



NOTICE OF PUBLIC MEETING & AGENDA

Board of Museums and History
Museum Store Committee
Marketing and Technology Committee

Tuesday, April 2, 2024 at 4:00 PM

Meeting Location

The meeting be held via TEAMS conference, accessible via electronic devices (certain cell phones, iPads, and computers) connected to the internet with listening and microphone capabilities. Video camera capability will also allow users to watch others in the meeting who are also using a video camera.

To Join the Museum Store Committee and Marketing and Technology Committee TEAMS Meeting on April 2, 2024, at 4:00 PM:

[Join the meeting now](#)

Meeting ID: 264 908 577 716

Passcode: RuGNFV

Dial-in by phone

[+1 775-321-6111,,607370881#](#) United States, Reno

[Find a local number](#)

Phone conference ID: 607 370 881#

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- Meetings are audio-recorded and/or transcribed as part of the public record. Members of the public wishing to call in may do so by dialing (775) 321-6111 and use the phone conference ID 607 370 881#
 - Action may be taken on those items denoted "For possible action."
 - At the discretion of the chair: items on the agenda may be taken out of order; two or more agenda items may be combined; agenda items may be removed from the agenda or delay discussion relating to an item, at any time.
1. Call for the start of the recording of the meeting. Committee Chair.
 2. Call meeting to order. Committee Chair.
 3. Call for confirmation that meeting was properly posted. Committee Chair and staff.
 4. Call for the roll call of Committee and determination of quorum. Committee Chair and staff.

5. Public comment announcement. Committee Chair.

Public comment on both agenda and non-agenda items is welcomed by the Committee. There are three periods of public comment during a meeting of the Nevada Board of Museums and History: at the beginning of meeting, at the end of meeting, and after discussion of each action item on the agenda, but before voting on the item. No action can be taken during the public comment period.

Because of time considerations, the period for public comment may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers. Speakers, including Board members, must identify themselves before speaking.

Public comment options may include, without limitation, written public comment submitted to this public body via mail or email.

6. Presentation and discussion of draft Online Museum Store website. *(for possible action)*

7. Customer Acquisition: How to get more people into the front door. *(for possible action)*

8. Discussion on data pertaining to demographics. *(all items for possible action)*

- a. Update from Director of Research
- b. Tracking attendance

9. Other Discussion Items. *(all items for possible action)*

- a. Consignment for Lost City Museum

10. Public Comment Announcement.

Public comment is welcomed by the Committee. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the Committee Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Public comment options may include, without limitation, written public comment submitted to the public body via mail or email. Speakers must identify themselves before speaking.

11. ADJOURNMENT

NOTICE POSTING LOCATIONS

<https://notice.nv.gov>

<http://museums.nevadaculture.org>

NEVADA DIVISION OF MUSEUMS & HISTORY, 412 E. Musser St., Suite 2. Carson Street, Carson City

The public may acquire this notice and agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Michael Malone, Administrative Assistant III, Division of Museums and History, (775) 687-7340, ext. 301, or via email to mpmalone@nevadaculture.org.

Supporting documents are available from the Nevada Division of Museums and History at 412 E. Musser Street, Suite # 2, Carson City, Nevada 89701.

** We are pleased to provide reasonable accommodations for members of the public with a disability who wish to attend the meeting. If special arrangements are necessary, please contact the Nevada Division of Museums and History by calling (775) 687-7340 at least two days in advance of the meeting.