



NOTICE OF PUBLIC MEETING & AGENDA

Board of Museums and History

Marketing and Technology Committee

Friday, November 15, 2024, at 2:00 PM

Meeting Location

The meeting will be held via TEAMS conference, accessible via electronic devices (certain cell phones, iPads, and computers) connected to the internet with listening and microphone capabilities. Video camera capability will also allow users to watch others in the meeting who are also using a video camera.

To join the Marketing and Technology Committee meeting on November 15, 2024, at 2:00 PM:

[Join the meeting now](#)

Meeting ID: 256 978 616 634

Passcode: cf7naZ

Dial in by phone

[+1 775-321-6111,646312943#](#) United States, Reno

[Find a local number](#)

Phone conference ID: 646 312 943#

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- Meetings are audio-recorded and/or transcribed as part of the public record. Members of the public wishing to call in may do so by dialing (775) 321-6111 and use the phone conference ID 646 312 943#
 - Action may be taken on those items denoted “For possible action.”
 - At the discretion of the chair: items on the agenda may be taken out of order; two or more agenda items may be combined; agenda items may be removed from the agenda, or delay discussion relating to an item, at any time.
1. Call for the start of the recording of the meeting. Committee Chair.
 2. Call meeting to order. Committee Chair.
 3. Call for confirmation the meeting was properly posted. Committee Chair and staff.
 4. Call for the roll call of Committee and determination of quorum. Committee Chair and staff.
 5. Public comment announcement. Committee Chair.

Public comment on both agenda and non-agenda items is welcomed by the Committee. There are three periods of public comment during a meeting of the Nevada Board of Museums and History, Marketing & Technology Committee: at the beginning of meeting, at the end of meeting, and after discussion of each action item on the agenda, but before voting on the item. No action can be taken during the public comment period.

Because of time considerations, the period for public comment may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers. Speakers, including Board members, must identify themselves before speaking. Public comment options may include, without limitation, written public comment submitted to this public body via mail or email.

6. Discussion pertaining to the Social Media Strategy with the Department of Tourism & Cultural Affairs. (for possible action)
7. Discussion on how the Marketing & Technology Committee will report on progress by the Estipona Group to the Board of Museums & History. (for possible action)
8. Discussion pertaining to the HubSpot (CRM) Integration Plan. (for possible action)
9. Other Discussion Items.
10. Public Comment Announcement.

Public comment is welcomed by the Committee. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers. Public comment options may include, without limitation, written public comment submitted to the public body via mail or email. Speakers must identify themselves before speaking.

11. ADJOURNMENT

NOTICE POSTING LOCATIONS

<https://notice.nv.gov>

<http://museums.nevadaculture.org>

NEVADA DIVISION OF MUSEUMS & HISTORY

412 E. Musser St., Suite 2, Carson Street, Carson City 89701

The public may acquire this meeting notice, agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Michael Malone, Administrative Assistant III, Division of Museums and History, (775) 687-7340, ext. 301, or via email, to mpmalone@nevadaculture.org. Supporting documents are available from the Nevada Division of Museums and History at 412 E. Musser Street, Suite # 2, Carson City, Nevada 89701.

We are pleased to provide reasonable accommodation for members of the public with a disability who wish to attend the meeting. If special arrangements are necessary, please contact the Nevada Division of Museums and History by calling (775) 687-7340 at least two days prior to the meeting.