

Division of Museums and History Performance Rollup (DASHBOARD) 03/06/25

MUSEUM ATTENDANCE										
FY		TOTAL	Lost City	NHS	NSM CC	NSM LV	NSRMBC Train	NSRMBC Exhibit	NSRMCC Train+Exhibit	NSRMEE
2025	TOTAL		4,728	2,542		67,398	22,744	20,205	14,544	
2024	TOTAL	223,127	9,819	4,029	40,073	95,010	29,177	20,750	17,301	6,968
2023	TOTAL	204,759	9,376	3,133	33,573	67,199	30,835	29,005	25,424	6,214
2022	TOTAL	152,141	9,365	1,763	22,390	53,273	24,154	15,776	18,869	6,551
2021	TOTAL	67,073	5,836	447	15,229	14,752	3,556	8,625	12,972	5,656
2020	TOTAL	133,617	9,705	2,924	28,176	48,393	15,692	12,735	12,093	3,899
2019	TOTAL	207,954	14,959	5,440	38,719	84,608	26,665	14,248	16,934	6,381
2018	TOTAL	194,763	14,117	5,664	36,702	61,628	34,167	16,540	19,896	6,049
2017	TOTAL	187,851	14,218	13,203	33,494	61,144	32,639	6,918	20,701	5,534
2016	TOTAL	189,345	14,033	19,995	34,303	56,378	33,531	5,589	20,199	5,317
2015	TOTAL	177,829	13,305	21,256	38,983	45,742	31,923	3,779	21,272	1,569

ATTENDANCE RECEIPTS

FY		TOTAL	Lost City	NHS	NSM CC	NSM LV	NSRMBC Train	NSRMCC Train	NSRMCC Exhibit	NSRMEE
2025	TOTAL	YTD	\$7,088	\$1266		\$74,610	\$78,866	\$69,170	\$67,158	
2024	TOTAL	\$ 738,184	38,232	5,489	203,131	66,605	232,726	140,187	51,814	-
2023	TOTAL	\$ 790,935	38,670	3,146	183,221	53,740	352,524	119,251	40,384	-
2022	TOTAL	\$ 775,834	39,514	1,967	129,955	53,172	394,657	106,599	49,970	-
2021	TOTAL	\$ 441,028	23,060	640	92,093	53,172	176,884	70,389	24,791	-
2020	TOTAL	\$ 579,998	35,332	3,380	118,913	53,172	234,650	48,122	86,429	-
2019	TOTAL	\$ 711,581	52,197	7,195	175,495	57,512	268,281	56,855	94,046	-
2018	TOTAL	\$ 689,152	53,002	6,557	168,661	53,172	242,925	69,183	95,652	-
2017	TOTAL	\$ 608,081	51,558	6,557	152,623	53,172	196,164	64,595	80,450	2,962
2016	TOTAL	\$ 617,691	51,799	6,976	151,343	53,172	201,285	61,267	81,475	10,374
2015	TOTAL	\$ 659,121	51,079	6,982	171,501	106,344	191,446	44,778	77,989	9,002

MUSEUM STORE SALES

FY		TOTAL	Lost City	NHS	NSM CC	NSM LV	NSRMBC	NSRMCC	NSRMEE
2025*	TOTAL	\$177,035	39,303	3,214	73,547	18,167	15,387	33,952	
2024	TOTAL	\$ 552,461	82,989	20,955	221,321	70,438	29,545	127,213	-
2023	TOTAL	\$ 555,980	85,926	10,040	237,379	49,083	23,937	149,615	-
2022	TOTAL	\$ 427,830	89,230	12,237	138,162	55,045	22,155	111,003	-
2021	TOTAL	\$ 345,911	58,408	3,013	177,964	17,334	732	88,460	-
2020	TOTAL	\$ 433,532	63,460	9,883	220,332	36,345	17,532	85,980	-
2019	TOTAL	\$ 488,017	94,988	8,948	199,443	46,462	31,796	106,380	-
2018	TOTAL	\$ 417,394	92,353	15,096	127,950	37,818	36,035	108,142	-
2017	TOTAL	\$ 387,428	94,493	14,571	132,369	25,033	39,264	81,698	-
2016	TOTAL	\$ 360,818	98,007	15,476	98,307	25,535	39,347	84,146	-
2015	TOTAL	\$ 432,313	87,977	16,692	142,184	36,369	45,447	103,644	-

*FY25 gross

MEMBERSHIP SALES

		TOTAL	Lost City	NHS	NSM CC	NSM LV	NSRMBC	NSRMCC	NSRMEE
FY	TOTAL								
2025	TOTAL	\$15,234	570	3,315	9,880	1,469			
2024	TOTAL	\$ 65,987	4,580	17,875	41,017	2,515	-	-	-
2023	TOTAL	\$ 61,951	4,965	23,850	29,641	3,495	-	-	-
2022	TOTAL	\$ 52,800	5,205	20,845	24,365	2,385	-	-	-
2021	TOTAL	\$ 55,811	3,905	27,686	20,760	3,460	-	-	-
2020	TOTAL	\$ 56,385	4,420	19,885	23,115	8,965	-	-	-
2019	TOTAL	\$ 69,035	3,590	21,980	34,330	9,135	-	-	-
2018	TOTAL	\$ 65,996	3,321	25,010	29,575	8,090	-	-	-
2017	TOTAL	\$ 63,951	4,550	24,586	26,420	8,395	-	-	-
2016	TOTAL	\$ 56,558	3,055	24,099	20,919	8,485	-	-	-
2015	TOTAL	\$ 55,770	3,015	23,705	18,525	10,525	-	-	-
2014	TOTAL	\$ 52,294	2,160	20,974	17,675	11,485	-	-	-



NEVADA MUSEUMS & HISTORY

Joe Lombardo | Governor

Daniel P. Thielen | Administrator

NEVADA STATE MUSEUM

Josh Bonde | Director

600 N. Carson St.
Carson City, NV 89701

NEVADA STATE MUSEUM, CARSON CITY

Date: December 5-6, 2024

To: Board of Museums & History

From: Josh Bonde, Director
Nevada State Museum, Carson City

Through: Daniel Thielen, Administrator, Nevada Division of Museums & History

Re: Quarterly Report to the Board of Museums & History
October 1, 2024 - December 31, 2024

GENERAL MUSEUM ACTIVITIES

Building Projects

Facilities staff did a remodel in the Textile Center to allow for more storage. Exhibits continues work on the Basketry Gallery and Natural History Gallery. Exhibits and Facilities worked to install the new Geology Exhibit provided by the Nevada Division of Minerals.

Staff Activities

Anthropology staff completed NAGPRA inventory letters to land management agencies and tribal shareholders by their federally mandated deadline. Dr. Bonde submitted and had accepted a research abstract with the Geological Society of America on a new Miocene fossil site in Elko County. Dr. Johnson has advocated passionately for the preservation of the Spark Railroad buildings.

FUNDRAISING

Narrative

Dr. Johnson was able to work with Foundation 36 and the Thunderbird Lodge Foundation to raise \$63,000 from a coalition of donors in order to procure a set of bullion scales at auction. These scales were in the estate of the late John Ascuaga and were original equipment of the U.S. Mint Carson City Branch.

The annual appeal in support of our Facilities Department has raised approximately \$14,000 to date.



NEVADA MUSEUMS & HISTORY

Joe Lombardo | Governor

Daniel P. Thielen | Administrator

NEVADA STATE MUSEUM

Hollis J. Gillespie | Director

309 S. Valley View Blvd.

Las Vegas, NV 89107

NEVADA STATE MUSEUM, LAS VEGAS

Date: 07 March 2025

To: Board of Museums & History

From: Hollis J. Gillespie, Director
Nevada State Museum, Las Vegas

Through: Daniel Thielen, Administrator, Nevada Division of Museums & History

Re: Quarterly Report to the Board of Museums & History
October 01- December 31, 2024

Staff Activities

History and Material Culture

Josef Diaz, Curator

Activities summary:

- Josef Diaz, Curator of History and Material Culture continues to work with intern, Heather Roarke who has made great progress on cataloguing the donation of showgirl costumes to the museum.
- The exhibit *The Old Spanish Trail: Connecting a Network of Paths* opened on November 15, 2024, and runs through July 7, 2025. It was the largest exhibition opening that the museum has had with over 225 people who attended. Sales in the museum shop for that evening also had a record and sold many items associated with the exhibit.
- Josef is in the progress of researching for the next exhibit on WPA era photos of Nevada that will open in August 2025.

NATURAL HISTORY
DR. RICHARD GAWNE, CURATOR

Activities summary:

- Working in conjunction with the exhibits team, significant process has been made on an interactive exhibit that will allow visitors to view live insects via a remote camera system. This exhibit is predicted to open in the spring of 2025 and is part of our ongoing efforts to bring modern digital technologies into our public-facing natural history exhibits and programming. The design portion of the project has been finalized, and construction will begin in the coming months.
- Our ongoing efforts to understand the evolutionary and developmental dynamics of local species of Lepidoptera has continued. Specifically, we have been working to understand the ways in which wing morphology and color pattern topology are related. This project has been greatly aided by an undergraduate student from UNLV, who is receiving research, collections, and public outreach experience from Nevada State Museum, Las Vegas staff members. Work on this project has also provided crucial insights into the process of specimen digitization, which will aid in our future efforts to produce research-grade photographs of selected specimens from our natural history collection.
- Natural history volunteers have continued to catalog, and database insect specimens from the collection that were not previously entered into our records. Insect specimens collected during the 2025 field season continue to be processed.
- The natural history section participated in the NSMLV's Nevada Day event, offering visitors the opportunity to interact with and learn about local insect species.

COLLECTIONS –REGISTRAR
HOLLY PIPER, CURATOR

Activities summary:

The focus of Oct. and Nov. was preparing for the Nov.15 opening of the Old Spanish Trail exhibit, with unpacking and condition reporting loaned objects taking priority. Updating digital records for the exhibit's loans continued throughout Dec.

Exhibits

- Old Spanish Trail Exhibit – Unpacked, photographed, and condition reported incoming artifacts for exhibit. Loans from New Mexico History Museum arrived, collected pottery loan from Museum of Northern Arizona in Flagstaff (8 items/reports), Mark Winter (21 condition reports completed, 25 items), New Mexico History Museum (33 items/reports) Mission San Gabriel (1 item/reports), Museum of Spanish Colonial Art (2 Items/reports), Fort Lewis College Center of Southwest Studies (3 items/reports), Arizona State Museum (2 items/reports). Assisted in selecting, assembling, and dressing mannequins for exhibit. Updating Past Perfect records for exhibit.
- Assisted in cleaning of Dusk to Dawn exhibit.
- Prepared taxidermy bighorn sheep for the Killers (music group) pop-up exhibit, cleaning and evaluating condition.

Past Perfect

- Updating Past Perfect for records of temporary exhibits, assessing permanent exhibit Past Perfect records for gaps in photographs and information. Flagging 161 objects on exhibit in need of photographing, labelling, or other information.

NAGPRA Reporting

- Researched all items in collection and submitted annual report to NAGPRA for NSM LV as required. Accepted without error by federal agency

EXHIBITS

WES SOUTHERLAND, EXHIBITS MANAGER

Activities summary:

- ***The Old Spanish Trail: Connecting a Network of Paths*** exhibit was completed. Approximately 250 people attended the opening reception on November 15th, 2024. All carpentry, custom mounts, text panels, vitrines and pedestals we built with specifications to all loaned artifacts. We thank volunteer Matt Purvis for building our new wall to provide more linear feet in the gallery, volunteer Tom Dyer for working over 80 hours on the exhibit, and Raul Cuellar, the museums Facilities Supervisor, worked over 100 hours building, assisting and installing this large-scale exhibit.
- ***Bug Blaster:*** We are working on a live insect habitat. This exhibit will have a series of various insects that visitors will view through a camera. The camera runs through an old arcade game on a joystick. I am designing a wrap to cover the arcade shell, and we will have a dollar and quarter slot, so this exhibit will also serve as a donation box. Dr Rick Gawne, our Natural History Curator, is building the mechanical system to run the camera through the joystick.
- The exhibit ***What is Medical Entomology and Medical Parasitology***, will close in Spring of 2025. We are starting to work with Dr. Rick Gawne on an exhibit with the evolution of dogs. This will continue a series collaborating with UNLV in our ***Curators Canyon Hall***.

CAHLAN RESEARCH LIBRARY AND ARCHIVES
KASSIDY WHETSTONE, CURATOR

Activities summary:

- During October-November 2024, curator archivist Kassidy Whetstone created a work plan highlighting priorities and project lineups for the Cahlan Research Library. This work plan includes projects for internal staff, interns, and volunteers and provides a way for projects to be managed and tracked for additional strategic planning. The plan is a living document and will be continually updated to reflect current projects and priorities.
- 73 library books were cataloged and made accessible in the public PastPerfect interface. 4 archival collections (11.5 linear feet) were processed, cataloged, and made publicly available in the PastPerfect interface.
- Materials from the postcard exhibit were returned to their original locations, with the exception of a few remaining, unmarked materials.
- 12 reference requests (physical visits and remote inquiries) were answered.
- Attended the annual SNAP appreciation event to recognize participating agencies and develop potential partnerships.
- Created a box inventory for the Death Valley manuscript collection, which is to be consulted until the collection is processed.
- 8 social media posts were posted to NSMLV social media accounts.

LEARNING AND COMMUNITY ENGAGEMENT
JORDAN CANAL, CURATOR

Activities summary:

Discovery Saturdays:

This is a weekly, free drop-in program with interactive stations surrounding a theme tied to the museum or a special recognition day. This program offers educational resources, a hands-on activity, and a chance for guests to learn from our hands-on Education Collection. 5491 people have taken part thus far this year.

This program also offers an opportunity for the museum to partner with other organizations whose work ties into the work of the museum or its exhibits. This quarter we partnered with:

- A geological society to explore their collection of large-scale National Geographic Maps
- Mariachi Cristal from Las Vegas High School performed at our Dia de Muertos celebration
- Nine local organizations joined us at the Museum for Nevada Day
- Folk artist Vanessa Maciel offered a workshop creating ammonites
- Five local cultural groups presented or performed at our Holidays Around the World event

Looking forward:

- Continuing to partner with other organizations and artists for future Discovery Saturday programs.
- Preparing special Discovery Saturdays for August, Dia de Muertos, and Holidays Around the World in 2025.

Field Trips:

We are still receiving requests for field trips in the 2024-2025 school year. This quarter we created a worksheet for school groups to use while exploring the *Old Spanish Trail* exhibition that opened in November. We are still monitoring feedback from the teachers regarding its impact on their class's experience. All thematic worksheets are aligned with the Nevada Academic Content Standards for Social Sciences and Science. In addition, two of our Museum Guides have been assisting with showing students part of our Education Collection on our hands-on carts to enhance the visiting field trip groups. 3232 Students, teachers and other adults have been on field trips this year.

Looking forward:

- Redeveloping the current field trip thematic worksheets to better accommodate wider age or ability ranges.
- Our intern is creating additional thematic worksheets for special classes and occasions.

Museum in a Box:

For the first time in recent history, every single Museum in a Box was out of the Museum and at a school. With 24 boxes currently online, it was quite a feat for our delivery company to deliver them to all the schools in one day. We are projecting an increase in usage for the 2024-2025 school year. 12,197 students have been impacted by this program this year.

We have been going through each box to update its resources and contents to match the current Nevada Academic Content Standards and professional standards. We are currently working on updating the Civil Rights Museum in a Box and are developing a new geology box.

Looking forward:

- Updating the remaining box theme so that it can go online for reservations.
- Developing four new Museum in a Box themes.
- Forming a committee to revisit the older box themes and update them to the current research and academic standards.

Volunteers:

We are constantly recruiting new volunteers and have seen a lot of growth in our volunteer program in 2024. We currently have three Museum Guides, who either have a weekly scheduled gallery tour or assist with field trips and gallery interactions. Our volunteers have logged 2749 hours so far this year.

Looking forward:

- Revamping our volunteer program to keep volunteers engaged.
- Hoping to hold a Volunteer Appreciation in 2025.
- Looking to recruit and plan more learning opportunities for our Museum Guide.

Community Engagement:

We regularly attend festivals and events at the locations of the community organizations we partner with. We also accommodate schools when they request staff to present or speak with their students about our professions, a specific subject, or the museum in general. This quarter we had several events happening at the museum, but we did attend the Park Services' Pleistocene Palooza and visit a local school during their Nevada Day celebration. We have had 2985 unique community engagement actions this year.

Looking forward:

- Nevada Reads Week and Science and Technology Week throughout Clark County.
- We will continue to partner and host community organizations at our facility as a part of our programming efforts.

Gallery Tours:

We do accommodate requests for Group Tours from the public, but did not receive many this quarter. However, there was a steady but small attendance at our weekly Museum Guide-led gallery tours, free and open to the public. We have had 693 gallery tours this year so far.

Goals looking forward:

- Having more public tours available throughout the week led by Museum Guides.
- Sensory-Friendly Hours should be starting up in the new year to provide access to the museum before it opens to the public to accommodate groups who have more sensitivities to the space during its regular hours of operation.

Social Media:

For the period of October 1-December 31, 2024

Instagram

Followers: 3,939 (245 growth)

Impressions: 34,506 (most on November 21st: 3,776)

Average Reach: 307 (mostly on November 21st: 3,578)

Profile Views: 59

Website Clicks: 2

Facebook

Page Likes: 16,735

Impressions: 330,594 (mostly on December 25th: 22,516)

Reach: 281,627 (most on December 25th: 22,021)

Page Views: 4,568 (most November 21st: 164)

Reactions: 1,814

Engagement: 5,722

Museum Store Sales Narrative:

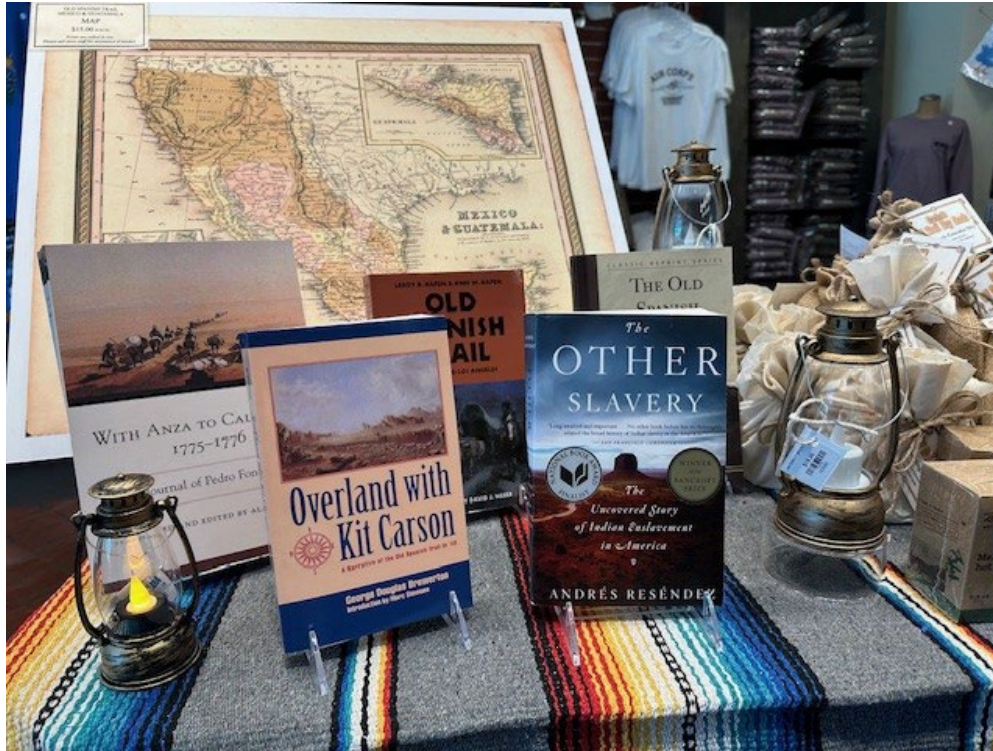
MUSEUM STORE

LARA BROWN, MUSEUM ATTENDANT

Activities summary:

- Store sales improved significantly in the second quarter, averaging \$7112.00 per month, up from an average of \$4024.00 in Q1. November was especially robust with \$9322.00 in sales, making up for 27.9% of our total sales for FY25. We attribute this to having a healthy inventory level from the heavy purchasing in the fall and holiday shopping.
- The Old Spanish Trail items are selling well. Lara spent \$3177.00 on merchandise to support the exhibit, and sales were \$1817.00 in the first month of the exhibit opening. Several Old Spanish Trail themed novelty items are proving to be very popular, and we will need to re-order to keep the momentum going to the end of the exhibit this spring.
- About \$25,000.00 of the store's FY25 initial Cost-of-Goods purchasing budget of \$35,000.00 has been spent. The store is full and there is some backstock, so we are in a good position for now. The remaining funds, however, will not be enough to keep the store well stocked through the fiscal year. As the graph of sales throughout the year consistently shows, a full store sells.





ATTENDANCE

Museum Attendance Narrative

Museum specific attendance continues to enjoy substantial increased numbers over previous four years. Halfway through this fiscal year, we are on track to exceed last year's record 95,010 visitors. With continued engagement through social media, promotions efforts and a vigorous exhibit and programs schedule, we are optimistic that our attendance will only continue to grow according to our strategic goals.



NEVADA MUSEUMS & HISTORY

Joe Lombardo | Governor

Daniel P. Thielen | Administrator

NEVADA STATE RAILROAD MUSEUM

CARSON CITY

Daphne O. DeLeon | Director

2180 S. Carson St.

Carson City, NV 89701

NEVADA STATE RAILROAD MUSEUM, CARSON CITY

Date: March 2, 2025

To: Board of Museums & History

From: Daphne DeLeon, Director
Nevada State Railroad Museum, Carson City

Through: Daniel Thielen, Administrator, Nevada Division of Museums & History

Re: Quarterly Report to the Board of Museums & History
October 1, 2024 – December 31, 2024

GENERAL MUSEUM ACTIVITIES

Staff Activities

Daphne O. DeLeon, started as the Museum Director on October 14, 2024. Noah Hanson and Ryan Korson were promoted to Store Manager and Museum Attendant II on November 25, 2024. The Curator of Education remained vacant. Interviews are planned for January 2025.

Collections:

V&T Coach 20

Staff traveled to the Southern California Railway Museum in Perris, California to facilitate the loading and transportation of the V&T Coach 20 back to Nevada. The V&T Coach 20 was built by the Hicks Locomotive & Car Works of Chicago. It is among nine surviving Hicks passenger cars in existence. The return of Coach 20 to Nevada was possible through the generous support of the Friends of the Nevada State Railroad Museum Carson City for the purchase of the Coach and the Board's support of the Museum's FY2025 enhancement request to fund the transportation cost to bring her back to Nevada. The V&T Coach 20 arrived at the Nevada State Railroad Museum on December 12, 2024.



V&T25 backs Car 20 into the Carson City Shop on December 12. Photo by Adam Michalski.
Railfan & Railroad Magazine

Wells Fargo Stagecoach

Staff welcomed the Wells Fargo Stagecoach on December 3, 2024. Built between 1847 and 1865. The Concord Coach is Number XLIV(44) and was made by L. Downing and Sons (the predecessor of Abbot-Downing). The stagecoach was professionally restored by Hanson Wheel and Wagon 2011.



Stagecoach Arriving at the Nevada State Railroad Museum December 3, 2024.

Online Ticketing:

Staff implemented an online ticketing program for the purchase of 2024 Santa Train Tickets. Implementation went smoothly with slight hiccups experienced during the event. Process adjustments will be made to increase efficiency.

Outreach:

Local TV segment: Kolo 8

December 10, 2024, 2 segments on the early morning news filmed at the Museum

A Winter's Charm in Carson City – Visit Carson City

December 10, 2024, Museum was featured in a short promotional film funded by Visit Carson City

BUDGET SUMMARY

Quarter two numbers reflect the Museum's premier events: Harvest Train (October 2024) and Santa Train (December 2024). Admission and train ride revenue are robust. Administration expenditures are as projected. Store expenditures are trending closer to normal based on Santa Train expenditures and the filling of the store manager vacancy in November 2024.

MUSEUM STORE

The new Store Manager has implemented a Black Friday sale that resulted in a significant increase in store sales on that day. The store Manager continues to become acquainted with the historic sales and purchasing patterns for the stores. Exploration of selling event specific merchandise through the online ticketing program is being explored.

MEMBERSHIP PROGRAM

The Museum does not operate the membership program. This program is operated by the Friends of the Nevada State Railroad Museum and governed by an MOU between the Board of Museums and History and the Friends of the Nevada State Railroad Museum. The Friends make a quarterly payment to the Museum based on the number of active memberships. As of December 31, 2024, there were 881 members.

ATTENDANCE AND TRAIN RIDES

Attendance and train ride numbers continue to be robust. Attendance revenue is on track to meet annual goals by the beginning of quarter four. Quarter 2 attendance and train ride revenue reflects robust visitor numbers for Harvest and Santa trains.

FUND RAISING

No fundraising events were conducted in Q21. Planning for Q3 fundraising campaign for Inyo Repair.



NEVADA MUSEUMS & HISTORY
Joe Lombardo | Governor
Daniel P. Thielen | Administrator

NEVADA STATE RAILROAD MUSEUM
Sean Pitts | Director
1100 Avenue A
Ely, NV 89301

EAST ELY RAILROAD DEPOT MUSEUM

Date: December 5-6, 2024
To: Board of Museums & History
From: Sean Pitts, Director
East Ely Railroad Depot Museum
Through: Daniel Thielen, Administrator, Nevada Division of Museums & History
Re: Quarterly Report to the Board of Museums & History
July 1, 2024 – September 30, 2024

GENERAL MUSEUM ACTIVITIES

Building Projects

NSRM-Ely continues to prepare for the Freight Building Renovation Project which has been put on hold due to the NNR lawsuit. We are examining everything in the building with a critical eye. Clearly, some of what Kennecott Copper Corporation left behind was important and necessary to their operation. We are keeping that and identifying what stories can be illustrated by these artifacts. Some of what KCC left behind has no relevance and no interpretive value. As we consider the limits of our storage space and the potential for future artifacts, we are finding we can eliminate some of what has been cluttering our collections storage space. (An example is used tires: there is no interpretive reason to keep these...even if they did belong to Kennecott.) We look forward to the conclusion of the lawsuit and refunding of the project so we can move forward with the renovation.

Ely Staff are taking advantage of warmer than usual temperatures and preparing for Spring painting and staining. We are scraping paint that has peeled and sanding the area to prepare to paint when the weather is warm enough. The Freight Building's south side is our current focus since we completed the north side last fall.

The Division is seeking funding for the seismic study of the Depot. This will be important since Ely has been identified as a moderate earthquake zone with a "likely" earthquake in the next decade. The building will not survive a seismic event that registers "moderate." We look forward to the study and future work that will stabilize the building for staff and visitors.

Staff Activities

NSRM-Ely has expanded the educational outreach to additional schools in our area. We are once again taking heritage programs to McGill Elementary school's 4th grade students. It is a small group, but one we didn't want to leave out if it would be helpful. There is a developing relationship with the Administration and teachers that will ensure this continues.

Local research requests have increased over the course of the winter. They come from museum patrons and cover a variety of topics. Each one requires substantial effort to complete. Topics range from the history of the Hotel Nevada to Ethnic Relations of early White Pine County. We can complete these without the use of the collection that was removed from our care. The positive side of this effort is that NSRM-Ely maintains its position as the premier source of historical information in eastern Nevada.

Sean has once again been asked to join the faculty of the Public Lands Youth Seminar. Every year the BLM combines with other State and Federal entities to provide a Range Conservation Camp for high school juniors and seniors. We have participated since 2020. The organizers left us out in 2024 citing history wasn't necessary for students who study land issues. The returning students requested heritage be brought back so the organizers have requested we provide a heritage-based evening program.

NSRM-Ely has prepared to utilize Division Grant funds to translate our exhibits into Spanish. Language has not been a large problem since two of our four employees speak Spanish and one speaks Mandarin. We have relied on staff to translate when necessary. It has met nearly every visitor's needs to date. We recognize the positive potential of exhibits in the native language of all visitors and continue to provide the information necessary to complete the grant requirements.

Our community has expressed an interest in tours to the historic White Pine Mining District. Located 40 miles west of Ely, the towns of Hamilton and Treasure City were the hub of what has been called, "The shortest lived but most intensive mining boom in American History." We gave a program on this area last summer and have received requests to guide people to this area. We utilize copies of historic maps and photographs to piece the town together since 99% of it is gone. A trip to Treasure City is a must see for ghost town enthusiasts since ¼ mile of stone buildings are still intact. As of now, we are preparing a heritage tours for July, August, and September. The latter could coincide with the Board Meeting in Ely if members are interested.

As always, we welcome your visit, comments, or concerns.

ATTENDANCE

Museum Attendance Narrative

3200 adults visited the State's Museum in the Depot and the Freight Building. An additional 636 children visited the facility.

FUND RAISING

Narrative

No activity in this area.



NEVADA MUSEUMS & HISTORY
Joe Lombardo | Governor
Daniel P. Thielen | Administrator

NEVADA STATE RAILROAD MUSEUM
Christopher MacMahon | Director
601 Yucca Blvd.
Boulder City, NV 89005

NEVADA STATE RAILROAD MUSEUM, BOULDER CITY

Date: 26 February 2025

To: Board of Museums & History

From: Christopher MacMahon, Director
Nevada State Railroad Museum, Boulder City

Through: Daniel Thielen, Administrator, Nevada Division of Museums & History

Re: Quarterly Report to the Board of Museums & History
October 1, 2024 – December 31, 2024

GENERAL MUSEUM ACTIVITIES

Building Projects:

1. Construction is underway on the museum's visitor center, welcome plaza, and passenger loading platform. Substantial completion of the project is scheduled for March 19, 2026.
2. Nevada State Public Works is preparing to begin the open bid process for the construction and installation of the permanent exhibits in the new visitor center. An update will be provided once the project is awarded.
3. Nevada State Public Works will undertake two ADA projects in the summer of 2025. Dome mats will be installed along the passenger loading platform and the restroom in the maintenance facility will be upgraded to meet current standards.

Staff Activities:

- Braden Brickman was featured in an article in *Trains Magazine* focused on the next generation of railroad preservationists.
- The cosmetic restoration of the Bureau of Reclamation switch locomotive was completed in January 2025. The project was highlighted in *Railfan and Railroad Magazine*.
- Tiane Marie's book on Boulder City history then and now has gone to print and should be available in Spring 2025.

MUSEUM STORE

Museum Store Sales Narrative: Tiane re-opened the store in November and has been seeing strong sales.

MEMBERSHIP PROGRAM

Membership Program Narrative: The museum's membership is under the Friends of the Nevada Southern Railway. The FNSR have 73 family members, 16 individual members, and 127 volunteer members.

ATTENDANCE

Museum Attendance Narrative: The museum had a very strong holiday season. We built on the success of our Halloween Express dance party, and all Christmas trains were sold out.



NEVADA MUSEUMS & HISTORY
Joe Lombardo | Governor
Daniel P. Thielen | Administrator

LOST CITY MUSEUM
Tracey Sprague | Director
721 S. Moapa Blvd.
Overton, NV 89040

LOST CITY MUSEUM

Date: March 7, 2025
To: Board of Museums & History
From: Tracey Sprague, Director
Lost City Museum
Through: Daniel Thielen, Administrator, Nevada Division of Museums & History
Re: Quarterly Report to the Board of Museums & History
Oct. 1, 2024 to Dec. 31, 2024

GENERAL MUSEUM ACTIVITIES

Building Projects:

The Museum is currently not working on any major building projects.

Outreach activities with Curator Virginia Lucas:

Nevada Day at NSMLV – 3,000 people

Nov. 2, 2024 Three Corner's Conference – 55 people

November 5, 2024 – Workshop for Las Vegas Metro Police Department – 30 people

November 12, 2024 – Workshop for Las Vegas Metro Police Department – 25 people

Dec. 22, 2024 Curator Tour – 6 people

Outreach activities with Curator Ray Robbins:

Oct. 5, 2024 – Pleistocenepalozza at Tule Springs – 120 people

Events at Lost City Museum:

*Dec. 1, 2024 Trunk Show with NSMLV – co-produced trunk show event. LCM made over \$2,500 during the 4-hour event held in the event space at NSMLV. Educational talk about jewelry and pottery given by Curator Lucas.

Dec. 7, 2024 Handmade Holidays – 85 people

MUSEUM STORE

This quarter of FY25 compared to FY24 saw an increase of \$4500 in sales. We credit this with the increase in attendance, but also the Trunk Show that was co-hosted by NSMLV on Dec. 1st.

MEMBERSHIP PROGRAM

There has been a reduction in membership numbers, down an average of 10 memberships compared to FY2024. We are not positive about why and are looking into it.

ATTENDANCE

Attendance was slightly down in October 2024 compared to October 2023, but LCM saw large attendance increases in November and December. Overall, the quarter saw a 277-guest increase compared to FY24.

FUND RAISING

The museum continues to have the option of donating to our resided fund, which is for the design and building on a collections building. The museum's docent council has helped fundraise the fund in the past, but no major significant donations have been raised in some time. Director Sprague put in a CIP request to have the whole of the building updated, so this will play into how we move forward with this specific fundraising effort once we find out if our project is picked up or not.

Director Sprague also has been in contact with a guest who is interested in either setting up an endowment or giving for a specific project. Conversation is currently on hold until April 2025.



NEVADA MUSEUMS & HISTORY

Joe Lombardo | Governor

Daniel P. Thielen | Administrator

NEVADA HISTORICAL SOCIETY

Catherine Magee | Director

1650 North Virginia Street
Reno, NV 89503

NEVADA HISTORICAL SOCIETY

Date: February 26, 2025

To: Board of Museums & History

From: Catherine Magee, Director
Nevada Historical Society

Through: Daniel Thielen, Administrator, Nevada Division of Museums & History

Re: FY 25 Q 2 Quarterly Report to the Board of Museums & History
October 1, 2024 – December 30, 2024

GENERAL MUSEUM ACTIVITIES

Community Programs, Public Outreach, Education Highlights

- The NHS participated in 4 community outreach programs that reach over 1500 participants.
- Sarah Patton provided a workshop and a presentation at the Nevada Museum Association Conference.
- Shery Hayes-Zorn and Kristina Hornback continue to expand access to the NHS exhibits and collections via the STQRY app, including increasing virtual tours with audio available in English and Spanish.
- Catherine worked with artist Mary-Lee Fulkerson to photograph NHS collections of her work for a catalogue raisonne.

Public Research Inquiries

NHS Team members also respond directly to research inquiries in addition to visitors to the Research Library.

-Staff individual research inquires over 200

Nevada Historical Society Q

Since 1956 the Nevada Historical Society has published the only academic journal dedicated to Nevada History. Since 2023 the *NHSQ* is internationally digitally available through ProjectMUSE, hosted by Johns Hopkins University.

- International and national research intuitions are subscribers, and the *NHSQ* is an NHS member benefit
- Average yearly subscriptions is 475

Building Projects

- New roof and HVAC CIP (Capitol Improvement Project) began 10/7/2024
- NHS team continued planning and preparations for Seismic, Health/Life/Safety, ADA CIP slated to start in 3/2025

Staff Activities

- Hired Ramit Ali as the New Administrative Assistant- start date 9 December 2024
- Hired Austin Hagen as the New Facilities Supervisor -start date January 21, 2025

Collections Storage

The NHS is no longer able to collect and preserve Nevada's history due to insufficient collections storage space. In addition to this, at the end of January 2025 the NHS lost over 3000 sq ft of free collection storage space. In an emergency collections move, all the collections were moved to temporary storage at the end of January 2025. The NHS is looking for appropriate long-term storage, creating a budget, and will ask the DMH Board for financial assistance to pay for the needed collections storage at the June meeting.

MUSEUM STORE

Museum Store Sales Narrative:

The Administrative Assistant/Store Manager/ Membership Manager/ Admissions Manager position was filled as of December 9, 2024. The Director, Catherine, undertook these duties until the position was hired and trained the new Administrative Assistant for these duties.

MEMBERSHIP PROGRAM

Membership Program Narrative:

The NHS also has institutional memberships with 4 renewals.

ATTENDANCE

Museum Attendance Narrative

The NHS Research Library is open by reservation Thursday - Saturday from 12:00 to 4:00; with 127 library appointments this quarter.

The Museum Gallery is open to the public Wednesday - Saturday 10:00 AM to 4:00 PM; with 1668 gallery visitors. **This is 59% increase in visitation from 2024.**

There were 57 students and 11 adult chaperons for school tours this quarter.

FUND RAISING

Narrative

Our docent hours this quarter: 2352.5

No UNR or high school interns this quarter

Total volunteer hours donated this quarter: 2352.5 hours

Total value of donated time: \$70,457.40*

* based on accepted rate of \$29.95/hour