



Notice of Public Meeting & Agenda
FIRST REVISED AGENDA
Board of Museums and History
Marketing & Technology Committee

Tuesday, January 29, 2019, 1:00pm

Meeting Location

Nevada State Museum
309 S. Valley View Blvd.
Las Vegas, NV 89107

To Join the Meeting via Teleconference

1-888-363-4735
Access code: 7603239

*Site is open and accessible to the public ***

1. CALL TO ORDER AND CONFIRMATION THAT THE MEETING WAS PROPERLY POSTED

2. ROLL CALL AND DETERMINATION OF QUORUM

3. ANNOUNCEMENTS & MEETING LOGISTICS (Information only)

4. PUBLIC COMMENT

Public comment is welcomed by the Committee. A period of public comment will be allowed after discussion of each action item on the agenda, but before voting on the item. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken. (NRS 241.020)

5. REVIEW OF SOCIAL MEDIA STATUS (Information only)

- a) Facebook, Twitter, Yelp, TripAdvisor
- b) Quality of posts, user engagement

6. DISCUSS DEVELOPMENT OF QUESTIONNAIRE SENT TO DIRECTORS & STAFF FOR FEEDBACK ON SOCIAL MEDIA USE, BEST PRACTICES, WHAT WORKS, WHAT DOESN'T (For Possible Action)

7. DISCUSS OTHER IDEAS FOR DEVELOPMENT OF A REPORT IDENTIFYING TRENDS & FINDINGS (Information only)

8. DISCUSS POSSIBLE BUDGET IMPACT ITEMS INCLUDING FACEBOOK ADVERTISING, PROFESSIONAL PHOTOGRAPHY AND POSSIBLE CONSULTANT (Information only)

9. CALENDAR FOR NEXT MEETING (For Possible Action)

10. PUBLIC COMMENT AND DISCUSSION

Public comment is welcomed by the Committee. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

11. ADJOURNMENT

NOTICE POSTING LOCATIONS

<https://notice.nv.gov>

<http://nvculture.org/museums/meetings-agendas-minutes/>

NEVADA DIVISION OF MUSEUMS & HISTORY, 412 E. Musser St., Suite 2, Carson Street, Carson City

NEVADA DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS, 401 N. Carson Street, Carson City

STATE HISTORIC PRESERVATION OFFICE, 901 South Stewart Street, Carson City

EAST ELY RAILROAD DEPOT MUSEUM, 1100 Avenue A, Ely, Nevada

NEVADA HISTORICAL SOCIETY, 1650 North Virginia Street, Reno, Nevada

NEVADA STATE MUSEUM LAS VEGAS, 309 S. Valley View Blvd., Las Vegas, Nevada

LOST CITY MUSEUM, 721 South Highway 169, Overton, Nevada

NEVADA STATE MUSEUM, 600 North Carson Street, Carson City, Nevada

NEVADA STATE RAILROAD MUSEUM, 2180 S. Carson Street, Carson City, Nevada

NEVADA STATE RAILROAD MUSEUM, 600 Yucca Street, Boulder City, Nevada

The public may acquire this notice and agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Deborah Rabe, Administrative Assistant III, Division of Museums and History, (775) 687-7340 ext. 301, or via email to drabe@nevadaculture.org. Supporting documents are available from the Nevada Division of Museums and History at 412 E. Musser Street, Suite # 2 Street, Carson City, Nevada 89701.

** We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements are necessary, please contact the Nevada Division of Museums and History by calling (775) 687- 7340 at least two days in advance of the meeting.

Our Vision

Recognized as the most trusted stewards and engaging storytellers of Nevada's heritage.