



NOTICE OF PUBLIC MEETING & AGENDA

Board of Museums and History Marketing & Technology Committee

Tuesday, November 14, 2023 at 11:00 AM

Meeting Location

The meeting be held via TEAMS conference, accessible via electronic devices (certain cell phones, iPads, and computers) connected to the internet with listening and microphone capabilities. Video camera capability will also allow users to watch others in the meeting who are also using a video camera.

To Join the Membership Committee TEAMS Meeting on November 14, 2023 at 11 AM:

Meeting ID: 273 463 058 35

Passcode: eHDQWb

[Download Teams](#) | [Join on the web](#)

Or call in (audio only)

[+1 775-321-6111,,116248550#](#) United States, Reno

Phone Conference ID: 116 248 550#

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- Action may be taken on those items denoted “For possible action.”
 - Public comment will be allowed after discussion of each action item on the agenda but before voting on the item. Because of time considerations, the period for public comment may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
 - Meetings are audio-recorded and transcribed as part of the public record. Speakers must identify themselves before speaking.

1. Call for the start of the recording of the meeting. Committee Chair.
2. Call meeting to order, Committee Chair.
3. Call for confirmation that meeting was properly posted. Committee Chair and staff.
4. Call for the roll call of committee and determination of quorum. Committee Chair and staff.

5. Public comment announcement. Committee Chair. Public comment is welcomed by the Board. There are three periods of public comment during a meeting of the Nevada Board of Museums and history. The first is at the beginning of meeting and at the end of the meeting of the Board. A third period of public comment will be allowed after discussion of each action item on the agenda, but before voting on the item. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Public comment options may include, without limitation, written public comment submitted to the public body via mail or email.

6. Marketing and Technology Committee Business
 - a. Marketing Agency RFP review and General Discussion around 2024 Marketing Strategy. Brenda Scolari, Director DTCA. (For possible action.)
 - b. Online Store Status Update. Daphne DeLeon, ASO, Division of Museums & History. (For possible action.)
 - c. 2024 Initiatives (For possible action.)
 - d. Recruiting New Members for the Committee (For possible action.)

7. Public Comment Announcement. Public comment is welcomed by the Board. No action can be taken during the public comment period. Public comment on both agenda and non-agenda items is welcome. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Public comment options may include, without limitation, written public comment submitted to the public body via mail or email.

8. ADJOURNMENT

NOTICE POSTING LOCATIONS

<https://notice.nv.gov>

<http://museums.nevadaculture.org>

NEVADA DIVISION OF MUSEUMS & HISTORY, 412 E. Musser St., Suite 2. Carson Street, Carson City
 NEVADA DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS, 401 N. Carson St., Carson City, Nevada
 STATE HISTORIC PRESERVATION OFFICE, 901 South Stewart St., Carson City, Nevada
 EAST ELY RAILROAD DEPOT MUSEUM, 1100 Avenue A, Ely, Nevada
 NEVADA HISTORICAL SOCIETY, 1650 North Virginia St., Reno, Nevada
 NEVADA STATE MUSEUM LAS VEGAS, 309 S. Valley View Blvd., Las Vegas, Nevada
 LOST CITY MUSEUM, 721 South Highway 169, Overton, Nevada
 NEVADA STATE MUSEUM, 600 North Carson St., Carson City, Nevada
 NEVADA STATE RAILROAD MUSEUM, 2180 S. Carson St., Carson City, Nevada
 NEVADA STATE RAILROAD MUSEUM, 600 Yucca St., Boulder City, Nevada

The public may acquire this notice and agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Michael Malone, Administrative Assistant III, Division of Museums and History, (775) 687-7340, ext. 301, or via email to mpmalone@nevadaculture.org. Supporting documents are available

from the Nevada Division of Museums and History at 412 E. Musser Street, Suite # 2 Street, Carson City, Nevada 89701.

** We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements are necessary, please contact the Nevada Division of Museums and History by calling (775) 687- 7340 at least two days in advance of the meeting.