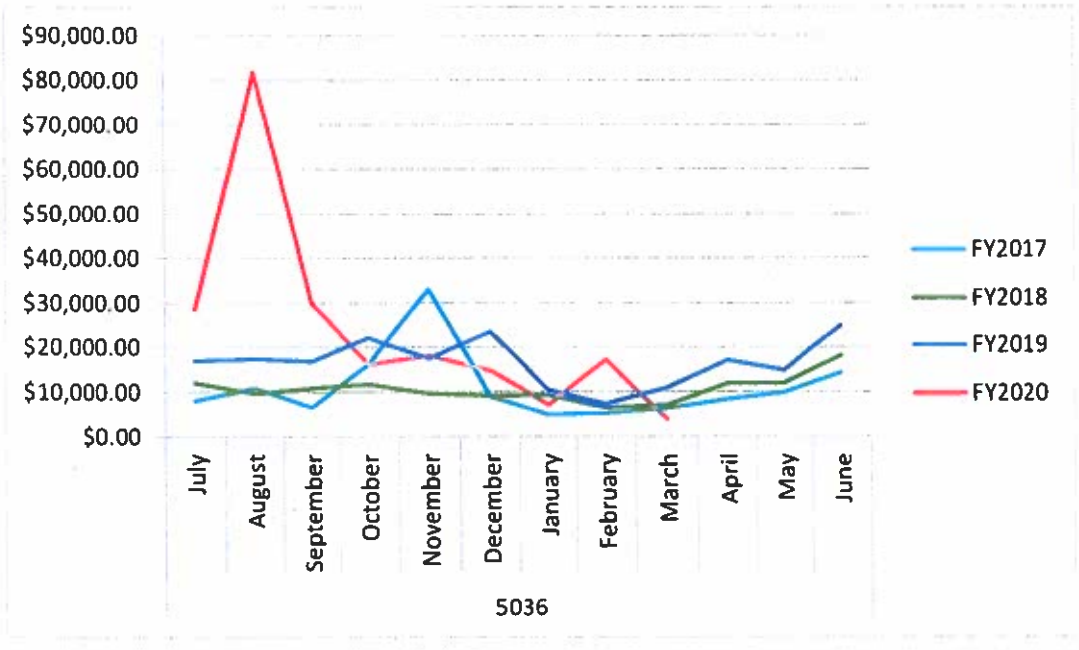
Store sales chart comparison against four previous fiscal years.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
FY 21	26,205	(779)	22,992	(13,098)	33,232	3,044	6,926	15,963	11,946				106,433
FY 20	28,512	81,778	29,889	16,118	18,073	14,698	7,092	17,194	3,879	0	0	3,099	220,331
FY 19	16,911	17,371	16,759	22,031	17,494	23,457	10,453	7,386	10,879	17,063	14,771	24,868	199,443
FY 18	12,046	9,604	10,825	11,769	9,704	9,147	9,333	6,544	7,032	11,900	11,962	18,084	127,949
FY 17	7,865	10,832	6,554	16,123	33,059	8,973	4,913	5,215	6,334	8,343	9,785	14,373	132,370
FY 16	11,512	14,171	13,869	9,202	8,618	5,319	3,559	5,098	5,579	6,333	6,005	9,042	98,307
YTD	26,205	25,426	48,418	35,320	68,552	71,597	78,523	94,486	106,433	0	0	0	106,433
YTD Comparison	154.96%	74.17%	94.86%	48.34%	75.69%	62.79%	63.08%	71.66%	74.56%	0.00%	0.00%	0.00%	
Monthly Comparison	168.61%	470.77%	178.35%	73.16%	103.31%	62.66%	67.84%	232.78%	35.66%	0.00%	0.00%	12.46%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Museum Store Sales Narrative:
Sales improving after very poor December when the museum was often closed to halt the spread of virus.. Report is through March 31, 2021.

NEVADA STATE MUSEUM STORE SALES ANNUAL COMPARISON



Nevada State Museum
Report to the Board
June 18, 2021

III. Museum Store Revenue and Expenditure Chart

Museum Store Profit and Loss Chart

FY2021	Revenues	Expenditures			Total	Net	% Net
		Merchandise	Personnel	Oper/Other	Expenditure	Profit (Loss)	Profit (Loss)
July	26,205	-	-	-	-	26,205	100.0%
August	(779)	-	-	-	-	(779)	100.0%
September	22,992	5,300	-	-	5,300	17,692	76.9%
October	(13,098)	4,641	-	-	4,641	(17,739)	135.4%
November	33,232	15,620	-	-	15,620	17,612	53.0%
December	3,044	337	-	-	337	2,707	88.9%
January	6,926	1,859	-	-	1,859	5,067	73.2%
February	15,963	-	-	-	-	15,963	100.0%
March	11,946	2,205	-	-	2,205	9,741	81.5%
April	-	-	-	-	-	-	0.0%
May	-	-	-	-	-	-	0.0%
June	-	-	-	-	-	-	0.0%
FY21 Total	106,432	29,963	-	-	29,963	76,470	71.8%
FY20 Total	220,331	79,293	68,694	9,598	157,585	62,746	28.5%
FY19 Total	199,443	90,442	70,962	5,885	167,289	32,154	16.1%
FY18 Total	127,919	58,831	63,434	12,926	135,191	(7,272)	(5.7%)
FY17 Total	132,370	48,681	58,272	16,004	122,957	9,412	7.1%

Museum Store Revenue and Expenditure Narrative:
Report is through March 31, 2021.

IV. Membership Figures

Nevada State Museum
Report to the Board
June 18, 2021

Membership	July - Sep		Oct - Dec		Jan - Mar		April - June		TOTAL	
Categories	New	Renew	New	Renew	New	Renew	New	Renew	New	Renew
Individual	4	7	3	24	5	19			12	50
Family	14	21	2	17	6	20			22	58
Sustaining	3	11	2	9	2	17			7	37
Contributing	0	0	0	2	0	3			0	5
Patron	0	0	0	1	0	0			0	1
Benefactor	0	1	0	0	0	1			0	2
Senior	11	20	6	36	8	31			25	87
Student	2								2	
FY 21	34	60	13	89	21	91	0	0	68	240
FY 20	59	122	26	101	65	137	0	0	150	360
FY 19	66	127	35	90	71	124	74	152	246	493
FY 18	56	112	23	65	59	107	53		191	284
FY 17	92		85		197		179		553	0
FY 16	75		43		170		179		467	0
YTD	34	60	13	89	21	91	0	0	68	240
YTD Comparison	51.52%	47.24%	46.53%	68.66%	39.53%	70.38%	0.00%	0.00%		
Quarterly Comparison	89.39%	96.06%	74.29%	112.22%	91.55%	110.48%	0.00%	0.00%		

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous

Membership Figures Narrative:

Memberships are lagging, due in part to the museum closure and general economic downturn. Membership records management was assumed by the store manager after the Sales and Promotion Rep was laid off. There will be some adjustment to numbers as renewal backlog is processed. Report reflects activity through March 31, 2021.

Membership Sales

Nevada State Museum
Report to the Board
June 18, 2021

Membership sales comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	715	(380)	2,435	4870	800	1050	875	1420	2205				13,990
FY 20	1,545	4,360	1,840	2,355	835	1,695	3,405	1,835	5,245	0	0	0	23,115
FY 19	2,280	3,390	1,995	1,760	1,225	2,650	3,700	2,300	3,835	3,725	2,880	4,590	34,330
FY 18	1,115	2,330	1,535	2,000	1,970	1,050	3,065	2,335	1,270	7,800	3,865	1,240	29,575
FY 17	770	1,470	1,490	1,045	1,100	1,875	3,470	3,390	2,615	3,335	4,240	1,620	26,420
FY 16	395	915	700	505	1,635	535	1,750	4,009	2,550	1,805	3,755	2,365	20,919
YTD	715	335	2,770	7,640	8,440	9,490	10,365	11,785	13,990	0	0	0	13,990
YTD Comparison	31.36%	5.91%	36.14%	81.06%	79.25%	100.00%	60.97%	61.06%	60.47%	0.00%	0.00%	0.00%	
Monthly Comparison	67.76%	128.61%	92.23%	133.81%	68.16%	63.96%	92.03%	79.78%	136.77%	0.00%	0.00%	0.00%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Membership Program Narrative:

Memberships have slowed due to the pandemic. Some of the membership sale information is lagging as we switch management due to the layoff of the Sales and Promotion Rep. Report through March 31, 2021.

V. Museum Attendance Figures

Current attendance receipts compared against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	1,567	1,338	1,380	1250	240	581	716	943	1,323				9,338
FY 20	4,781	3,204	2,901	5,509	2,436	1,373	1,678	3,579	1,065	890	410	350	28,176
FY 19	4,059	3,065	2,808	5,666	3,713	1,947	1,852	1,341	2,770	3,628	3,947	3,923	38,719
FY 18	3,698	3,318	2,716	5,046	3,414	2,020	2,029	1,437	1,989	3,110	4,293	3,632	36,702
FY 17	3,565	2,936	2,385	4,154	2,143	2,073	1,363	1,696	2,613	3,495	3,658	3,413	33,494
FY 16	4,292	3,927	2,946	4,666	2,292	1,217	1,475	1,935	2,438	2,425	3,617	3,073	34,303
YTD	4,781	7,985	10,886	16,395	18,831	20,204	21,882	25,461	26,526	27,416	27,826	28,176	28,176
YTD Comparison	117.8%	112.1%	109.6%	105.1%	97.5%	95.0%	94.7%	104.1%	97.4%	88.9%	80.0%	72.8%	
Monthly Comparison	117.8%	104.5%	103.3%	97.2%	65.6%	70.5%	90.6%	266.9%	38.4%	24.5%	10.4%	8.9%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Museum Attendance Figures Narrative:

On average, attendance trails same period last year due to the pandemic and shorter operating schedule. Report through March 31, 2021.

Nevada State Museum
Report to the Board
June 18, 2021

VI. Attendance Receipts

Current attendance receipts compared against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	8336	7912	9520	7976	2112	2432	3896	4522	7744				54450
FY 20	23,060	18,236	19,712	14,936	8,184	6,484	10,172	14,184	6,048	0	0	-2,103	118,913
FY 19	22,375	18,620	17,716	15,768	11,508	8,052	11,416	6,632	9,884	14,223	16,392	22,909	175,495
FY 18	20,978	19,220	16,464	15,742	9,704	5,984	13,248	8,742	8,536	12,928	16,779	20,336	168,661
FY 17	14,697	20,336	14,990	14,986	8,464	4,984	7,886	7,778	10,164	13,316	15,843	19,179	152,623
FY 16	17,227	21,480	18,023	15,064	9,384	4,551	7,287	8,692	9,211	10,336	11,351	18,737	151,342
YTD	23,060	41,296	61,008	75,944	84,128	90,612	100,784	114,968	121,016	0	0	118,913	118,913
YTD Comparison	103.1%	100.7%	103.9%	102.0%	97.8%	96.4%	95.6%	102.6%	99.2%	0.0%	0.0%	67.8%	
Monthly Comparison	103.1%	97.9%	111.3%	94.7%	71.1%	80.5%	89.1%	213.9%	61.2%	0.0%	0.0%	-9.2%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Attendance Receipts Figures Narrative:
Attendance trails same period last year due to the pandemic and shorter operating schedule. Report through March 31, 2021.

VII. General Museum Activities

After a several weeks period in Q2 with reduced operating days due to high infection rates, Q3 saw a slow rise in attendance. Staff continued monthly programs delivered behind safety barriers. We promoted our Saturday demonstrations of Coin Press No. 1 which drew high interest and led to good medallion sales. Obviously, admissions continue to lag due the pandemic, but the museum has protocols in place to safely welcome visitors and many visitors shared how grateful they were to have a museum outing.

Staff also continued a robust schedule of online postings allowing the public to continue connecting with Nevada history and artifacts, even as they quarantine. This included the launch of "Curatorial Postcards", a monthly focus on selected artifact(s) that is archived and accessible on the website, and a weekly presentation of that artifact or another story by one of the museum curators presented on Facebook (up 400 followers from last report, now over 3,700 followers) and on Instagram (up 450 followers from last report, over 1,000 followers). The museum's website has added a new tab "Explore" where this work will continue to be accessible and archived. Videos produced by and for the NSM can also be found on our YouTube channel:

https://www.youtube.com/channel/UCttFcEvtqkzLWMPC7FUX5jg

Major Focus: The director, curatorial, and facilities staff worked on preparations for the April AAM re-accreditation review. A complex schedule of meetings is being set up that meet requests made by the reviewers and will all take place on Zoom. This also necessitates creating a series of videos that provide virtual tours of collection areas, and a lengthier video that provides an

overview of the museum facilities. This effort is highly time-consuming and our talented staff are utilizing a variety of skills to prepare the materials for this format.

Personnel

All state employees continue to furlough one day per month. No change in personnel at this time. The museum is still down in staffing due to frozen positions but will get the green light to start hiring in the new fiscal year with pace of hiring following increases in transfer from Tourism, a multi-year process. Staffing priorities include: Sales and Promotion Rep, Facility Manager, Security Officer, Exhibits Manager, Curator of History.

VIII. Fundraising Activities

Preparations underway for the State Capitol Sesquicentennial medallion. Myron worked with retired U.S. Mint engraver Tom Rogers on the design for a May launch.

Education

Education staff and 22 volunteers (active volunteers during this period) provided museum experiences for 466 people. This number includes all the individual programs listed below. Many opportunities to interact with people were restricted because of public health concerns. The Capitol has remained closed.

Education programs- On January 25th we did a Zoom Sensational Sagebrush program with the Dolphin Club at Bordewich-Bray Elementary School. We provided the video and supplies for 65 students. At the end of March, we provided supplies and video to both Empire Elementary School and Bordewich-Bray to do Nevada Women Paper Dolls (120) students.

Frances Humphrey Lecture Series-January(Hair Make up and Me by Jan Loverin, 2/2 via zoom; 50 people), February (History of the Nevada State Prison by Glenn Whorton via zoom; 50 people) and March (Nevada Gems and Minerals by Jon Price via zoom; 54 people). All lectures were well received and posted on YouTube for further enjoyment.

Family Fun Saturday-January 9th on Zoom and Facebook Live (Sensational Sagebrush 5 people watched, 8 got materials), February 13th on Zoom and Facebook Live (Chinese New Year with Sonia Carlson 30 watched and 20 got materials) and March 13th on Zoom and Facebook Live (Women in Nevada History 2 watched; 0 got materials, also recorded and put on YouTube).

Coin Press Program- Recruit and Schedule Coining Team for every Saturday coin press demonstrations. With volunteer help maintain stock of numbered medallion cards. With volunteer help prepared medallion cards and envelopes for LCB medallion order.

Curator's Corner – Curators present an object or group of objects to visitors as they walk through the demonstration gallery to watch short presentation. Same topic reoccurs on the first and third Wednesdays of the month. January was Anna Camp with Queen of the Basket Makers, February

was Mina Stafford with Chinese in 19th Century Nevada, March was Jan Loverin with Inside Out Bodice. We typically see about 10 people at each program. Program is a collaboration between Curators and Exhibits. Soon after the live program it is recorded and placed on YouTube. Social Media-Staff has been sharing the responsibility to post on social media. Posts have been going up once a week. It is a collaborative effort.

Website-Updated Curator's Corner webpage and implemented Curatorial Postcards page. Maintained Family Fun Saturday page and events page.

Management system- Used the new volunteer management software to manage volunteer ambassadors, coiners, and adjusters in the museum. Started program for volunteers to help at admissions desk.

Community Involvement-Meet with 21st Century Community Learning Center Grant advisory Committee in February to help implement grant requirements. And the Jazz and Beyond Planning committee.

History Department

History and Exhibits photographed and inventoried the Battle Born Hall exhibit due to security concerns regarding political unrest after the January 6th US Capitol insurrection.

Registrar Mary Covington accepted a significant donation to be delivered in the next quarter. This donation is comprised of the complete set of Volume 15 of the Edward S. Curtis photogravures in the folio size, an 1844 Fremont Expedition map, and an 1848 Army of the West, Stephen Watts Kearney map.

March was filled with AAM work with Laurel and George and Myron. Mary also began the Lee Ceramic project – supervising three people in inventorying, photographing, and updating past perfect records. She continued to supervise a volunteer to scan the card catalogue, and volunteer Sue Ann Monteleone who is working on special projects. Mary assisted in the preparations for the Capitol sesquicentennial by pulling the original architect plans for an upcoming temporary exhibit.

Exhibits

In addition to ongoing maintenance, Exhibits assisted in preparing the many video presentations that will be necessary for the AAM review. Exhibits identified a serious issue with some old track lighting and worked with Myron to get the information to Public Works who may identify funds for replacing fixtures that pose a life/safety hazard.

Anthropology Department

Staff developed, edited, and presented materials for social media posts, including Anna Camp's Curator's Corner presentation of a Datsolalee basket.

Anna Camp also assisted UNR Knowledge Center team to create - @One – Hidden Cave Virtual Exhibit-Video.

Anna Camp contacted and/or met with representatives of the following tribes: Washoe Tribe of Nevada and California; Pyramid Lake Paiute Tribe; Walker River Paiute Tribe; Duckwater Shoshone Tribe; and the Reno-Sparks Indian Colony; Conducted Oral History of three Washoe elders with support from Washoe Tribe of NV and CA.

Continued working with DMH and LCB on NRS 381 NAC hearings. Communicated with Strategies 360 lobbyist on proposed amendment.

All Anthropology staff assisted with preparations for NSM's American Alliance of Museums reaccreditation.

Contacted California Native American Heritage Commission and the Ione Band Miwok Tribe regarding NAGPRA repatriation from NSM collections. Anna Camp assisted UNR with NAGPRA compliance;

Gene Hattori and Anna Camp guest lectured for several UNR classes.

Rachel Delovio worked closely with Facilities to assist contractor work on Indian Hills expansion, due to be completed in June, ahead of schedule.

Gene Hattori edited a voluminous amount of text to be used in the Mint Landing exhibit.

Nevada State Museum Mission Statement
The Nevada State Museum engages diverse audiences in understanding and celebrating Nevada's natural and cultural heritage.

- The museum preserves heritage for long-term public benefit.
- The museum presents heritage through unique and authentic educational experiences, enhanced by an environment of comfort, interaction, and inspiration.
- Audiences learn what makes Nevada special. They gain stronger identity, connection, and validation. They develop a broader point of view and a sense of responsibility.
- The museum extends benefits to the greatest audience, provides leadership in heritage education, and adheres to the highest standards of public-trust stewardship.

Current Operations
The museum is open six days a week, Tuesday through Sunday.

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

ADMINISTRATIVE OFFICES
412 East Musser Street, Ste. 2
Carson City, NV 89701

June 11, 2021
To: Board of Museums and History
From: Myron Freedman, Director, Nevada State Museum, Carson City
Subject: Request for Two Free Admission Days in FY 22

To insure the museum is accessible to all Nevadans to experience unique cultural programs, I respectfully request permission to offer free admission on the following two days:

Day of the Dead one day in October or November, 2021; this will be our fourth year offering free admission to the Day of the Dead community celebration, produced in collaboration with Western Nevada College. We anticipate receiving sponsorship support for this program, approximately $1,500 as in previous years.

Lei Day will be on a Saturday, to be determined, in late April or early May 2022; this will be our third year offering free admission to this event. We anticipate support for arts groups to present programs at the museum during the event.

Approval: _____ _____
Chairman, Board of Museums & History Date

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA STATE MUSEUM
CARSON CITY
Myron Freedman | Director
600 North Carson Street
Carson City, NV 89701

Memo

Date: June 2, 2021

To: Robert Stoldal, Chairman
Board of Museums & History

From: Myron Freedman, Director
Nevada State Museum – Carson City

Re: New Restricted Donation

The Nevada State Museum, Carson City, has received $500.00 from Elaine Hill in support of the Museum's History Fund.

These funds will be held in the State Treasurer's Office and expended out of B/A 5036, Category 55.

Approval: _____ _____

Chairman, Board of Museums & History Date

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA STATE MUSEUM
CARSON CITY
Myron Freedman | Director
600 North Carson Street
Carson City, NV 89701

June 2, 2021

Elaine Hill
1850 Smoke Tree Ln
Palm Springs, CA 92264

Dear Elaine,

On behalf of the Nevada State Museum and the board of Museums and History, I wish to thank you for the generous donation of $500.00 to the museum's History Fund.

This gift supports the museum's role in preserving and celebrating Nevada's natural and cultural heritage and will serve to enrich the lives of many.

Sincerely,

Myron Freedman
Director, Nevada State Museum

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA STATE MUSEUM
CARSON CITY
Myron Freedman | Director
600 North Carson Street
Carson City, NV 89701

Memo

June 2, 2021

To: Elaine Hill

From: Myron Freedman, Director, Nevada State Museum

Re: $500.00 restricted donation

Elaine Hill donates $500 to the Nevada State Museum's History Department Fund.

Nevada State Museum gratefully acknowledges receipt of this gift for the purposes stated above.

Thank you for your support!

_____
Elaine Hill

_____
Date

_____
Myron Freedman, Director, Nevada State Museum

_____
Date

Please return one copy to the Nevada State Museum and retain the other copy for your records

18-49 70322
1220

7453

ELAINE E HILL
SMOKE TREE RANCH
1850 SMOKE TREE LANE
PALM SPRINGS, CA 92264

DATE May 7, 2021

PAY TO THE ORDER OF Nevada State Museum $ 1500 XX/100

Fifteen hundred & no/00 DOLLARS

UnionBank
(800) 238-4485
ACH: unionbank.com

FOR History Dept

Elaine E. Hill

⑆122000496⑆ 0011467149⑈ 7453

NEVADA DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS

Nevada State Museum Membership

Basic Membership Benefits

- Free admission to all Nevada State Museums:
  - Nevada State Railroad Museum, Carson City
  - Nevada State Museum, Las Vegas
  - Boulder City Railroad Museum, Boulder City
  - Nevada State Museum, Carson City
  - Nevada Historical Society, Reno
  - Lost City Museum, Overton
  - East Ely Railroad Depot Museum, Ely
- 15% discount at all Nevada State Museum Stores & 50% discount on railroad museum train rides
- Invitations to special events and exhibit openings at the Nevada State Museum, Carson City
- Mint Edition Email Newsletter
- *Nevada Historical Society Quarterly*
- Eligibility to join Friends of the Nevada State Museum, Carson City

Basic Membership Levels

☐ Individual $35 ☐ Family $60 ☐ Senior $20* ☐ Student $20*

Enhanced Memberships

Basic benefits plus:

☐ Sustaining	$100	•Guest Passes for free admission for up to four adults
☐ Contributing	$250	•Guest Passes for free admission for up to six adults
☐ Patron	$500	•Exclusive Curator's Tour (Please contact museum to schedule) •Guest Passes for free admission for up to six adults
☒ Benefactor	$1,000	•Silver 'CC' Medallion minted on Coin Press No. 1 •Acknowledgement on the Recognition Wall near the museum's entrance •Exclusive Curator's Tour (Please contact museum to schedule) •Guest Passes for free admission for up to six adults

ID# 8360

Membership dues are tax deductible within the limits permitted by law. To determine your deduction, contact the museum for the value of benefits received. **If you do not wish to receive any specific benefit listed above, please indicate so on your form.**

*Senior (65 and older) and student members do not receive the *Nevada Historical Society Quarterly*. Seniors or students wanting the *Quarterly* may join at a higher level, beginning at $35.

Name (s) John H. Schoettler / Elaine E. Hill

Address 1850 Smoke Tree Lane

City: Palm Springs State CA Zip 92264

Phone 760 323-1207 Email: elainehill330@gmail.com

Dues Amount $ 1000
(good for one full year of benefits)

Bonification CK 11453 $1000 + $500 to Hist

Payment Options

☒ Check enclosed payable to: Nevada State Museum

☐ Charge my membership to:

☐ Visa ☐ Mastercard Security Code

Account Number Exp. Date

Signature Today's Date

Nevada State Museum
600 N. Carson St.
Carson City, NV 89701-4004
Voice 775/687-4810, ext. 224
Fax 775/687-4168
mcovington@nevadaculture.org
museums.nevadaculture.org

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

LOST CITY MUSEUM
Mary Beth Timm | Director

MUSEUM LOCATION
721 South Moapa Valley Blvd.
Overton, NV 89040

MAILING ADDRESS
P.O. Box 807
Overton, NV 89040

REPORT TO THE BOARD OF MUSEUMS AND HISTORY
June 18, 2021

I. Private Funds Budget Summary

Private Funds Budget Summary B/A #5038

State Fiscal Year 2021	GL/Cat#	Total Budget	Year to Date Actuals	Percentage Year to Date
Cash From Prev Fiscal Year	2511	74,127	74,127	100.00%
Cash Bal Fwrd New Fiscal Year	2512			0.00%
Comparison of Revenues Budgeted/ Received:				
Memberships*	4008	6,000	2,585	43.08%
Merchandise Sales*	4025	105,000	36,264	34.54%
Gifts & Donations	4251	4,612	1,206	26.14%
Private Grants	4265	500	0	0.00%
Treasurer's Interest	4326	954	320	33.58%
Outside Bank Account	4454	0	0	0.00%
Total Revenues:		$117,066	$40,375	34.49%
Comparison of Expenditures Budgeted/Expended:				
Administration	35	5,618	1,319	23.48%
Archeology Special Projects	36	2,500	235	9.38%
Buildings & Grounds	37	2,500	21	0.83%
Shelving Unit Project	38	59,086	0	0.00%
Museum Store*	41	120,143	28,084	23.38%
Special Events	42	3,000	0	0.00%
Board Appr Special Projects	48	704	0	0.00%
Special Projects (Restricted)	55	500	0	0.00%
Total Expenditures:		$194,051	$29,658	15.28%
Available Unrestricted Cash			84,844	

Revenue/Expenditure Comparison Narrative:

Lost City Museum experienced growth in revenue during this quarter. As described below, more product was ordered to cater to the increase in demand.

The $59,086 dedicated to the moveable shelves project remains unspent. This project is in progress. A structural engineer (outside of Public Works) is being located who would be

able to determine the load strength of the floor could support the movable units. The plan will need Public Works approval before moving forward.

Report is through March 31, 2021.

* Further detail available in the below identified sections.

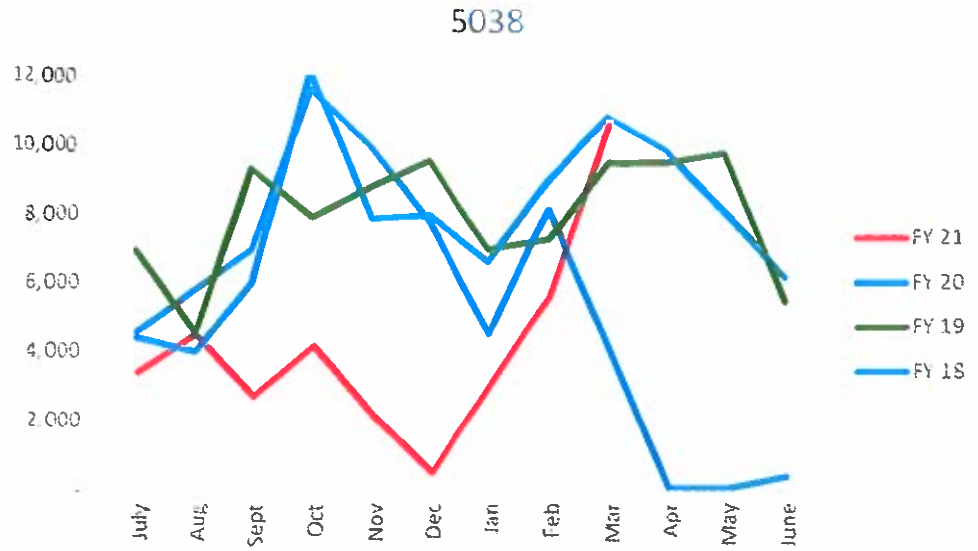
II. Museum Store Sales

Store sales chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	3,388	4,469	2,679	4,126	2,104	476	2,956	5,541	10,524				36,264
FY 20	4,567	5,775	6,941	11,610	9,909	7,730	4,477	8,076	4,039	-1	0	337	63,460
FY 19	6,920	4,522	9,286	7,882	8,766	9,498	6,930	7,201	9,431	9,434	9,704	5,413	94,988
FY 18	4,378	3,978	5,994	12,098	7,833	7,926	6,556	8,907	10,767	9,774	8,031	6,111	92,352
FY 17	6,049	5,015	9,955	9,394	7,835	8,149	5,527	8,107	12,006	10,252	7,736	4,468	94,494
FY 16	5,460	4,841	8,803	11,401	7,060	8,343	6,908	9,146	12,838	8,997	5,913	8,297	98,008
YTD	3,388	7,857	10,536	14,662	16,766	17,242	20,198	25,740	36,264	0	0	0	36,264
YTD Comparison	48.96%	68.67%	50.83%	51.25%	44.86%	36.78%	37.54%	42.19%	51.48%	0.00%	0.00%	0.00%	
Monthly Comparison	66.00%	127.72%	74.74%	147.29%	113.05%	81.39%	64.60%	112.16%	42.83%	-0.01%	0.00%	6.22%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.
Monthly Comparison compares the current month of the current year against the same month in the previous year.

LOST CITY STORE SALES ANNUAL COMPARISON



Museum Store Sales Narrative:

After last quarter's closure, Lost City Museum re-opened on January 15, 2021 during Fridays, Saturdays, and Sundays. Re-opening and gradually expanding operating hours to include Wednesdays and Thursdays in early March resulted in more revenue than last quarter.

Overall, LCM earned less revenue in FY 2021 than in 2019. A comparison of sales in 2019 to the same weekend periods in 2021 demonstrate that LCM is generating more revenue per day than last year.

In March 2021, revenue earned in the Museum Store exceeded that of 2019. During this time there were no school tours, which means that the typical shopper in the museum store was a retiree couple or family group on a road trip or vacation.

Report is through March 31, 2021.

III. Museum Revenue and Expenditure Chart

Museum Store Profit and Loss Chart

FY2021	Revenues	Expenditures			Total	Net	% Net
		Merchandise	Personnel	Oper/Other	Expenditure	Profit (Loss)	Profit (Loss)
July	3,388	-	-	-	-	3,388	100.0%
August	4,469	-	-	-	-	4,469	100.0%
September	2,679	613	-	-	613	2,066	77.1%
October	4,126	2,405	-	-	2,405	1,721	41.7%
November	2,104	2,153	-	-	2,153	(49)	(2.3%)
December	476	147	14,196	-	14,343	(13,866)	(2912.4%)
January	2,956	1,989	-	-	1,989	967	32.7%
February	5,541	4,674	4,659	-	9,334	(3,792)	(68.4%)
March	10,525	1,907	-	-	1,907	8,618	81.9%
April	-	-	-	-	-	-	0.0%
May	-	-	-	-	-	-	0.0%
June	-	-	-	-	-	-	0.0%
FY21 Total	36,265	13,888	18,855	-	32,743	3,521	9.7%
FY20 Total	63,731	34,415	46,108	3,854	84,377	(20,646)	(32.4%)
FY19 Total	94,987	47,983	39,607	4,905	92,495	2,491	2.6%
FY18 Total	92,352	52,897	26,548	4,810	84,256	8,097	17.5%
FY17 Total	94,494	53,708	22,331	6,908	82,948	11,546	12.3%

Museum Store Revenue and Expenditure Narrative:
After re-opening, the Museum Store began to earn revenue. Staff monitored revenue to ensure that "bread and butter" items were purchased to keep shelves full and welcoming. As revenues continued to increase, diversified product and more expensive jewelry items were purchased.

The largest expenditure is personnel. The Museum Store supports one part-time Museum Attendant I.

The report is through March 31, 2021.

IV. Membership Program

Membership Figures

Lost City Museum
Report to Board
June 18, 2021

Memberships (new and renewals) chart comparison against four previous fiscal years.

Membership	Qtr 1 July - Sep		Qtr 2 Oct - Dec		Qtr 3 Jan - Mar		Qtr 4 April - June		TOTAL	
Categories	New	Renew	New	Renew	New	Renew	New	Renew	New	Renew
Individual		1		7	1	2			1	10
Family		6							0	6
Sustaining		1				3			0	4
Contributing									0	0
Patron									0	0
Benefactor									0	0
Senior	4	14	9		8	15			21	29
Student									0	0
FY 21	4	22	9	7	9	20	0	0	22	49
FY 20	31	14	22	14	18	16	0	0	71	44
FY 19	5	13	5	36	12	11	8	16	30	76
FY 18	0	14	7	19	10	9	10	15	27	57
FY 17	1	14		15		19		18	1	66
FY 16		11		20		15		16	0	62
YTD	4	22	9	7	9	20	0	44	71	44
YTD Comparison	12.90%	157.14%	90.00%	25.00%	12.68%	45.45%	0.00%	0.00%		
Quarterly Comparison	620.00%	107.69%	440.00%	38.89%	150.00%	######	0.00%	0.00%		

Membership Sales

Membership sales comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	395	115	180	370	200	425	240	325	335				2585
FY 20	115	995	225	135	275	1,250	295	375	375	0	60	320	4,420
FY 19	135	600	220	365	295	415	235	355	15	320	340	295	3,590
FY 18	175	95	235	260	190	910	160	120	90	436	315	335	3,321
FY 17	235	213	527	295	100	155	540	40	980	715	110	640	4,550
FY 16	75	155	75	250	750	175	260	60	340	75	210	630	3,055
YTD	395	510	690	1,060	1,260	1,685	1,925	2,250	2,585	0	0	0	2,585
YTD	343.48%	45.95%	51.69%	72.11%	72.21%	56.26%	58.51%	61.39%	63.99%	0.00%	0.00%	0.00%	
Monthly Comparison	343.48%	11.56%	80.00%	274.07%	72.73%	34.00%	81.36%	86.67%	89.33%	#DIV/0!	0.00%	0.00%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

Membership Program Narrative:

Membership sales were not as robust during this COVID-19 pandemic. A modest number of memberships renewed this fiscal year. Museum closures most likely contributed to this reduction.

Last fiscal year a total of 115 memberships were purchased. This fiscal year, 71 memberships were sold, which is 61.7% (71/115) of last year.

The largest number of memberships are sold at the senior level. During this fiscal year, 95.4% (21/22) new memberships were purchased at the senior level. Senior memberships account for 59.2% of renewals (29/49).

Report is through March 31, 2021.

V. Museum Attendance Figures

Attendance chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	279	435	334	561	198	7	330	657	932				3733
FY 20	833	991	994	2,010	1,429	707	1,069	1,166	506	0	0	0	9,705
FY 19	859	655	1,155	1,589	1,275	1,352	969	957	2,015	1,493	1,664	976	14,959
FY 18	818	766	1,038	1,667	1,198	924	998	1,280	1,874	1,655	1,131	768	14,117
FY 17	818	657	1,222	1,541	1,404	893	906	1,336	1,802	1,783	1,061	795	14,218
FY 16	840	827	1,043	1,443	1,214	926	1,056	1,324	1,899	1,609	1,004	848	14,033
YTD	279	714	1,048	1,609	1,807	1,814	2,144	2,801	3,733	0	0	0	3,733
YTD Comparison	32.48%	47.16%	39.27%	37.79%	32.66%	26.35%	27.30%	31.79%	34.48%	0.00%	0.00%	0.00%	
Monthly Comparison	96.97%	151.30%	86.06%	126.49%	112.08%	52.29%	110.32%	121.84%	25.11%	0.00%	0.00%	0.00%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.
Monthly Comparison compares the current month of the current year against the same month in the previous year.

Museum Attendance Figures Narrative:
After holiday closures due to the COVID19 pandemic and affected staff members, Lost City Museum re-opened on Fridays, Saturdays and Sundays starting on January 15, 2021. There were only 9 operating days in January. Attendance was slow, averaging 36 people a day. February brought warmer weather and more tourists. Lost City Museum was open 13 days in February, which is an average of 51 people a day. Numbers held steady in March, which had a 21 operating days and an average of 44 people a day.

A comparison in the third quarter last year, from January to March 2020, demonstrates that there was an increase in average daily attendance during the COVID19 pandemic. Even though the museum was closed for more days, more people visited the museum during operating hours. This indicates that people sought activities in public spaces.

Table 1. A comparison of FY20 and FY21 average daily attendance for the third quarter by month

Lost City Museum
Report to Board
June 18, 2021

	Total Attendance	Operating Days	Average Daily Attendance
January 21	330	9	36
January 20	1069	31	34
February 21	657	13	51
February 20	1166	28	42
March 21	932	21	44
March 20	506	14	36

While the museum was a destination for the Las Vegas or Mesquite resident seeking an activity, over 50% of people who visited traveled from out-of-state. This visitation pattern indicates that domestic tourism, while potentially slowed, did not reduce the number of people who came through the building. Instead, on a daily basis, each day more people visited in the third quarter of fiscal year 21 versus fiscal year 20.

Report is through March 31, 2021.

VI. Attendance Receipts

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	780	1,445	1,285	2,440	800	0	955	2,110	3,510				13325
FY 20	2,855	2,950	3,555	6,125	5,185	2,847	3,940	4,640	3,235	0	0	0	35,332
FY 19	2,756	2,680	3,469	5,465	4,050	2,615	4,471	4,345	6,326	6,385	5,565	4,070	52,197
FY 18	2,605	3,180	3,510	4,911	5,165	2,670	2,965	5,481	7,435	6,705	5,355	3,020	53,002
FY 17	2,795	2,360	4,580	4,995	4,206	3,069	3,145	4,770	7,080	6,075	4,768	3,715	51,558
FY 16	2,900	2,747	3,359	5,101	3,908	3,160	3,365	5,175	8,305	5,685	3,845	4,249	51,799
YTD	780	2,225	3,510	5,950	6,750	0	7,705	9,815	13,325	0	0	0	13,325
YTD Comparison	28.30%	40.93%	39.42%	41.41%	36.65%	0.00%	30.21%	32.88%	36.83%	0.00%	0.00%	0.00%	
Monthly Comparison	103.59%	110.07%	102.48%	112.08%	128.02%	108.87%	88.12%	106.79%	51.14%	0.00%	0.00%	0.00%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.
Monthly Comparison compares the current month of the current year against the same month in the previous year.

Museum Attendance Receipt Narrative:
Revenue gained through admission sales is reduced in January and February in comparison to last fiscal year. Revenues earned in March 21 should be compared to March 19 as the museum closed mid-March 2020 for the COVID-19 pandemic. This is still less than what is normally earned in March. Reduced admission sales most likely reflect the reduction in operating hours in comparison to previous fiscal years.
Report is through March 31, 2021.

VI. Fundraising Activities:

No fundraising activities were pursued this quarter. This fall, fundraising events will be hosted by the museum in August (Hot & Dusty Fine Art Invitational) and December (Holiday Open House). Director Timm is working with the US Air Force to co-host Native American Day in November 2021.

VII. General Museum Activities

Staff activities

During this quarter, the museum re-opened mid-January for the Friday, Saturday, Sunday hours. Mid-February, MB Timm resumed full-time status at Lost City Museum. This resulted in an expansion of operating hours in March. Currently, the museum is open Wednesday through Sunday, closed on Mondays and Tuesdays. This reduced schedule will continue through the remainder of the fiscal year.

Staff continued to participate in meetings via Zoom and Microsoft Teams. The newly installed cameras and programs on computers at LCM allowed for increased participation with less disruption of staff schedules. On January 21, MB Timm and G Lucas attended the Southern Nevada Agency Partnership Cultural Resources Team (SNAPCRT) quarterly meeting via Zoom. This group of archaeologists has provided programming opportunities for the museum for the last decade.

As the COVID-19 pandemic lessened in intensity and more places began re-opening, LCM resumed participation in Moapa Valley events and conducted some programming with partners in Las Vegas. For example, LCM resumed partnerships with the UNLV Anthropology Department. One collaboration, a human bone versus animal bone identification workshop for Red Rock Search and Rescue was hosted in early March. To accommodate social distancing measures, two smaller workshops were held instead of one large one. G. Lucas also hosted a UNLV class tour for southwest Archaeology.

Buildings & Grounds

Irrigation Ditch; Regrading lower parking lot/cistern creation CIP proposal

No progress was made on this project during this quarter. The proposal was submitted through the CIP process, it was unclear if funded.

SPWD 19-M33 Replace Sanitary Sewer and Upgrade Restrooms

While fully funded through the CIP process, no progress was made on this project due to Public Works office closures.

The replica pueblo exhibit is closed and blockaded from visitor access. A CIP was submitted for assessment and repair, which is recommended by the Governor for funding during this fiscal cycle.

Programming Events

March 14, 2021- Moapa Valley Days

This year, the valley-wide celebration of Moapa was smaller. Usually, there are huge yard sales, businesses offer programming and reduced prices. This year, they had a movie night in the park and an afternoon talent show. LCM participated in this local event by having a drop in craft- Corn Husk Dolls. These were first encountered by Europeans on the East Coast as they interacted with

indigenous groups who farmed corn. As corn became a wide-spread crop, corn husk dolls transcended ethnicity. These were hand-made in enslaved African American communities and western European colonizing settler communities. Fifteen adults and children made corn husk dolls within the Fay Perkins gallery.

Upcoming programming
April 8-10, 2021 Clark County Jr. Livestock Show and 4-H Festival
Instead of a Clark County Fair, Moapa Valley residents have scheduled a smaller, local event to award prizes to young livestock owners. This event will span three days and evenings. From 10 am to 4 pm, LCM staff will have an interactive craft booth. Each day will have supplies for a different activity on a first come, first serve basis. Hands-on educational items will also be on display.

Summer programming is not yet scheduled, but LCM anticipates a robust fall programming schedule.

Mission Statement
Approved 11/18/2015

Lost City Museum, an archaeology museum belonging to the state of Nevada, is committed to the study and preservation of archaeological sites and prehistoric and historic artifacts found in the Moapa Valley and adjacent areas, and interpreting this history through exhibits and public programs, assisting researchers, and educating and inspiring visitors.

Current Operations
Note: LCM was open Friday, Saturday, and Sunday from 8:30 am to 4:30 pm, initially, then added Wednesday and Thursday operating hours in March.
The Lost City Museum is open 7 days a week, 8:30am to 4:30pm.
LCM is closed Thanksgiving Day, Christmas Day, and New Year's Day.

NEVADA MUSEUMS & HISTORY
Steve Sisolak | Governor
Myron Freedman | Acting Administrator

NEVADA STATE MUSEUM
LAS VEGAS
Hollis J. Gillespie | Director
309 South Valley View Blvd.
Las Vegas, NV 89107

REPORT TO THE BOARD OF MUSEUMS AND HISTORY

June 18, 2021

I. Private Funds Budget Summary

State Fiscal Year 2021	GL /Cat#	Total Budget	Year to Date Actuals	Percentage Year to Date
Cash From Prev Fiscal Year Unrestricted	2511	48,328	48,328	100.00%
Cash From Prev Fiscal Year Restricted	2511	25,552	25,552	100.00%
Cash Bal Fwd New Fiscal Year Unrestricted	2512			0.00%
Cash Bal Fwd New Fiscal Year Restricted	2512			0.00%
			73,880	
Comparison of Revenues Budgeted/ Received:				
Facility Rentals	3801	1,625	0	0.00%
Memberships*	4008	10,136	1,730	17.07%
Photograph Sales	4010	0	65	#DIV/0!
Merchandise Sales*	4025	50,000	4,347	8.69%
Gifts & Donations	4251	2,000	1,949	97.43%
Private Grants	4265	15,000	1,245	8.30%
Treasurer's Interest	4326	1,500	298	19.88%
Total Revenues Received:		$80,261	$9,634	12.00%
Comparison of Expenditures Budgeted/Expended:				
Administration	35	41,393	6,009	14.52%
Collections	39	1,000	0	0.00%
Natural History	47	1,500	0	0.00%
Board Appr Special Projects	48	37,521	2,000	5.33%
Museum Store*	49	31,147	1,515	4.86%
Special Projects (Restricted)	55	40,522	41	0.10%
Total Expenditures:		$153,083	$9,565	6.25%
Available Unrestricted Cash			$47,193	

The above figures reflect the first quarter of fiscal year 2021 revenues and expenditures as of March 31, 2021.

Hollis J. Gillespie assumed the permanent museum's directorship on April 5, 2021. This FY 3rd quarter summary relied on staff input from Significant Action Reports (SARs) for January through March to inform this narrative.

I. Museum Store

a. Sales Narrative

i. The Museum Store remained closed to the public, along with the entire Museum, for most of the quarter, opening only for the last two weekends in March. Previously in the quarter, attempts were made to accept online orders. However, response from the public was limited, and our location behind the Springs Preserve's security gates created shipping, delivery and curbside-pickup barriers that made the program challenging.

The Museum and the Springs Preserve opened to the public for the last two weekends in March—on the 19th and 20th and the 27th and 28th. Despite strictly controlled access managed by the Springs Preserve online ticketing system, the Museum Store saw a promising opening weekend ($450.43) and an exceptional follow-up weekend ($1,069.53) in sales. Since then, merchandise sales have continued at a steady pace or have exceeded sales during previous years, despite only being open for a few days a week.

In informal conversation with customers, four factors seem to be contributing to good sales numbers: the public's urge to be out and active with family after a year of COVID confinement; stimulus funds; low Springs Preserve admission prices (reduced from $9 per person to $5 per adult and $2.50 per child) allowing more families to visit; and the closure of the main Springs Preserve gift shop, which due to its location at the site entrance, has previously received the bulk of visitor purchases.

b. Revenue and Expenditures (revenue figures reported from POS system sales)

i. Revenue for the Museum Store was limited to only the last two weekends of the quarter, totaling $1,519.96 in merchandise sales from January through March 2021. Prior to the COVID closure and in response to high sales volume in the early months of FY 2020, the Museum Store purchased higher than normal quantities of inventory to meet projected customer demand through the remainder of the fiscal year. As a result of the closure and limited sales opportunities throughout FY 2021, the Museum Store has not needed to purchase inventory. However, the uptick in sales that has occurred beginning at the end of March has now necessitated inventory

purchases that will take place in the last quarter of the fiscal year to keep the Museum Store stocked through the summer.

ii. Staffing of the Museum Store prior to the COVID closure was divided among two Museum Attendants and one Manpower staffer loaned to NSMLV by the Springs Preserve as part of our interlocal agreement. This arrangement relieved the Museum Store of personnel expenses, allowing for more inventory expenditures. After the closure, all three employees were laid off. When the Museum Store reopened at the end of March, the Division of Museums & History authorized hiring one part-time Manpower staff person for Guest Services, greeting, and monitoring visitors and assisting in the Museum Store. Funding for this position was provided through the General Fund for the initial opening. However, increased need for help in the Museum Store and General Fund budget limitations have required funding for the Manpower position to convert to a Museum Store expense for the remainder of FY 2021, impacting the Museum Dedicated Trust Fund.

iii. Museum Store Revenue per Visitor for FY 2021 Third Quarter: $1.25 per visitor
   1. Total Store Sales for FY 2021 Third Quarter: $1,519.96
   2. Total Attendance for FY 2021 Third Quarter: 1,218 (see Attendance Report for details)

II. Museum Store Sales

Store sales chart comparison against four previous fiscal years.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	TOTAL
FY 21	896	40	329	878	643	0	0	0	1,520				4,307
FY 20	4,133	4,975	2,843	4,191	2,944	5,726	3,939	4,431	3,163	0	0	0	36,344
FY 19	2,204	2,149	2,272	3,336	4,941	3,883	4,344	4,261	4,848	5,207	4,277	4,740	46,463
FY 18	1,304	2,149	1,917	3,854	4,419	4,177	3,380	3,307	3,662	3,072	2,909	3,668	37,818
FY 17	2,415	2,413	1,871	2,863	2,788	1,144	2,056	1,648	1,682	1,768	2,686	1,699	25,032
FY 16	2,776	2,083	1,784	1,168	1,869	2,705	1,284	1,586	2,344	2,643	2,846	2,447	25,534
YTD	896	936	1,265	2,143	2,787	0	0	0	4,307	0	0	0	4,307
YTD Comparison	40.7%	6.5%	6.4%	7.6%	7.6%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	
Monthly Comparison	187.5%	231.5%	125.1%	125.6%	59.6%	147.4%	90.7%	104.0%	65.2%	0.0%	0.0%	0.0%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

III. Museum Attendance

Attendance chart comparison against four previous fiscal years.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
FY 21	350	0	204						128				682
FY 20	6,709	6,598	4,774	7,734	6,502	4,724	5,131	6,221	0	0	0	0	48,393
FY 19	5,890	6,257	4,727	6,196	6,365	5,043	5,932	8,007	9,811	9,553	7,881	8,946	84,608
FY 18	6,077	4,457	3,803	5,592	4,232	4,071	4,277	4,072	7,045	6,897	6,018	5,087	61,628
FY 17	5,449	4,978	3,715	3,846	5,210	3,479	2,764	3,983	7,755	7,847	5,678	6,440	61,144
FY 16	6,958	5,195	4,171	4,084	3,742	3,351	3,832	4,106	5,562	4,944	4,829	5,604	56,378
YTD	350	0	554	0	0	0	0	0	682	0	0	0	682
YTD Comparison	5.94%	0.00%	3.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Monthly Comparison	113.90%	105.45%	100.99%	124.82%	102.15%	93.67%	86.50%	77.69%	0.00%	0.00%	0.00%	0.00%	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

a. **January 2021-Museum closed, public attendance: 0**
b. **February 2021-Museum closed, public attendance: 0**
c. **March 2021-Museum partial-month opening, public attendance:**
   i. To comply with COVID restrictions related to capacity levels, access to both the Springs Preserve and NSMLV was tightly limited through required reservations. Reservations could be made through the Springs Preserve website or through NSMLV's website, which linked to the Springs Preserve's reservation site. Visitors could make reservations to access either or both locations. The Springs Preserve provided reservation numbers to NSMLV at the start of each day.
   ii. Reservations for NSMLV for the last two weekends in March totaled 812 reservations, including both Museum members and non-members. Actual visitors physically counted as they entered the Museum totaled 1,218. The 406-visitor difference between reservations for the Museum and actual attendance can be attributed to visitors who had reserved Springs Preserve tickets, but who also visited the Museum.
   iii. No events, programs or tours are yet allowed at the Museum, so all attendance is attributed to general Museum visitation.

      1. **NSMLV Reservations for March 2021:**
         Members: 321
         Non-Members: 491
         Total Reservations: 812

2. **NSMLV Actual Attendance for March 2021:**
   Adults: 814
   Under 18: 404
   Total Actual Attendance: 1,218

VI. Attendance Receipts

Current attendance receipts compared against four previous fiscal years.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
FY 21	53172	0	0	0	0	0	0	0	0	0	0	0	53172
FY 20	53,172	0	0	0	0	0	0	0	0	0	0	0	53,172
FY 19	53,172	0	0	0	0	0	0	0	0	0	0	4,340	57,512
FY 18	53,172	0	0	0	0	0	0	0	0	0	0	0	53,172
FY 17	0	53172	0	0	0	0	0	0	0	0	0	0	53,172
FY 16	53172	0	0	0	0	0	0	0	0	0	0	0	53,172
YTD	53,172	53,172	53,172	53,172	53,172	53,172	53,172	53,172	53,172	53,172	53,172	53,172	57,512
YTD Comparison	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	108.2%
Monthly Comparison	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

Year-to-Date Comparison compares the cumulative year to date figures against the same time period in the previous year.

IV. Facility Rental Revenue

a. **No revenue or attendance resulted from Facility Rentals in FY 2021 Third Quarter due to COVID restrictions.**

V. Donation Revenue

a. **The Museum received three restricted donations in FY 2021 Third Quarter totaling $190 for our Audio-Visual Collection.**

VI. Membership Revenue

a. **The Museum received $625 in Membership renewals for FY 2021 Third Quarter.**

VII. Museum Activities

Education and Volunteers (Staci Irwin, Curator)

Field Trips:

	Schools	Students
January 2021	0	0
February 2021	0	0
March 2021	0	0

Traveling Trunks:

	Schools	Students
January 2021	0	0
February 2021	0	0
March 2021	0	0

Volunteer Hours

	Education	Exhibits	Friends Admin	Guest Services	Natural History	Photography	Total
January 2021	81	19	103	0	95	48	**346**
February 2021	84	8	98	0	44	19	**253**
March 2021	80	10	37	0	172	32	**331**

Projects completed this quarter:

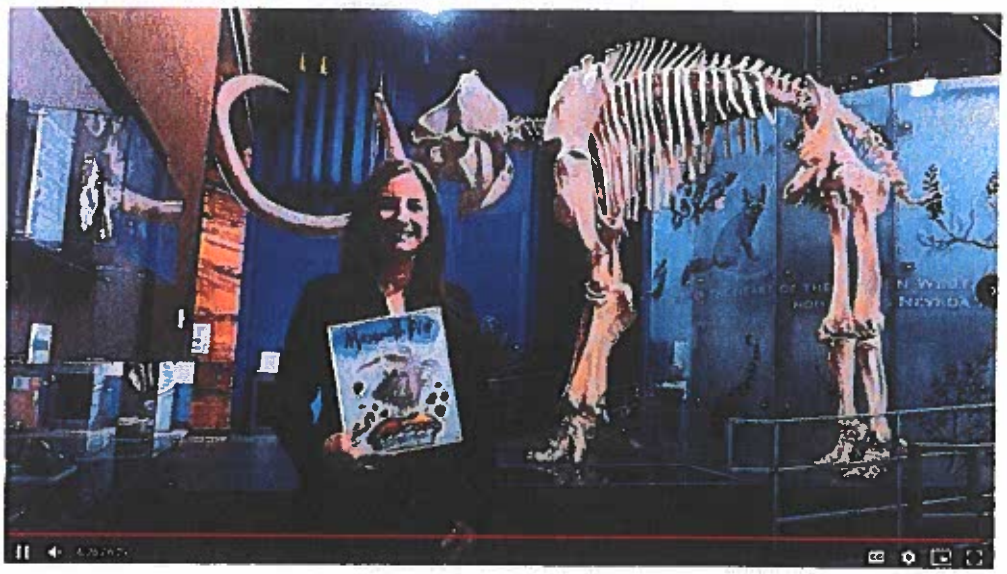
- One additional Nevada Animals traveling trunk was created, bringing the total number up to 30 trunks on 11 different topics. The trunk was sponsored by the Friends of NSMLV using Clark County Outside Agency Grant funding. This funding was also used to purchase cleaning supplies to disinfect the trunks in between uses.
- Because the traveling trunks were still not able to be shared with teachers at this time, I worked with Sarah Hulme to add many of the resources found in the trunks to our website. Components of the Black History trunk, Civil Rights in Las Vegas trunk, Nevada Animals trunk, and Mining in Nevada trunk can now be found on our website at https://www.lasvegasnvmuseum.org/traveling-trunks/.
- Nevada Reading Week was celebrated the first week of March, and because guest readers were not permitted on campuses this year, I created a series of videos featuring stories being read in the gallery. The videos can be accessed at: https://drive.google.com/drive/folders/1xCnJGLIMLEMkgK3psZVlgB-W1VIZmvJq?usp=sharing. The videos were shared with teachers on my mailing list, as well as through the Clark County School District. It was not possible to quantify how

many teachers and students viewed the videos, but many teachers contacted me to say they enjoyed them and appreciated having something special to share with their students.

- We continue to add hands-on activities for visitors to complete in the galleries, as well as take-home craft projects. For our March 20 reopening, a spring-themed Explorer Activity Trail activity and two butterfly-themed take home crafts were created and added to our Activity Wall.

Ongoing Activities:

- A behind-the-scenes video tour is being created for "Science is Everywhere Day", part of the Las Vegas Valley Science and Technology Festival. The virtual festival will take place in April 2021.
- We will continue to add online trunk resources to the website, with the goal of having all trunks online before the beginning of the school year in August 2021.
- Family programs will be offered in the Special Events room this spring and summer. The drop-in activities will have a new theme each week and will include displays, demonstrations, and hands-on projects. Volunteers will be recruited to assist with these activities.
- A new online reservation system for field trips and traveling trunks, sponsored by the Friends of NSMLV, will be purchased this spring, with the goal of having it ready to go for the 2021-2022 school year.



Screenshot from one of four videos that were created for Nevada Reading Week.

Spring-themed hands-on activities for museum visitors.

Curatorial and Collections (S. Underwood)

Registrar and Natural History Department Significant Action Report for January, February, and March 2021

Registrar activities summary:

The curator of natural history (S. Underwood) and administrator III/photo curator (S. Hulme) have split the registrar duties since the retirement of Michelle Lord in June of 2020. The curator of natural history takes care of loan activities, and the administrator III/photo curator takes care of incoming donations. Both oversee and contribute to the cataloging of specimens, objects, and photographs as well as pest treatments. The tables below summarize this quarter's activities.

Table 1: Collections summary

	New Temporary Custody	Returned Temporary Custody	Accessions Added	Catalog Records Added	Modified records
Natural History	4	0	4	362	93
History	5	1	4	3	155
Photography	1	1	0	19	30
Manuscripts	0	0	0	0	2
Mix of materials	0	0	0	0	0
Total	**10**	**2**	**8**	**391**	**292**
Notes:					

Table 2. Loan Summary

Loan Type	Number	Modified records
New Incoming Loans	0	0
Active Incoming Loans	30	4
Incoming Loans Returned	1	0
Active Outgoing Loans	8	4
New Outgoing Loans	0	0
Renewed Loans	1	0
Returned Loans	0	0

This quarter's in-process projects include a combination of clearing out the pest management room of items that have been stored there on a long-term basis, moving oversized material from collections room 1 to collections room 2, and beginning the clearing out of the work room to determine what stage the material is in in terms of cataloging.

Next quarter activities will see the continuation of clearing out the workroom, oversized material, and the final clearing out of the pest room. A future goal for the pest room is to rearrange the furniture for better use of the space as well as add a sink for cleaning objects and a new freezer that does not defrost so that a better pest treatment can be conducted.

The clearing out of the workroom has a similar goal so that it is more of a shared space for processing all collection types and volunteer processing and cataloging.

Moving the oversized furniture will clear a space for the photography collection cabinets and files so that they are in a more temperature-controlled environment as the room they are currently stored in tends to get too warm for long term storage.

Keeping up with in coming and found in collection documentation will also be maintained as well as loan renewals and returns will be pursued per due dates.

Natural history activities summary:

Significant activities accomplished this quarter include the addition of an herbarium collection donated by the Springs Preserve of plants collected from the 180-acre park. This collection will contribute to the ongoing data of plant communities in Southern Nevada. This collection also came with 2 small metal cabinets for storage as well as paper and folder supplies for mounting specimens. This collection has been freezer treated and temporarily stored until it can be organized, put away in permanent storage, and cataloged into a web based global network.

Tule Springs Fossil Beds National Monument brought in additional small collections of mammal skins and skeletal material and fossil Pleistocene mammals for curation. The cabinets they purchased were placed onto the modular storage shelves and are ready to be used.

Projects that are in progress

The NPS monuments connection to a biologist that can macerate animal material to bone has led to a much-needed collaboration/partnership between the museum and a UNLV biologist to help reduce the animal freezer population currently stored at the museum. Since we do not have the correct freezer for long term storage of animal carcasses most of the material that was handed down to me from previous years is freezer burned and not suitable for taxidermy as originally intended. The first few rodent specimens were loaned out in March to the biologist for reduction to bone so that they can be added to our osteological comparative collection. This is exciting progress on a critical persistent issue. These collections either need to be reduced, freeze dried for "taxidermy" collections, or disposed of in the future. The freezer material is inventoried and will not be accessioned until they have been processed into their final form.

I investigated the paleontological collections that are stored off site at the UNLV Geoscience department so that I can get them back into our collections. The professor we had an agreement with, Dr. Steve Rowland, has retired and needs to clean out his storage area. 4 collections were identified as needing to be returned to the museum and an email conversation for started.

Natural history department received the taxidermy that the Friends Group purchased for the museum. So far, the American river otter, badger, porcupine, kit fox, ring-tailed cat has arrived and are processed into collections. Unfortunately, the wrong American black bear was delivered, so we are working on returning it and receiving the correct bear.

North American River Otter: VM-2021-003-001

Future projects include the completion of archaeological education type collection displays for projectile points and ceramic sherds using our unprovenanced education material that my UNLV Regent Service Program intern is working on. Potentially receiving a herbarium collection from Creech Air Force Base, Clark County, and a herbarium collection from Tule Springs Fossil Beds National Monument.

Exhibits: Wes Southerland, Exhibits Manager (Jan -March 2021)

Red = New Blue = Location ***Italics = Exhibit Title*** **Green = Subject**

Current: Rotunda/ Front entrance area and Special Events Hall

• ***The Art of Crafting,*** removed large case from permanent gallery move to front entrance hall, and created a new exhibit, July 2020. This will be part of the new rotation plan of different artifacts. (See below/ Current/ Rotation Plan of Artifacts.)
• ***Love Buggy***
• ***Museum of Gaming History Cheating Devices case,*** extended loan through Dec 2021.
• ***Obsidian & Neon,*** February 1, 2020 – August 8, 2021, Planning stages of new folklife exhibit of lenticular prints in collaboration with Rebecca Snetselaar from Nevada Arts Council to open Sept. 1, 2021

Current: Curators Canyon Hall
• ***Nancy Williams Baker, Dance to Design***, Sarah Hulme
• ***BLM Tule Springs kiosk/case,*** Sali Underwood and BLM staff, this exhibit will come down this year
• ***Gown switch,*** Sarah took down the Jubilee gown and replaced a dress worn by Lilly Fong and created the text labels and biography. Sarah Hulme
• ***Greeno Collection, El Cortez 85th year anniversary,*** June 1, - 2021, Sarah Hulme and intern Amber Lily Ruelas.
• ***Prejudice & Pride, Women's Suffrage exhibit***. Opened March 7, 2020. Added a panel of new Vice President, Kamala Harris extend through Fall/ Winter 2021. Sarah Hulme

Current/ Planning/ Preparation/ Building for continuous/ upcoming exhibits:
• ***Eclectic Nevada*** Placing some hands on back in gallery following CDC guidelines. Changing Gallery, Permanent Gallery.
• ***Geology Upgrade*** section in Permanent Gallery, build and fabrication taking place in shop. Phase one to be completed May 21, 2021, Phase two Fall 2021
• ***5 million Marriages in Las Vegas exhibit,*** Possible small exhibit (1 or 2 cases) to help celebrate the 5 million marriages in Clark County, Las Vegas. Hollis J. Gillespie, Sarah Hulme and I had a meeting with Lynn Goya, the Clark County Clerk for marriage licenses. We will investigate the possibility of a small exhibit in the Spring of 2022 or a larger one in the 2023 – 2024 year.
• ***Viva Las Vegas, Costume Change,*** Installed unseen Jubilee costume, July 2020. This is part of the new rotation plan. (See below/ Current/ Rotation Plan of Artifacts.) Permanent gallery.
• ***Audio/ Video system broken,*** A/V Co. (CCS) troubleshot and repaired A/V in the Permanent Gallery. **A quarterly service contract is needed for the future of A/V working properly. Replacements are needed on ALL video players, several broken projectors and change 3 projectors to large TV screens.** A proposal, cost estimate and justification has been written up and turned in to the Acting Director and Acting Administrator and is to be presented to the board during the March 2021 meeting. **Side note: Once the video players break there**

will be no more AV in the gallery. This is about 1/3 of the exhibits in that gallery.
Permanent Gallery.

Facilities (Dewayne Johnson)

This section of the quarterly report serves to itemize the main activities accomplished once the museum opened for staff. The second section provides a current partial needs assessment with description and photos. It appears that CIP funding may be available and approved to address the deficiencies described.

Custodial

Strip and wax front entry
Detail exhibits cases base boards high dusting
Clean windows
Help organize exhibits shop.

Maintenance

Replace cooling tower media with help from Security and Custodians.
Maintenance on chillers, boilers, and filters
Fire watch for building with temp security, MSN security, maintenance, and adman help
Replace fire riser pre-action valve for the 1st floor.
Replace handicap opener on the front door.
Inspection on fire system, fire extinguishers, and FM 200
Inspections on elevators
Hood cleaning on kitchen
Repair kitchen exhaust
Cut counter for new copy machine.
Timers on new cabinets in the hall

Facilities Needs Assessment

Introduction

The Nevada State Museum, Las Vegas building was constructed in 2008 but was not occupied, nor opened to the public, until 2011. This meant that the building was left without regular maintenance for nearly three years and resulted in most of the utility equipment warranties being of the out of date by the time the building was brought into use. Therefore, any problems encountered once the building was occupied were not covered by the guarantees and immediate maintenance was already necessary.

Some of the maintenance that would have been expected to have occurred in the early years would have included draining chillers and water lines. This did not happen, and hence when the museum was place back into service in 2011 dry sediment had formed in the lines which

blocked screens, pumps, and tubes. The first year of service required extensive work just to clear the system of debris. The years that the chillers were not operational nor maintained has caused greater levels of failures than would typically be expected of chillers of this age and has shortened their life expectancy.

Currently, Johnson Controls has had the maintenance contract that includes the chiller and the cooling towers for NSMLV for more than five years and has worked diligently to keep them operational.

In summary, leaving the building unoccupied, conducting minimal maintenance and servicing during the early years, and the lack warranty coverage once operational, has led to the undeniable fact that the current budget is insufficient for the problems that are being encountered.

The following report breaks down the key areas of current concern, the current status and recommendation for action with cost estimates.

Project 1: Chillers

Status: There are two chillers for the museum building. Chiller 1 is showing similar extreme wear and failure, likely in the short term, is inevitable during the extended hot weather peaks common to southern Nevada. Chiller 2 has been locked out by Johnson Controls for the last two years due to evidence of degraded tubing and the recent inspection identified water as being present in the oil and filter. Johnson Controls advised that they suspected one or more tubes were broken.

Operational impact: The museum is experiencing reduced air conditioning capacity, with the potential for total failure should the second chiller break down, which would result in the museum closing, cutting revenue streams and risking the artifacts that the institution is responsible for. Statute and national accreditation standards require the museum to house the artifacts in secure and climate-controlled facilities, and we would be in violation of these requirements.

Requirement: Replacement of both chillers. (Please note this may have some impact on cooling towers – see below).

Cost estimate: 222,150.00 (quote from ACCO Engineered Systems)

Project 2: Cooling towers

Status: As with the chillers, the cooling towers have been in place since 2008 and were not operational for the first three years of their life. One cooling tower is currently inoperable due to the build-up of calcium from the hard water, even though chemicals are added to try to minimize this, (see Appendix (i) for photographs), and the second tower has recently been repaired, but remains at a high risk of failure.

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Operational impact: At best, the compromised system is operating at 45% cooling capacity during peak periods. Risk of total failure remains extremely high, and as wit the chillers, would result in the museum closing.
Requirement: Full replacement. It is also possible that if the chillers are replaced that the cooling towers will either require additional work or replacement, so that they are compatible and work together appropriately.
Cost estimate: Full replacement is $159,934 (quote from MPN – Mechanical Products Nevada)

Project 3: Water heater
Status: As mentioned above, the hard water in the Las Vegas area means that calcium build-up is a problem, and this reduces the typical working life of water heaters in this region. The museum has one primary and one secondary water heater. One water heater has already been replaced since the building opened and the other water heater has been taken out of service - the hoses have been taken off and it has been plugged, (see Appendix (ii) for photographs).
Operational impact: Currently the operational water heater is working as expected, but without a back-up, there is the potential for total failure, which would close the museum.
Requirement: Full replacement
Cost estimate: $17,900 (quote from City Wide Plumbing)

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Appendix (i)
Cooling Tower photograph

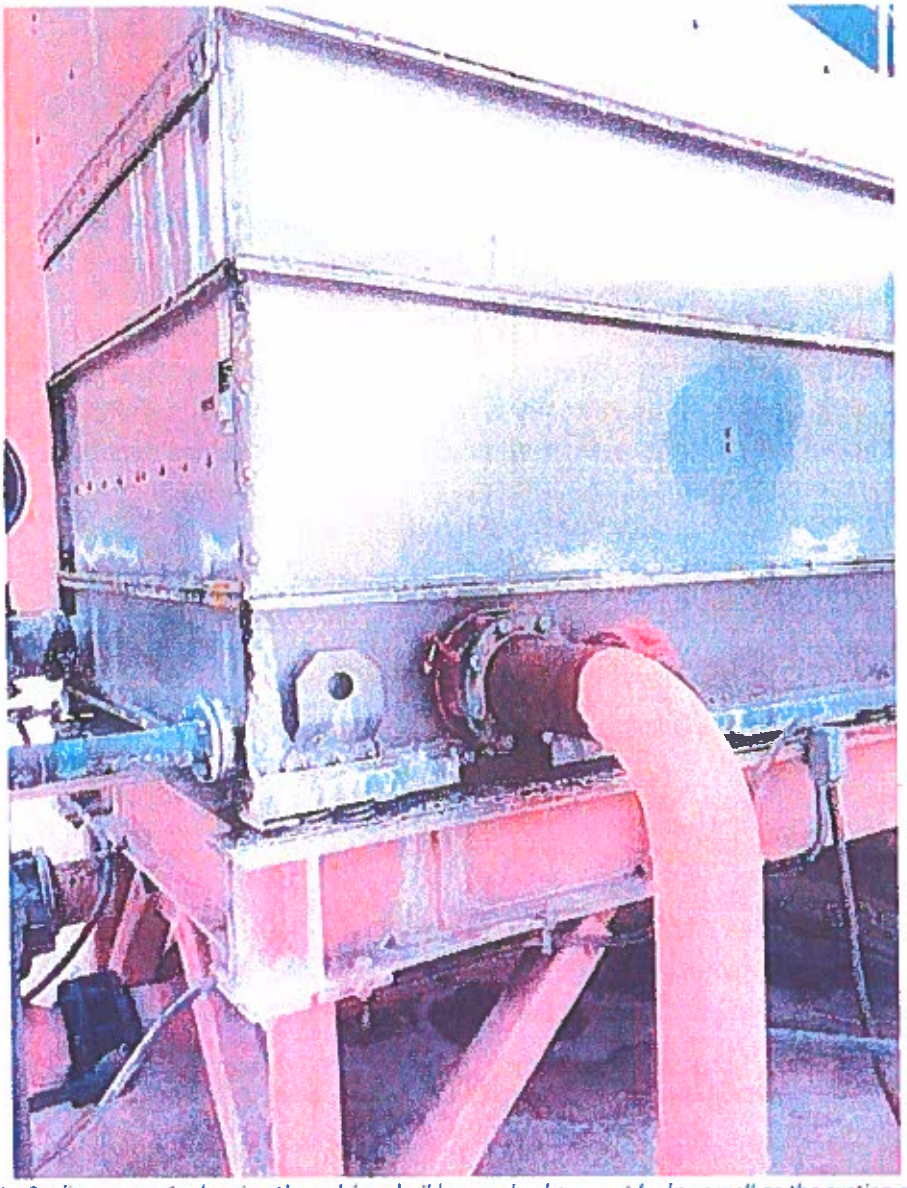

Figure 1 - Cooling tower 1 - showing the calcium build up and subsequent leaks as well as the rusting pipework

Appendix (ii)

Water heater photographs

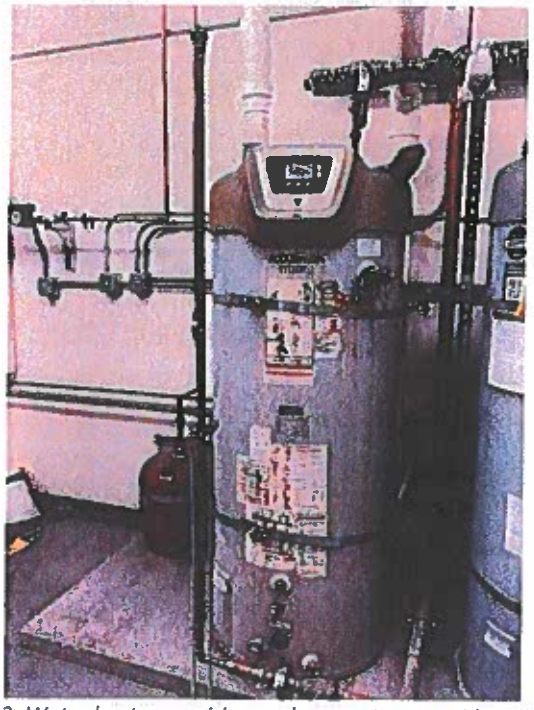

Figure 2- Water heater requiring replacement - current inoperable

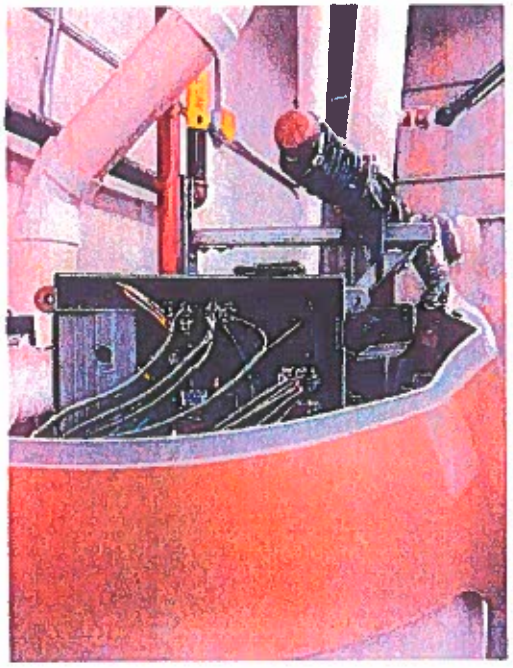

Figure 3

Technology:

Social Media [S. Hulme]:

Facebook stats) 2021 – Jan – March

Followers:
Grew from 14119 to 14897, net +778, 5.5% increase.

Likes:
Grew from 14015 to 14665, net +650, 4.6% increase.

Posts
34 posts

Top reach
72.6k – Paul Revere Williams, as part of Black History month
52.5k – Dunes Hotel and Casino closes
39.4k – Polly Gonzalez, anniversary of her passing and in recognition of Women's History Month

Top Engagement
19% – Polly Gonzalez, anniversary of her passing and in recognition of Women's History Month

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9% – Lilley Fong in recognition of Women's History Month
9% - Sarah Winnemucca in recognition of Women's History month

Mission Statement

The mission of the Nevada State Museum, Las Vegas is to inspire and educate a diverse public about the history and natural history of Nevada. To fulfill that mission we collect, preserve, exhibit, and disseminate material that contributes to an understanding and appreciation of the State.

Current Operations

The Museum is open Friday-Sunday from 9am to 4 pm.

The Interlocal Agreement with the Las Vegas Valley Water District/Springs Preserve, which in large part determines museum operations, policies, and procedures, was finalized, and signed in January 2015.