0:0:0.0 --> 0:0:1.810
Daphne DeLeon
Chair it’s being turned on right now.

0:0:1.920 --> 0:0:2.700
Daphne DeLeon
Has been started.

0:0:3.450 --> 0:0:13.680
Robert Ostrovsky (Guest)
OK, so the meeting is being recorded and I therefore call the meeting to order well staff verify that this meeting was properly posted. Please.

0:0:14.500 --> 0:0:17.0
Myron Freedman
Byron Friedman, for the record, yes, it was chair.

0:0:18.640 --> 0:0:22.40
Robert Ostrovsky (Guest)
Would Daphne, would you call the roll please?

0:0:25.450 --> 0:0:28.100
Daphne DeLeon
Jeffrey Deleone for the record, I will call Roe.

0:0:28.590 --> 0:0:29.340
Daphne DeLeon
Bob astrowski.

0:0:30.600 --> 0:0:30.920
Robert Ostrovsky (Guest)
Present.

0:0:32.30 --> 0:0:33.780
Daphne DeLeon
Thank you, Michelle smitter.

0:0:34.410 --> 0:0:34.710
michelle schmitter (Guest)
Here.
Daphne DeLeon
Thank you, Anthony Timmons.

Tony T
Here.

Daphne DeLeon
Perfect chair.

Daphne DeLeon
You have a quorum of the Finance Committee.

Robert Ostrovsky (Guest)
OK.

Robert Ostrovsky (Guest)
Thank you very much.

Robert Ostrovsky (Guest)
I will be calling for public comment at the end of this meeting.

Robert Ostrovsky (Guest)
I will also be calling for public comment before we take any action on any item on the agenda.

Robert Ostrovsky (Guest)
So just is there, are there any members of the public online or on the telephone that would like to address the committee now and you'll have second opportunity at the end of the meeting?

Myron Freedman
Ship.

Myron Freedman
Uh migrating.
For the record, I have no emails or text messages for the committee.

Robert Ostrovsky (Guest)
OK.

And we'll I will call for public comment again it before we close the meeting, I will move on to action item, which is a action item 5, which is a continuation of our main 16th meeting of the Finance Committee to continue our review of.

Robert Ostrovsky (Guest)
FY24 Dedicated Trust fund budgets I I'm gonna turn to Daphne.

Robert Ostrovsky (Guest)
I'm I'm sure you've all gotten undated with the files and I've tried to keep track of all the files but umm, I think Daphne, we worked our way through the whole series of these and our last meeting.

And would you like to bring us up to date on what you've added the budget you've added?

Daphne DeLeon
Thank you, chair.

Daphne DeLeon
Daphne daily on for the record, the new budgets that the Finance Committee is reviewing today is 5035 Nevada Historical Society and 5037, which is comprised of three sub budgets for the railroad museums, one for Carson City, Boulder City and E early.

Robert Ostrovsky (Guest)
They have.

Robert Ostrovsky (Guest)
Did you have a preference of where you'd like to start Historical Society?

Daphne DeLeon
I just like to start probably numerical order.
Robert Ostrovsky (Guest)
But.

Daphne DeLeon
Let's start with a historical siding, 5035.

Robert Ostrovsky (Guest)
5035, thank you.

Robert Ostrovsky (Guest)
Could you give us an overview?

Daphne DeLeon
So there have been the standard changes that we reviewed at our last meeting in terms of additional cost in the online store, in the store category plus corresponding increase in revenue based on what has been projected that will be on the online store if you.

Daphne DeLeon
I also want to point out if you look at the Historical Society queue and Catherine can speak more to this because she is on the call, but I'll just talk about the numbers the queue is going digital this year.

Daphne DeLeon
This is the trip, the transition, and you'll see that we are forecasting that the historical side of Q will be in the black this year, starting this year by a very small amount, but is still be in the black.

Daphne DeLeon
Additional to that, there are five enhancements that you will see.

Daphne DeLeon
Umm, would you the first enhancement deals with the purchase of a laptop computer for the registrar to facilitate collection management activities at each of the off-site locations for the Historical Society there is approximately it's UH-5 off-site locations and if I'm not completely accurate with that Catherine, you can speak more to that.

Daphne DeLeon
Bob, would you like umm the me to just go over the numbers for the enhancements and then turn it over to the museum director to talk about program needs or justification?
Robert Ostrovsky (Guest)
Yeah, go ahead.

Robert Ostrovsky (Guest)
Let's do that and I have some questions, but go ahead, let's do that first.

Daphne DeLeon
OK.

Daphne DeLeon
So that is, you'll see that the enhancement there is for the purchase of a laptop computer, including a docking station, other required peripherals.

Daphne DeLeon
The second enhancement is very small.

Daphne DeLeon
It's for a license and annual license for Adobe Photoshop to facilitate programming and also reproduction activities at the Historical Society.

Daphne DeLeon
This is the only enhancement that is ongoing.

Daphne DeLeon
Write the 354 if you approve it or recommend it to be approved, you'll be added this year and moving forward it be included in the base.

Daphne DeLeon
The third enhancement is for repairs for the changing gallery, which is in fact their entry hallway.

Daphne DeLeon
As you come into the Historical Society, one time cost and the following three enhancements 4-5 and the following three enhancements are for out of state travel and you'll see each one has been split out for each request.

Daphne DeLeon
I will point out that the last out of state travel you'll see it's for a small amount 399.
Daphne DeLeon
That is a conference that happens in the in August of every year because the budget timing.

Robert Ostrovsky (Guest)
OK.

Daphne DeLeon
Registration is being requested in fiscal year 24 because you get an early bird registration deadline in June and all the other travel costs will be requested in fiscal year 25 and you'll see it in the enhancement sheet that I've noted.

Daphne DeLeon
What those costs will be in 25 and 2424 is 399.

Daphne DeLeon
Umm in 25, it's listed in the enhancement sheet and the budget, and that is the numerical side of the enhancements chair.

Robert Ostrovsky (Guest)
Yeah, just.

Daphne DeLeon
And now if there are no questions about the numbers.

Robert Ostrovsky (Guest)
Well, I just everyone should if you don't.

Robert Ostrovsky (Guest)
You were.

Robert Ostrovsky (Guest)
She sent you a summary of the enhancements for all of the institutions.

Robert Ostrovsky (Guest)
It's kind of a handy document that you can without fumbling through every budget you can see.
Robert Ostrovsky (Guest)
See the answer.

Robert Ostrovsky (Guest)
Just wanna make sure everyone's aware that that you created this document.

Robert Ostrovsky (Guest)
Go ahead, Daphne.

Daphne DeLeon
Thank you, chair.

Daphne DeLeon
So with that, I will turn it over to Catherine to talk about the program side of these enhancements that have been put forth.

Catherine Magee
Hi, thank you.

Catherine Magee
For the record, you know I don't have the documents that you guys are looking at.

Catherine Magee
So it would be.

Catherine Magee
I would appreciate it if somebody could send me those and I'm sure that they're I I missed it somewhere, so I apologize, but I do have the what I proposed to Daphne.

Catherine Magee
So umm that would be great.
Catherine Magee
So if you have questions that would be do you wanna start with those and then and I can answer them.

Robert Ostrovsky (Guest)
I just I just have a question on that changing gallery $4500.

Robert Ostrovsky (Guest)
The last time we had any discussion about the physical aspects of that building, you were having enormous problems with water infiltrating into the building and so on.

Robert Ostrovsky (Guest)
Can you give us sort of a status update?

Catherine Magee
Umm hi Bob.

Catherine Magee
I so Catherine McGee, for the record, the status for the collection storage facility repair is.

Catherine Magee
Nothing’s happened.

Catherine Magee
So there’s that.

Catherine Magee
Whether or not the NHS is a long term investment, yes, I mean we, as you mentioned, we don’t have an alternate location.

Catherine Magee
And so I think that, you know, we need to continue to operate as a functioning museum and collection storage facility to the best of our abilities with the money in the changing galleries.
Catherine Magee
Umm for that's basically as you as you know, when you walk in in the hallway, so we use the front hallway and our and our event space for.

Catherine Magee
Changing exhibits and so the walls have just seen, you know, lots of lots of spackle and paint and they look pretty tired and are in need of just basically new umm, new coating and a new paint to bring everything up to standard.

Catherine Magee
That doesn't look like it has had 20 years of patches, so that's what that's for.

Robert Ostrovsky (Guest)
Uh.

Catherine Magee
And I think that that and that's in the front and that's what visitors see.

Robert Ostrovsky (Guest)
Yeah.

Robert Ostrovsky (Guest)
No, I understand.

Robert Ostrovsky (Guest)
Thank you.

Robert Ostrovsky (Guest)
Who does that work physically?

Catherine Magee
We hire an Catherine me.

Catherine Magee
For the record, we hire outside companies that put in bids and then do that work.
Robert Ostrovsky (Guest)
OK.

Robert Ostrovsky (Guest)
0:9:47.170 -- 0:9:47.510
So it's probably the company.

Catherine Magee
0:9:49.800 -- 0:9:53.430
So with the for example, for the repair of the wall.

Catherine Magee
Umm, where we do have the water.

Catherine Magee
Issue in collection storage.

Catherine Magee
We hired stitzer.

Catherine Magee
Uh.

Catherine Magee
And they were the company that came in and did that work.

Robert Ostrovsky (Guest)
0:10:2.140 -- 0:10:2.580
So your you have a pretty good idea of $4500 gonna cover that.

Robert Ostrovsky (Guest)
0:10:5.40 -- 0:10:17.630
I mean, I'm assuming you got that number from prior experience or a a estimate from someone?

Catherine Magee
Sherry, I believe, got the estimate from stitzer for that, yes.

Robert Ostrovsky (Guest)
0:10:26.40 -- 0:10:28.70
OK, someone who's done work for you before.
Catherine Magee
And and a couple of other, I believe that a couple other companies, yes.

Robert Ostrovsky (Guest)
Yeah.

Robert Ostrovsky (Guest)
Myron, did you have a question?

Myron Freedman
Thank you, chair Mayeron Freeman, for the record, not a question, but you were asking about some of the larger issues connected to that building.

Myron Freedman
And as Catherine pointed out, we, you know, we really don’t have any choice but to continue to invest in that building.

Myron Freedman
It’s not like we have another building waiting to move it.

Myron Freedman
We can move into, but some of these large repairs are in the budget and the governor's budget.

Myron Freedman
And if you look at SB 498 and a B521, you will see a list of some of the maintenance and and capital projects that that will be a part of our coming biennium.

Myron Freedman
So there’s quite a bit in there.

Robert Ostrovsky (Guest)
Good.

Robert Ostrovsky (Guest)
Well, I hope it so.
I think we we have to live with this building for a long time that we find an alternative, better place and umm and you know particularly this gallery is open to the public, the storage gallery is a problem behind the scenes problems.

Robert Ostrovsky (Guest)
Serious one, but beside behind the scenes any of the committee members have questions for Catherine.

Robert Ostrovsky (Guest)
Why you got off easy.

Robert Ostrovsky (Guest)
That's good.

Robert Ostrovsky (Guest)
Thank you, Daphne.

Robert Ostrovsky (Guest)
You wanna move on?

Daphne DeLeon
Yes, sure.

Daphne DeLeon
Thank you very much, Daphne galeone, for the record, the next budget that we are going to look at is 5037 A and at the last moment I did compile all the files into one PDF just named Doc DOC.

Daphne DeLeon
So if you see that it will, you can pop it up and you'll see that this is this the budget for the Carson City Railroad Museum, this museum.

Daphne DeLeon
If you look at the enhancements, has a total of five enhancements.

Daphne DeLeon
The first one is in support of a Great Western steam up for motorcars.
Daphne DeLeon
This event would happen in fiscal year 25 in Sept, the fall of fiscal year 25.

But there are costs that need to be born in fiscal year 24.

So the $18,000 that you see is for two contracts that need to be entered into.

It's probably at the fiscal end of fiscal year 24 in June and also a purchase of some materials signage and a temporary power source.

If you look at the following enhancements, the following four.

Three or four out of state travel for various staff to attend travel both within the contiguous 48 and one request to travel outside of the US to Canada to attend the Heritage Rail Alliance, and I see Adams here.

They'll be able to give you a little bit more information about the justification for those enhancements, and there is one in state travel request for three staff to attend the Nevada Museum Association in Las Vegas this fall, and if there are no questions regarding the numbers that you see in on the answer sheet.

Robert Ostrovsky (Guest)
Ohh.

I will pass it on to Adam to talk about justification and programming.
Robert Ostrovsky (Guest)

Please.

Robert Ostrovsky (Guest)
Thank you, Adam.

Robert Ostrovsky (Guest)
Go ahead.

Adam Michalski
Adam, the Halsey for the record.

Adam Michalski
Yeah.

Adam Michalski
So we have these various budget concepts for you to look at.

Adam Michalski
I guess I can answer any questions that you might have, or if you want me to clarify anything, I'm happy to do that.

Robert Ostrovsky (Guest)
Well, Adam, I think in the narrative you expect to recover this $18,000 in ticket sales, is that correct?

Adam Michalski
Uh, yes, yes, that's correct.

Robert Ostrovsky (Guest)
Uh, you have any estimate of attendance?

Adam Michalski
For the.

Robert Ostrovsky (Guest)
What you're looking at what you think this is another two or three day event.
Adam Michalski
Yes, Adam Michalski for the record, yeah.

So this would be the Great Western rail car.

Adam Michalski
Roundup would be an event that would last about three to four days here, and Carson City.

Adam Michalski
And so it would be similar to the Great Western steam up we what we're proposing is to bring in about 8 to 10 different motor cars, which would be similar to like our McKean car.

Robert Ostrovsky (Guest)
Yes.

Adam Michalski
You're familiar with that, so there's several of these types of self propelled motor vehicles that are, uh, around the West and especially in the California, there's one in Colorado that we'd like to bring out called the Galloping Goose.

Adam Michalski
And they're all really unique in their own ways.

Adam Michalski
And so we'd like to bring some of these cars to the Nevada State Road Museum and have a similar event like we did for the Great Western see.

Adam Michalski
But what these rail cars and so for the Great Western team up, we had at least 8000 paid visitors.

Adam Michalski
And so we're expecting that we would could maybe do a similar type of we go to, we could maybe expect about a similar amount of visitors, uh and for us for this event, I mean for the Great Western event, we were able to make some money off of this event and we also were able to pay back some of our expenses are back to the board of museums and histories.
So we feel like this could be a good money making proposal for us just based on our track record from last year.

Adam Michalski

Also, umm, we've been able to find ways to lower the expenses for for the 2024 by having it on a different weekend last year.

Adam Michalski

We did it during 4th of July weekend, which and we in addition to that, not only having an unferth of July weekend was kind of a problem for us last year just for getting vendors and things like that like we had trouble getting tents because we had to go to Las Vegas because we get tents and that double the price on the tents.

Adam Michalski

Uh, we had trouble getting some of the Porta potties and things like that.

Adam Michalski

So, but we'll be doing it on a different weekend this year that will be less busy here in Northern Nevada.

Adam Michalski

And so we can reduce the costs for this event, but also keep the price the same, if not a little bit more.

Adam Michalski

And we've also proven that we've been able to put on a good product for the Great Western steam up.

Adam Michalski

We've had so many greats uh responses from just from we had from rail fans from visit Carson City.

Adam Michalski

Visit Carson City is asking us to do another event like this because they they put heads in beds, the taxes that they received off of the hotel taxes was a significant boost to Carson City.

Adam Michalski

And so and then we also brought in visitors from all over the world.

Adam Michalski

We brought in visitors from Europe, Japan, Canada, Australia and New Zealand.
Adam Michalski
UM all over, but I think we had at least 30 or 35 states represented.

Adam Michalski
So it's a it's surprisingly, I mean it may be kind of surprising, but it's, you know, real fans like the travel for these things and they're happy to come to Nevada and enjoy their stay here.

Robert Ostrovsky (Guest)
Yeah.

Robert Ostrovsky (Guest)
I I assume you have a good mailing and email list now too that these things build.

Adam Michalski
Yep.

Robert Ostrovsky (Guest)
You had all those people here for the other event.

Adam Michalski
Yes.

Robert Ostrovsky (Guest)
Now you've got a way to contact him and say we're doing something else like it.

Robert Ostrovsky (Guest)
So I, you know, I could see you expanding your your base.

Adam Michalski
Yes.

Robert Ostrovsky (Guest)
I don't know how many you can.

Robert Ostrovsky (Guest)
How many you can hold on that piece of property?
Robert Ostrovsky (Guest)
It gets pretty cold last time.

Adam Michalski
We yeah, we uh, Adam Husky for the record, man, we we probably could fit 8 to 10,000 people over a four day event.

Adam Michalski
So about 2000 a day and we we had about 2000 a day and on average and we felt like that was about the about the maximum we could hold.

Adam Michalski
So yeah, we really we really think that this could be a an exciting event for not only Carson City but for Nevada and Nevada, State Museum and for the border museums and history, so.

Robert Ostrovsky (Guest)
Yeah, do members of the Community have questions for Adam about any of these announcements, including that we calling this is not esteem up, right?

Adam Michalski
No.

Adam Michalski
What would you call this new event?

Adam Michalski
The Great Western Rail car Roundup, so yeah.

Robert Ostrovsky (Guest)
Roundup OK, no steam.

Robert Ostrovsky (Guest)
Electric.
Adam Michalski
No steam, no these all the UM like self propelled diesel motor cars or gasoline powered cars.

Robert Ostrovsky (Guest)
Yeah, yeah.

Robert Ostrovsky (Guest)
Well, hearing no questions.

Robert Ostrovsky (Guest)
Thank you, Adam.

Robert Ostrovsky (Guest)
Go ahead.

michelle schmitter (Guest)
I I have.

Robert Ostrovsky (Guest)
Ohh, I'm sorry Michelle.

michelle schmitter (Guest)
I don't know if this is for Adam or this is for Myron, but we had seen a proposal about a museum store build out.

michelle schmitter (Guest)
Is that in your capital request or is is anything happening on that end to capture the additional museum store sales?

Myron Freedman
Adam, I can take this if you want.

Adam Michalski
Yes, because.

Myron Freedman
Myron favors, for the record, the answer to that is they need more information.
Myron Freedman
Uh to really figure out the next steps?

Myron Freedman
Here’s they they’ve done some due diligence and some important due diligence.

Myron Freedman
One of the things they did was reach out to public works to find out.

Myron Freedman
Umm, what the state was going to require in that build out and the vision for that is it was going to be simple but they could not find a an approach where they could get state public works to agree not to get into to some pretty heavy duty engineering.

Myron Freedman
Uh, which drives the cost way up and and so it they're still looking at a different approach.

Myron Freedman
And and I think you will hear from them in the coming year as they kind of rethink how to how to get that done.

michelle schmitter (Guest)
OK.

michelle schmitter (Guest)
Thank you.

michelle schmitter (Guest)
And I and I think Adam, that you had some like a museum store set up outside last year.

michelle schmitter (Guest)
Am I correct with that or are you took it outside at the entrance trying to remember?

Adam Michalski
Adam Malsky for add on the Halsey for the record.
Robert Ostrovsky (Guest)
No.

Adam Michalski
Uh, sorry, interrupt.

Adam Michalski
We did.

Adam Michalski
We were able to do cache sales outside.

Adam Michalski
So we're very limited when we want to do store sales off site or even just uh, just even just outside of the museum store.

Adam Michalski
Uh, we don't have Wi-Fi, so we can't connect a credit card reader to Wi-Fi.

Adam Michalski
So the only way that we can sell stuff outside of the museum is to.

Adam Michalski
That's we can only accept cache sales, so we so we just what we did last year at the Great Western Seahub was we set up a used book table out in the parking lot and we had some other like and we had some other smaller items out there.

Adam Michalski
But you had to pay cash only.

Adam Michalski
And then if you wanted to pay with credit card, then you had to go inside.
Adam Michalski
Umm.

So if there’s a way, I mean if we can find a way to, you know, make it more easy for the customer to pay with credit cards outside, that would be fantastic.

michelle schmitter (Guest)
OK.

michelle schmitter (Guest)
Thank you.

Robert Ostrovsky (Guest)
Christopher, did you have a question?

Robert Ostrovsky (Guest)
Is that your hand up?

Robert Ostrovsky (Guest)
Yeah.

Christopher MacMahon
Christopher McMahon, for the record to follow up with that, our friends here in Boulder City are currently working on putting Wi-Fi in our platform area that’s going off a hot spot.

Christopher MacMahon
So it’s not at all connected to the state network.

Christopher MacMahon
So we can work with Carson City to find if there’s a mutual way to support that or work through their friends to see if that’s a way to do it so that we can have a credit card sales available and hopefully increase that to the public.

Robert Ostrovsky (Guest)
I appreciate that.
Robert Ostrovsky (Guest)
Thank you.

Any other questions?
Hearing none.

Daphne, you want to move on?

Daphne DeLeon
Thank you, chair.

Daphne DeLeon
Daphne.

Daphne DeLeon
Diane, for the record, the next budget up is 5037 P that's for the Railroad Museum in Boulder City.
They do have two enhancements.
First enhancement is to replace a scratch glass display case in the store, and the second enhancement is an out of state travel request to attend the Western History Association Conference in Las Angeles.
So with that, if there are no questions regarding the numbers that you see on the enhancement sheet, I will turn it over to Christopher to provide you some more information regarding programming impact.
Christopher MacMahon
Thank you, Daphne.
Christopher MacMahon
Christopher McMahon for the record, UH committee members.
The request here are pretty straightforward and simple.

The first item concerning the scratch class.

Christopher MacMahon
The display case was put in when this museum first opened to the public in 20.

Excuse me, 2002.

So it's now well over 20 years old.

It's got scratches, chips in it, various accoutrement from its lifetime of service.

We're at the point now where we're concerned that the abrasions are significant enough to where the glass could shatter.

Umm.

And so we're looking to replace it as a safety issue for the guests.

The costs are listed in there.

We've already priced it out.

Once approved, it'll be a pretty quick, easy fix to just swap out the glass and umm, have it be safer for our guests and staff who work in the gift shop.
Christopher MacMahon
Questions on that item.

Christopher MacMahon
OK.

Robert Ostrovsky (Guest)
Any members, by the way, we might note, I think we may have lost Anthony.

Robert Ostrovsky (Guest)
I don't see him.

Robert Ostrovsky (Guest)
Anthony, are you still on?

Tony T
I'm still here.

Robert Ostrovsky (Guest)
Uh, he's out of the country and ohh you're still there.

Robert Ostrovsky (Guest)
Good.

Robert Ostrovsky (Guest)
Thank you.

Robert Ostrovsky (Guest)
I didn't.

Robert Ostrovsky (Guest)
I didn't.

Robert Ostrovsky (Guest)
I didn't see your name on the list.
Robert Ostrovsky (Guest)
Any other questions?

Tony T
Of there you go.

Tony T
The Grand Hotel in Vienna? Hello.

Robert Ostrovsky (Guest)
Well, glad that you’re still with us.

Robert Ostrovsky (Guest)
Ohh, hearing not.

Robert Ostrovsky (Guest)
No other question.

Daphne DeLeon
Thank you, chair.

Daphne DeLeon
The next budget is 5037 CE.

Daphne DeLeon
Early railroad museum there were no enhancements submitted for this budget.

Daphne DeLeon
It is only base in adjustments to base as you see in the budget document.

Robert Ostrovsky (Guest)
OK.
Robert Ostrovsky (Guest)
Do you want to lost cities then please?

Daphne DeLeon
So lost City, 5038, this is a budget that was reviewed at the prior meeting, but there are three enhancements here.

Daphne DeLeon
The first one is to purchase some install compact shelving in the library and lab storage areas.

Daphne DeLeon
This this request was previously approved by the board and fiscal year 20, but because of the COVID pandemic, it was not implemented.

Daphne DeLeon
This request is different from the others.

Daphne DeLeon
This one is asking for investment funds to actually fund this request request to UMM is for in state travel to the Nevada Museum Association for two staff in Las Vegas this fall, and the third request is out of state travel to the Society of American Archaeology Complex, which is in New Orleans.

Myron Freedman
Miring framing.

Myron Freedman
For the record, I don't believe so.

Myron Freedman
So because a Daphne, did we cover this budget at the last committee meeting?
Daphne DeLeon
We did.

Myron Freedman
I think we did, yeah, yeah.

Daphne DeLeon
We reviewed it at the last meeting.

Robert Ostrovsky (Guest)
Yeah.

Robert Ostrovsky (Guest)
Well, we I think we're all aware of the 55,000 that we previously approved, it sort of just keeps rolling over until we get the job done.

Robert Ostrovsky (Guest)
The question I was gonna ask is we get, we approve it again, is it gonna happen this fiscal year hopefully?

Myron Freedman
Morgan Freeman, for the record, they have gotten some made some progress on this.

Myron Freedman
The holdup had to do with not being able to confirm the thickness of the foundation where the there's heavy shelving is going to be installed and they were able to do that and somebody had to dig through some very old drawings to find the information.

Myron Freedman
But I believe they took care of all of that then, so that really took a long time for them to to get that together.

Robert Ostrovsky (Guest)
Well, hopefully it'll get completed.

Robert Ostrovsky (Guest)
I mean, they badly need it.
Myron Freedman
No, they do.

Robert Ostrovsky (Guest)
We we're we're well aware of the need.

Robert Ostrovsky (Guest)
Uh, Daphne, are there any other budgets?

Daphne DeLeon
Chair Daphne the deleone.

Daphne DeLeon
For the record, no.

Daphne DeLeon
All other budgets were reviewed at our prior meeting chair.

Robert Ostrovsky (Guest)
Yeah.

Robert Ostrovsky (Guest)
Uh, I I do have a question for staff.

Robert Ostrovsky (Guest)
We we're having an online store, we've got a new membership program that Anthony's been working on.

Robert Ostrovsky (Guest)
On I know.

Robert Ostrovsky (Guest)
Is there any plan to advertise any of this?

Robert Ostrovsky (Guest)
And here let me explain my thoughts.
Robert Ostrovsky (Guest)  
Seems to me that.

Robert Ostrovsky (Guest)  
No one should leave the museum that visits of any of our facilities without something in their hand that says please become a member.

Robert Ostrovsky (Guest)  
And on the other side, saying please shop at our store.

Robert Ostrovsky (Guest)  
Here's our website.

Robert Ostrovsky (Guest)  
Here's our information.

Robert Ostrovsky (Guest)  
Do we have any plans or is anybody thinking about producing such material or is there an alternative plan?

Robert Ostrovsky (Guest)  
I just we have in these budgets we have counted on we we made some forecasts about what this new store operation is gonna produce and I'd like to make sure that we take our make our best effort to make those work and hopefully we exceed those is is there any plan for advertising.

Myron Freedman  
Uh Meyer.

Myron Freedman  
Famous the record.

Myron Freedman  
We have an incredible resource coming up in this next fiscal year through tourism.

Myron Freedman  
Umm Brenda has put in half $1,000,000 into a budget to promote the museums and then she also has hired over the past year two staff members dedicated to promoting the museums and the other cultural agencies.
Myron Freedman
So you can be sure they will be helping us promote these things and doing it really effectively.

Myron Freedman
And if you, if you haven't noticed yet, how how much has been happening on social media?

Myron Freedman
I mean, they've helped us increase our presence greatly.

Myron Freedman
So we will be working with them to make sure that the stores and the membership programs are promoted as well.

Robert Ostrovsky (Guest)
I'm happy to hear there's some budget dollars because if not, I mean we have to think about investing some of our own money in and making it successful.

Robert Ostrovsky (Guest)
I'd like to keep an eye on that because I really think it's important for people to know there is a store and they will have online access and and then we do have a statewide membership program.

Robert Ostrovsky (Guest)
Uh, if you don't tell people you can't get them to buy Michelle.

Michelle Schmitter (Guest)
I have a question about the membership program.

Michelle Schmitter (Guest)
I just got a renewal notice and uh, when is that starting?

Michelle Schmitter (Guest)
I was thinking I was starting in July where you would be a member.
You would join and have membership of at all museums or is that not starting in July?

I guess that would be for Anthony.

I have it slated to start in July.

So umm, I'm not too sure where we are with the process, but maybe something we could review at the June meeting.

Again, Anthony Timmons for the record.

My rent payment for the record and the fact is that if you join A at any of the museums, you do get admission to the others that that's been the case all along.

Right.

So what?

But it's not very well promoted.

I always have to question that for myself, but my my renewal isn't due until July and I got a notice from the Historical Society.
michelle schmitter (Guest)
So I wondered if we were gonna take advantage of these renewal letters to explain our new program.

Myron Freedman
Well, the evolution of the program Iron Friedman, for the record, is the categories and that they've been limited or shrunk or efficiently sized to just the yeah merged.

Myron Freedman
And so that's that's really the campaign that has to get out there.

Myron Freedman
And then frankly, Tony, the other piece of this is the the benefits that are coming to people who want to.

Myron Freedman
To be a a donor of some type and and what it.

Myron Freedman
How does that translate into?

Myron Freedman
What each museum is providing to that level, and so there's still some work to be done there.

michelle schmitter (Guest)
OK. Thanks.

Adam Michalski
Adam Michalski for the record.

Adam Michalski
I just wanted to point out that also for our friends organization, they just recently a converted over to a computer based a system online system for their memberships.

Adam Michalski
And so I think we're seeing some results as a workout, all the kinks and everything.
Adam Michalski

Prior to this, the for our friends organization Umm relied on our newsletter, the sagebrush headlight to communicate to the membership and I'm the one that does that and I kind of do that.

Adam Michalski

It's supposed to be quarterly, but I'm not very consistent in getting it out on time because I'm just busy with other things, but so they didn't really have much communication with their members before, but now that they have this new program they've been sending out emails every couple of weeks to their members to let them know.

Adam Michalski

Here's what's going on at the museum.

Adam Michalski

Come out to the museum and they've been able to.

Adam Michalski

So what?

Adam Michalski

What's also nice about it is you can set up like a auto renewal program so people are able to the Members are able to just auto renew their memberships every year.

Adam Michalski

It's been able to.

Adam Michalski

We're using it as a way as a tool to be able to keep in contact better with our Members and I think it's gonna pay results.

Adam Michalski

And I think it should help us also grow our membership, especially when we have events like the Great Western steam up and the Great Western Rail car Roundup.

Adam Michalski

We do find a bump in uh memberships just because people see us and they're like, wow, you're doing some really cool things here.
Adam Michalski
I wanna participate and then they want to become members.

So we are seeing some results from our friend's organization, especially now that they have this computer based program.

Robert Ostrovsky (Guest)
Is that Adam?

Adam Michalski
Umm Adam malsky.

For the record, I don't know if any of the others organizations here in in the Nevada State Museum system are doing that, but I know of other museums around the country that are doing this.

Yeah.

Robert Ostrovsky (Guest)
Mm-hmm.

Adam Michalski
So, so especially for us like we want we were just we had a person that would we had a friend's member that like all they did was memberships and it was all on paper and you had to fill out a form and write down your credit card number or bring in that check.

That's not the way a lot of people do business these days.

And so for us to be able to put this, do this online, our friends members were our friends organization was able to finally get into the 21st century and put this online.
And I think it's gonna pay big results.

Robert Ostrovsky (Guest)
Right.

Robert Ostrovsky (Guest)
Yeah.

Christopher MacMahon
Christopher McMahon, for the record, the Friends Group in Boulder City has been doing this for several years.

Christopher MacMahon
Similarly, they do quarterly newsletter.

Christopher MacMahon
They do email blasts for special events.

Christopher MacMahon
They have memberships online and they've been doing that for a while now.

Myron Freedman
Iron Freeman, for the record, Daphne can describe a little bit of how memberships are also going to be purchasable through this museum store, online museum store, so that that will be a revolution as well.

Daphne DeLeon
It's a Japanese Jelly on for the record, you're exactly right, Myron.

Daphne DeLeon
What the online store platform will enable is the ability to purchase and process payment for memberships.

Daphne DeLeon
The actual processing by each museum will still follow whatever system they have in place, so if they have a manual system, the museum will get a notification that this is the person and all their contact information that they've purchased a membership and then the museum will handle all the other processing aside from the payment, the payment will be handled by the online store platform.
Michelle.

Daphne DeLeon

Umm yeah, Michelle Schmitter.

For the record, Daphne.

Is that gonna start when this?

I’m just wondering, I’m like to do things like that online and is that gonna start when we push this out?

Still definitely one for the record.

Yes, that functionality, once the online store goes live, it will include the ability to purchase a membership as an item on the online store.

OK.

Thank you.

You’re welcome.

Bob, you’re on mute.

So I was don’t do any other member.
Robert Ostrovsky (Guest)
The members of the committee have any questions about the budget as presented or the enhancements.

Robert Ostrovsky (Guest)
Hearing none, I would accept a motion and that motion would be to recommend the budget as reviewed by the committee, to the full board.

Michelle Schmitter (Guest)
Michelle Schmitter for the record, I recommend that we recommend to the board the budgets that we've just reviewed and umm to be approved at the board meeting.

Robert Ostrovsky (Guest)
It does.

Robert Ostrovsky (Guest)
Thank you.

Michelle Schmitter (Guest)
Is that work, Harry OK.

Robert Ostrovsky (Guest)
A second from anyone.

Tony T
Mr.

Tony T
Chairman Anthony Timmons, for the record, I'll go ahead and 2nd that motion.

Robert Ostrovsky (Guest)
We have a motion and a second.

Robert Ostrovsky (Guest)
Again, I would like to ask is there any member of the public online or on the phone or in other ways made contact with the committee?
Robert Ostrovsky (Guest)
Uh of any comments we should note now is that opportunity anyone like to address the committee?

Robert Ostrovsky (Guest)
I see in here none.

Robert Ostrovsky (Guest)
Myron, you have no contact, is that correct?

The office.

Myron Freedman
Iron Friedman, for the record.

Myron Freedman
No, I have no uh, messages, texts or phone messages.

Robert Ostrovsky (Guest)
All right.

Robert Ostrovsky (Guest)
Any other board member have any comments before I call for a vote?

Tony T
Mr. Chairman.

Robert Ostrovsky (Guest)
Uh, hearing none good.

Robert Ostrovsky (Guest)
Yes, Mr Timmons.

Tony T
Anthony Timmons, for the record, I just wanna say, first of all, thank you to Daphne Daleon for her assistance in putting all this together.
Tony T
And I know there was some hard work on that, so I really appreciate that.

Tony T
And I do wanna mention to the administrator my heartburn with some of these different things that are allocated from the budget that should be state duties or state fiscal items in my opinion.

Tony T
So I just wanna put that on the record.

Robert Ostrovsky (Guest)
Uh, thank you.

Robert Ostrovsky (Guest)
Any other comments?

Robert Ostrovsky (Guest)
Hearing none, all those present.

Robert Ostrovsky (Guest)
Please say aye.

Michelle Schmitter (Guest)
Aye.

Tony T
Aye.

Robert Ostrovsky (Guest)
If you approve, aye.

Robert Ostrovsky (Guest)
Any opposed?

Robert Ostrovsky (Guest)
Not the motion carries by every member of the committee present.
Robert Ostrovsky (Guest)
Let me look back to the agenda.

Robert Ostrovsky (Guest)
I think that was the only action item.

Robert Ostrovsky (Guest)
The last agenda item is again an opportunity for public comment.

Robert Ostrovsky (Guest)
Is there any member of the public online or on the phone or in one of the offices that would like to address the committee?

Robert Ostrovsky (Guest)
Hearing or seeing none that completes our agenda.

Robert Ostrovsky (Guest)
Thank you for taking the time on a wonderful Friday morning and time of your own personal vacation to join us and we'll see you at the.

Robert Ostrovsky (Guest)
Meaning of the full board here.

Robert Ostrovsky (Guest)
Just a couple of weeks.

Myron Freedman
Bob, do you want to talk by phone about, uh, the June agenda or do you wanna just do it here?

Myron Freedman
He's gone already, OK.

Myron Freedman
By everybody.